

## **APPROVAL SHEET**

**PLAY Show: Online Video Streaming Platform** submitted by **Ramaiya Agalcha** and **Rahul Dhakad** in partial fulfillment of the requirements for the degree of **Master of Computer Application (MCA)** at **Sage University, Indore**, has been examined and approved.



| Internal Examiner | External Examiner |
|-------------------|-------------------|
| Date:             | Date:             |



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## **CERTIFICATE**

This is to certify that the minor project titled **PLAY Show: Online Video Streaming Platform** has been successfully completed by Ramaiya Agalcha and Rahul Dhakad under the guidance and supervision of **Dr. Sanjay Dubey** (Head of Department) and **Sumer Singh Shaktawat** . This project report is submitted in partial fulfillment of the requirements for the degree of Master of Computer Application (MCA).

**Dr. Sanjay Dubey** 

(HOD)

**Prof.Sumer Singh Shaktawat** 

(Supervised by)



## **RECOMMENDATION**

This is to recommend that the project report entitled **PLAY Show: Online Video Streaming Platform** submitted by **Ramaiya Agalcha** and **Rahul Dhakad** meets the required standards and is recommended for further evaluation.



Date:

**Dr. Sanjay Dubey** 

(HOD)

**Prof.Sumer Singh Shaktawat** 

(Supervised by)



## **ACKNOWLEDGEMENTS**

We would like to express our sincere gratitude to **Sage University, Indore** and to our project guide, **Prof.Sumer Singh Shaktawat**, for their invaluable guidance, support, and encouragement during the development of this project. We extend our thanks to our teachers, friends, and family members for their help and motivation throughout our journey.



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## **CANDIDATE DECLARATION**

We, the undersigned students of Sage University, Indore, hereby declare that the minor project titled: **PLAY Show: Online Video Streaming Platform** is our original work, completed in partial fulfillment of the requirements for the Master of Computer Application (MCA) degree. All information sources and contributions from others have been acknowledged.



Date:

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#### **INTRODUCTION**

In the age of digital transformation, streaming platforms have become a dominant medium for accessing movies and TV shows, providing viewers with the convenience of on-demand entertainment. This shift towards digital streaming has inspired our project, PLAY Show: Online Video Streaming Platform. PLAY Show aims to create an engaging and user-friendly environment where users can explore a diverse range of video content, subscribe to watch full content, and manage their viewing experience effortlessly.

PLAY Show serves as a comprehensive streaming platform that caters to both general users and administrators, each with specific roles and functionalities. For users, the platform provides a streamlined experience for exploring movies and shows. After registration and login, users can browse through video listings, view trailers, and engage with the content by liking videos. Full access to video streaming, however, requires a subscription, which is managed securely through the Stripe payment gateway. PLAY Show offers multiple subscription options (1 month, 3 months, and 6 months) to meet varying user needs, along with a free trial that allows users to experience the platform before committing to a plan.

Administrators play a critical role in managing the platform's content and ensuring a seamless experience for users. The admin dashboard enables authorized admins to **add**, **update**, **and delete content**, including videos, tags, categories, and blog posts. Admins can organize content effectively using **tags** to make it easier for users to find movies within specific genres or themes. Admins also manage **user accounts**, allowing them to oversee subscription statuses, view user activity, and update user roles as needed.

The development of PLAY Show utilizes a modern tech stack: **React.js** for the front end, delivering a dynamic and responsive user interface; **Node.js** and **Express.js** for the backend, enabling efficient data handling and smooth integration with MongoDB; and **Stripe** for secure and reliable payment processing.

The ultimate goal of PLAY Show is to offer a scalable, secure, and easy-to-use streaming platform that provides a seamless experience for users while also equipping administrators with the tools needed to manage and grow the platform effectively. The flexible tech stack and scalable design ensure that the platform can expand in the future, with potential to incorporate features like personalized recommendations, mobile applications, and multi-language support.



By focusing on user engagement, security, and ease of content management, PLAY Show strives to become a comprehensive solution in the streaming landscape, providing high-quality digital entertainment at users' fingertips.





#### PROBLEM STATEMENT / ABSTRACT

The entertainment industry has witnessed a major shift toward digital content consumption, as users increasingly prefer on-demand streaming services over traditional cable or cinema experiences. With the growth of high-speed internet and the accessibility of digital devices, users now expect to stream movies, shows, and videos at their convenience, wherever they are. However, while major platforms dominate this space, there remains a need for more versatile, scalable, and user-centric streaming services that cater to niche audiences, offer flexible subscription plans, and empower content managers with complete control over video management. Our project, **PLAY Show: Online Video Streaming Platform**, addresses this gap by creating a dynamic, efficient, and user-friendly streaming platform that provides both end-users and administrators with the tools they need for an exceptional digital entertainment experience.

#### **Problem Identification and Goals**

The primary problem that PLAY Show seeks to solve is the lack of accessible and customizable video streaming solutions that provide users with seamless content exploration, flexible subscription options, and a responsive interface. For administrators, existing platforms often lack simple yet powerful tools for managing videos, user accounts, and subscription services. Our goal is to develop a platform that meets these needs by integrating both **front-end and back-end technologies** that support robust user interactions and secure data handling.

From the **user perspective**, the issues we aim to address include:

- Convenient Access and Customizable Experiences: Users want a platform that allows
  them to browse, like, and watch content seamlessly. They require options for account
  creation, profile management, and a straightforward subscription model to ensure they only
  pay for what they need.
- 2. **Content Exploration and Personalization**: The platform should offer effective tools for discovering content through tags, categories, and personalized recommendations. Users should have the ability to like and rate content, with their preferences contributing to a customized experience.

For **administrators**, our platform addresses these challenges:



- 1. **Efficient Content Management**: Admins require a dashboard to manage videos, tags, and categories. They should be able to upload, update, and delete videos easily, ensuring that content remains fresh and relevant.
- 2. **User Account and Subscription Control**: Admins need to monitor user activities, manage subscriptions, and control user roles. Our platform provides secure access to subscription data and user profiles, helping admins maintain a well-organized streaming service.
- 3. **Revenue Generation and Flexibility**: A subscription-based model with multiple plans (e.g., 1-month, 3-month, and 6-month options) and a free trial encourages user engagement and supports steady revenue flow.

## **Technical Solution and Approach**

PLAY Show is built on a modern tech stack: **React.js** for a responsive front end, **Node.js** and **Express.js** for a stable and efficient back end, and **MongoDB** as the primary database to handle all data operations. **Stripe** is integrated as the payment gateway to securely manage user payments and subscription models. Together, these technologies provide a scalable, secure, and user-centric solution that can adapt to the increasing demands of a growing user base.

