



# BUSINESS KO DE RAFTAR

BY  
**BALAJEE COMPUTEK**  
**SINCE 1994**

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# TAKE YOUR BUSINESS ONLINE

## E-COMMERCE



Reach More Customers



Build Your Own Brand

Increase Your Sales



Pay ZERO Commission

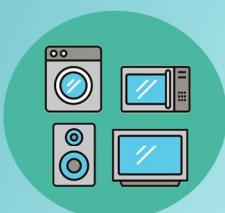
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And Many More Advantages

# E-COMMERCE FOR



GARMENTS



ELECTRONICS



STATIONERY



NAMKEEN



FURNITURE



GIFT STORE



COSMETICES

And Various Other Segments

# OUR CORE FEATURES



## RESPONSIVE

Adjusts according to screen size



## ONLINE PAYMENT

Take Payments via Paytm, Gpay, UPI, Etc



## MODERN LOOK

Get Attractive site that is liked by customer



## WHATSAPP

Get orders on whatsapp



## REFER N EARN

Give reward to customer when they refer



## REWARD SYSTEM

Give reward points on every purchase to customer



# OUR CORE FEATURES



## VARIABLE PRODUCT

Create product having different size, color, shape, etc



## SCHEDULE SALE

Set start and end time of your sale price



## GIVE COUPON

Give exciting coupon discount to customers



## DEAL OF THE DAY

Display sale product on home page to grow sales



## OTP LOGIN

Customer can login easily without password



## ORDER ALERT

Customer and shop owner gets order confirmation SMS



## REFUND N EXCHANGE

Give customer option to refund or exchange



# OTHER EXCITING FEATURES

Get various product filter on shop page

Show multiple images of a single product

Banner Images to show various offers

Customer account with order history, dashboard

Customer can see order status and track it

Customer can see his reward points, referral credits

Customer can ask for refund from is account

Give refund in form of coupon instead of real money

Hide your product price from guest user

Hide price completely & take order via whatsapp

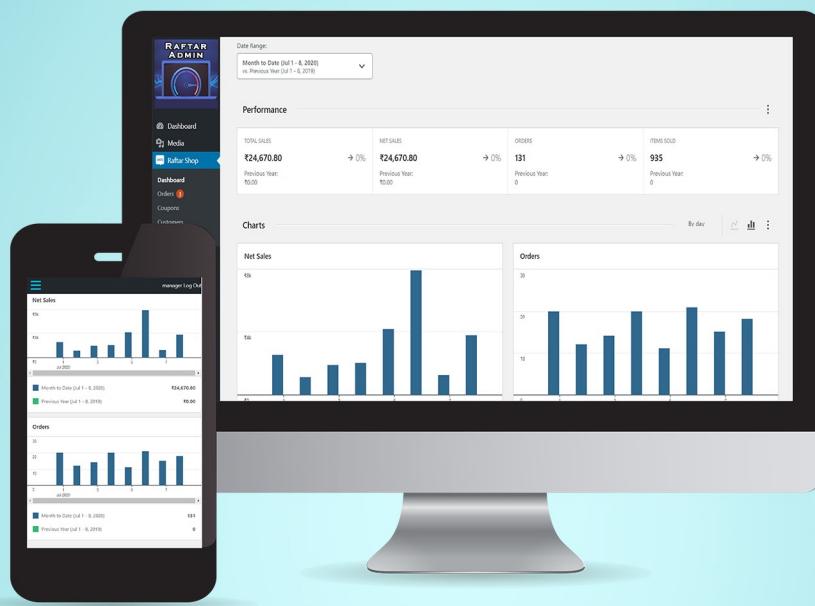


## DO YOU KNOW

By taking your store online you can increase your customer base by 10 times within 6 months thus increasing your sales

# Admin Panel

We have not only thought of  
customer's ease but  
have taken full care of owners comfort



 Modern and easy to use admin panel

Maintain your retail + online stock easily

 Get various graphical reports including sales

Create multiuser account with different permissions



## DO YOU KNOW

The amount of commission you give to other E-commerce site, if you give that amount of discount to your customer you can easily build your own brand

