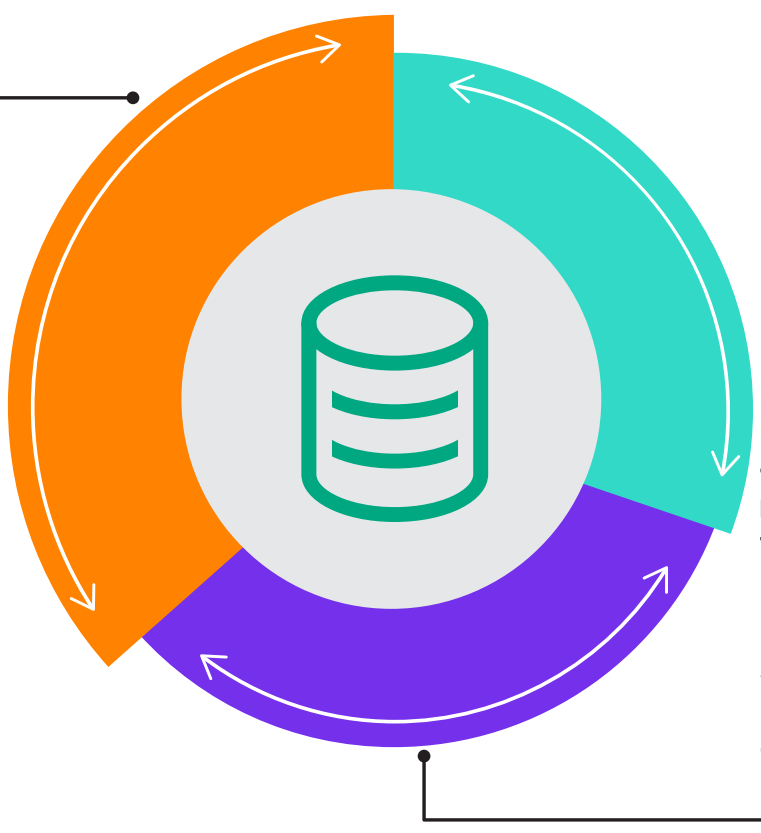
HPE GreenLake

HPE Alletra

Power your data from edge to cloud



Storage complexity is impeding digital transformation.

93%

The percentage of IT decision-makers seeing storage and data management complexity impeding digital transformation[1]

Storage complexity only gets worse at scale.

82%

The percentage of IT decision-makers seeing storage management at scale as a key challenge[2]

The cloud drives agility, but it is not a one size fits all.

88%

The percentage of IT decision-makers looking to bring cloud-native apps on-premises[3]

With data distributed across many locations, from edge to cloud, where can you turn to get the agility you need?

Cloud-native data infrastructure is the answer

91%

of organizations agree that mature cloud operations on-premises is the single most important step to eliminate complexity[4]

Cloud operations
Automated, programmable, elastic

Built for any app
Workload optimized

Hybrid by design
Consistent experience

AI-driven intelligence

As a service

Help maximize your agility
Get a cloud-operational and cloud-consumption experience for every app

Run any app
Meet every SLA with the right performance, resiliency, and efficiency

Free your data
Unified management, consistent data services, and seamless data mobility across clouds

Engineered to drive unique value

AI-driven

- Predict and prevent problems
- Offer advanced recommendations
- Enable autonomous operations
- Redefine the support experience

Built for cloud

- Deploy in minutes
- Offer intent-based provisioning
- Provide invisible upgrades
- Manage from any location

As a service

- Free up cash flow
- Pay per use
- Scale up and down
- Offer complete turnkey solution

Architectural flexibility without any of the complexity of traditional data infrastructure

HPE Alletra 9000
for mission-critical workloads
Extreme availability and performance

HPE Alletra 6000
for business-critical workloads
Best price for performance

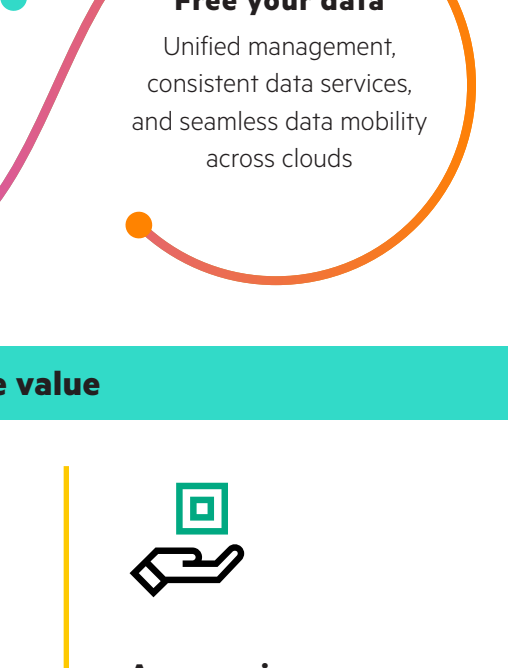
HPE Alletra 5000
for general purpose-workloads
Adaptively designed and ultra-efficient

Outcomes achieved

Maximize your agility
99% Time Saved[5]

Run any app
100% Availability Guaranteed[6]

Free your data
60% IT Resource Savings[7]



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[1, 2, 3] "ESG Market Research of IT Decision Makers," ESG, April 2021

[4] HPE Data Management Maturity Research, November 2021

[5] "Comparison of infrastructure lifecycle management of HPE Alletra vs. ESG Market Research," April 2021

[6] "Uptime guarantees that deliver," June 2021

[7] "The Total Economic Impact of HPE GreenLake," a commissioned study conducted by Forrester Consulting, May 2022

Learn more at

hpe.com/storage/alletra

Explore **HPE GreenLake**

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