### **Kev Challenges**

Despite the robust design of PLAY Show, there are several challenges that the project addresses to deliver an optimal experience:

- 1. **Content Delivery and Streaming Quality**: Ensuring consistent streaming quality across various devices and network conditions requires effective video encoding, compression, and content delivery network (CDN) support. Balancing quality and load times is a core technical challenge.
- 2. **Scalability and Performance**: As the user base grows, maintaining high-speed content delivery, reducing server load times, and optimizing data queries are crucial. The platform needs to be scalable to handle large volumes of data and user requests simultaneously without compromising performance.



- 3. **Data Security and User Privacy**: Given the sensitive nature of subscription and payment data, ensuring secure data handling, particularly for payment processes through Stripe, is essential. The platform implements security protocols such as encryption and JWT authentication to protect user information.
- 4. **User Experience and Interface Design**: Building an intuitive and engaging interface that simplifies complex actions like subscription management and video playback is a continuous design challenge. The platform must be responsive and user-friendly to keep engagement high.
- 5. **Content Management for Admins**: Admins require tools that allow them to easily upload, categorize, and manage a large library of videos. Implementing a straightforward, powerful admin dashboard that accommodates these needs while keeping operations efficient is key.

### **Abstract Summary**

In essence, PLAY Show tackles the challenges of building an accessible, customizable, and feature-rich streaming platform. By combining a user-friendly interface with an extensive admin dashboard, our project provides a comprehensive solution for both end-users and content managers, addressing the technical, operational, and economic aspects of digital streaming. Through this project, we aim to deliver a platform that serves as a model for innovative, user-centered online video streaming, supporting future expansions and feature enhancements in line with the evolving needs of the digital entertainment industry.

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### **OBJECTIVES**

**The primary objective of PLAY Show:** Online Video Streaming Platform is to provide users with an accessible, efficient, and engaging platform for streaming video content. To achieve this, the project is designed with a set of specific goals that cater to both end-users and administrators, ensuring seamless video delivery, user satisfaction, and robust content management. Below are the key objectives of the PLAY Show project:

## 1. Provide a Seamless User Experience

- Develop an intuitive interface that allows users to easily explore, search, and navigate through video content.
- Ensure smooth playback of video content, with options for various resolutions to suit different device capabilities and internet speeds.
- Offer a personalized experience by allowing users to create accounts, like videos, and view tailored content suggestions.

## 2. Implement Secure User Registration and Authentication

- Enable users to register, log in, and manage their accounts securely, ensuring data privacy and security.
- Use **JWT** (**JSON Web Token**) authentication to protect user sessions and prevent unauthorized access.

#### 3. Establish a Robust Subscription Model

- Provide flexible subscription options (1-month, 3-month, and 6-month plans) to cater to different user needs and budgets.
- Implement a **free trial period** to encourage user engagement and allow users to experience the platform before committing to a subscription.
- Integrate **Stripe** as a payment gateway to ensure secure and reliable transactions for subscriptions, with secure handling of payment details.



### 4. Develop an Efficient Content Management System for Admins

- Build an admin dashboard that allows administrators to upload, update, and delete videos, tags, and categories, ensuring fresh content and effective management.
- Enable admins to manage user accounts, monitor user activities, and handle subscription statuses efficiently.
- Implement role-based access control to restrict access to specific sections of the platform, ensuring data integrity and security.

## 5. Ensure Platform Scalability and Performance

- Use **Node.js** and **MongoDB** to create a backend infrastructure capable of handling high volumes of data and simultaneous user requests.
- Design the platform to scale horizontally, accommodating more users and content as the user base grows.
- Optimize data retrieval and video delivery processes for quick loading times and smooth streaming, enhancing the overall user experience.

## 6. Integrate a User-Friendly Video Interaction System

- Allow users to like, comment on, and rate videos, fostering engagement and interaction within the platform.
- Develop an algorithm to analyze user interactions and provide recommendations for videos they may enjoy, based on viewing history and preferences.

### 7. Implement Data Security and Privacy Measures



- Ensure that all user and payment data is securely stored and managed, maintaining user privacy and compliance with data protection regulations.
- Use data encryption for sensitive information and maintain secure communication channels between the frontend and backend.

## 8. Test for Quality Assurance and User Satisfaction

- Perform comprehensive testing, including unit, integration, and usability testing, to ensure that all components work seamlessly together.
- Conduct usability testing to gather feedback on the user experience and make adjustments to improve accessibility, navigation, and satisfaction.

## 9. Future Expansion and Scalability Objectives

- Plan for the future by incorporating a flexible architecture that allows for additional features, such as multi-language support, a mobile application, and more subscription options.
- Ensure that the platform is adaptable to technological advancements, supporting features like **machine learning** for personalized content recommendations.

## **Summary of Objectives**

The PLAY Show project is designed with a user-centered approach, aiming to deliver a reliable, engaging, and feature-rich streaming experience. By focusing on user experience, admin functionality, security, and scalability, this project establishes a solid foundation for future development and growth in the dynamic digital streaming market.



#### **HYPOTHESIS**

**In developing PLAY Show:** Online Video Streaming Platform, we posit several hypotheses that underpin the design, functionality, and anticipated success of the platform. These hypotheses are central to validating the effectiveness of the platform's features, ensuring user satisfaction, and achieving the project's overall objectives. The following outlines the primary hypotheses guiding this project:

### 1. Enhanced User Engagement Through Personalized Features

**Hypothesis:** Implementing personalized content recommendations and interactive features (such as liking videos and user-specific playlists) will significantly increase user engagement and retention rates.

**Rationale:** Personalized experiences are known to enhance user satisfaction by making content discovery more relevant and enjoyable. By analyzing user preferences and viewing history, PLAY Show aims to offer tailored recommendations that encourage prolonged platform usage and frequent visits.

## 2. Subscription Flexibility Increases Conversion Rates

**Hypothesis:** Offering multiple subscription plans (1-month, 3-month, and 6-month options) along with a free trial period will lead to higher subscription conversion rates compared to a single subscription model.

**Rationale:** Diverse subscription options cater to varying user needs and financial capabilities, making it easier for users to choose a plan that best fits their preferences. The free trial serves as an incentive for users to experience the platform's value before committing financially, thereby increasing the likelihood of converting trial users into paying subscribers.

#### 3. Robust Admin Tools Improve Content Management Efficiency



**Hypothesis:** Providing administrators with comprehensive tools for adding, updating, deleting, and categorizing content will streamline content management processes, resulting in more timely and relevant updates to the platform's video library

**Rationale:** Efficient content management is crucial for maintaining a fresh and engaging video catalog. By equipping admins with user-friendly and powerful management tools, PLAY Show ensures that content can be updated promptly, enhancing the overall user experience and keeping the platform competitive.

