

# Project Report Template

## 1 INTRODUCTION

Overview

**BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE**

Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing.

Purpose

At the start, an event manager makes planning decisions, such as the time, location, and theme of their event. During an event, event managers oversee the event live and make sure things run smoothly

## 2 Problem Definition & Design Thinking

Empathy Map

Paste the empathy map screenshot

Ideation & Brainstorming Map

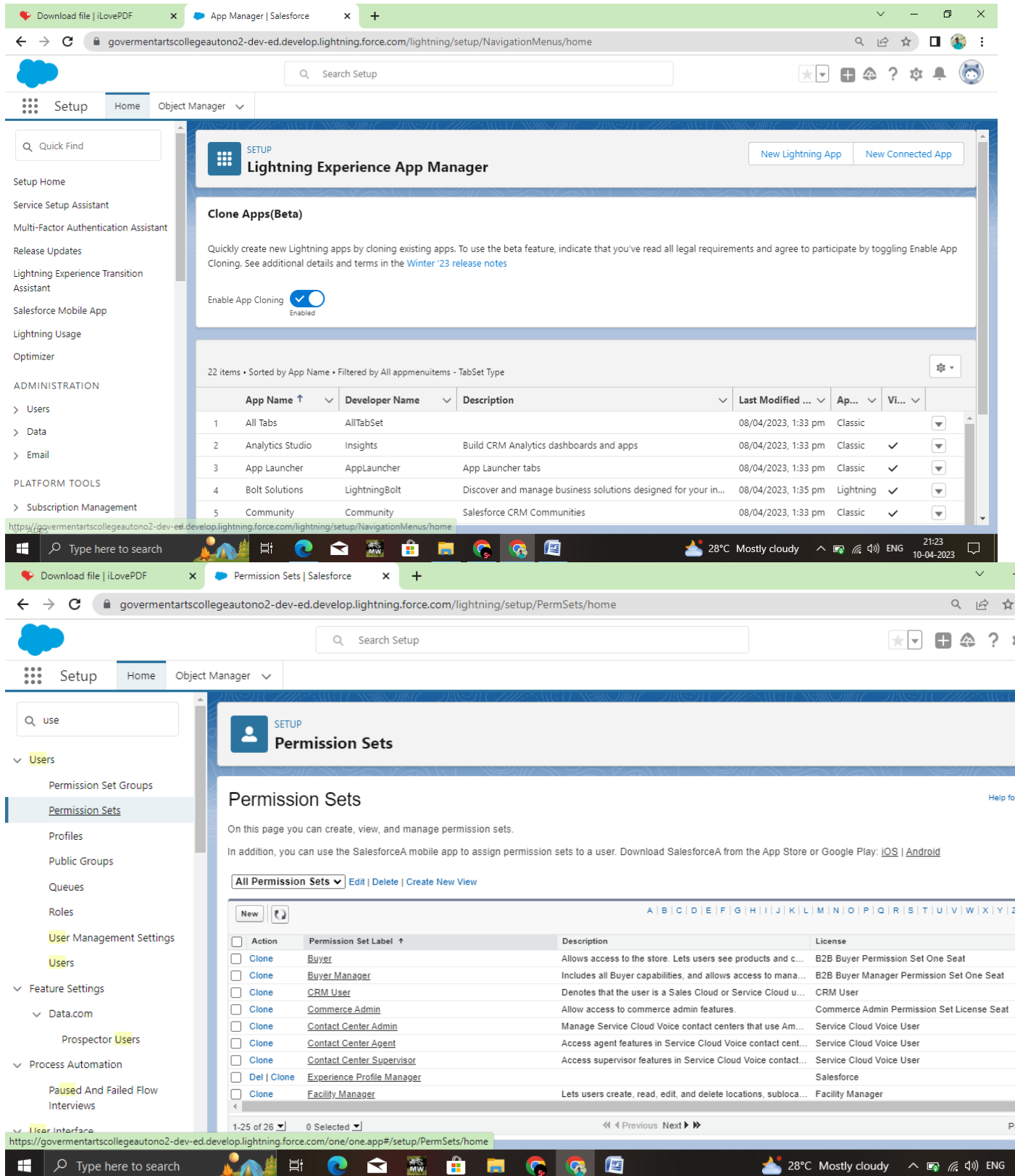
Paste the Ideation & brainstorming map screenshot

## 3 RESULT

Data Model:

Object name	Fields in the Object	
obj1-Even Management	Field label	Data type
	Enter City	Text
	Enter Start Date	Date/Time
obj2-Even Management	Field label	Data type
	Event Name	Master detail relationship
	Enter bio	Text Area

## Activity & Screenshot



The screenshot displays two screenshots of the Salesforce Lightning Experience interface. The top screenshot shows the 'Lightning Experience App Manager' page, and the bottom screenshot shows the 'Permission Sets' page.

