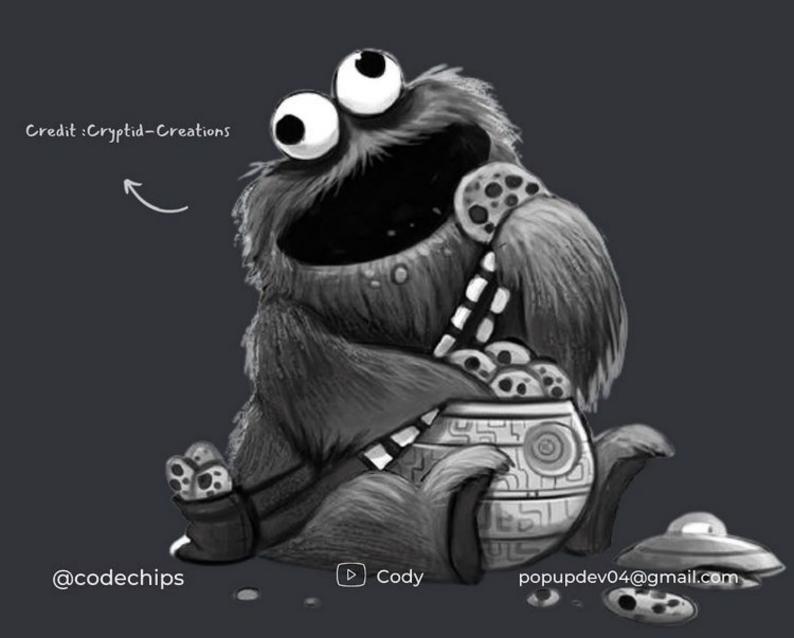


## WHY WEBSITES USE

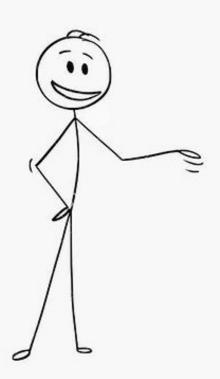
# COOKIES



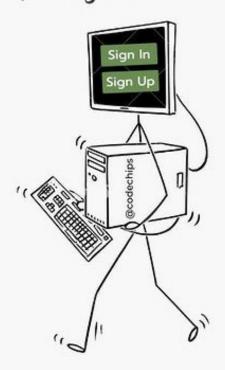


## Lets say you visit a website

Hey can I check your products



Sure but first sign in



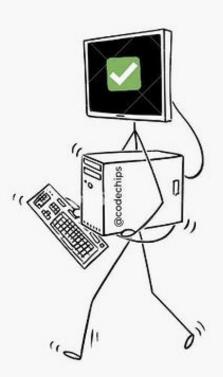


## Signed In successfully

Sure here is my Google sign in



Great proceed

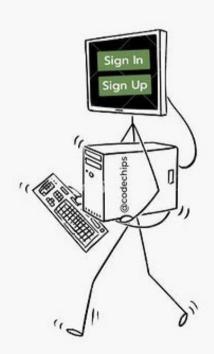




#### Checkout

Wow these shoes are great I want to order them Sure but first sign in



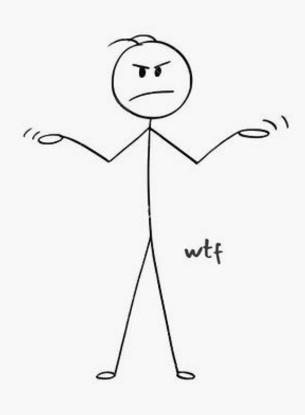


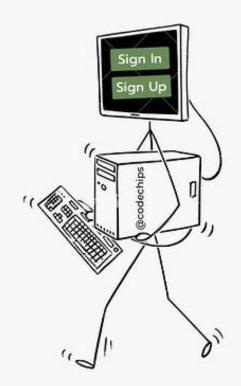


#### What?

Umm... But I already did!

Sure but first sign in







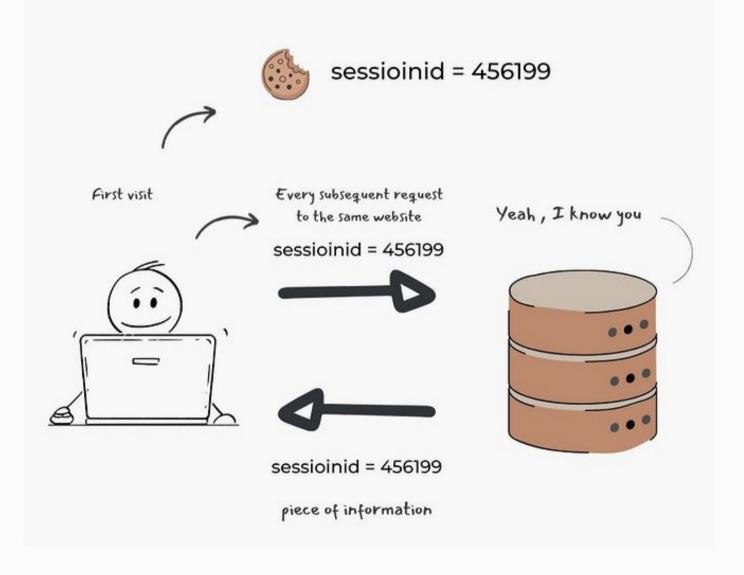
## That is when Cookie comes into play

Cookies are small files that websites store on your computer to identify you uniquely





A cookie is a small bit of **information** that a website stores on your computer. When you revisit the website, your browser sends the information back to the site

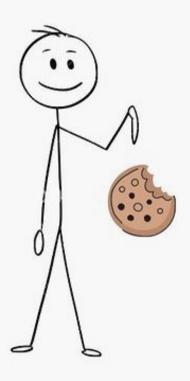


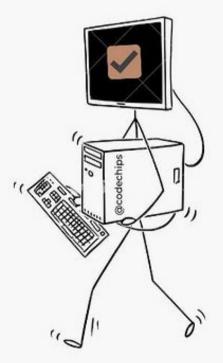


## **Accept Cookies**

Accept Cookies

I know you You had already signed in Please proceed with your order







## First-Party vs. Third-Party Cookies

First-party cookies are directly created by the website you are using

Third-party cookies are generated by different websites usually because they're linked to ads on that page. This let advertisers track an individual's browsing history