## 4. Scalable Architecture Ensures Optimal Performance Under Load

**Hypothesis:** Utilizing a scalable technology stack (Node.js, React.js, MongoDB) will maintain optimal platform performance and user experience even as the user base and content volume grow.

**Rationale:** Scalability is essential for handling increasing traffic and data without compromising performance. A scalable architecture ensures that PLAY Show can accommodate growth seamlessly, providing consistent video streaming quality and swift response times regardless of the number of concurrent users.

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## 5. Secure Payment Integration Enhances User Trust and Platform Reliability

**Hypothesis:** Integrating a secure payment gateway (Stripe) will enhance user trust in the platform's reliability and security, leading to higher user satisfaction and reduced instances of payment-related issues.

**Rationale:** Secure payment processing is critical for user trust, especially in subscription-based models. By leveraging Stripe's robust security features, PLAY Show aims to provide a safe and seamless transaction experience, fostering user confidence and encouraging continuous subscription renewals.

#### Validation and Testing

To validate these hypotheses, the project will employ a combination of qualitative and quantitative methods:



- **User Analytics:** Tracking user engagement metrics such as session duration, frequency of visits, and interaction rates with personalized recommendations and interactive features.
- **Conversion Tracking:** Monitoring subscription rates across different plans and analyzing the impact of the free trial on user conversion.
- Admin Feedback: Collecting feedback from administrators regarding the usability and efficiency of content management tools to assess improvements in content update processes.
- **Performance Testing:** Conducting load testing to evaluate platform performance under varying user loads and ensuring scalability objectives are met.
- Security Audits: Performing regular security assessments and monitoring payment transactions to ensure the integrity and reliability of the payment system.

By systematically testing these hypotheses, PLAY Show aims to refine its features and functionalities, ensuring that the platform not only meets but exceeds user expectations and stands robust in a competitive digital streaming market.





### **FEASIBILITY STUDY**

**The PLAY Show:** Online Video Streaming Platform feasibility study evaluates the project's viability based on technical, operational, and economic aspects. This assessment ensures that the platform can be successfully developed and sustained in alignment with both user expectations and

organizational resources. Below is an in-depth analysis of the feasibility of the project:

## 1. Technical Feasibility

The technical feasibility focuses on the platform's technology stack, ensuring that it supports a scalable, responsive, and reliable streaming experience.

- Technology Stack: The project utilizes Node.js and Express.js for the backend, React.js for the frontend, MongoDB for database management, and Stripe for payment processing. This combination is robust for handling large datasets and supporting multiple concurrent users, ensuring efficient data management and seamless interaction.
- Compatibility: The chosen technologies are compatible with a wide range of operating systems, including Windows, Linux, and macOS, and are supported by major web browsers like Chrome, Firefox, Edge, and Safari. This enhances the platform's accessibility across different devices.
- Scalability: The platform is designed to scale easily with the increase in users and content.
   MongoDB, a NoSQL database, allows flexible data structures, making it ideal for storing varied media data, while Node.js supports high concurrency, allowing the platform to handle numerous user requests efficiently.

## 2. Operational Feasibility

Operational feasibility assesses how well the project's design and processes align with its objectives, user needs, and administrative functions.



- **User Experience**: PLAY Show prioritizes an intuitive interface, providing easy navigation, quick video access, and a smooth browsing experience. Users can explore content freely and, upon registering, gain access to premium features. A well-structured user interface is expected to foster engagement and reduce friction for new and returning users.
- Admin Functionality: The platform includes a comprehensive admin dashboard that
  empowers administrators to manage content seamlessly. Admins can upload, update, and
  delete videos, manage tags and categories, and oversee user subscriptions and roles. These
  functionalities are essential for keeping the platform updated and relevant, meeting the
  operational needs of both users and administrators.
- **Payment Integration**: Secure and efficient payment handling is facilitated through **Stripe**, ensuring users can subscribe without issues. The subscription model offers flexible options (1 month, 3 months, 6 months) and a free trial period, appealing to a wide audience and encouraging user retention.

## 3. Economic Feasibility

Economic feasibility evaluates the project's cost-effectiveness, considering the resources required for development, and maintenance against the potential revenue and value generated.

- **Development Costs:** The platform's development relies on open-source technologies, reducing initial costs. The core development team, consisting of frontend, backend, and database specialists, focuses on building and testing the platform, optimizing cost efficiency. Additionally, using React and Node.js reduces the need for separate frontend and backend teams, as both frameworks use JavaScript, facilitating a unified development approach.
- **Revenue Model**: PLAY Show adopts a subscription-based revenue model, with multiple subscription plans to suit different user needs. This model ensures a steady revenue stream and gives users access to premium content and features based on their subscription level. The free trial period further encourages users to explore the platform, increasing the likelihood of paid subscriptions.
- Maintenance and Scaling Costs: The project has been designed to scale easily, minimizing
  future costs associated with expansion. As user numbers grow, additional resources such as
  increased server capacity and more robust data storage solutions may be required, but the
  initial investment in scalable technologies like MongoDB and Node.js mitigates significant
  cost burdens.



### SOFTWARE REQUIREMENTS

### A. Frontend Development

- **Framework**: React.js
  - Used for building the user interface, ensuring a responsive and dynamic experience across different devices.
- CSS Libraries: Bootstrap, Material UI
  - Provides pre-designed components and layouts for a clean and professional UI.
- JavaScript: ES6+
  - Core language for frontend scripting, enabling dynamic and interactive features.
- Version Control: Git
  - Essential for managing code changes, collaborating across development teams, and tracking version history.

## **B. Backend Development**

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- Framework: Node.js with Express.js
  - Node.js serves as the server environment, while Express.js provides a flexible routing and middleware solution to handle API requests.
- Authentication: JWT (JSON Web Token)
  - Provides secure authentication for users and admins, ensuring role-based access and data protection.
- **Database Management System**: MongoDB
  - A NoSQL database ideal for handling large volumes of data and enabling flexible data structures for user and media information.
- **Payment Gateway**: Stripe API
  - Integrated for secure, seamless processing of user subscription payments, supporting various payment plans.



### **HARDWARE REQUIREMENTS**

### A. Development Hardware

- **Processor**: Intel i5 or higher (or AMD equivalent)
  - Sufficient processing power to handle application build and testing processes.
- **RAM**: Minimum 8 GB (Recommended: 16 GB or higher)
  - Adequate memory for running development tools and handling simultaneous tasks such as testing and debugging.
- **Storage**: SSD with at least 256 GB (Recommended: 512 GB or higher)
  - Faster storage solution to enhance speed, especially when handling large files or building the application.

