

# PROPOSAL

Mobile App for Menco Web Technologies



**For - Ritesh Tailor  
Sharma  
Menco Web Technologies-India**

**Presented by - Amit**

Samyotech Labs  
INDIA, INDORE (HEAD OFFICE)  
1st Floor, Pramukh Plaza, Plot No.-9,  
Near Power House, Behind Sajan Prabha  
Garden, Vijay Nager, Indore (M.P.)  
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**Your Instinct - Our Creation**

Dear **Mr. Ritesh,**

On behalf of **Samyotech Labs**, I take this opportunity to thank you for considering us to present our proposal for your valuable project.

I have gone through the project requirements which were well elaborated in your document and I would be glad to assist you on the same. Through this proposal, I will ensure to cover all the points including our approach, technical solutions, cost, timeline, resource details along with additional services that we can offer.

I on behalf of my team ensure you a quality assistance, timely delivery and cost effective solution as we believe in long term business relations.

I look forward to provide our best services to you if we are provided this opportunity to serve you.

Sincerely,

Amit Sharma

Samyotech Labs

**[ABOUT SAMYOTECH LABS](#)**

Your Instinct – Our Creation

Samyotech Labs is delivering coherent i-Solutions to its clients across the Globe. We have a resolute team of 25+ ingenious and versed engineers to ensure you exquisite websites, mobile applications & other software solutions.

Since inception, we have delivered 200+i-solutions for mobile & websites to our clients with a proven track record as all our projects were completed within given time-line.

- 8+ years of experience in web and mobile app development services
- Global Clientele - We have served to our clients from various countries in different domains.
  - ✓ Countries like France, UK, Australia, Turkey, Cyprus, Ghana, Saudi Arabia, Nigeria, Spain etc.
  - ✓ Domains like pet services, health care, e-commerce, hotel industry, real estate, CMS, Food tech & online delivery systems, travel and tourism, educational app development etc.

Please visit us on [www.samyotech.com](http://www.samyotech.com) for more details

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### Our Approach

We would initiate your project by providing you a dedicated team comprising of a Project Head, 2-developers and a designer and I would personally be monitoring this team to ensure that timely reports and updates of the project are sent to you at decided regular intervals.

The process flow will begin with your IDEA and will proceed in following manner

- **Idea** - *Discussing and understanding your innovative Idea & signing NDA to keep the the concept confidential*
- **Requirement Collection** - *Gathering all requirements and information & converting it in to Scope of Work*
- **Designing** - *Creating a fine design based on your concept or working on your provided design*
- **Development** - *Updating you on development progress on a regular basis through process management system*
- **Testing** - *Crucial Stage of the Project. 25% of Total Project Time is spent on Testing to ensure perfect product*
- **Development** - *Launching the app/website on respective stores/domain for its distribution & Handover*
- **Support & Enhancement** - *After testing the app/web in market, refining it as per feedback to add more sparkles to the concept*
- **Upgrades & Maintenance** - *Upgrading the app/web as per operating systems from time to time/as per requirements & providing maintenance services if required*

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### What we will deliver

Mobile Application For Android & For iOS

Admin Panel

Technology Native Development Platform

6 month Support post Launching Application

### Timeline & Cost Estimation

Timeline & Cost estimation are the most important parts from a client's perspective.

We believe, providing a technical solution does not end our liability. We are committed to provide satisfactory & cost effective solutions to facilitate our respective clients in their best interests.

**Timeline:** - It will take take 60-70 days to complete your new mobile app, upon signing the agreement, we can begin immediately, here is the expected timeline :

Process	Delivery
Planning & Research	6-8 days
Design Consultation	8-10 days
Development	40-45 days
Testing, Launch	8-10 days

### Cost Estimation :- 6000 USD - 8000 USD

Payment Milestone	Price
Upfront Payment	20%
1 <sup>st</sup> Milestone (Wireframe)	20%
2 <sup>nd</sup> Milestone (Development)	30%
Testing & Deployment	40%

**Resource Details:-**

Designer – Mohammad  
Android Developer – Varun Verma  
iOS Developer – Aditya Sengar  
Project Manager – Amol Singh

**AGREEMENT**

We shall share the agreement format of Samyotech Labs with you once you confirm us to go ahead with the process to build your app.

**CONNECT WITH US**

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**OUR GLOBAL OFFICES**

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