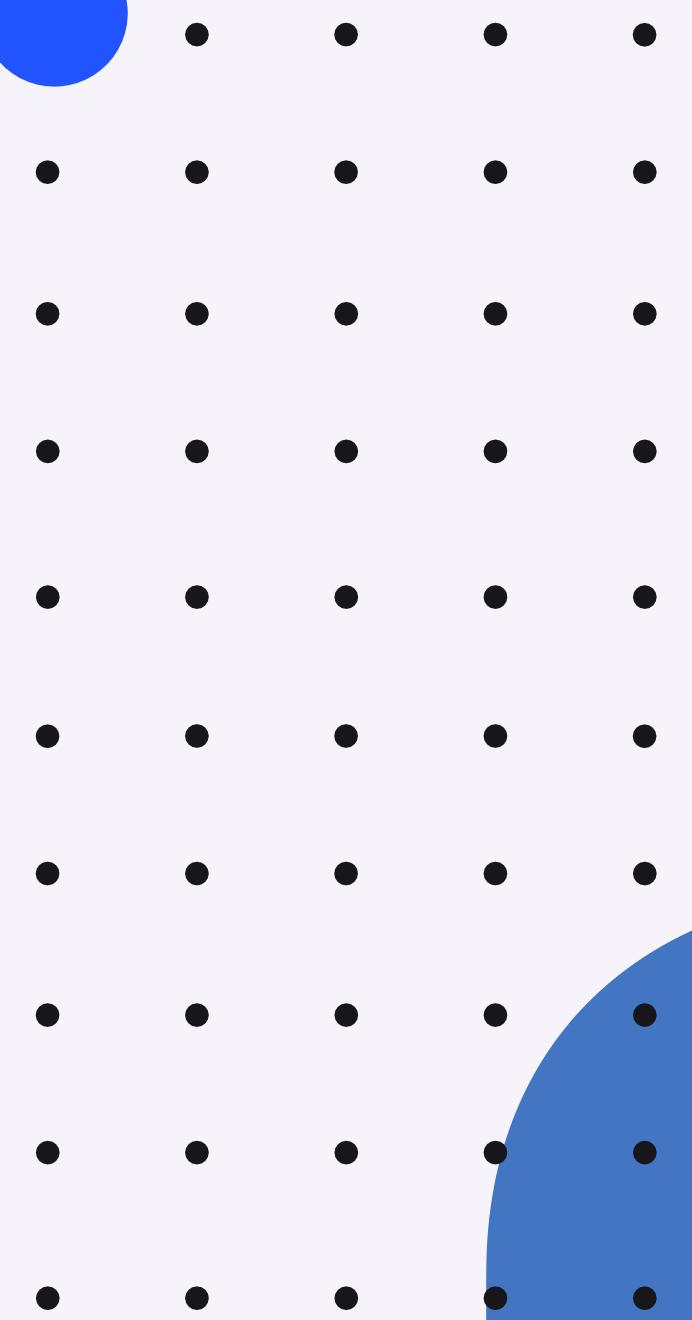
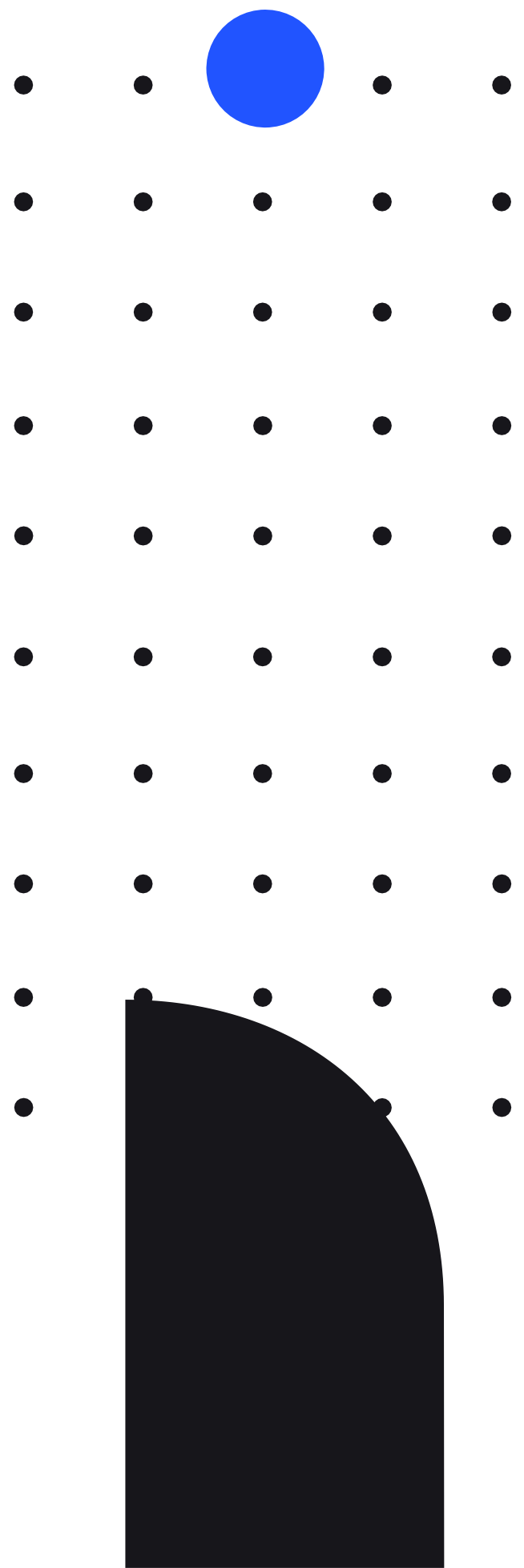