#### **B. Server Hardware**

# • **Processor**: Multi-core server-grade processors (e.g., Intel Xeon or AMD EPYC)

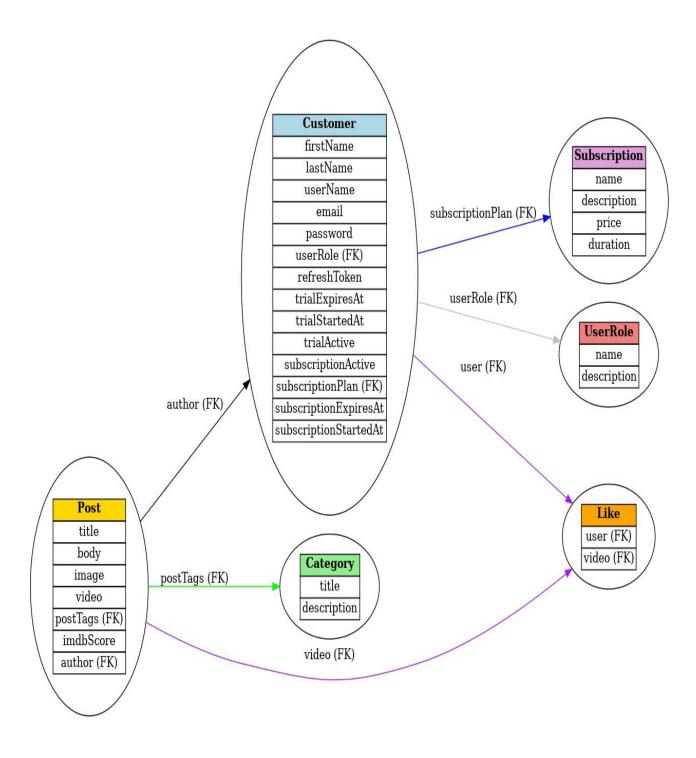
- Ensures smooth handling of simultaneous user requests and streaming data.
- RAM: Minimum 16 GB (Recommended: 32 GB or higher)
  - Required for managing multiple user sessions, database queries, and smooth operation of server-side services.
- **Storage**: SSD-based storage (at least 1 TB)
  - For storing high volumes of media files, user data, and database contents with fast read/write speeds.
- **Bandwidth**: High-speed internet connection (100 Mbps or higher)
  - Ensures fast data transfer rates for streaming videos without buffering.

**Operating System:** Windows, macOS, Linux (for desktops/laptops); Android, iOS (for mobile devices)

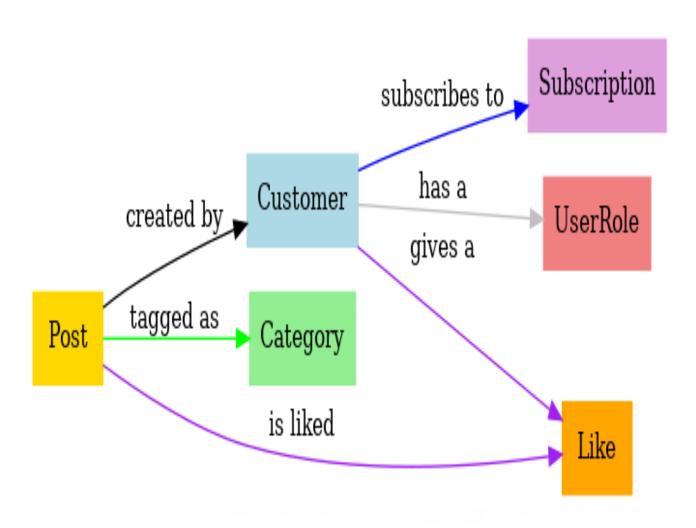
**Device:** Desktop, laptop, tablet, or smartphone



## **ER Diagram**









## **DATABASE TABLE**

The backend of the PLAY Show platform uses MongoDB as the database to store various entities and their relationships. Below are the key database schemas and their fields.

# 1. Category Schema

This schema stores information about different categories or genres of videos available on the platform.

| Field Name  | Type   | Description  |
|-------------|--------|--|
| title       | String | The name of the category (e.g., "Action", "Comedy"). |
| description | String | A brief description of the category.                 |
| createdAt   | Date   | Timestamp when the category was created.             |
| updatedAt   | Date   | Timestamp when the category was last updated.        |

## 2. Customer Schema

This schema stores user data for registered customers.

| Field Nam <mark>e</mark> | Type     | Description   |
|--------------------------|----------|---|
| firstName                | String   | Customer's first name.                                      |
| lastName                 | String   | Customer's last name.                                       |
| userName                 | String   | Unique username for the customer.                           |
| email                    | String   | Unique email address for the customer.                      |
| password                 | String   | Encrypted password for authentication.                      |
| userRole                 | ObjectId | Reference to the UserRole schema (defines customer's role). |
| refreshToken             | String   | Token used for refreshing session authentication.           |
| trialExpiresAt           | Date     | Date when the trial period expires.                         |
| trialStartedAt           | Date     | Date when the trial period started.                         |
| trialActive              | Boolean  | Indicates if the trial is active (true/false).              |
| subscriptionActive       | Boolean  | Indicates if the subscription is active (true/false).       |
| subscriptionPlan         | ObjectId | Reference to the Subscription schema (customer's plan).     |
| subscription Expires At  | Date     | Date when the subscription expires.                         |
| subscription Started At  | Date     | Date when the subscription started.                         |
| createdAt                | Date     | Timestamp when the customer account was created.            |
|                          |          |   |



| Field Name   | Type | Description |
|--------------|------|-------------|
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updatedAt Date Timestamp when the customer data was last updated.

## 3. Like Schema

This schema stores information about user interactions with videos (liking a video).

| Field Name | Type | Description | 1 |
|------------|------|-------------|---|
|            |      |             |   |

user ObjectId Reference to the Customer who liked the video.
video ObjectId Reference to the Post (video) that was liked.
createdAt Date Timestamp when the like was created.