# CORE ADMIN FEATURES



## EXCEL IMPORT

Upload products via excel  
and start selling  
quickly



SALES

## SALES REPORTS

Get Various sales reports  
in graphical manner



## STOCK VALUE

Know the total amount of  
stock you have by MRP  
and Sale Price



## PROFIT

Calculate how much  
profit have you earned



## MANAGE STOCK

Change stock quantity  
within few clicks and  
stay updated



## ORDER MANAGEMENT

Check customer order  
with easy and pack them  
fast



## REFUND N EXCHANGE

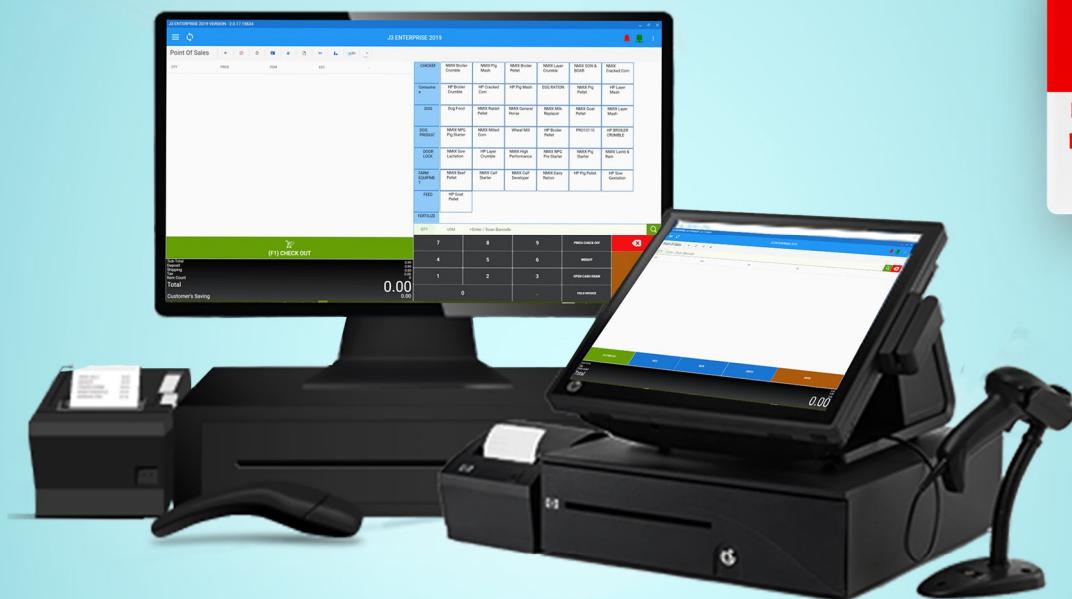
Provide Refund and  
exchange within clicks



# POS (Retail Billing)

**Worried about how to manage offline  
billing ?**

**Don't worry we have Raftar-POS**



Already  
**Using  
POS**

Don't worry we  
have a plan for  
you

**Modern and easy to use POS**

**Create multiuser account with different permissions**

**Get various graphical reports including sales**

**Works both on offline mode and online mode**

**DO YOU KNOW**  
In normal store, its on customer when they want to visit your store but when you have online store its on you when you want to visit customer by App notification, sms and email.



# CORE POS FEATURES



## ONLINE/OFFLINE

Works on both mode  
online and offline



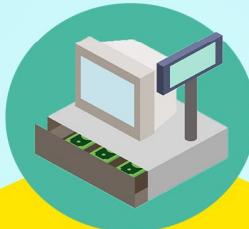
## FAST SPEED

Make bills quickly and  
reduce customer's  
waiting time



## REPORTS

Get Different types of  
reports within POS



## CASH DRAWER

Maintain Opening  
balance, in-out cash



## TRANSACTIONS

Maintain full transaction  
report to match cash



## SAVE CART

Save cart and resume  
billing once customer is  
back



## ADD CUSTOMER

Add customer name,  
number and other details  
for future use



# CORE POS FEATURES



## ADD NEW PRODUCT

Add new product while billing



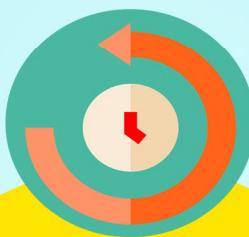
## ORDER ON CALL

Take order on call and add shipping fee in invoice



## DISCOUNT

Give discount to customers as and when you want



## ORDER HISTORY

You can get customers order history



## LOYALTY POINT

Give customer Loyalty/Reward point on every purchase



## STOCK OVERVIEW

Check stock of any product from POS easily



## BILL VIA PHONE

You can make bill using smartphone also



# OTHER POS EXCITING FEATURES

Multi register and multi outlet support

Support all types of Barcode Scanner device

Print & email bill to customer's email

Checkout with multi payment method / Split payment

Refund, partial refund of product purchased

Full exchange, partial exchange of product purchased

Get salesman wise or payment method type report

Add tax on order total or on particular product

Give discount on total or on particular product

Add shipping cost if you take order on call

## DO YOU KNOW

By giving reward points, refund-exchange facility and other such features you can retain your customer and grow your sale by 5 times



# RESTAURANT POS FEATURES

## Add-on Features



### TABLE MANAGEMENT

Manage separate order of each table



### KITCHEN VIEW

Order placed outside will be visible inside kitchen



### WAITER ACCOUNT

Waiter can take order via phone and order will show in kitchen



### MERGE TABLE

You can combine table billing



### TAKE AWAY

Make bill for take away without assigning table



### READY ALERT

As soon as order is ready it gives alert on POS panel



### SOUND ALERT

As soon as order is placed sound plays in kitchen





Get  
**Website + App**  
Within 5 days

**Worried ? How will you manage both  
Retail and online store**

**RELAX**



**You can manage Retail Billing + Online  
store with POS Alone**



**For More Details Contact us  
today and grab great deals  
09425006294, 08982996384**



# Glimpse

**Demo**

All Categories Search Products... 🔍

Shop By Categories Home HOT Shop Grocery Dairy & Bakery House Hold Stationery

Sign In My Account My Cart ₹20.00

**Shop By Department** Choose What You Looking For









Shop By Categories Home Shop Grocery Dairy & Bakery House Hold Stationery



Sign In My Account My Cart ₹209.00

## YOUR ORDER

| Product                       | Subtotal |
|-------------------------------|----------|
| DETTOLE SENSITIVE HANDWASH x1 | ₹209.00  |
| <b>Subtotal</b>               | ₹209.00  |
| <b>Total</b>                  | ₹209.00  |

Cash on delivery

Paytm **Paytm**

The best payment gateway provider in India for e-payment through credit card, debit card & netbanking.

