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What Is AWS



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Jaydeep Dahiwal

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Lala Started an **online shopping website**





The website started to get a **modest** traffic of users



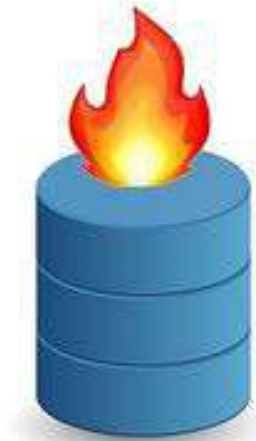


In **Black Friday** the website got so many visitors





The server is unable to handle the traffic, so it **crashed**





Lala start wondering, is there are ways
to **improve performance** without buying
new servers?

yes



Use **AWS**, The leader of cloud
computing market.



AWS provide services like

Storage

Database

Security

Messaging

Compute



Companies using AWS



NETFLIX





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AWS provide 1 Year free hosting from the time you register



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