## 4. Post Schema

This schema stores information about videos and movies available on the platform.

| Field Name | Type       | Description   |
|------------|------------|---|
| title      | String     | Title of the video or movie.  |
| body       | String     | Description or body text of the video/movie.                        |
| image      | String     | URL or path of the thumbnail image for the video.                   |
| video      | String     | URL or path of the video file.                                      |
| postTags   | [ObjectId] | References to the Category schema (tags associated with the video). |
| imdbScore  | Number     | IMDB rating of the movie.   |
| author     | ObjectId   | Reference to the Customer (the user who uploaded the video).        |
| createdAt  | Date       | Timestamp when the post was created.                                |
| updatedAt  | Date       | Timestamp when the post was last updated.                           |

# 5. Subscription Schema

This schema stores data about the subscription plans available on the platform.

| Field Name  | Type   | Description   |
|-------------|--------|---|
| name        | String | Name of the subscription plan (e.g., "Basic", "Premium"). |
| description | String | Description of the plan, including features and benefits. |
| price       | Number | Price of the subscription plan.                           |
| duration    | String | Duration of the plan (e.g., "1 Month", "3 Months").       |
| createdAt   | Date   | Timestamp when the subscription plan was created.         |
| updatedAt   | Date   | Timestamp when the subscription plan was last updated.    |



### 6. UserRole Schema

This schema defines the roles assigned to users, such as Admin or Customer.

| Field Name  | Type   | Description                                   |
|-------------|--------|---|
| name        | String | Name of the role (e.g., "Admin", "Customer"). |
| description | String | Description of the role and its permissions.  |
| createdAt   | Date   | Timestamp when the role was created.          |
| -           | O      | ı   |

updatedAt Date Timestamp when the role was last updated.

## **Relationships:**

- 1. **User and Role Relationship:** The Customer schema has a reference to the UserRole schema, linking each user to their role.
- 2. **Customer and Post Relationship:** The Post schema has a reference to the Customer schema for the author, indicating who uploaded the content.
- 3. **Post and Category Relationship:** The Post schema has a reference to the Category schema (through the postTags field), categorizing videos.
- 4. **Subscription and Customer Relationship:** The Customer schema has a reference to the Subscription schema, linking each user to their active subscription plan.

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## **TESTING**

The testing phase is crucial to ensure the functionality, usability, and security of the PLAY Show platform. The testing was performed across various components and functionalities to ensure the platform meets the requirements and functions as intended.

## 1. Unit Testing

Unit testing was performed on individual components and functions of the platform to ensure that each module works correctly. The following components were tested:

- **User Registration**: Ensured that user data is correctly validated and saved in the database. Edge cases like empty fields or invalid email formats were handled.
- User Login: Tested for secure authentication via JWT tokens. Only valid users could log in, and sessions expired correctly.
- Movie Like/Dislike: Verified that users could like or dislike movies, and these actions were properly recorded in the database.
- Subscription: Ensured the subscription mechanism correctly handled the different plans (1month, 3-months, 6-months) and updated user subscriptions upon successful payment.
- Trial Period: Ensured that trial periods were activated and expired correctly based on user actions.

#### **Tools Used:**

- Jest for testing JavaScript functions.
- **Supertest** for API endpoint testing.

## 2. Integration Testing

Integration testing was performed to ensure that different components of the system interacted correctly. This testing included:



- **Frontend and Backend Communication**: Verified that the frontend React components (e.g., login, registration, video playback) communicated properly with the backend Node.js APIs. For example, after successful login, the user data was displayed correctly on the profile page.
- Payment Gateway Integration: Verified that Stripe payment processing integrated smoothly with the backend. Subscription status was updated based on the successful payment.
- **User Data Synchronization**: Ensured that any updates to user profiles, subscription plans, or preferences were reflected in both the frontend and backend systems.

#### **Tools Used:**

- Postman for testing API routes and endpoints.
- Stripe Test Environment for validating payment functionality.

## 3. Payment Testing

Payment testing was performed to verify the payment processing system's functionality. The following aspects were tested:

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- **Subscription Payment**: Verified that payments for different subscription plans (1-month, 3-months, 6-months) were correctly processed via the Stripe API.
- **Trial Period Activation**: Ensured that users who opted for a trial period had access to all content during the trial duration.
- **Payment Failure Handling**: Simulated failed payments (e.g., due to insufficient funds or expired cards) to ensure proper error handling and user feedback.

#### **Tools Used:**

• **Stripe Test Environment** to simulate real payment scenarios without actual money transactions.



## 4. Usability Testing

Usability testing was carried out to ensure the platform was user-friendly and easy to navigate. The following were tested:

- **User Interface (UI)**: The UI was tested for intuitiveness, ease of navigation, and clarity. This included testing the registration, login, and subscription interfaces.
- **Admin Dashboard**: Admins were able to easily manage users, movies, and subscriptions from the admin panel, and all actions were logged properly.
- Video Playback: Verified that videos played seamlessly across different browsers and devices.

#### **Tools Used:**

- **Manual User Testing**: Inviting users to test the platform and provide feedback on the UI/UX.
- Browser Compatibility Testing: Ensuring that the platform worked across multiple browsers, including Chrome, Firefox, Safari, and Edge.

# 5. Security Testing

Security testing was carried out to ensure the platform is secure and user data is protected. The following aspects were tested:

- **Data Encryption**: User passwords were hashed using bcrypt before being stored in the database to ensure that even if the database is compromised, passwords remain safe.
- **JWT Token Authentication**: Verified that only authenticated users with valid JWT tokens could access protected routes.
- **Role-based Access Control (RBAC)**: Ensured that only users with appropriate roles (e.g., admin) could access restricted features like managing movies, users, or subscription plans.



## 6. Performance Testing

Performance testing was conducted to ensure the platform could handle high traffic and perform efficiently under load. The following aspects were tested:

- **Load Testing**: Simulated high numbers of concurrent users to test the platform's response times and server load.
- **Stress Testing:** Increased the load beyond normal capacity to test the platform's stability under extreme conditions.

## 7. Bug and Issue Tracking

All bugs and issues were tracked during the testing phase using a project management tool. Each issue was reported, categorized (Critical, Major, Minor), and assigned to the appropriate team member for resolution.





#### **LIMITATIONS**

While the PLAY Show platform aims to provide a seamless and interactive experience for users, there are several limitations that were encountered during the development and testing phases. These limitations may impact the overall functionality, user experience, or scalability of the platform in certain scenarios. Below are the key limitations of the project:

## 1. Limited Payment Gateway Integration

- The payment gateway currently integrated with the platform is **Stripe**, and the payment processing functionality has been tested in a **test environment**. However, the project is limited to supporting only Stripe as a payment option, meaning users outside Stripe-supported regions may not be able to subscribe to plans.
- The payment system is not fully scalable to handle complex, multi-currency payments or to support other popular payment processors such as PayPal or Razorpay.

