

Rafsan Raiyan

Web Developer & Data Analyst



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📍 Bashundhara R/A, Dhaka

🌐 rafsan-raiyan

🔗 rafsanraiyan23

SKILLS

Soft Skills

Team Work, Problem Solving,
Analytical Skills, Responsible, Punctual,
Leadership

Programming Language

C++, Python, PHP

Front-end

HTML, CSS, Tailwind CSS, Bootstrap

Back-end

Laravel, Django

Database

MySQL

Tools

Git, Github, MS Word, MS Excel, MS
Powerpoint

Digital Marketing

Website SEO, Youtube SEO

LANGUAGES

Bangla

English

PROFESSIONAL EXPERIENCE

Go Go Gorgeous

Website Manager

01/2025 – present | Dhaka, Bangladesh

- Managed the day-to-day operations of a WordPress-based e-commerce site, ensuring smooth performance.
- Focused on on-page SEO to improve product visibility and search engine rankings.
- Analyzed user behavior to enhance the shopping experience and increase conversion rates.
- Handled bug fixes and developed new features to maintain and improve website functionality.
- Contributed to steady growth in traffic, engagement, and overall customer satisfaction.

Quantanite Bangladesh

Associate

11/2023 – 12/2024 | Dhaka, Bangladesh

- Manage and process large amounts of data accurately.
- Maintain organized project and analysis records.
- Summarize key insights in comprehensive reports.
- Utilize Google Sheets for data organization and collaboration

Appnap Technologies Limited

Intern - Web Developer

06/2023 – 11/2023 | Dhaka, Bangladesh

- Develop and maintain web applications using the Laravel framework with HTML, CSS, Bootstrap.
- Customize and extend existing Laravel functionalities to meet project requirements
- Troubleshoot and debug issues to ensure optimal performance and user experience.
- Integrate third-party APIs and services seamlessly into Laravel applications

EDUCATION

BSC in Computer Science & Engineering

Independent University Bangladesh (IUB)

2019 – 2023 | Dhaka, Bangladesh

Higher Secondary School Certificate

Bangladesh Navy School & College

2016 – 2018 | Khulna, Bangladesh

Secondary School Certificate

Pirojpur Govt High School

2009 – 2016 | Pirojpur, Bangladesh



RESEARCH WORK

Chatbot: An Interactive Model for Human-Robot Interaction"



EXTRACURRICULAR ACTIVITIES

IEEE COMPUTER SOCIETY

GENERAL MEMBER

Dhaka, Bangladesh

Amar iSchool

CAMPUS AMBASSADOR

Dhaka, Bangladesh



TRAINING & CERTIFICATIONS

INTERNSHIP TRAINING SESSION ON "DEVELOPING CRITICAL THINKING SKILLS"



REFERENCES

AKM Mahbubur Rahman,
ASSISTANT PROFESSOR, Department of
Computer Science and Engineering,
INDEPENDENT
UNIVERSITY, BANGLADESH
akmmrahman@iub.edu.bd



PROJECTS

E-LETRONIX -An E-Commerce Website

Building an E-commerce website where users can register/login and buy different categories of products, add to cart them and buy products through COD. Admin can manage all products and orders through admin panel.

Technologies Used: LARAVEL, MYSQL, HTML, CSS, JAVASCRIPT

Student Enrollment System

Developed a student enrollment system with graph chart visualization for My University, providing comprehensive data analysis and insights for academic planning and decision-making

Technologies Used: PYTHON, MYSQL, HTML, CSS, DJANGO

Post Office

Created post office management system, incorporating login functionality, file, and table operations, and graph visualization, to streamline operations and enhance efficiency

Technologies Used: JAVA, INTELLIJ IDEA, SCENEBuilder

AS Grocery Shop

Developed an organic grocery store website featuring a wide range of organic foods with pricing information, providing a user-friendly interface for customers to explore and purchase products.

Technologies Used: PYTHON, MYSQL, HTML, CSS, PHP