





Developing a Municipal Energy Efficiency Plan for the Town of Bethel:

A Cost-Benefit Analysis

Harry Nutifafa Arden & Rafiul Ahmed

Graduate Students, School of Economics University of Maine



About Us>> Harry Nutifafa Arden



Ph.D. Student in Ecology & Environmental Sciences
Graduate Research Assistant
UMaine SoE

- National of Ghana
- Studied M.Phil. Blue Economy and B.A.
 Economics and Geography
- Previously interned with research firms,
 NGOs, and policy think tanks including
 Africa Centre for Energy Policy (ACEP)
- Interested in integrating local dimensions into energy policy; natural resource governance; and social dimensions of coastal and marine renewable energy



About Us>> Rafiul Ahmed



M.Sc. Student in Economics
Graduate Research Assistant
UMaine SoE

- National of Bangladesh
- Studied B.Sc. Economics & Statistics
- Previously worked as a Senior Research
 Assistant with one of the leading think
 tanks of South Asia, South Asian Network
 on Economic Modeling (SANEM), United
 Nations Development Programme
 (UNDP)
- Interested in policy-driven transition from non-renewable to renewable energy, with a focus on sustainable development.



Acknowledgements

D1 Bethel ConservationCommission andBethel Selectboard

- Karen Bieluch (Mentor)
- Sarah Southam (Mentor)
- Julie Reiff
- Jeffrey Sloan
- Ann Speth

02 Dr. Sharon Klein

Associate Professor

Class Instructor: ECO 505: Sustainable Energy Economics and Policy- Spring Semester

UMaine School of Economics

03 Mr. John Snell

Certified Energy Auditor

Energy Auditor: Bethel Town Facilities

John Snell, LLC



Outline of Presentation

01 02 03 04

Bethel Energy Profile

a. Framework of current and future energy

Approach to Study

- a. Cost-Benefit Analysis
- b. Energy Efficiency Analysis
- c. Opportunities for Sustainable Energy

Bethel Energy Mix

- a. Electricity Use
- b. Heating Fuel Use
- c. Energy Prices

Shaping Bethel's Energy Future

- a. Cost-effectiveness of current energy use
- b. Opportunities for green and sustainable energy

05 06 07 08

Proposed Energy Transition Roadmap

Expected Challenges

Recommended Pathways to Sustainable Energy in Bethel Q&A



Bethel Energy Profile

Framework of Bethel's Current and Future Energy Use

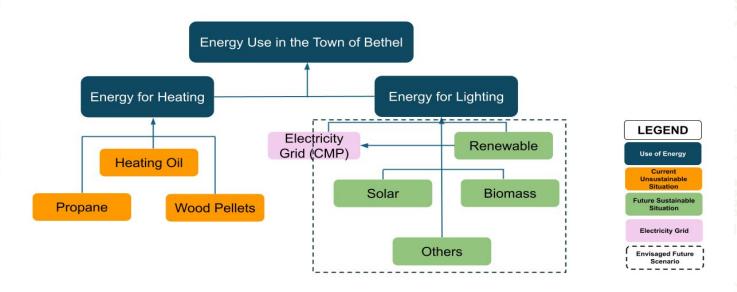


Fig. 1: Framework of Bethel's Energy Mix: Authors' Construct

- Bethel's participation in the CRP is a demonstrated effort to locally contribute to Maine's comprehensive clean energy goals:
 - 80% renewable electricity by 2030
 - 100% by 2050



Approach to the Study

- The study relied largely on data from the 2024 Energy Audit of the town's six major facilities, conducted by John Snell LLC as its baseline
- Sourced additional data from town-level, state-level and national energy agencies and macroeconomic indicators:
 - Town of Bethel annual facilities budget and expenditure allocation
 - Federal Reserve Bank (FRB)
 - U.S. Department of Energy (DOE)
 - U.S. Environmental Protection Agency (EPA)
 - U.S. National Institute of Standards and Technology (NIST)
 - Maine Governor's Energy Office (Maine-GEO)
 - Maine Governor's Office of Policy Innovation and the Future (Maine-GOPIF)
- Conducted cost-effectiveness analysis and cost-benefit analysis of Bethel's energy use