## 2. Video Streaming Quality

- **Video quality**: The platform currently supports only basic video playback in standard definition (SD) and high definition (HD). It does not yet support **4K resolution**, or dynamic resolution adjustment based on the user's internet connection speed.
- Streaming Service Integration: The project uses a custom video player, and streaming efficiency may vary depending on the user's network bandwidth. Integration with advanced video streaming services like AWS Media Services or Cloudflare Stream has not been implemented.
- The video player does not support advanced features such as **multi-language subtitles** or **audio tracks** for various regions.

# 3. User Scalability

- The platform is designed for a relatively small user base with a focus on basic functionalities. As the platform scales, performance issues may arise due to:
  - **Database Optimization**: As the number of users and subscriptions grows, there may be an increase in the load on the database, requiring optimization and potential database sharding



• **Session Management**: Managing a large number of user sessions simultaneously may impact the performance of the backend, especially in high-traffic scenarios.

### 4. Admin Panel Limitations

- The **admin panel** offers basic functionality for managing users, subscriptions, and movies. However, it does not have advanced features such as:
  - **Detailed Analytics**: The admin panel lacks detailed analytics and reporting tools for tracking user behavior, content engagement, or payment trends.
  - Advanced User Management: There are no advanced user management features such as user role delegation (e.g., content moderators) or bulk user actions like updating subscription plans or suspending accounts.
  - **Batch Movie Upload**: Admins can only upload movies one at a time, and there is no bulk upload feature to streamline the process for large libraries of content.

## 5. Limited User Interface and Experience Enhancements

- The **user interface (UI)** has been designed to be simple and functional, but there are several limitations in terms of:
  - **Responsiveness**: While the platform works on mobile and desktop, certain elements (like video players or forms) may not fully adapt to smaller screen sizes, especially on tablets and low-end smartphones.
  - **Customizability**: The UI is relatively static with limited customization options. Users cannot adjust the theme, color schemes, or layout to suit personal preferences.
  - Accessibility: The platform does not fully support WCAG (Web Content
     Accessibility Guidelines) for users with disabilities, such as screen reader support,
     text resizing, or voice navigation.



## 6. Subscription and Trial Management

• **Limited Trial Period Management**: The trial period functionality is currently limited to a single trial plan for each user and does not accommodate features like extending the trial

period, offering multiple trial plans, or enabling trial extensions based on specific conditions (e.g., promotions or referrals).

• **Subscription Auto-Renewal**: The subscription system does not currently support **auto-renewal**. Users must manually renew their plans at the end of the subscription term, which may affect user retention.





#### **CONCLUSION**

The PLAY Show platform has been developed as a comprehensive solution to meet the growing demands of online video streaming, content subscription, and user engagement. Throughout the development process, the project has successfully implemented key features such as user authentication, subscription management, video streaming, and a basic admin panel to manage content and user data.

## **Key Achievements:**

- 1. **User-Centric Design:** The platform offers a user-friendly interface for both registered users and administrators. With features like account management, movie selection, and payment processing, users can easily navigate through the platform and access content according to their subscription plans.
- 2. **Subscription and Payment System:** The integration of **Stripe** payment gateway provides a secure and efficient way for users to subscribe to different plans. The trial period functionality also allows potential customers to experience the platform before making a commitment.
- 3. **Video Streaming and Playback:** The core feature of the platform video streaming was successfully integrated, allowing users to view movies and shows from a curated library. The use of custom video players ensures a smooth viewing experience, with basic playback functionalities like pause, play, and volume control.
- 4. **Admin Management Tools**: The admin panel provides content and user management tools, enabling administrators to add movies, manage subscriptions, and monitor user activity. This feature simplifies content curation and ensures smooth platform operation.
- 5. **Security Features**: The project ensures basic security measures, including user authentication with **JWT tokens**, password hashing, and role-based access control (RBAC) to protect sensitive user data.



## **Challenges Encountered:**

Despite the successful implementation of these core features, the project faced several challenges during development, including:

•

- **Payment Gateway Limitations**: The platform currently supports only the **Stripe** payment gateway and lacks multi-currency support and integration with other payment processors, which may limit its reach in some regions.
- **Scalability Concerns**: As the platform grows, there is a need for better database optimization and more robust backend architecture to handle a larger user base and an increasing volume of content.
- **User Interface Limitations**: While the UI is functional, it lacks customization features, such as theme adjustments and support for advanced accessibility requirements, which could enhance the user experience.
- Advanced Features: The platform does not yet support higher-level features such as live streaming, multi-language subtitles, or advanced content analytics, which are crucial for a more immersive and scalable video streaming service.

#### **Future Recommendations:**

To further improve the platform, the following recommendations should be considered:

- 1. **Enhanced Payment Integration**: Expanding the payment system to support multiple payment processors and currencies will increase the platform's flexibility and accessibility to a wider audience.
- 2. **Improved Streaming Capabilities**: Integrating advanced streaming technologies such as **adaptive bitrate streaming**, 4K support, and multi-device compatibility would significantly improve the user experience, particularly for high-demand content.



- 3. **Expanded User Management Features**: Future iterations could include advanced **user roles**, **user analytics**, and bulk content management tools to improve administrative efficiency and user engagement.
- 4. **Scalability Enhancements**: The backend infrastructure should be optimized to handle a growing number of users, with improvements to database performance, load balancing, and caching.
- 5. **Security and Compliance**: Conducting regular security audits and implementing features to comply with global data privacy regulations (e.g., **GDPR**) will increase the platform's security and user trust.
- 6. **Additional Content Support**: Expanding the platform to support different content types such as **audio**, **live streaming**, and interactive media would further diversify its offerings and attract a broader audience.

## **Conclusion Summary**

In conclusion, the **PLAY Show** platform has been successfully developed with essential features that meet the needs of both content providers and viewers. Despite certain limitations and challenges, the project has laid a solid foundation for future improvements. With the addition of more advanced functionalities and scalability enhancements, the platform has the potential to become a robust solution in the competitive online streaming market.

This project represents an important step in understanding the complexities of video streaming and subscription-based services, and with future development, it can evolve into a comprehensive platform capable of serving a global audience.



