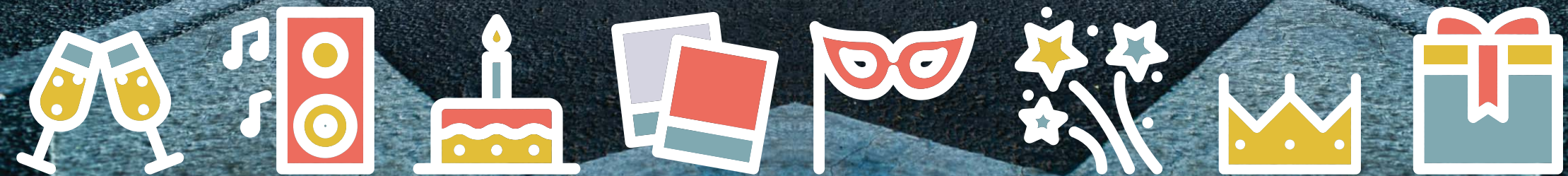


# RAFTAAR

EXPLORE INDIA

AN EVENT MANAGEMENT COMPANY







## **We are RAFTAAR**

Raftaar Events has been providing best in class events management services since 2014.

## **Why?**

Because we know events are the most intrinsic way to make connections and get things done!

## **How?**

By listening to clients needs, creating innovative responses and delivering effective event solutions.

Whether your event is a large conference, part of an integrated marketing campaign or a small social gathering, let Raftaar Events partner with you and exceed your expectations.

[www.raftaarexploreindia.com](http://www.raftaarexploreindia.com)

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**RAFTAAR**

## PRE-EVENT ROADMAP

### GOALS

Define your event goals: customers acquisition, client retention, employee motivation and client engagement are just a few examples.

### PLAN

Start planning 6-8 weeks in advance so you can secure a date, send invites and work out the finer details

### GUEST LIST

Craft your guest list based on your goals. Events are most effective when tailored to specific audiences

### GET PERSONAL

Customise and personalise invites for larger group. For smaller group, send custom invites and call them... it's a nice gesture!

### FOLLOW UP

Follow-up on invites and send a reminder to attendees the day before the event. People are busy and it's easy to forget.

### TRACK RSVPs

This will help you identify who to follow-up with and assess whether you need to invite other guests to fill capacity.

## RAFTAAR

*From inspirational ideas to stunning productions, strong themes and creative programmes, you can trust us at Raftaar Explore India to create memorable experiences that exceed your expectations. Because we look at each event as a custom made project irrespective of size or budget, we believe that you will let us exhibit our passion and dedication to stage your event with a guarantee to surpass your expectations! True to the word, 'we love what we do'. But at the end of the day, what's most important is that 'you love what we do for you'. So whether it's just one thing or you'd like us to take the whole event off your hands and plan it from the start, rest assured, we'll put our experience to task. Start to End One Stop Solutions*

*It will be our honour for us to serve you during the event.*

*--Team Raftaar*

RAFTAAR

## EVENT MANAGEMENT

*Raftaar Events provide a broad range of support services and solutions to ensure that your event runs smoothly for all involved.*

Combining cutting edge methods with traditional hard work, we guarantee a successful and effective experience that delivers on all objectives! Irrespective of event type or scale Raftaar Events has the tools and skills to stage remarkable events.

### Services:

- Event Planning
- Event Production
- Event Communications
- Event Entertainment
- Gala Balls And Charity Events
- Event Decor
- Venue Sourcing
- Hospitality And Catering

# RAFTAAR







## ENTERTAINMENT

Whatever your event purpose, entertainment adds an essential element of fun allowing attendees to recharge and get know each other better.

Entertainment is one of our core strengths; in fact we're the "go-to" supplier for the events industry. We have something to suit every taste and we continuously update our entertainment products and services so you can cherry pick from our full services menu to create the perfect bespoke package.

### Services:

- Entertainment and Party Solutions
- Musical Entertainment
- Photoshoot Studio
- Seasonal Events
- Private Occasions
- Bespoke Events

# RAFTAAR



## TEAM BUILDING

Research shows that including fun in the learning process aids productivity and a better work environment – important in an increasingly competitive marketplace.

Team building is vital in developing cohesive and industrious staff. Central to identifying how individuals contribute to team dynamics, it's also great fun. We can respond to any request with a large product portfolio and most of our products services are flexible can be used in any indoor and outdoor locations!

### Services:

- Indoor Activities
- Outdoor Activities
- Seasonal Activities
- Speciality Activities

# RAFTAAR







## CONFERRNCING

From concept to post evaluation, the event management skills of our Personal Conference Organisers ensure total service confidence.

From small business meetings to large international conferences our business events team possess a wealth of experience and originality making attendance at your event vital and value driven for your audience. Each detail is planned thoroughly for both business and social programmes prioritising the client, delegates and sponsors.

### Services:

- Full Conference Management
- Conference Production
- Venue Finding
- Speaker Sourcing
- Business Programme Planning
- Social Programme Planning
- Event Entertainment

# RAFTAAR

## VENUE FINDING

The location and surrounds in which you host your event are vital for its overall success. We work with hundreds of reputable partner venues nationwide and beyond.

Raftaar Events enjoy strong partnerships with a broad selection of quality venues throughout India and Abroad. We source venues to perfectly match your event and guest profile and negotiate competitive rates on your behalf.