Municipal Energy Mix

Share of Energy Use for Heating and Electricity in Bethel Town Departments

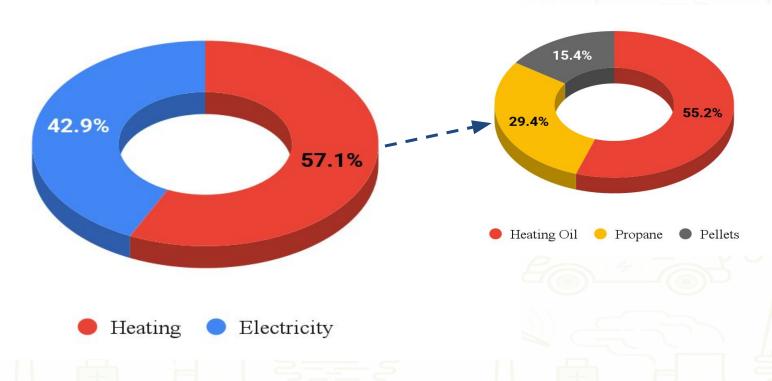


Fig. 2: Energy use for electricity and heating



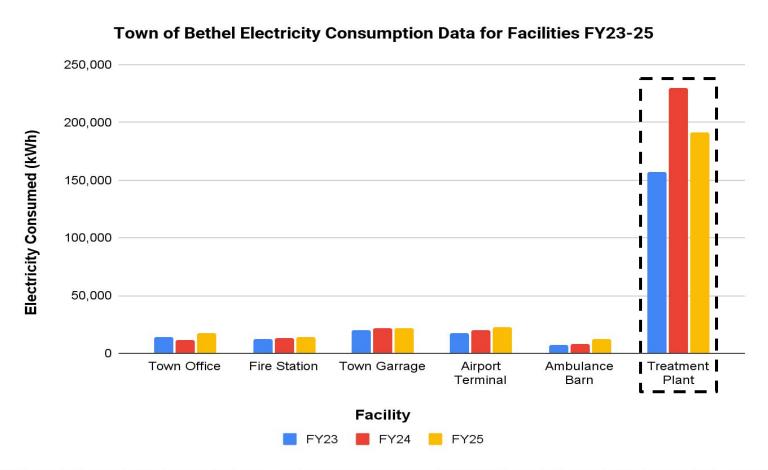


Fig. 3: Annual electricity use



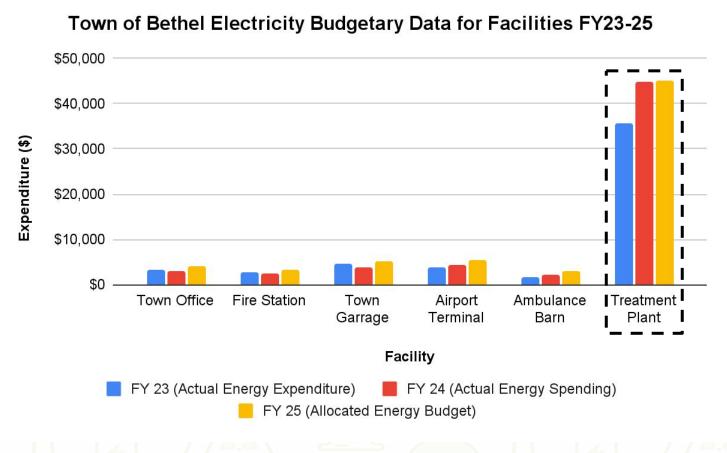


Fig. 4: Annual electricity expenditure



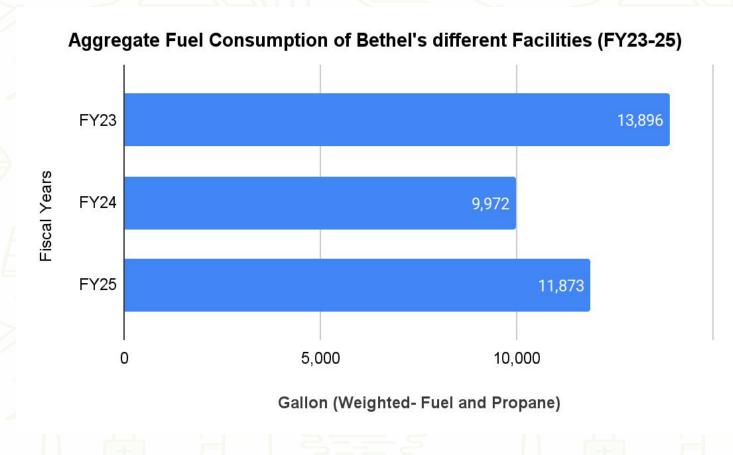


