+34 622 28 79 01

hola@rafaferrera.com

↗ rafaferrera.com

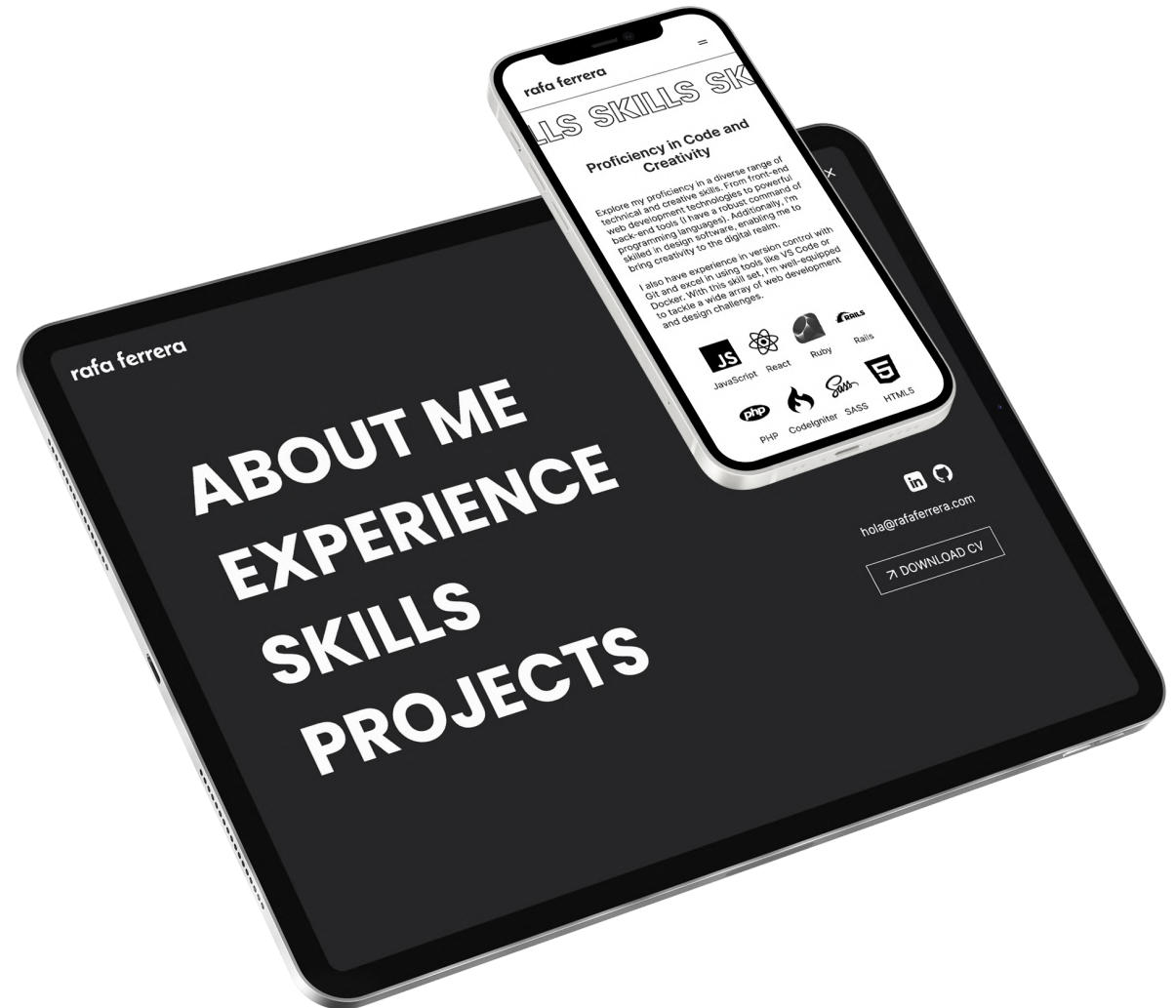# PORTFOLIO

rafa ferrera

WEB
DEVELOPMENT

Personal Website

Rafa Ferrera

`JS` `CSS` `HTML` `DOCKER` `GIT`
`WEBPACK`

I created a personal portfolio page from scratch, customized with HTML, CSS, and JavaScript. It has been optimized with Webpack