# **USER UI PAGES**

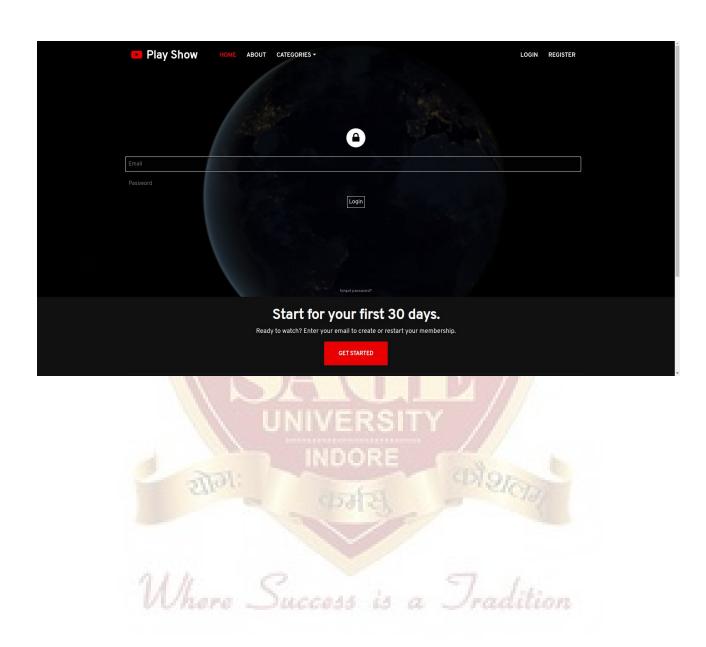
# 1. Login Page:





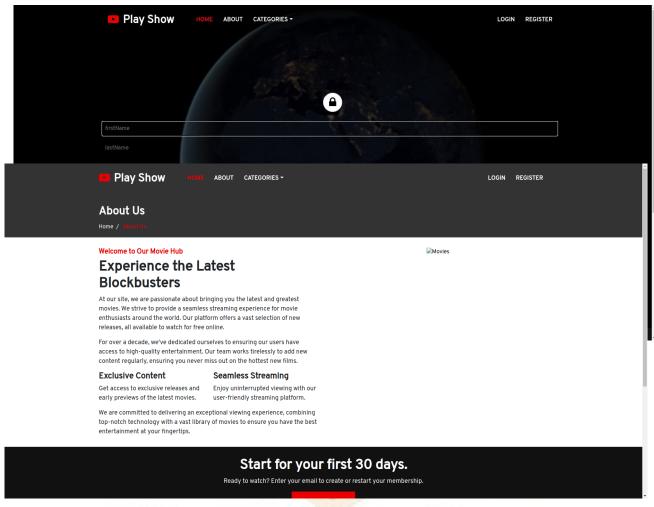






#### 2. User Registration Page:





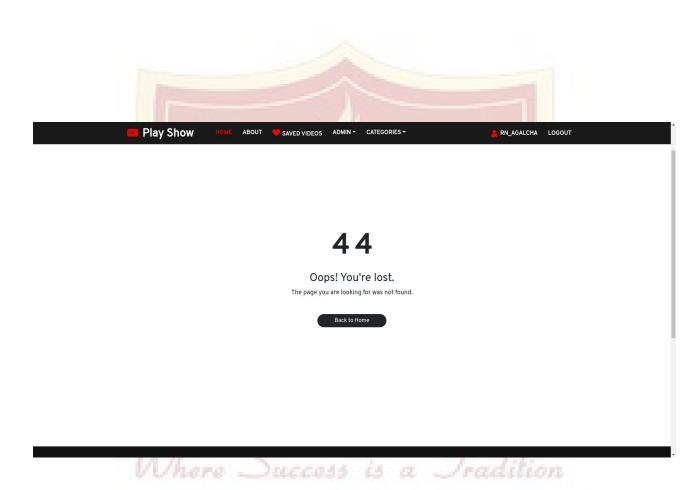


# 3. Home page:

| Play Show Home       | ABOUT CATEGORIES -                             | LOGIN REGISTER                                  |  |  |  |  |
|----------------------|--|---|--|--|--|--|
| ■ Play Show HOME A   | BOUT SAVED VIDEOS ADMIN - CATEGORIES -         | RN_AGALCHA LOGOUT                               |  |  |  |  |
|                      |  |   |  |  |  |  |
|                      |  |   |  |  |  |  |
|                      |  |   |  |  |  |  |
| My account           | Save Changes                                   |   |  |  |  |  |
| User information     |  | 150 x 150                                       |  |  |  |  |
| Username             | Email address                                  |   |  |  |  |  |
| rn_agalcha           | rn@gmail.com                                   |   |  |  |  |  |
| First name Ramaiya04 | Last name Agalchaea                            | Admin   |  |  |  |  |
|                      |  | rn_agalcha                                      |  |  |  |  |
|                      |  | rn@gmail.com                                    |  |  |  |  |
|                      |  | Subscribtion Details01: Plan 1 : A monthly plan |  |  |  |  |
|                      |  | A   |  |  |  |  |
|                      |  | Remaining Days: 0                               |  |  |  |  |
|                      |  | Expired date: 8/8/2024                          |  |  |  |  |
|                      |  |   |  |  |  |  |
|                      | Your subscription will end in 0 days           |   |  |  |  |  |
|                      |  |   |  |  |  |  |
|                      | After that, your membership will be cancelled. |   |  |  |  |  |
|                      | Upgrade the plan                               |   |  |  |  |  |