Fig. 5: Annual heating fuel use



Town of Bethel Fuel Expenditure Data for Facilities FY23-25

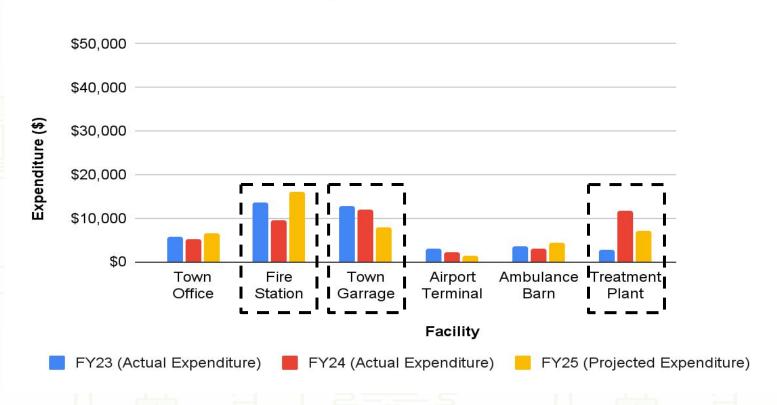


Fig. 6: Heating fuel expenditure



Electricity Price Trends

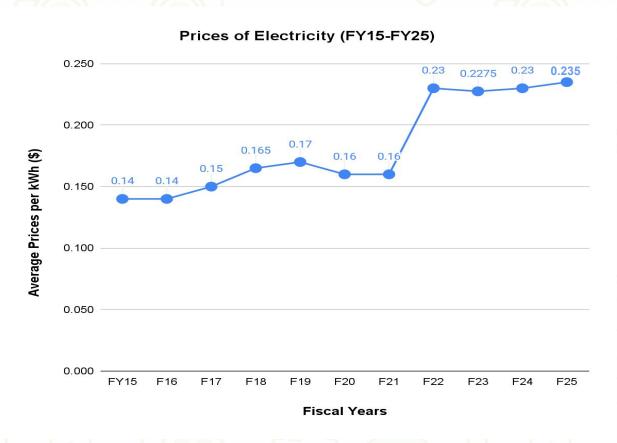


Fig. 7: Electricity prices across fiscal years



Fuel Price Trends

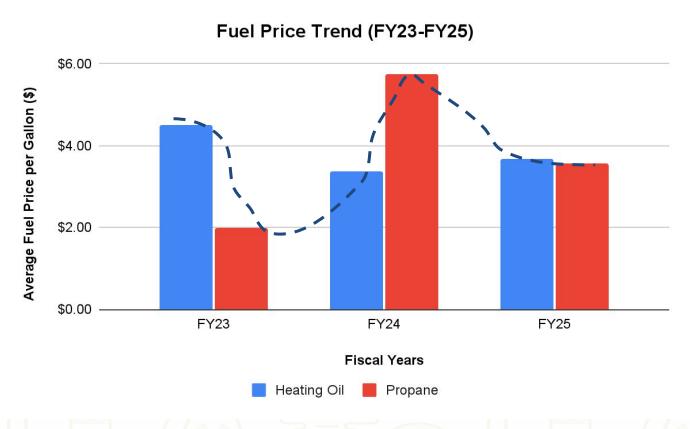
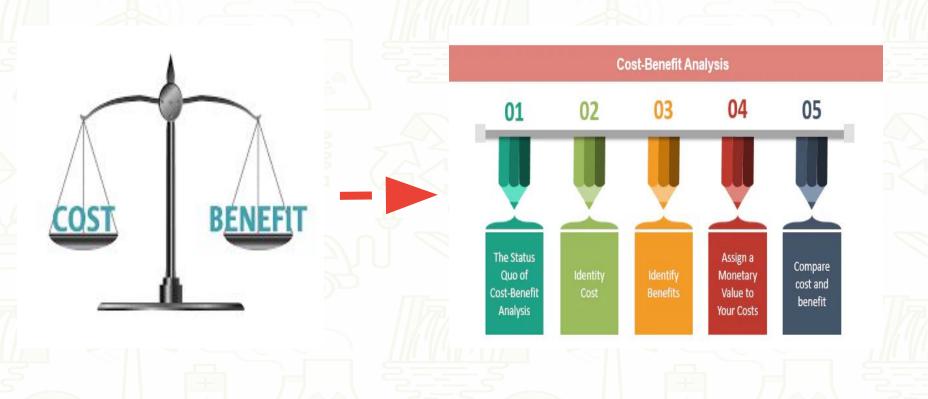


