

Mahammad Rafik

Software Engineer

Driven technology professional specializing in data analytics, with skills in Python, SQL, Power BI, and data visualization to transform data into insights. Backed by 1.5 years of experience in web development, bringing expertise in scalable solutions, problem-solving, and adaptability, with a strong commitment to continuous learning and delivering results.

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📄 rafik99.github.io/Portfolio

🐙 github.com/rafik99

WORK EXPERIENCE

Web Developer Times Applaud

07/2023 - 09/2024

Mumbai, India

- Developed, maintained, and updated website features to ensure timely publication of news articles, videos, and press releases.
- Integrated third-party APIs (YouTube API, Instagram API) to enhance content engagement and track performance.
- Tools: **SEO, CMS, Security Plugins**

Web Development Intern Times Applaud

03/2023 - 06/2023

Mumbai, India

- Increased website traffic by 30% through SEO improvements.
- Assisted in updating and maintaining website content, layouts, and media using HTML, CSS and JavaScript.
- Technologies **HTML/ CSS, Google Analytics**

PERSONAL PROJECTS

Fitness Business Performance Dashboard (BI) (08/2025 - 08/2025) [🔗](#)

- Developed a **Power BI dashboard** to track fitness business performance across key metrics like revenue, expenses, and user growth.
- Analyzed 10,000+ membership records to identify trends in customer acquisition, engagement.
- Created interactive visualizations of KPIs, profit margins.
- Tools- **MS Excel, Power BI**

LinkedIn Job Postings (07/2025 - 07/2025) [🔗](#)

- Collected and analyzed **50,000+ LinkedIn job postings** to identify top hiring industries and trending roles.
- Performed data cleaning and preprocessing, achieving 95% data completeness for analysis.
- Visualized job trends, in-demand skills, and industry hiring patterns.
- Tech Stack-**Python, Pandas, Matplotlib, and Seaborn**

EDUCATION

Bachelor of Technology (B.Tech), Computer Science & Engineering

Quba College of Engineering & Technology/JNTU Anantapur, India.

2020 - 2024

Aggregate: 82%

TECHNICAL SKILLS

C++

Cloud Computing

Data structures

Github

HTML/CSS

Java

Power BI

Seaborn

SQL

NumPy

Pandas

Python

Wordpress

SDLC

Computer Networking

MS Office

ACHIEVEMENTS

Solved 110+ problems of DSA in CodeChef.

Secured 3039 Global Rank in CodeChef May Long Two 2022.

Selected as Teaching Assistant (TA) at Coding Ninjas for coding courses

Developed an social media website- mummasrecipe.com

CERTIFICATIONS

Cloud Computing/NPTEL (01/2024 - 04/2024)

Covered fundamental concepts like cloud architecture, service models, deployment models and security aspects.

Data Structures in C++/Coding Ninjas (01/2022 - 09/2022)

Received a Certificate of Excellence in Data Structures, gained in-depth understanding of linear and non-linear data structures.

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

Telugu

Native or Bilingual Proficiency

SOFT SKILLS

Analytical Thinking

Leadership

Continuous Learning

Strong Communication

Workflow Management