

For Immediate Release

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## Indxx LLC Launches Three Thematic Indices, Licensed to Global X Funds for Exchange Traded Funds

Indxx LLC is pleased to announce the launch of the Indxx Millennials Thematic Index, Indxx Global Longevity Thematic Index and Indxx Global Health & Wellness Thematic Index (the "Indices"). The Indices have been licensed to New York-based ETF provider Global X Funds for their exclusive use as the underlying benchmarks for the Global X Millennials Thematic ETF (NASDAQ: MILN), which began trading last Thursday, and the Global X Longevity Thematic ETF (NASDAQ: LNGR) and Global X Health & Wellness Thematic ETF (NASDAQ: BFIT), which began trading today.

"We at Indxx are excited to have developed these indices for Global X Funds by using the cutting-edge capabilities of our research and analytics divisions to identify unique trends and properly target them via an index-based approach" said Rahul Sen Sharma, Partner at Indxx. "We look at it as another example of how we seek to distinguish ourselves as a custom index provider that adds value throughout the index development process."

## **About The Indices**

The Indxx Millennials Thematic Index measures the performance of U.S. listed companies that provide exposure to the "Millennial generation." The Millennial generation refers to the demographic cohort in the U.S. with birth years ranging from 1980 to 2000.

The Indxx Global Longevity Thematic Index is designed to track the performance of companies listed in developed markets that are expected to directly or indirectly contribute to increasing the life-spans of the senior population of the world. The index provides access to companies involved in biotechnology, medical devices, pharmaceuticals, senior living facilities and specialized health care services, which respond to the needs of this demographic.

The Indxx Global Health & Wellness Thematic Index is designed to track the performance of companies listed in developed markets that provide products and services aimed at promoting physical wellness through active and healthy lifestyles, including but not limited to fitness equipment and technology, athletic apparel, nutritional supplements, and organic/natural food offerings.

## **About Indxx**

Founded in 2005, Indxx seeks to redefine the global indexing space. With offices in New York, London and New Delhi, the firm focuses on Index Development, Index Calculation, Analytics & Research and combines these services in a holistic, customized approach that is unique to the industry and provides maximum benefits to our clients.

For more information about Indxx or the Indices, please visit: <a href="http://www.indxx.com/">http://www.indxx.com/</a>

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