and utilizes Git version control to ensure greater control over changes.
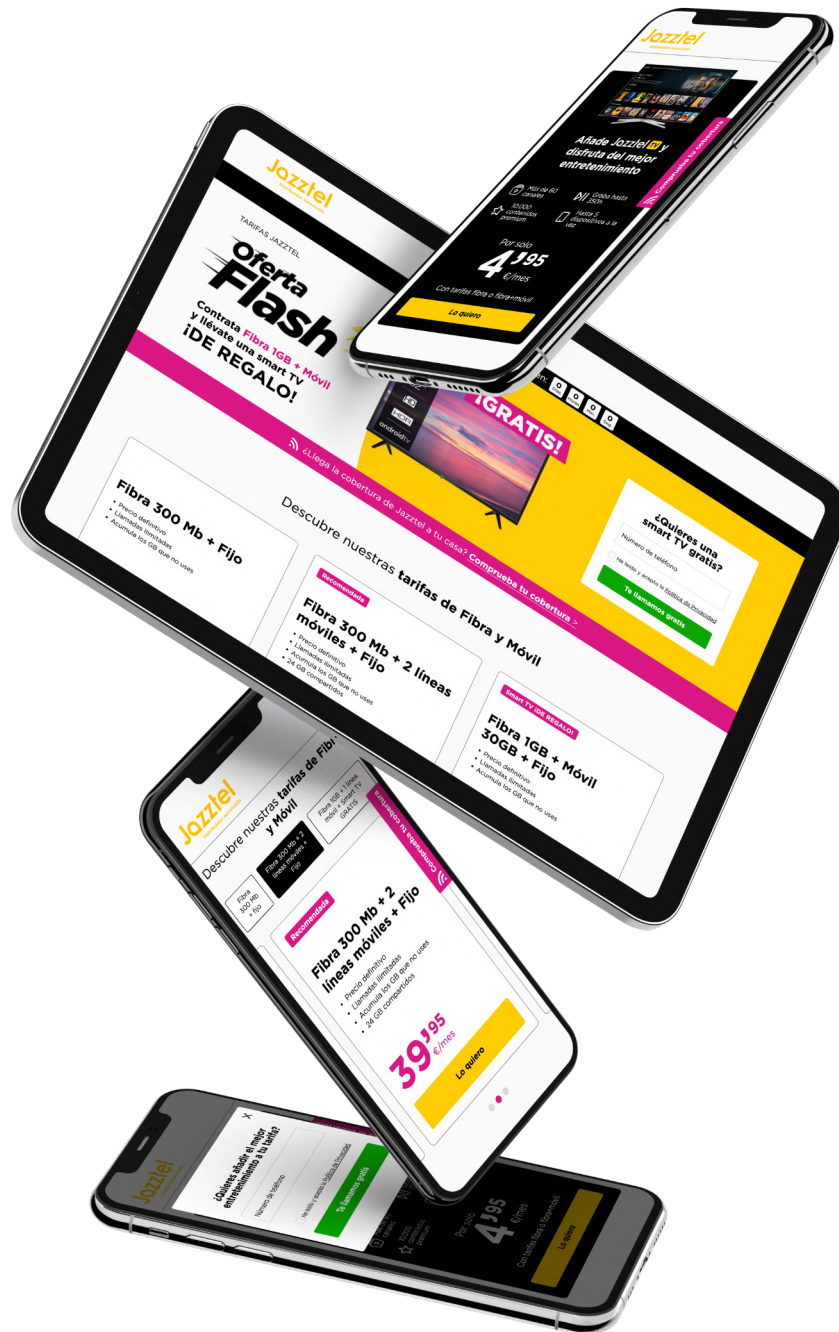
rafaferrera.com ↗

Jazztel

ACCOM

`PHP` `CODEIGNITER` `JS` `CSS`
`HTML` `DOCKER` `GIT`

Creation and maintenance of
Jazztel's landing page for ACCOM
and involved building the layout from
scratch using HTML, CSS, and
JavaScript.