Fig. 8: Heating fuel prices across fiscal years



Shaping Bethel's Energy Future

Efficiency Analysis





Cost-Effectiveness of Current Energy Use



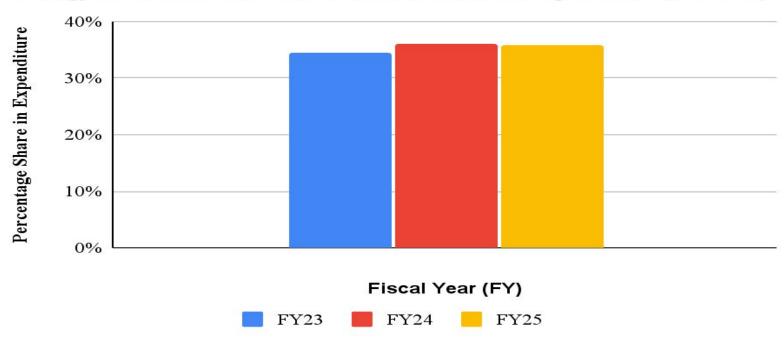


Fig. 9: Cost-effectiveness of energy expenditure in town facilities



Cost-Effectiveness of Current Energy Use (cont.)

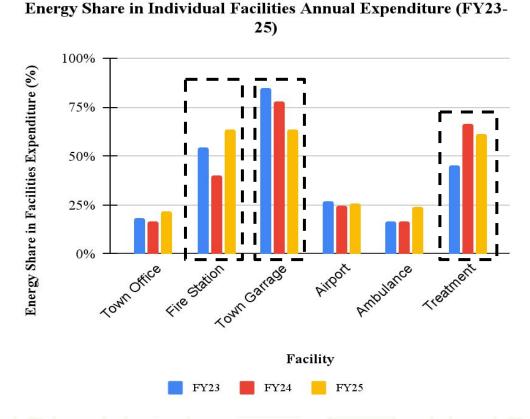


Fig. 10: Cost-effectiveness of energy expenditure in town facilities



Cost-Effectiveness of Current Energy Use (cont.)

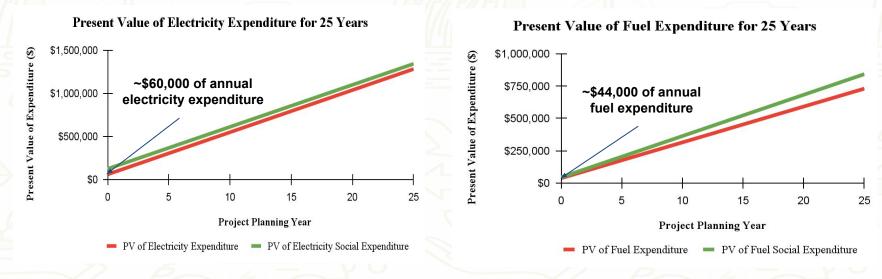


Fig. 11: Cost-effectiveness of energy use in town facilities

How much will this energy expenditure in the next 25 years be worth today?





Opportunities for Green and Sustainable Energy:

How feasible is solar PV installation in Bethel Town Facilities?



