

Assignment, Business for Engineers 210002

המרצה: ד"ר בריאן פולין
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This assignment constitutes 10% of your final course grade. Arrange yourselves in pairs. As this is a group assignment, one grade will be awarded to both members. Therefore, it is advisable that each member review the work of his partner. The suggested length for each answer is 1-2 pages. Please do not write more than 2 pages for any answer. Additional material may be added in appendices at the end of the assignment. The assignment is to be submitted no later than 07 January 2019, א' שבט תשע"ט. I will not accept late assignments or assignments submitted as an email attachment. The assignment may be submitted earlier. Add a cover page with names, IDs, course, instructor and JCT. Staple pages. Please do not submit binders, folder, etc.

Choose a company that interests you, preferably a large company (so information will be available online) and a company you might like to work for in the future (so you can impress them with your vast knowledge at future job interview).

Choose two topics or concepts from each of the first five lectures. Write a summary of how these concepts are applied in your chosen company. For example, if your chosen company is IBM and your preferred topics from lecture 1 are "scientific management" and "organization theory", find material on how these two concepts are applied at IBM and summarize. Feel free to offer your own perspectives. Repeat for lectures 2-5, choosing two topics from each.

Warning: Do not copy from others or from outside sources. The work submitted must be original and yours. It is permissible and encouraged to use outside information from web sites and periodicals, but sources must be cited. "Information" is not complete answers, it is quotes, details, numbers, statistics, etc. that enable you to formulate your own opinions. In cases of plagiarism both members of the group will receive failing grades and disciplinary action will be taken.