



WHAT IS SAAS



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Lets say you want to travel somewhere

You can buy a new Vehicle

And take care of its

Initial Costs

Needs a
parking space

What if your friends want to
join and they has no seats left

maintenance and
repair costs

pay for
insurance

Driver fee
(if you don't know how to
or don't want to drive)





or use a cab service

resulting in

Scalable – Book a SUV if
your friends want to join

Lower Costs

You don't need to
safeguard the vehicle

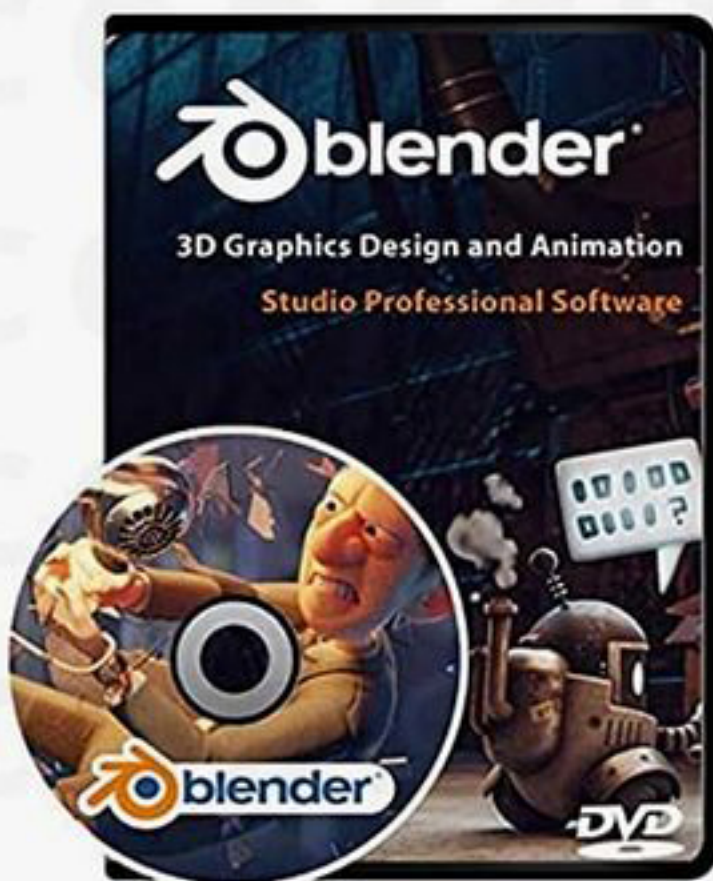
*Note Just as an example
It has its own disadvantages too*





This is what SaaS solved in
the Software world

Remember, when you were younger
buying Softwares in CD-ROMs ?





Traditional Software

- These need to be first **installed** and will be available only on that computer
- No free trial will be available
- A new version will require a **new purchase**
- burden on on-premise infrastructure





This increased the costs and complexities
on both the developers and users side





SaaS

Software as a Service

SaaS is a way of delivering applications over the Internet—as a service.

Instead of installing and maintaining software, you simply access it via the **Internet**, freeing yourself from complex software and hardware management



A good example of SaaS is Google Docs

Performance, security, or availability—everything is managed by service providers

No more complex hardware or software management.

Much efficient to upgrade

no need to install, its available over the internet



flexibility to scale SaaS use up and down based on specific needs

Mobile and multi user , computer synchronization

Application access, storage to support application use, can be sold on a subscription basis.