

Rafael Magaña García

Pricing & Digital Solutions Expert, Walmart

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Objective

To become a key player in a challenging environment where I can apply my technical experience to make things work better, faster and more profitable through digital solutions. I always focus my products on having customer centricity and an end-to-end perspective.

Experience

Product Owner (Digital Solutions Manager II), Walmart

February 2020 - present

- Responsible of developing digital solutions for merchandising, replenishment and finance. Currently owner of 3 products: CANELA, Safety Net & Promotional Grill.

Pricing Manager I, Walmart

March 2018– January 2020

- Responsible of all brick & mortar centralized pricing programs: Merchant Proactivity and Regional Strategies.
- Super-user of an international development that seeks the automation of the most relevant pricing programs.

Pricing Specialist, Walmart

July 2016 – February 2018

- Responsible of groceries pricing strategies and one regional program focused on the most relevant competitor.

Process Engineer Scholar, Walmart

May 2015 - June 2016

- Developed a project to reduce the overall cost on new store developments.

Innovation Scholar, Evenflo

September 2014 - April 2015

- Provided support to the product engineers on feeding and gearing projects.

Education

Full Stack Flex Program (Coding Boot Camp), Tecnológico de Monterrey

2020 – 2021

(Web development: HTML, CSS, JavaScript, jQuery, React.js, Responsive, Bootstrap) (API: JSON, AJAX) (Deployment: Heroku, Git, GitHub Pages) (DB: MySQL, MongoDB) (Servers: Node.js, Express) (QA: testing)

Mechatronics Engineer, Universidad del Valle de México

2012 – 2016

Awarded outstanding performance on final professional exam

Exchange Student, University of Liverpool

2015

Program focused on technological innovation, Business with China and Marketing.

Languages

Spanish – Native
English – Advanced

Software

Office – Advanced
Alteryx Designer – Intermediate
SQL – Intermediate
Tableau – Basic
HTML, CSS, JavaScript, jQuery, API: JSON, AJAX, Node.js – Basic