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our privacy\_policy.

I have read and agree to the website terms \*

## Cookies & bakery

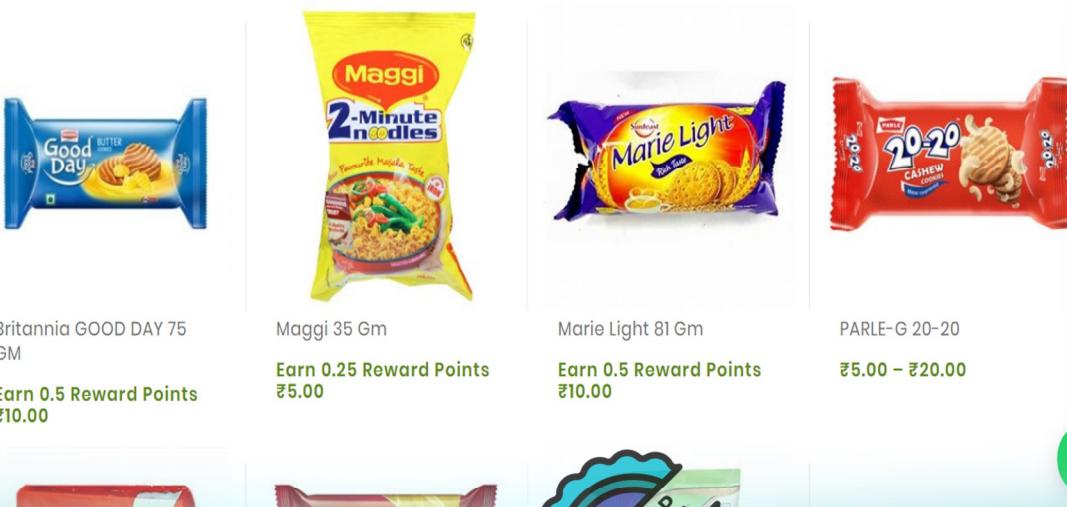
Home » Cookies & bakery

## Product categories

- ATT & FLOURS
  - Beverages
  - Cookies & bakery
  - Dairy & Bakery
  - grocery
  - grocery & staples
  - house hold
  - masala & spices
  - Other
  - personal care
  - rice & rice produc
  - Snacks & Brande
  - Staples
  - Stationery

  Showing all 7 results

### Default sorting



**RAFTAR  
Pos**

Enter product barcode / name / sku

Search customer



| 26   |  | 4   |  | 65  |  | 0   |  | > 1 20-20 GOLD CHOCO CHIPS COOKIES 56 G<br>10.00<br>8901719115530  |
|--|---|---|---|---|---|---|---|--|
| 20-20 BUTTER 200 GM<br>8901719109867                 | ₹20.00  | 20-20 GOLD 200 G<br>8901719114731         | ₹40.00  | 20-20 GOLD CHOCO CHIPS COOKIES 56 G<br>8901719115530                                | ₹10.00  | 24K GOLD SIGNATURE 270 ML<br>839727314530 | ₹175.00   | > 1 ALL OUT ULTRA 45 ML<br>72.00<br>8900008430419                  |
| 5 STAR 10.1 G<br>8901233020273                       | ₹25.00  | 5 Star<br>8901233036625                   | ₹10.00  | AAKASH ALU BHUJI 40 G<br>8906005910479  | ₹10.00  | AAKASH CHIPS 40 G<br>8906005916280        | ₹10.00  | > 1 AIR AMBIPUR 275 GM ROSE AND BLOSSOM<br>260.00<br>4902430819183 |
| AASHIRVAAD<br>AASI23<br>₹200.00 – ₹400.00            | ₹55.00  | AER BRIGHT TANGY DELIGHT<br>8901023014505 | 47  |  | 40  | AIM MATCHES BOX 1 PES<br>8906016577012    | ₹10.00  | 0 AIR AMBIPUR 275 GM FRESH BOOST<br>299.00<br>4902430820547        |
| AIR AMBIPUR 275 GM ROSE AND BLOSSOM<br>4902430819183 | ₹260.00   | AIR WICK 245 ML<br>8901396209201          | 1   |  | 15  | AJWAIN 100 G<br>10167                     | ₹25.00  | 16 ALL OUT ULTRA 45 ML<br>342.00<br>8906006430419                  |
|  |   |   |   |   |   |   |   | ADD Tax Pickup... Disco...<br><br>Sub Total 342.00                 |



**Call Now For Demo  
09425006294**