Additionally, I handled web
development and the connection of
different forms with personalized
CRM. I also was focused on
optimizing CSS and JavaScript
through Webpack.

jazzteltarifas.es ↗

MásMóvil
ACCOM

`PHP` `CODEIGNITER` `JS` `CSS`
`HTML` `DOCKER` `GIT`

I developed and managed MásMóvil's landing page for ACCOM, constructing the layout entirely from scratch using HTML, CSS, and JavaScript.

Moreover, I oversaw web development tasks and integrated various forms with a customized CRM system.
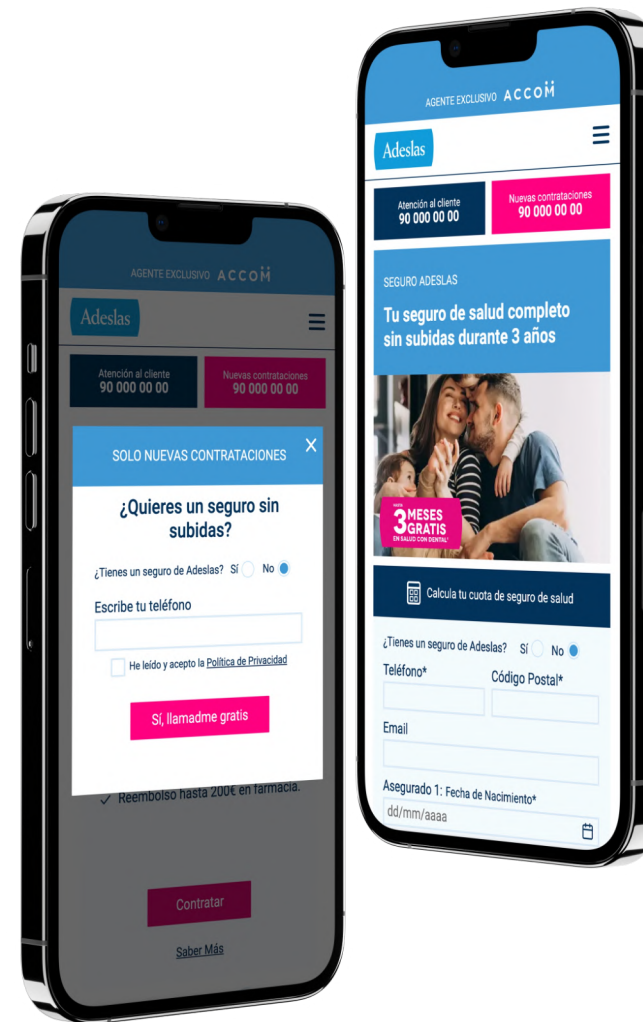
fibraymasmovil.es ↗

Adeslas

ACCOM

`PHP` `WORDPRESS` `JS` `CSS` `SASS`
`HTML` `WEBPACK` `GIT`

In this WordPress project, I developed all the components for the custom theme created. These components were designed to be reusable and scalable for various pages.