# HoneyMoon

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# Problem



1

Indonesian people lack of knowledge about marriage

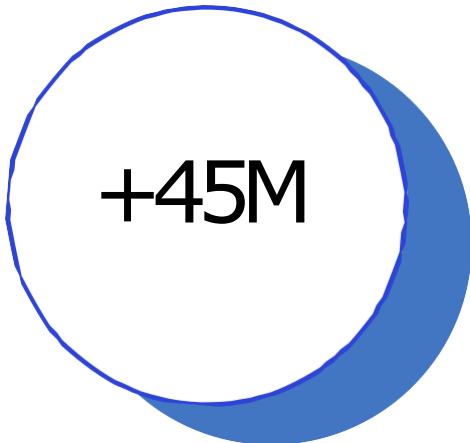
2

Marriage takes a lot of effort

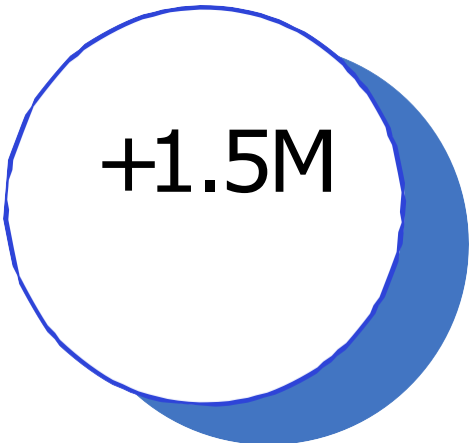
3

Wedding cost is expensive

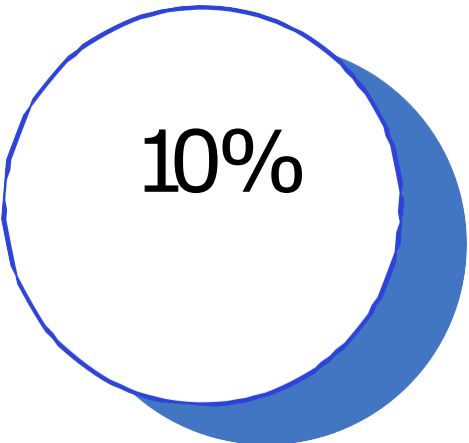
More than 1 million people get marriage



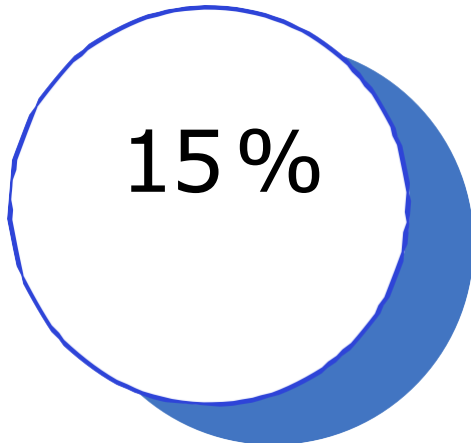
Single



Wedding party in  
a year



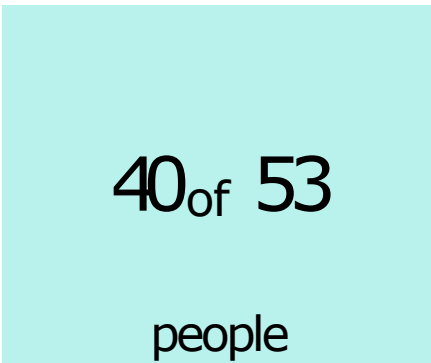
Inflasion rate



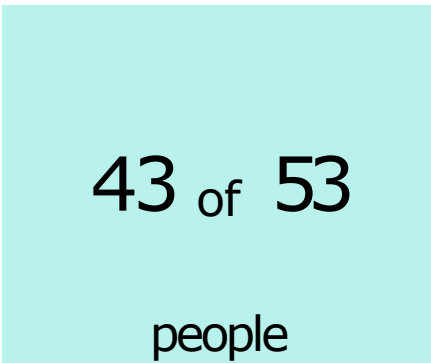
Average profit

Market validation

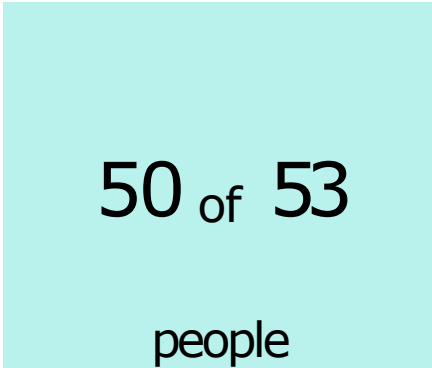
From 53 participant, we have result  
that :



Wedding is  
expensive



Confused preparing  
for the wedding



Interest by how  
other manage their  
Wedding Planner



Take a lot effort  