**Lightning Experience App Manager**

Clone Apps(Beta)

Quickly create new Lightning apps by cloning existing apps. To use the beta feature, indicate that you've read all legal requirements and agree to participate by toggling Enable App Cloning. See additional details and terms in the [Winter '23 release notes](#).

Enable App Cloning ☒ Enabled

22 items • Sorted by App Name • Filtered by All appmenuitems - TabSet Type

	App Name ↑	Developer Name	Description	Last Modified ...	Ap...	Vi...
1	All Tabs	AllTabSet		08/04/2023, 1:33 pm	Classic	
2	Analytics Studio	Insights	Build CRM Analytics dashboards and apps	08/04/2023, 1:33 pm	Classic	✓
3	App Launcher	AppLauncher	App Launcher tabs	08/04/2023, 1:33 pm	Classic	✓
4	Bolt Solutions	LightningBolt	Discover and manage business solutions designed for your in...	08/04/2023, 1:35 pm	Lightning	✓
5	Community	Community	Salesforce CRM Communities	08/04/2023, 1:33 pm	Classic	✓

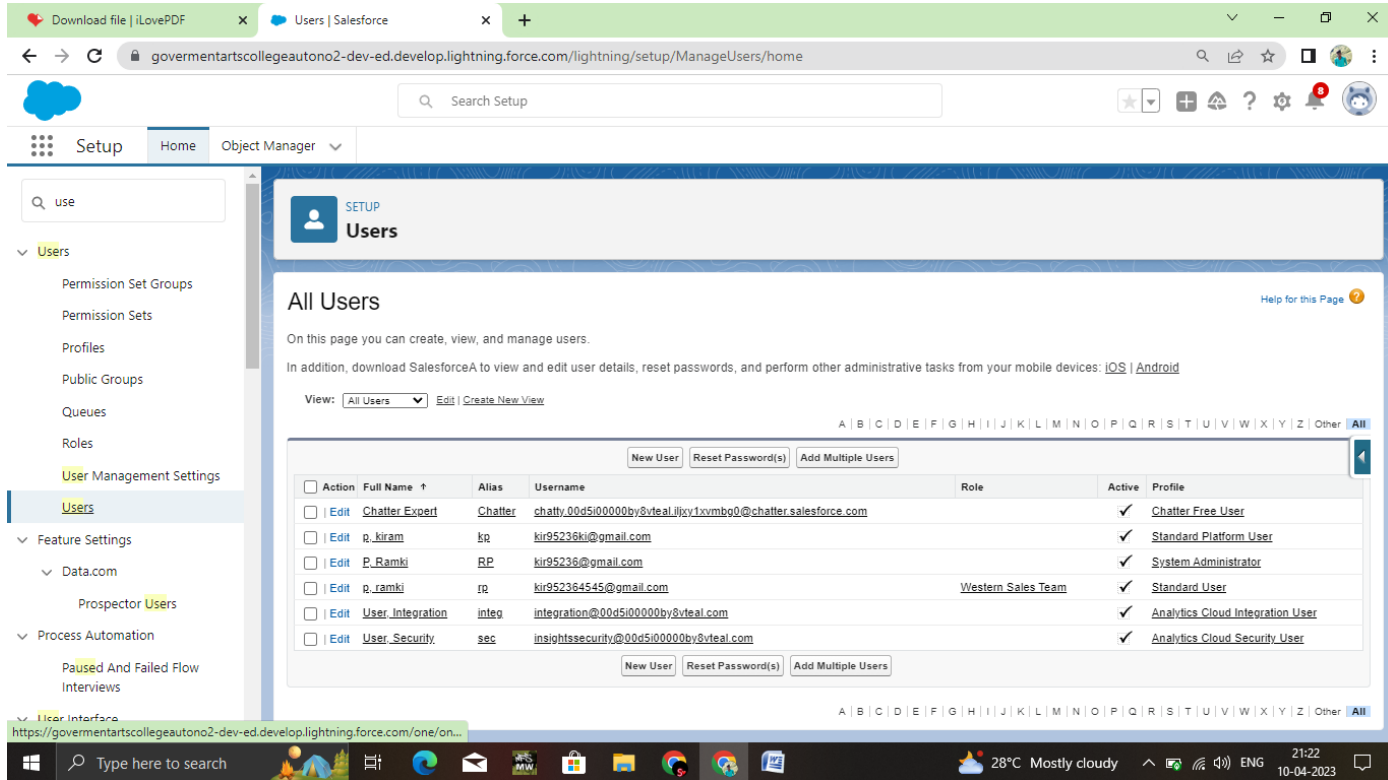
**Permission Sets**

On this page you can create, view, and manage permission sets.

In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: [iOS](#) | [Android](#)

**All Permission Sets** [Edit](#) | [Delete](#) | [Create New View](#)

	Action	Permission Set Label ↑	Description	License
<input type="checkbox"/>	Clone	Buyer	Allows access to the store. Lets users see products and c...	B2B Buyer Permission Set One Seat
<input type="checkbox"/>	Clone	Buyer Manager	Includes all Buyer capabilities, and allows access to mana...	B2B Buyer Manager Permission Set One Seat
