

# mh Rashed

Dhaka, Bangladesh



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## Summary

As a digital marketing expert, I bring a range of skills and expertise to help businesses thrive in the online world. With a Bachelor's degree in English, I have a strong command of language and communication, which I leverage to create effective marketing strategies and engaging content.

My areas of expertise include

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Social Media Management
- Designing Banners and Posters

As a professional with years of experience in the field, I have developed a deep understanding of the latest industry trends and updates. I am committed to providing high-quality work and delivering results that exceed my client's expectations.

In addition to my technical skills, I have a strong passion for writing and creating engaging content. Content is the foundation of a successful digital marketing strategy, and I can leverage my degree in English to create compelling copy that resonates with audiences.

If you're looking for a digital marketing expert to help take your business to the next level, look no further. Look at my portfolio to see some of my past work, and feel free to contact me with any questions.

## Education



### City University (BD)

Bachelor of Arts - BA, English Language and Literature/Letters

Dec 2019 - Jun 2023

I am a dedicated Bachelor's in English student at City University and proud to have earned the titles of Writing Champion and Debate Champion and achieved a CGPA of 3.80+. These accomplishments demonstrate my exceptional skills in communication, critical thinking, and academic performance, which will undoubtedly serve me well in my future endeavors.

## Licenses & Certifications



Fundamentals of Digital Marketing - Google Digital Garage

## Skills

English • Communication • Digital Marketing • Social Media Marketing • Search Engine Optimization (SEO) • Search Engine Marketing (SEM) • YouTube • Facebook Marketing