Introduction to bootstrapping

SAMPLING IN PYTHON



James Chapman
Curriculum Manager, DataCamp



With or without

Sampling without replacement:



Sampling with replacement ("resampling"):



Simple random sampling without replacement

Population: Sample:





Simple random sampling with replacement

Population: Resample:





Why sample with replacement?

- coffee_ratings : a sample of a larger population of all coffees
- Each coffee in our sample represents many different hypothetical population coffees
- Sampling with replacement is a proxy

Coffee data preparation

```
coffee_focus = coffee_ratings[["variety", "country_of_origin", "flavor"]]
coffee_focus = coffee_focus.reset_index()
```

```
variety country_of_origin flavor
      index
                None
                               Ethiopia
                                           8.83
          0
                               Ethiopia
               Other
                                           8.67
                                           8.50
             Bourbon
                              Guatemala
3
                                           8.58
                None
                               Ethiopia
          3
                                           8.50
               Other
                               Ethiopia
1333
       1333
                None
                                Ecuador
                                           7.58
1334
       1334
                None
                                Ecuador
                                           7.67
1335
       1335
                          United States
                                           7.33
                None
1336
       1336
                                  India
                                           6.83
                None
1337
       1337
                None
                                Vietnam
                                           6.67
[1338 rows x 4 columns]
```

Resampling with .sample()

```
coffee_resamp = coffee_focus.sample(frac=1, replace=True)
```

```
variety country_of_origin
                                        flavor
      1140
1140
             Bourbon
                             Guatemala
                                           7.25
57
                             Guatemala
                                           8.00
             Bourbon
1152
                                Mexico
                                           7.08
      1152
             Bourbon
             Caturra
621
        621
                              Thailand
                                           7.50
44
                                 Kenya
         44
                SL28
                                           8.08
              Typica
                                Mexico
                                           7.33
996
        996
1090
       1090
             Bourbon
                             Guatemala
                                           7.33
918
        918
               Other
                             Guatemala
                                           7.42
249
                              Colombia
                                           7.67
        249
             Caturra
467
        467
             Caturra
                              Colombia
                                           7.50
[1338 rows x 4 columns]
```



Repeated coffees

```
coffee_resamp["index"].value_counts()
```

```
658
       5
167
       4
363
357
1047
771
770
766
764
0
Name: index, Length: 868, dtype: int64
```

Missing coffees

```
num_unique_coffees = len(coffee_resamp.drop_duplicates(subset="index"))
```

868

len(coffee_ratings) - num_unique_coffees

470



Bootstrapping

The opposite of sampling from a population

Sampling: going from a population to a smaller sample

Bootstrapping: building up a theoretical population from the sample

Bootstrapping use case:

 Develop understanding of sampling variability using a single sample



Bootstrapping process

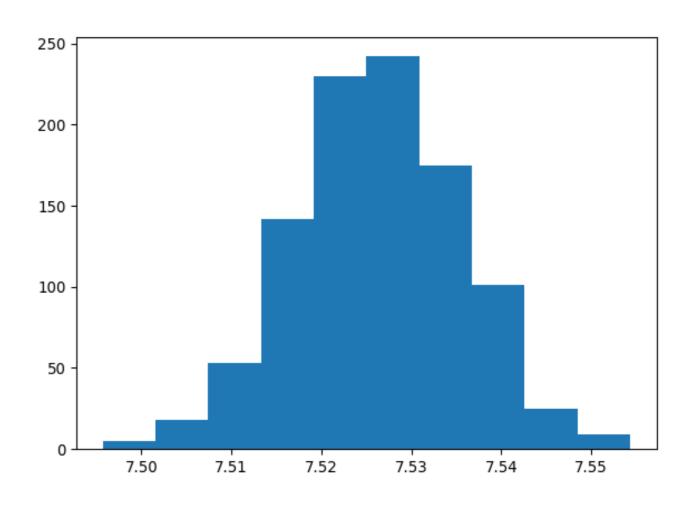
- 1. Make a resample of the same size as the original sample
- 2. Calculate the statistic of interest for this bootstrap sample
- 3. Repeat steps 1 and 2 many times

The resulting statistics are bootstrap statistics, and they form a bootstrap distribution

Bootstrapping coffee mean flavor

Bootstrap distribution histogram

```
import matplotlib.pyplot as plt
plt.hist(mean_flavors_1000)
plt.show()
```



Let's practice!

