Rafli Wasis Anggito

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SUMMARY

As a final-year undergraduate student at the University of Indonesia majoring in Information Systems, I am passionate about Data and Product Management. With hands-on experience in tools such as Python, SQL, Large Language Model, BigQuery, Java, Tableau, Google Looker Studio, Jira, Trello, and Microsoft Excel.

EDUCATION

Bachelor of Computer Science **University of Indonesia** **August 2021 - Present**
- Majoring Information System.
- Involved in several organizations on campus such as BEM Fasilkom UI, COMPFEST, and many others.

Machine Learning Cohort **Bangkit Academy** **February – July 2024**
- Participated in Bangkit Academy's Machine Learning Cohort, a program supported by Google, GoTo, and Traveloka, focusing on Machine Learning, Data Analysis, and AI Deployment.
- Grade: 90.5 / 100

WORK EXPERIENCE

Business Intelligence Analyst, Full-Time **Kumparan** **June 2025 – Present**
- Delivering insights regularly in multichannel weekly meetings attended by cluster leads and senior stakeholders.
- Documented and maintained DBT models and ETL workflows, improving data reproducibility and reducing report preparation time.
- Produced quarterly and annual reports on audience metrics, demographics, content engagement, and traffic performance.

Business Intelligence Analyst, Internship **Kumparan** **August 2024 – May 2025**
- Built and maintained 15+ dashboards using Google Looker Studio, providing actionable insights for Marketing, Content, Brand Communication, Product, and SEO teams.
- Responded to ad-hoc analytics requests, providing insights that informed optimization of 10+ platform features, content sections, campaigns, and topics.

Data Scientist, Internship **PT Aplikasinusa Lintasarta** **April – June 2024**
- Developed a talent prediction model using Neural Network TensorFlow, achieving 90% accuracy in identifying top candidates based on user assessments.
- Developed a personalized job recommendation system using TensorFlow Recommenders (TFRS) and BERT.

Data Scientist, Internship **RX Labs** **December 2023 – February 2024**
- Developed an AI-powered e-commerce chatbot using LLAMA 2 and OpenAI Large Language Models, with Retrieval Augmented Generation (RAG) to improve response accuracy and relevance.
- Executed data preprocessing and cleaning on scraped web data to improve the chatbot's understanding.

ORGANIZATIONAL EXPERIENCE

Head of Sports Department **BEM Fasilkom UI** **April 2023 – January 2024**
- Led 16 impactful sports programs at Fasilkom UI, including coordinating key events such as the Dekan Cup, Computer Science League, and Fasilkom Marathon, showcasing proactive and impactful leadership.

LANGUAGES AND TECHNOLOGY SKILLS

- **Languages :** Bahasa, English
- **Programming :** Python, Java, CSS, HTML, SQL
- **Data & BI Tools :** BigQuery, Tableau, Power BI, Looker Studio, Google Spreadsheet
- **Collaboration :** Jira, Trello, Confluence, Notion, Figma, draw.io, Whimsical, Miro, Slack

CERTIFICATIONS

- Machine Learning Specialization, DeepLearning.Ai **April 2024**
- Analyze Data to Answer Questions, Google **March 2024**
- Intermediate SQL, Datacamp **April 2023**