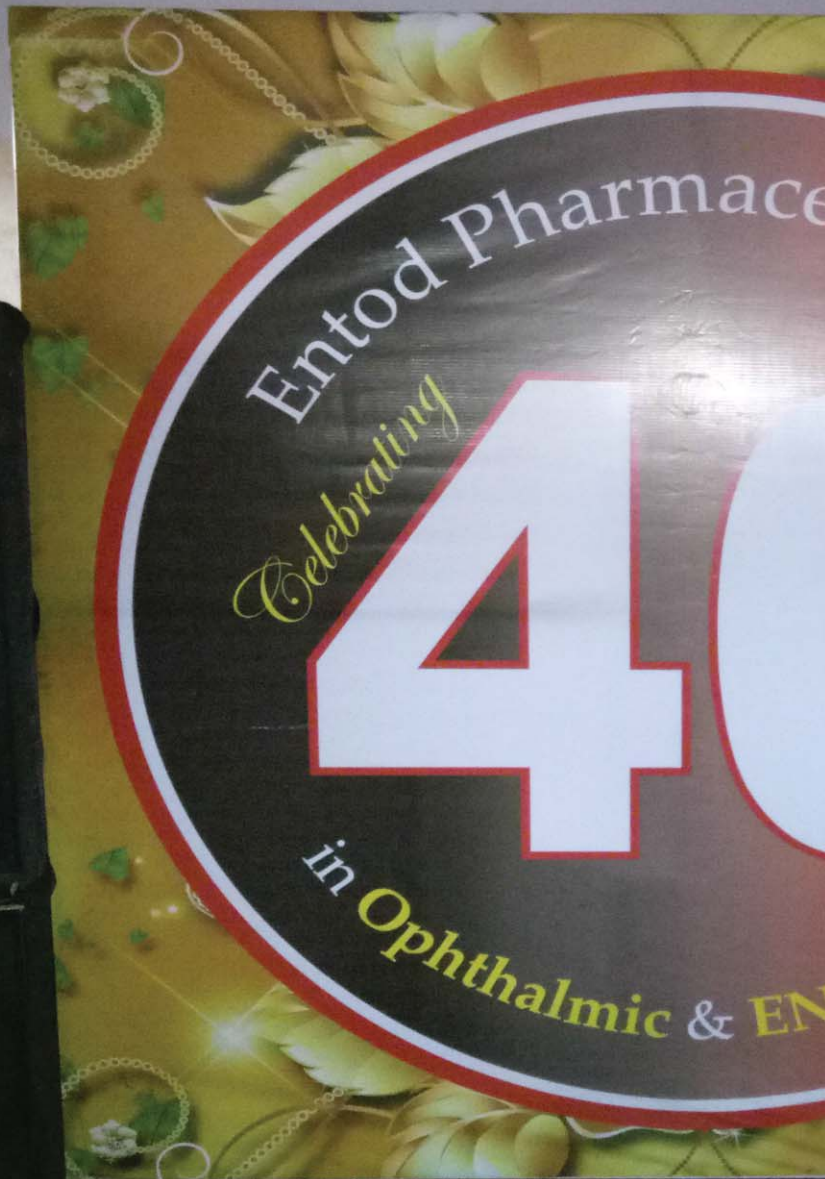
### Services:

- Destination Management
- Service And Rates Negotiation
- Customised Itineraries
- Travel And Logistics
- VIP Managements

**RAFTAAR**







## EVENT MARKETING

Interactive event marketing is steadily becoming a primary part of integrated marketing strategies facilitating brand accessibility, awareness and ultimately sales.

Event marketing is proven to increase brand message retention and emotional connection leading to increased customer loyalty. From promotional concept to face to face engagement, Raftaar Events can partner with you to support continuous and enduring consumer interaction.

### Services:

- Full Event Marketing Management
- Event Marketing Production
- Event Marketing and Promotional People

**RAFTAAR**

## SOME OF OUR CLIENTS SAYS:

### RELIANCE NIPPON LIFE INSURANCE COMPANY

*"Thank you so much for the service you provided. Everyone was so entertained....Every staff member has commented on how much they enjoyed the night. Thanks again for your service and we will keep you in mind for future events"*

### GUPTA PHARMA

*"I would like to thank you and all of your staff for a great event. There has been lots of great feedback from all attendees. Thanks a million and we are looking forward to the next one".*

### ENDO PHARMACEUTICALS

*"We used Raftaar Events for our conference and we were really pleased with how it went. We were so impressed we used them later that year and again they exceeded expectations! Not only do Raftaar Events deliver they are also extremely easy to deal with and we would definitely use them again"*

# RAFTAAR

## Some of Our Clients







# THE CORPORATE SNAPSHOT

AWARDS  
CEREMONY

PRODUCTS  
LAUNCHES

SHAREHOLDERS  
MEETING

PROJECTORS

DINNER  
PROGRAMS

TRADE  
SHOWS

CHARITY  
FUNCTIONS

LIVE  
TELECAST

CONFERENCES

BOARD  
MEETINGS

PRESS  
CONFERENCES

MOCKTAILS &  
COCKTAILS

INCENTIVE  
TRIPS

CLIENTS APPRECIATION  
MEETINGS

VIP  
EVENTS

T-SHIRT  
PRINTING

ANNUAL  
MEETINGS

CORPORATE  
PARTY

VENUE  
SELECTION

SPECIAL  
GIFFTS

SALES  
MEETING

COMPANY  
HOLIDAY PARTY

CONFERENCE  
ARRANGEMENT

PHOTO & VIDEO  
STUDIO

SALES  
TRAINNING

GALA  
NIGHT

MUSICAL  
ENTERTAINMENT

FLOWER  
BOUQUET

STRATEGIC  
PLANNING

PRODUCT  
TRAINING

TROPHY &  
CERTIFICATES

STATIONARY

# RAFTAAR ENTERPRISES

Explore India Events Partner



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