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Comparing sampling and bootstrap distributions

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Coffee focused subset

```
coffee_sample = coffee_ratings[["variety", "country_of_origin", "flavor"]]\
    .reset_index().sample(n=500)
```

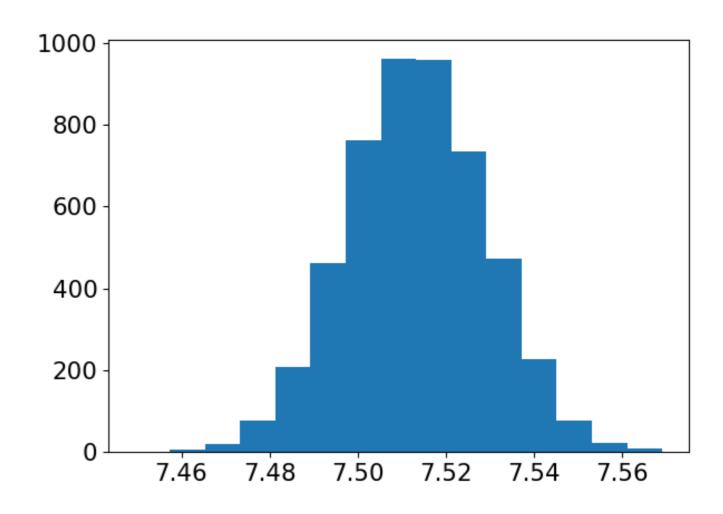
```
country_of_origin flavor
     index
                   variety
132
       132
                     Other
                                          Costa Rica
                                                        7.58
51
                            United States (Hawaii)
        51
                      None
                                                        8.17
                                              Brazil
42
            Yellow Bourbon
                                                        7.92
569
       569
                   Bourbon
                                          Guatemala
                                                        7.67
       . . .
                                          Costa Rica
643
       643
                    Catuai
                                                        7.42
                                                        7.58
356
       356
                   Caturra
                                            Colombia
494
       494
                      None
                                          Indonesia
                                                        7.58
       169
169
                      None
                                              Brazil
                                                        7.81
[500 rows x 4 columns]
```



The bootstrap of mean coffee flavors

Mean flavor bootstrap distribution

```
import matplotlib.pyplot as plt
plt.hist(bootstrap_distn, bins=15)
plt.show()
```



Sample, bootstrap distribution, population means

Sample mean:

Estimated population mean:

coffee_sample['flavor'].mean()

np.mean(bootstrap_distn)

7.5132200000000005

7.513357731999999

True population mean:

coffee_ratings['flavor'].mean()

Interpreting the means

Bootstrap distribution mean:

- Usually close to the sample mean
- May not be a good estimate of the population mean

Bootstrapping cannot correct biases from sampling

Sample sd vs. bootstrap distribution sd

Sample standard deviation:

Estimated population standard deviation?

coffee_sample['flavor'].std()

np.std(bootstrap_distn, ddof=1)

0.3540883911928703

Sample, bootstrap dist'n, pop'n standard deviations

Sample standard deviation:

Estimated population standard deviation:

```
coffee_sample['flavor'].std()
```

```
standard_error = np.std(bootstrap_distn, ddof=1)
```

0.3540883911928703

Standard error is the standard deviation of the statistic of interest

True standard deviation:

```
standard_error * np.sqrt(500)
```

coffee_ratings['flavor'].std(ddof=0)

0.3525938058821761

0.34125481224622645

Standard error times square root of sample size estimates the population standard deviation

Interpreting the standard errors

- Estimated standard error → standard deviation of the bootstrap distribution for a sample statistic
- Population std. dev \approx Std. Error $\times \sqrt{\text{Sample size}}$

Let's practice!

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Confidence intervals

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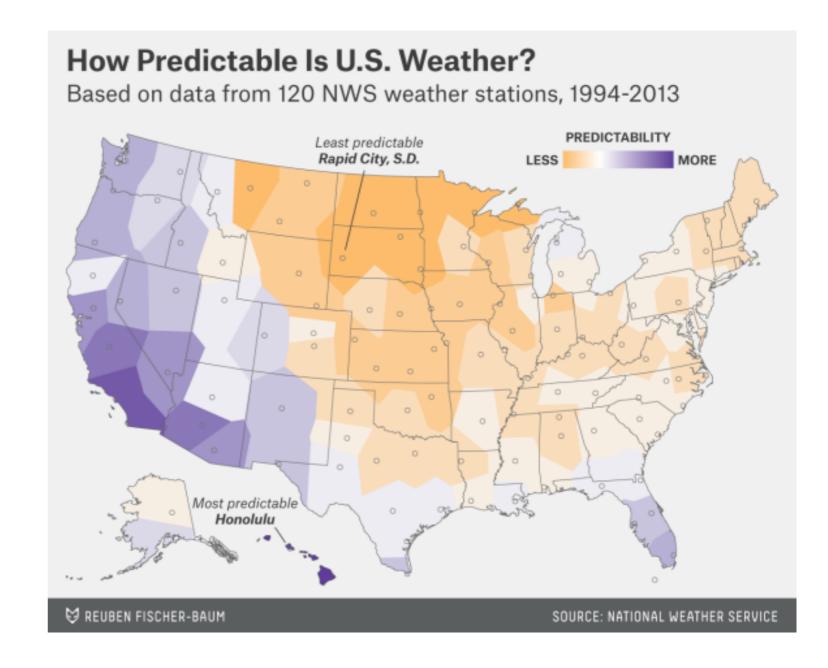