<input type="checkbox"/>	Clone	CRM User	Denotes that the user is a Sales Cloud or Service Cloud u...	CRM User
<input type="checkbox"/>	Clone	Commerce Admin	Allow access to commerce admin features.	Commerce Admin Permission Set License Seat
<input type="checkbox"/>	Clone	Contact Center Admin	Manage Service Cloud Voice contact centers that use Am...	Service Cloud Voice User
<input type="checkbox"/>	Clone	Contact Center Agent	Access agent features in Service Cloud Voice contact cent...	Service Cloud Voice User
<input type="checkbox"/>	Clone	Contact Center Supervisor	Access supervisor features in Service Cloud Voice contact...	Service Cloud Voice User
<input type="checkbox"/>	Del   Clone	Experience Profile Manager		Salesforce
<input type="checkbox"/>	Clone	Facility Manager	Lets users create, read, edit, and delete locations, subloca...	Facility Manager



The screenshot shows the Salesforce Setup interface for managing users. The left sidebar contains navigation options like Setup, Home, Object Manager, and a search bar. The main content area is titled 'All Users' and includes instructions on how to manage users. Below the instructions, there is a table listing existing users with columns for Action, Full Name, Alias, Username, Role, Active status, and Profile. The table contains six rows of user data. At the bottom of the page, there is a Windows taskbar with various application icons and system information.