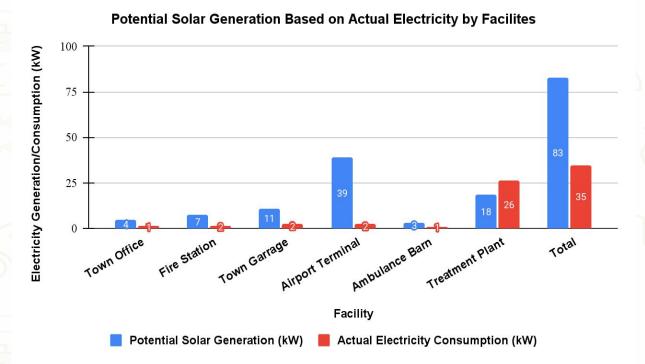


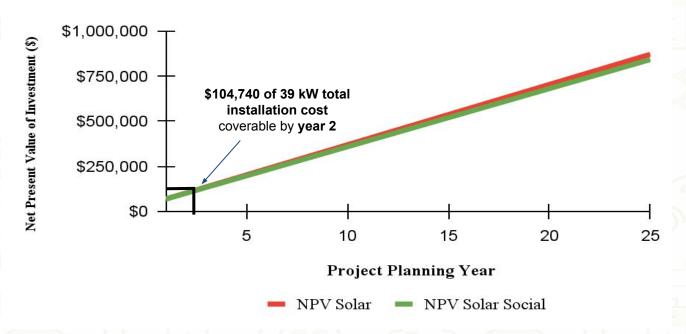
Fig. 12: Potential solar generation and actual electricity consumption capacity in town facilities

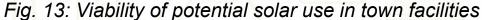


Opportunities for Green and Sustainable Energy:

How viable is solar as an alternative energy for Bethel Town Facilities?

Net Present Value of Solar Investment for 25 Years







How much will investment in solar energy for the next 25 years be worth today?



Opportunities for Transitioning to Green and Sustainable Energy:

How cost-effective is it to continue the status quo or switch to solar in a short-term (at least 5 years)?



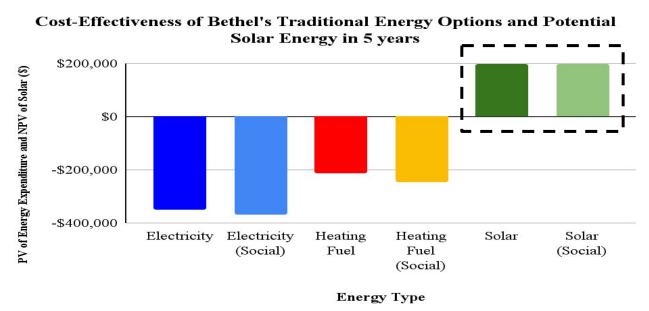
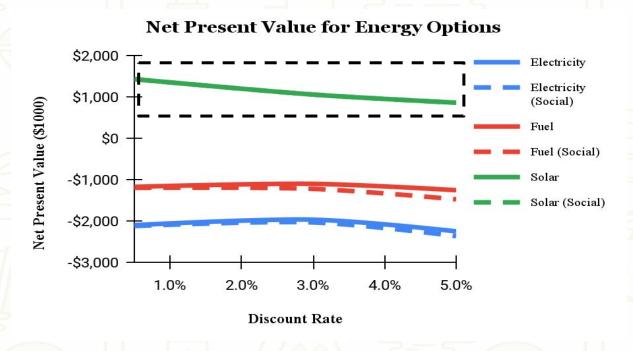


Fig. 14: Comparison between NPV of solar and present cost of traditional energy options



Opportunities for Transitioning to Green and Sustainable Energy:

Sensitivity Analysis of Potential Solar PV and Traditional Energy Options for the next 25 years



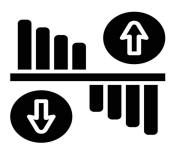


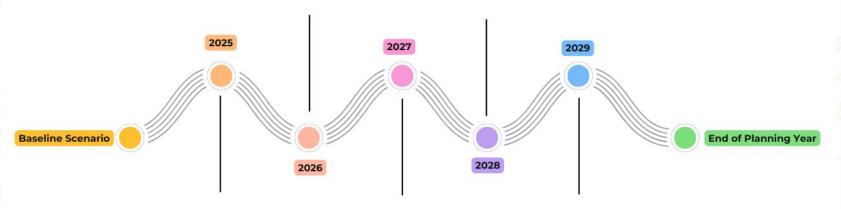
Fig. 15: Sensitivity of solar PV investment to energy market factors



Proposed Roadmap for Bethel's Energy Transition

Proposed 5-Year Sustainable Energy Roadmap for the Town of Bethel

- 80% CMP grid electricity
- 20% Rooftop solar
- 5% Heating cost due to improved weatherization
- · 40% CMP grid electricity
- · 60% Rooftop solar
- 15% Heating cost due to improved weatherization



- · 100% CMP grid electricity
- 0% Renewables
- 100% Heating fuels with more cost
- · 60% CMP grid electricity
- 40% Rooftop solar
- 10% Heating cost due to improved weatherization
- · 20% grid electricity
- 80% Rooftop solar
- 20% Heating cost due to improved weatherization

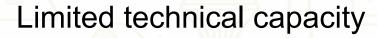
Fig. 16: Proposed energy transition roadmap for Bethel



Expected Challenges



Fuel market price volatility







Uncertain future financing opportunities

Extreme winter weather conditions





Recommended Pathways to Sustainable Energy in Bethel



Pursue a gradual upgrade of facilities to solar



Build internal capacity in renewable technologies and awareness on clean energy adoption



Leverage grants (e.g., CRP, DOE, GOPIF) and renewable tax credits to finance upgrade



Enhance heating efficiency through weatherization and ensure use of efficient and energy-star appliances



Align town energy codes with state and federal energy policies and incentives





Your questions and feedback are warmly welcomed!



