

# Rafli Wasis Anggito

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## SUMMARY

As a final-year undergraduate student at the University of Indonesia majoring in Information Systems, I am passionate about Data and Product Management. With hands-on experience in tools such as Python, SQL, Large Language Model, BigQuery, Java, Tableau, Google Looker Studio, Jira, Trello, and Microsoft Excel.

## EDUCATION

**Bachelor of Computer Science** **University of Indonesia** **August 2021 - Present**

- Majoring Information System. GPA: 3.39 / 4.00
- Involved in several organizations on campus such as BEM Fasilkom UI, COMPFEST, and many others.

**Machine Learning Cohort** **Bangkit Academy** **February – July 2024**

- Participated in Bangkit Academy's Machine Learning Cohort, a program supported by Google, GoTo, and Traveloka, focusing on Machine Learning, Data Analysis, and AI Deployment.
- Grade: 90.5 / 100

## WORK EXPERIENCE

**Business Intelligence Analyst, Full-Time** **Kumparan** **June 2025 – Present**

- Delivering insights regularly in multichannel weekly meetings attended by cluster leads and senior stakeholders.
- Documented and maintained DBT models and ETL workflows, improving data reproducibility and reducing report preparation time.
- Produced quarterly and annual reports on audience metrics, demographics, content engagement, and traffic performance.

**Business Intelligence Analyst, Internship** **Kumparan** **August 2024 – May 2025**

- Built and maintained 15+ dashboards using Google Looker Studio, providing actionable insights for Marketing, Content, Brand Communication, Product, and SEO teams.
- Responded to ad-hoc analytics requests, providing insights that informed optimization of 10+ platform features, content sections, campaigns, and topics.

**Data Scientist, Internship** **PT Aplikasinusa Lintasarta** **April – June 2024**

- Developed a talent prediction model using Neural Network TensorFlow, achieving 90% accuracy in identifying top candidates based on user assessments.
- Developed a personalized job recommendation system using TensorFlow Recommenders (TFRS) and BERT.

**Data Scientist, Internship** **RX Labs** **December 2023 – February 2024**

- Developed an AI-powered e-commerce chatbot using LLAMA 2 and OpenAI Large Language Models, with Retrieval Augmented Generation (RAG) to improve response accuracy and relevance.
- Executed data preprocessing and cleaning on scraped web data to improve the chatbot's understanding.

## ORGANIZATIONAL EXPERIENCE

**Head of Sports Department** **BEM Fasilkom UI** **April 2023 – January 2024**

- Led 16 impactful sports programs at Fasilkom UI, including coordinating key events such as the Dekan Cup, Computer Science League, and Fasilkom Marathon, showcasing proactive and impactful leadership.

## LANGUAGES AND TECHNOLOGY SKILLS

- **Languages** : Bahasa, English
- **Programming** : Python, Java, CSS, HTML, SQL
- **Data & BI Tools** : BigQuery, Tableau, Power BI, Looker Studio, Google Spreadsheet
- **Collaboration** : Jira, Trello, Confluence, Notion, Figma, draw.io, Whimsical, Miro, Slack

## CERTIFICATIONS

- Machine Learning Specialization, DeepLearning.AI **April 2024**
- Analyze Data to Answer Questions, Google **March 2024**
- Intermediate SQL, Datacamp **April 2023**