**Users**

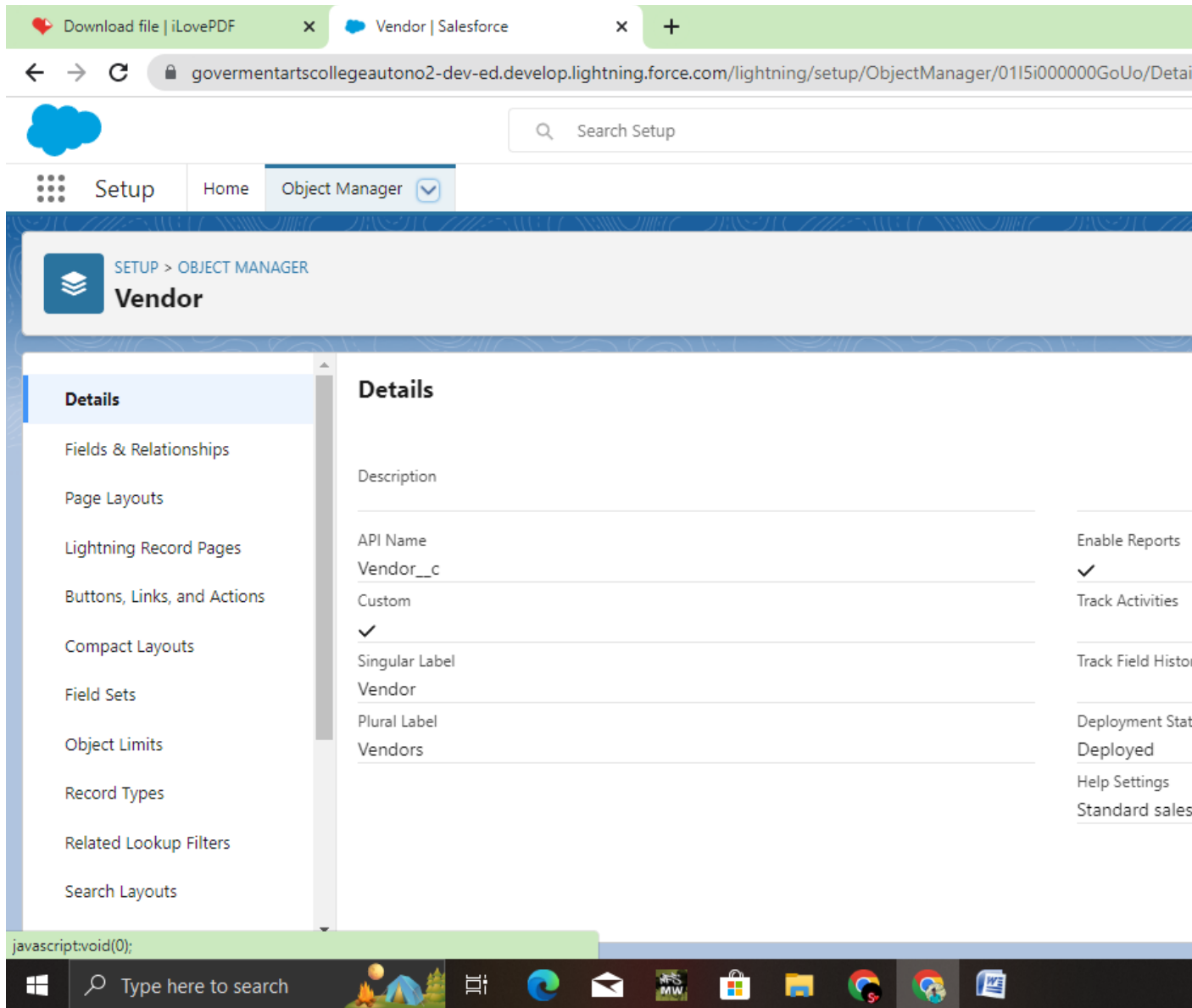
On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: [All Users](#) | [Edit](#) | [Create New View](#)

Action	Full Name	Alias	Username	Role	Active	Profile
<a href="#">Edit</a>	Chatter Expert	Chatter	chatty.00d5i00000by8vteal.0cy1xvmbq0@chatter.salesforce.com		✓	Chatter Free User
<a href="#">Edit</a>	P. kiram	kr	kir95236ki@gmail.com		✓	Standard Platform User
<a href="#">Edit</a>	P. Ramki	RP	kir95236@gmail.com		✓	System Administrator
<a href="#">Edit</a>	P. ramki	rr	kir952364545@gmail.com	Western Sales Team	✓	Standard User
<a href="#">Edit</a>	User Integration	integ	integration@00d5i00000by8vteal.com		✓	Analytics Cloud Integration User
<a href="#">Edit</a>	User Security	sec	insightssecurity@00d5i00000by8vteal.com		✓	Analytics Cloud Security User