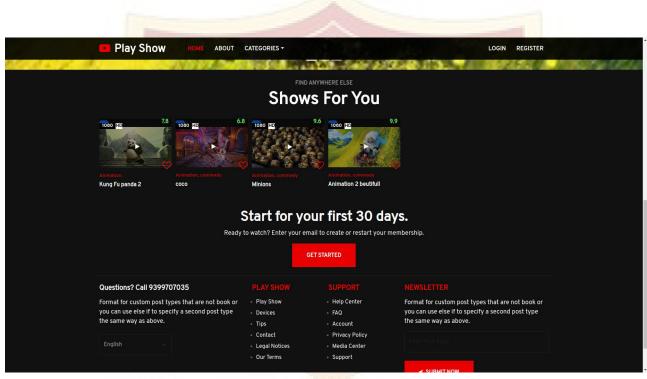


# 4. About Us Page:



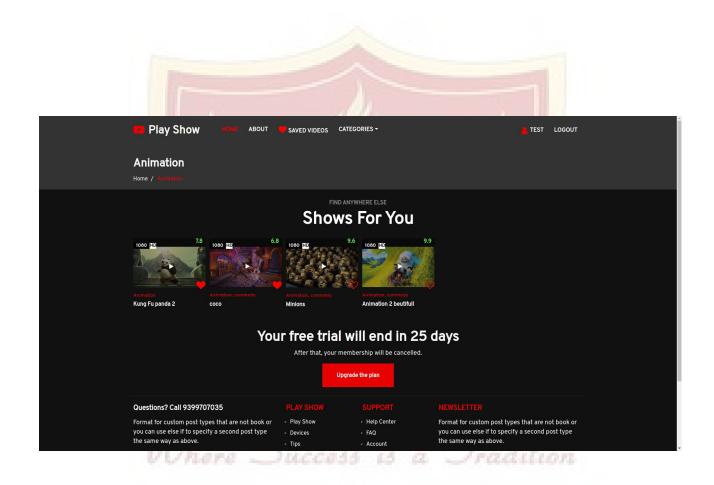


#### 5. Profile Page:





#### 6. Page Not Found Page:





# 7. Show More Videos Page:





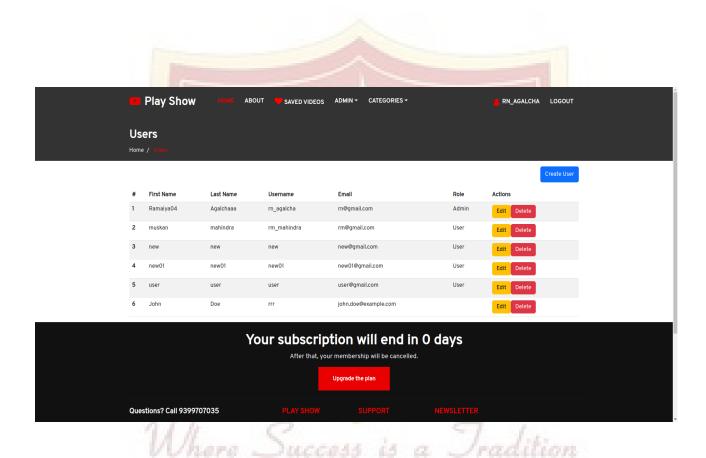
# 8. Categories Page:

| <b>=</b> P | Play Show HOME ABO  | OUT SAVED VIDEOS ADMIN  | N → CATEGORIES →                                    | RN_AGALCHA LO   | OGOUT    |
|------------|---|-------------------------|---|---|----------|
| User       | r Roles   |                         |   |   |          |
|            |   |                         |   | Crea  | ate Role |
| #          | Name  | Description             |   | Actions   |          |
| 1          | Admin   | Admin pannel            |   | Edit Delete   |          |
| 2          | User  | normal user whose login |   | Edit Delete   |          |
| 3          | Editor  | only edit the content   |   | Edit Delete   |          |
| 4          | super admin   |                         |   | Edit Delete   |          |
|            | Yo  |                         | a will end in 0 ership will be cancelled. ethe plan | days  |          |
| Questi     | ons? Call 9399707035  |                         |   |   |          |
| you can    | for custom post types that are not boo<br>n use else if to specify a second post ty<br>ne way as above. |                         | Help Center     FAQ     Account                     | Format for custom post types that are not b<br>you can use else if to specify a second post<br>the same way as above. |          |



#### **ADMIN UI**

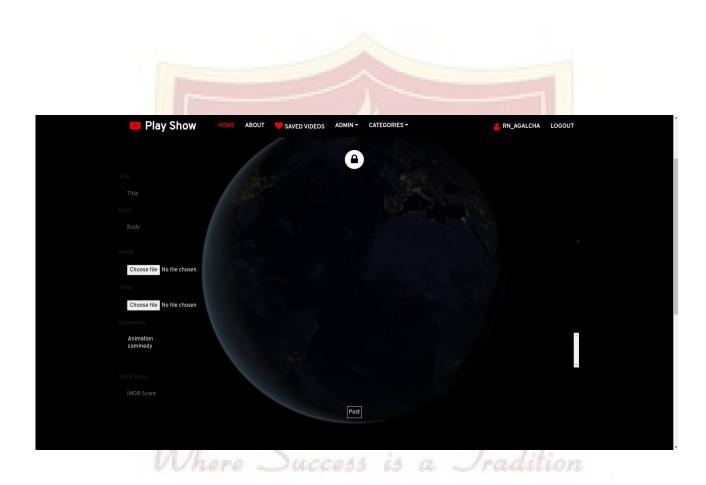
#### 1. Home Page:



Page no: 46

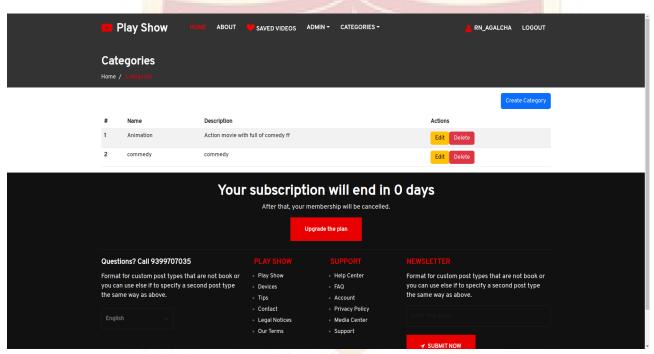


# 2. Creating User Role Page:



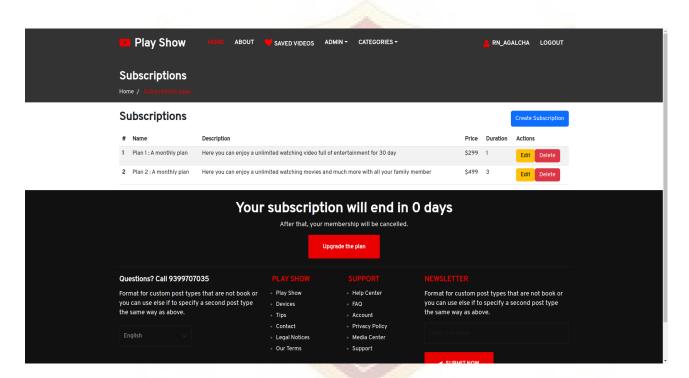






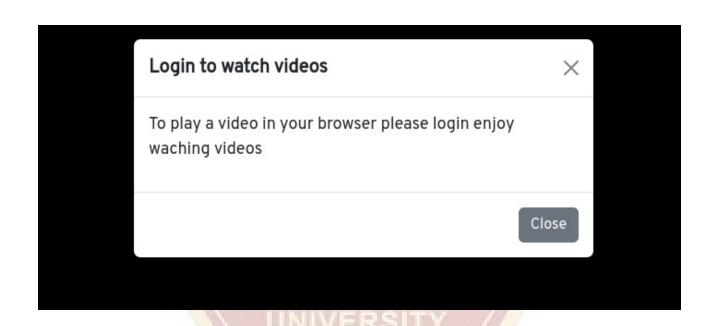
Page no: 48





4. Creating Post Page:





# 5. Creaitng Categories Page:







**POPUP AND NAVBAR**