Confidence intervals

- "Values within one standard deviation of the mean" includes a large number of values from each of these distributions
- We'll define a related concept called a confidence interval

Predicting the weather

- Rapid City, South Dakota in the United
 States has the least predictable weather
- Our job is to predict the high temperature there tomorrow





Our weather prediction

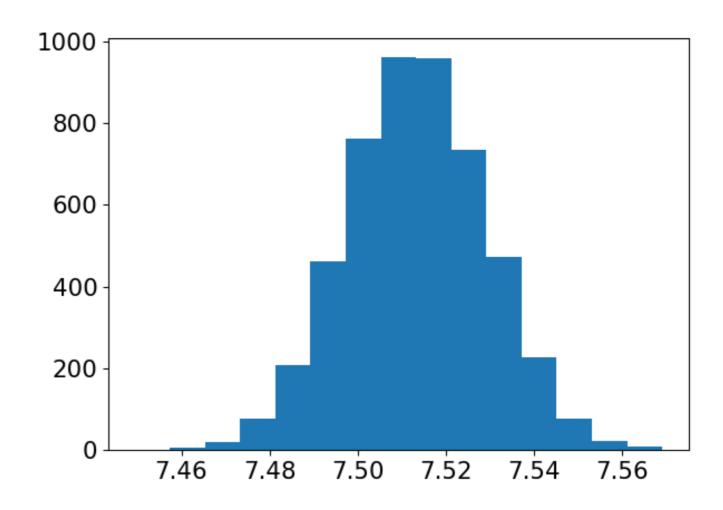
- Point estimate = 47°F (8.3°C)
- Range of plausible high temperature values = 40 to 54°F (4.4 to 12.8°C)

We just reported a confidence interval!

- 40 to 54°F is a confidence interval
- Sometimes written as 47 °F (40°F, 54°F) or 47°F [40°F, 54°F]
- ... or, $47 \pm 7^{\circ}F$
- 7°F is the margin of error

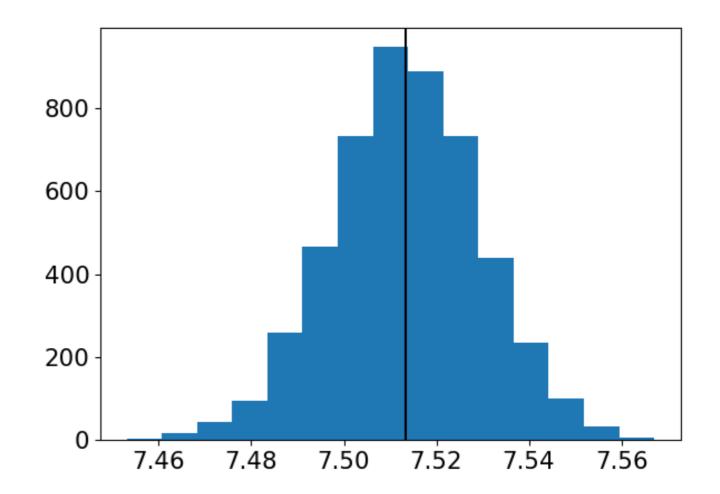
Bootstrap distribution of mean flavor

```
import matplotlib.pyplot as plt
plt.hist(coffee_boot_distn, bins=15)
plt.show()
```