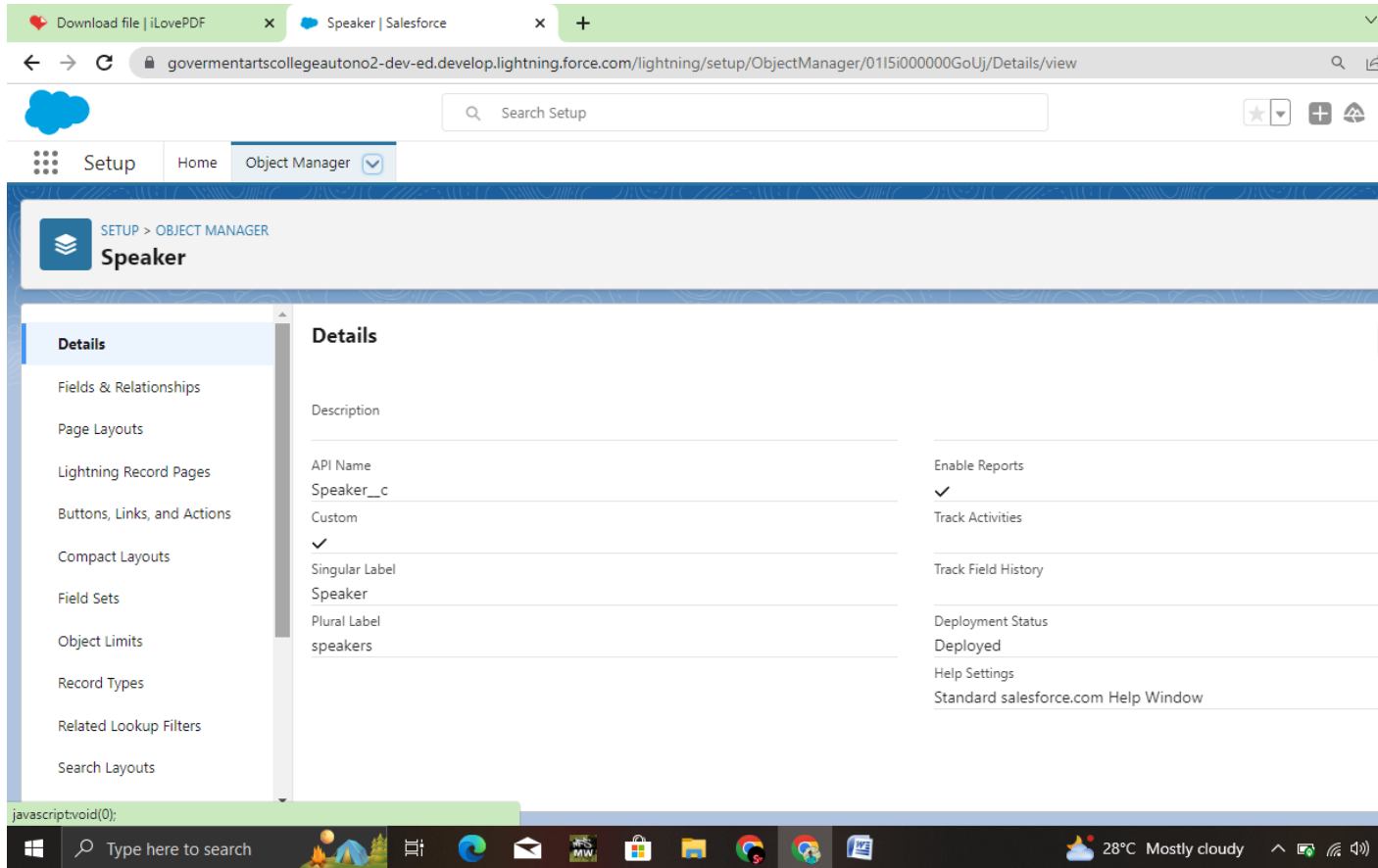
28°C Mostly cloudy 21:22 10-04-2023



The screenshot shows a web browser with two tabs: 'Download file | iLovePDF' and 'Vendor | Salesforce'. The address bar shows the URL: `governmentartscollegeautono2-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I5i000000GoUo/Details`. The Salesforce interface is in the 'Setup' area, specifically the 'Object Manager' section for the 'Vendor' object. The left sidebar lists various configuration options: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The 'Details' section is active, showing the following information:

Field	Value	Field	Value
Description		Enable Reports	✓
API Name	Vendor__c	Track Activities	
Custom	✓	Track Field History	
Singular Label	Vendor	Deployment Status	Deployed
Plural Label	Vendors	Help Settings	
		Standard sales	