All elements were optimized with Webpack, resulting in the creation of a single JavaScript and style file to enhance loading speed.
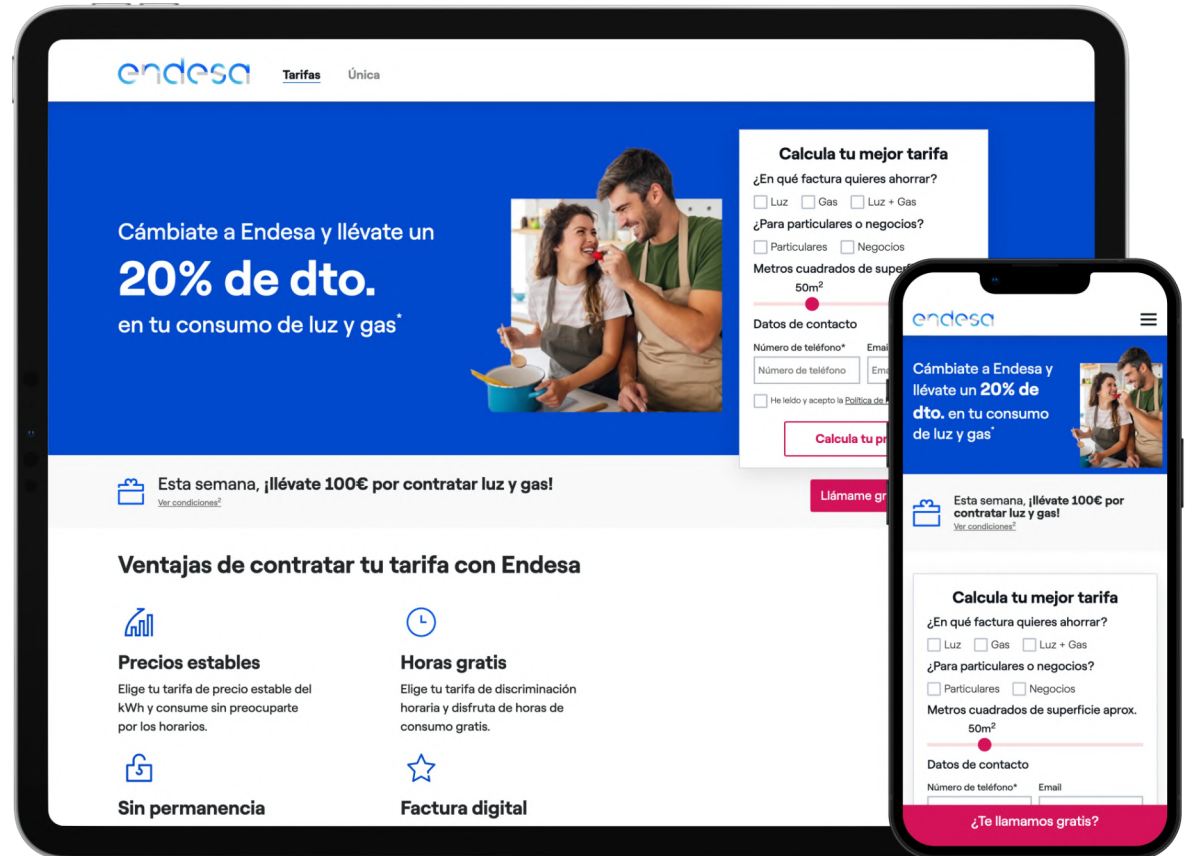
adeslas.promoseguros.es ↗

Endesa

ACCOM

`PHP` `CODEIGNITER` `JS` `CSS`
`HTML` `DOCKER` `GIT`

I assumed responsibility for the development and management of Endesa's landing page for ACCOM, beginning with the creation of the layout using HTML, CSS, and JavaScript.

In addition, I supervised various web development tasks and facilitated the integration of diverse forms with the CRM system.

endesaluz.es ↗

Nedgia

ACCOM

`PHP` `CODEIGNITER` `JS` `CSS`
`HTML` `DOCKER` `GIT`

Development and management of Nedgia's landing page for ACCOM, with the creation of the layout using HTML, CSS, and JavaScript.