Mean of the resamples

```
import numpy as np
np.mean(coffee_boot_distn)
```



Mean plus or minus one standard deviation

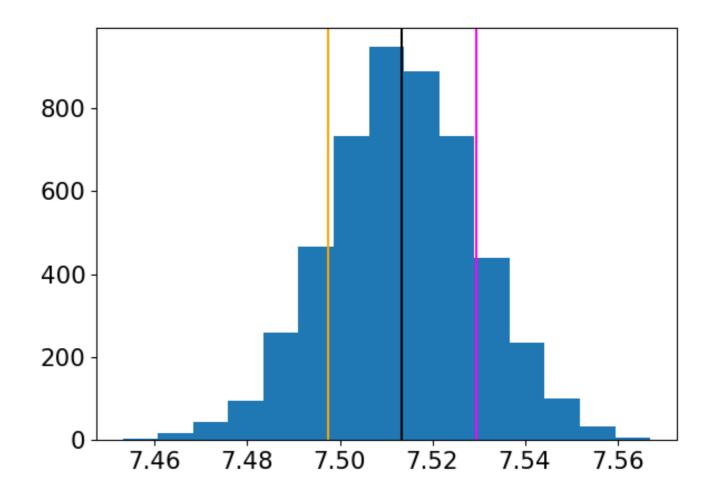
np.mean(coffee_boot_distn)

7.513452892

np.mean(coffee_boot_distn) - np.std(coffee_boot_distn, ddof=1)

7.497385709174466

np.mean(coffee_boot_distn) + np.std(coffee_boot_distn, ddof=1)



Quantile method for confidence intervals

np.quantile(coffee_boot_distn, 0.025)

0.025 Middle 0.95 0.975 minimum median maximum 0.00 0.25 0.50 0.75 1.00

7.4817195

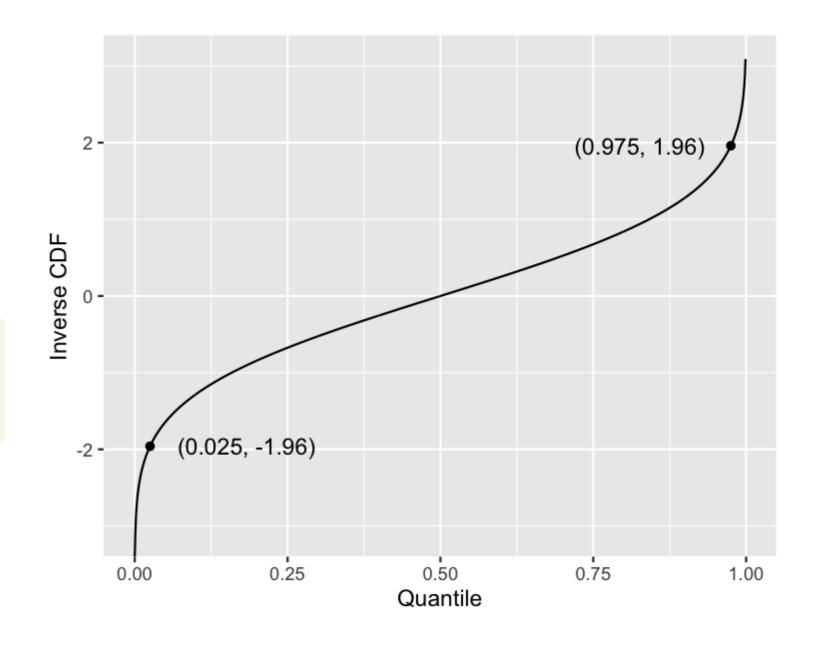
np.quantile(coffee_boot_distn, 0.975)

Inverse cumulative distribution function

- PDF: The bell curve
- CDF: integrate to get area under bell curve
- Inv. CDF: flip x and y axes

Implemented in Python with

```
from scipy.stats import norm
norm.ppf(quantile, loc=0, scale=1)
```



Standard error method for confidence interval

```
point_estimate = np.mean(coffee_boot_distn)
```

7.513452892

```
std_error = np.std(coffee_boot_distn, ddof=1)
```

0.016067182825533724

```
from scipy.stats import norm
lower = norm.ppf(0.025, loc=point_estimate, scale=std_error)
upper = norm.ppf(0.975, loc=point_estimate, scale=std_error)
print((lower, upper))
```

(7.481961792328933, 7.544943991671067)



Let's practice!

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Congratulations!

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James Chapman
Curriculum Manager, DataCamp



Recap

Chapter 1

- Sampling basics
- Selection bias
- Pseudo-random numbers

Chapter 2

- Simple random sampling
- Systematic sampling
- Stratified sampling
- Cluster sampling

Chapter 3

- Sample size and population parameters
- Creating sampling distributions
- Approximate vs. actual sampling dist'ns
- Central limit theorem

Chapter 4

- Bootstrapping from a single sample
- Standard error
- Confidence intervals

The most important things

- The std. deviation of a bootstrap statistic is a good approximation of the *standard error*
- Can assume bootstrap distributions are normally distributed for confidence intervals

What's next?

- Experimental Design in Python and Customer Analytics and A/B Testing in Python
- Hypothesis Testing in Python
- Foundations of Probability in Python and Bayesian Data Analysis in Python

Happy learning!

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