for wedding

# Solution



1

Making wedding service ideal to all

2

Convenience by facilitating your wedding

3

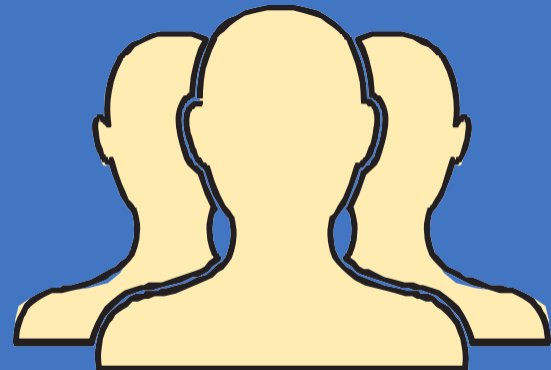
Give quality wedding with friendly prices



How it works

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# HoneyMoon



Create your profile and  
connect Vendor



Get recommendation advice,  
insight, and tips



Link your bank account and  
Get some bonus

# Market Size

Scope to see...



kk



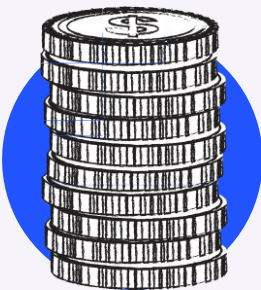
+ 268 M

TAM



+ 50 M

SAM



20%

SOM



# Business model



Revenue stream

● Sales Product

SOM  
+ 10M  
Targeted market population

Profit  
IDR 10.000.000  
From Average Profit in  
this industry

Sales Product  
IDR + 100T  
Revenue from Sales  
Product

Revenue channel

● Corporate finance session