In addition, I supervised various web development tasks and facilitated the integration of diverse forms with the CRM system.
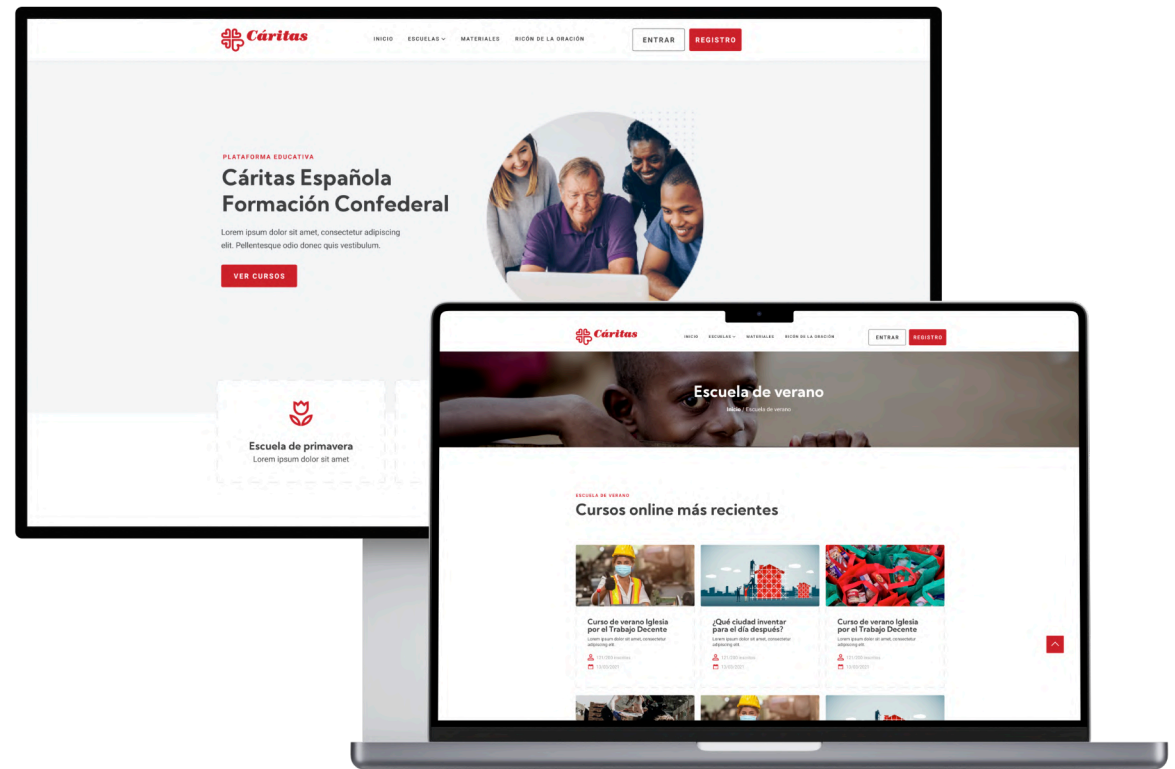
nedgiacontratar.es ↗

Cáritas Formación
Hola Mundo

`PHP` `WORDPRESS` `JS` `CSS` `HTML`
`ELEMENTOR` `DIVI`

Custom WordPress created for
Cáritas to teach private courses. I
had to make new functionalities and
test the new design in a development
environment, using HTML and CSS
with Elementor and Divi.

Reservation Webpage MediaMarkt ES

IDNTT - MediaMarkt Iberia

PHP **WORDPRESS** **JS** **CSS** **HTML**

PRESTASHOP

In this internal PrestaShop site, my responsibilities included maintaining the website and adding new products and creative content related to games and music.