References

- Cellini, S. R., & Kee, J. E. (2015). Cost-effectiveness and cost-benefit analysis. In K. E. Newcomer, H. P. Hatry, & J. S. Wholey (Eds.), *Handbook of practical program evaluation*. https://doi.org/10.1002/9781119171386.ch24
- Department of Energy. (2024). *Why energy efficiency matters*. U.S. Department of Energy. Retrieved from https://www.energy.gov/energysaver/why-energy-efficiency-matters
- Department of Public Safety. (2018). *Maine Uniform Building Code and Uniform Energy Code: Administrative procedures (2010, amended 2018*). State of Maine. Retrieved from https://www.maine.gov/future/sites/maine.gov.dps.fmo/files/inline-files/laws/documents/MUBEC Ch 1.pdf
- EnergySage. (2021). *Maine solar incentives, tax credits & rebates*. Retrieved from https://www.energysage.com/local-data/solar-rebates-incentives/me/
- Environmental Protection Agency (January 15, 2025). *Emission Factors for Greenhouse Gas Inventories. Center for Coporate Climate Leadership.* Retrieved from https://www.epa.gov/system/files/documents/2025-01/ghg-emission-factors-hub-2025.pdf
- Maine Department of Environmental Protection. (2022). *Greenhouse gas emissions report shows Maine on pace to meet goals*. State of Maine. Retrieved from https://www.maine.gov/dep/news/news.html?id=8474333
- Maine Governor's Energy Office. (2024). *Maine energy plan: Draft Maine pathways to 2040 Analysis and insights*. State of Maine. Retrieved from
 - https://www.maine.gov/energy/sites/maine.gov.energy/files/2024-10/Maine%20Pathways%20Report%20Draft%20for%20Comment.pdf
- Maine Governor's Office of Policy Innovation and the Future. (2023). *Community Resilience Partnership: Annual report 2023*. Augusta, ME. Retrieved from https://www.maine.gov/future/climate/community-resilience-partnership



References

Maine Legislature. (2019). *An Act to Price Carbon Pollution in Maine*. 129th Legislature, Maine State Legislature. Retrieved from https://legislature.maine.gov/legis/bills/bills 129th/billtexts/HP034301.asp

Map of Bethel. (2025, March 29). Retrieved from https://www.city-data.com/city/Bethel-Maine.html

Misuraca, P. (2014). The effectiveness of a cost-benefit analysis in making federal government decisions: A literature review.

Center for National Security, The MITRE Corporation. Retrieved from

https://www.mitre.org/sites/default/files/publications/cost-benefit-analysis-govt-decisions-14-0929.pdf

National Institute for Standards and Technology (NIST) under the Department of Commerce. *Energy Escalation Rate Calculator* (*EERC*). Retrieved from https://pages.nist.gov/eerc/

PowerOutage. (2025). Maine solar panel cost: Savings and payback. Retrieved from https://www.poweroutage.us

Snell, J. (2024). Municipal sustainable energy assessment report: Town of Bethel, Maine. Bethel Conservation Commission.

Solar Energy Technologies Office. (n.d.). *End-of-life management for solar photovoltaics*. U.S. Department of Energy. Retrieved from https://www.energy.gov/eere/solar

Town of Bethel – Cole Block. (2025, March 29). Retrieved from the *National Register of Historic Places Listings in Maine*. https://www.nps.gov/subjects/nationalregister/index.htm

- U.S. Census Bureau. (2020). Population of Bethel, Maine. Retrieved from https://www.census.gov
- U.S. Federal Reserve Bank. (2025, January). *Primary credit rate set at the Federal Open Market Committee (FOMC) meeting*. Retrieved from https://www.federalreserve.gov/newsevents/pressreleases/monetary20250507a.htm