

# Cypheria

We assist drivers and passengers in having engaging conversations.

Raihan • Dandy • Louise • Bima





# Team members



Raihan

The leader of the cypheria team who did model development. He is ML Engineer



Dandy

The one who was working behind the scene. He is the Backend



Louise

Beauty and useful user interface is a key! He is the Frontend



Bima

Deploy the idea into a good pitch deck and the model into a good production system. He is the DevOps

# Project Summary

Integrated generative AI that can help driver and passenger to have a good conversation with interesting topics.

Passengers can select preferred topics with a simple tap and send conversation invitations to the driver.

# Problem Statement



## **No extra tip and rating**

No extra tip is given when the trip is not enjoyable. A lack of conversation leads to a less enjoyable trip, resulting in a reduced tip and forgotten rating.



## **Awkward Silence**

A long trip without conversation can lead to an awkward silence between the driver and passenger.

# Solution



## **Initiate the Conversation**

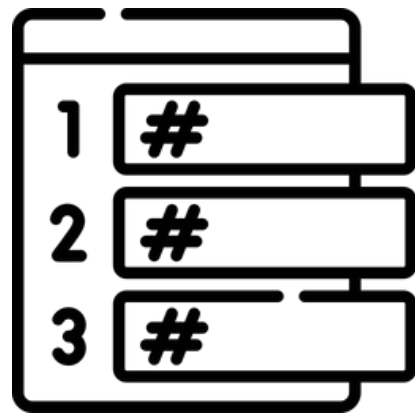
Start the conversation between the passenger and driver with an icebreaker, a fun fact, or an interesting topic.



## **Thousands of Curated Topics**

Awkward silences can be... well, awkward. No need to fret, let AI come to the rescue by suggesting fascinating topics to keep the conversation flowing smoothly.

# AI Conversation Initiator Features



Topic curation for an exceptional conversation experience.



Increase driver tip and boost his rating



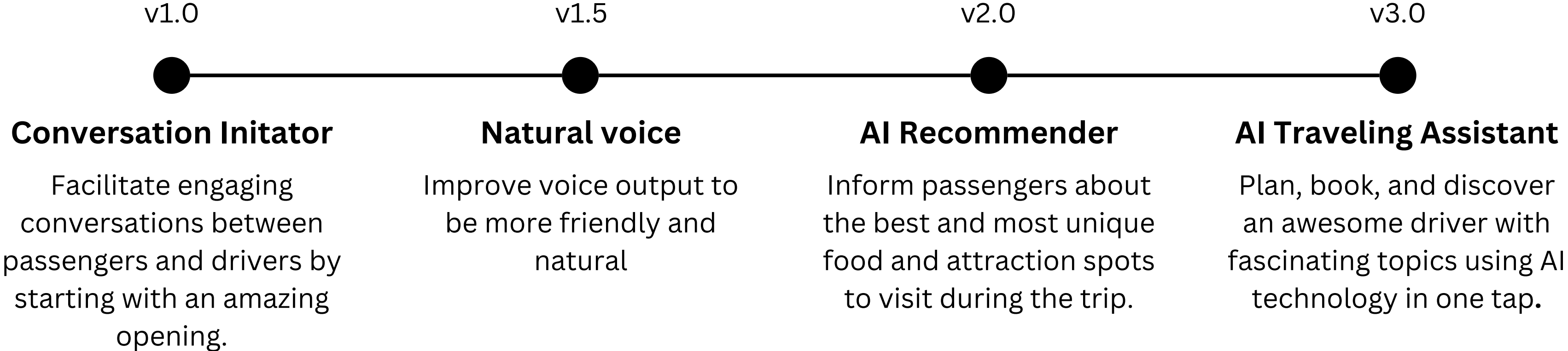
Enhance the Enjoyment of Extended Journeys

# Demo





# Future Roadmap



**Thank you**