EMAIL
DEVELOPMENT

MediaMarkt Iberia

IDNTT

HTML **CSS** **EMARSYS**

Template creation to use in Newsletters for different campaigns. All the assembling is in Emarsys. Craft new modules in HTML and CSS to adapt future campaigns.
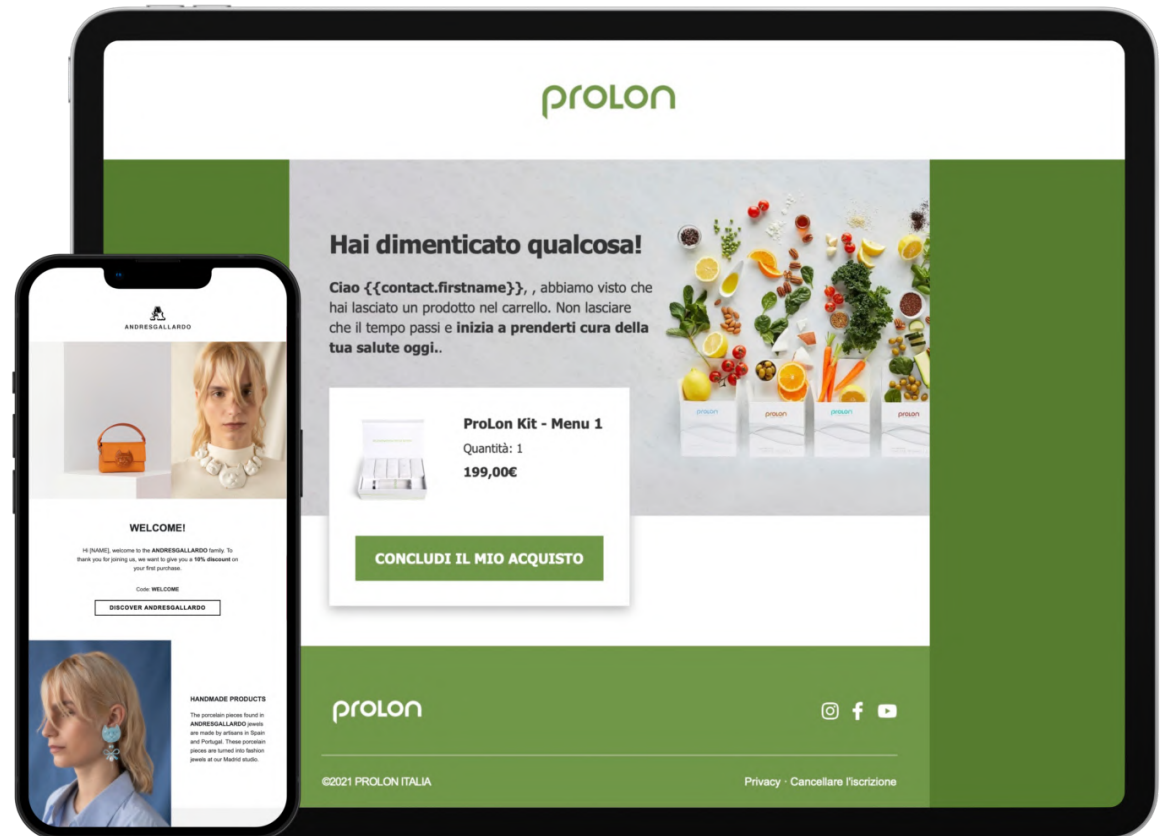
Le Guide Noir

LGN

HTML **CSS** **PRESTASHOP**

I specialized in creating Newsletters for diverse campaigns (with custom HTML and CSS), including those for KOSS, Malababa, Aeneis, and others.

Additionally, I provided Abandoned Cart newsletters integrated with platforms like Prestashop to boost conversion rates."

GRAPHIC
DESIGN

NEWEN

Hola Mundo

PHOTOSHOP **ILLUSTRATOR** **FIGMA**
INDESIGN

Design of the new Corporate Visual Identity Manual for NEWEN, which needed a guideline for the new design in its webpage, social networks, and physical media.

Le Guide Noir

LGN

PHOTOSHOP **ILLUSTRATOR** **FIGMA**

Creation of digital content for different companies including Intea, Ecoalf, Aeneis, and many more. I created digital content for Instagram, Facebook, and other platforms.

WINTER
SALE

ECOALF

SOME THINGS
ARE FOREVER
THIS SALE IS NOT

Electricidad M.Acedo
rafa ferrera

PHOTOSHOP   ILLUSTRATOR   FIGMA
INDESIGN

Redesign of the Corporate Visual Identity of Electricidad Manuel Acedo for use in its webpage, social networks, and corporate identity manual.

PORTFOLIO

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