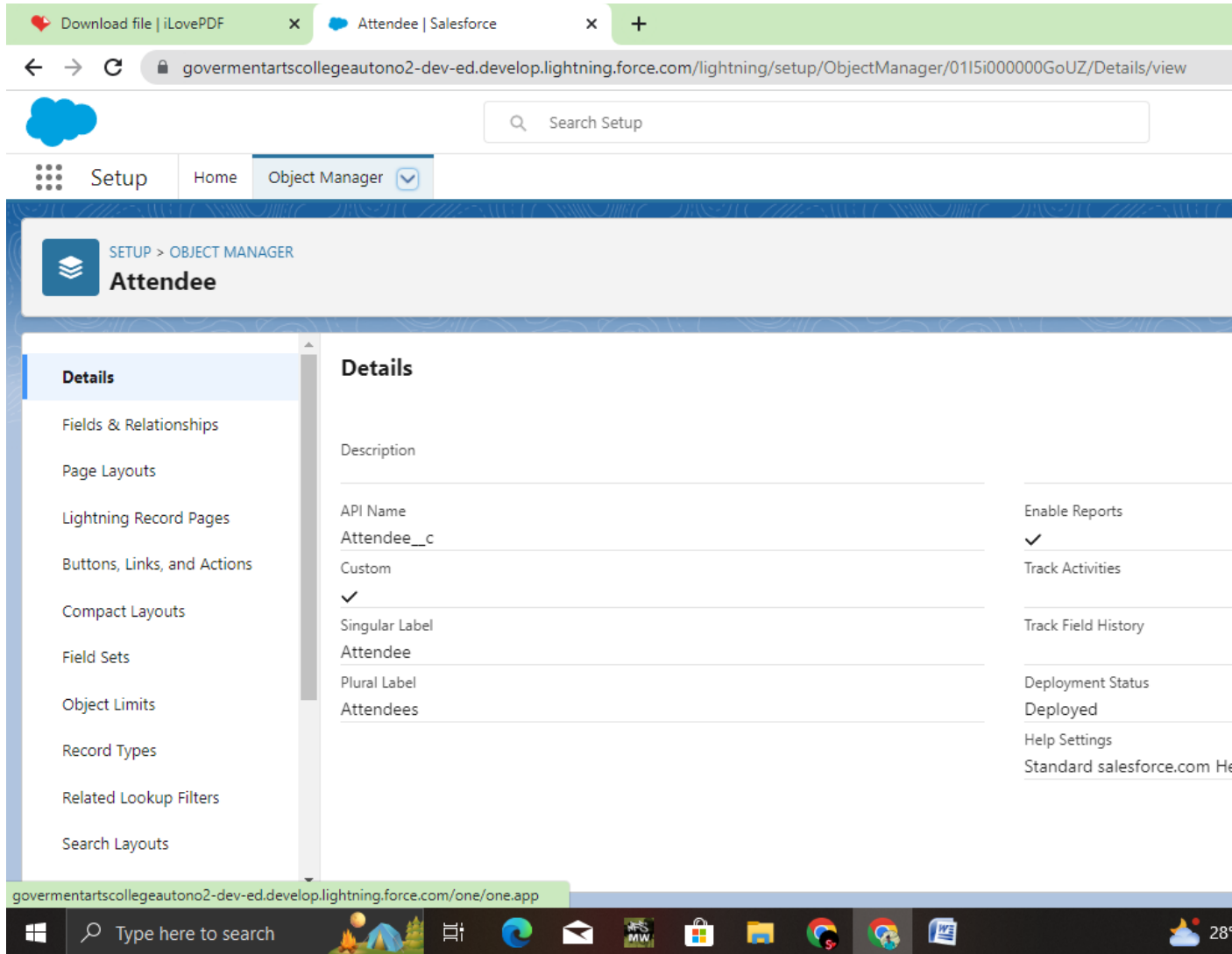
The bottom of the screen shows a Windows taskbar with the search bar 'Type here to search' and several application icons including Edge, Mail, and various file explorers.



The screenshot shows a web browser window with two tabs: 'Download file | iLovePDF' and 'Speaker | Salesforce'. The address bar shows the URL: `governmentartscollegeautono2-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0115i000000GoUj/Details/view`. The Salesforce interface has a top navigation bar with 'Setup', 'Home', and 'Object Manager' (selected). Below this is a search bar labeled 'Search Setup'. The main content area is titled 'SETUP > OBJECT MANAGER' and 'Speaker'. On the left is a sidebar menu with options: 'Details' (selected), 'Fields & Relationships', 'Page Layouts', 'Lightning Record Pages', 'Buttons, Links, and Actions', 'Compact Layouts', 'Field Sets', 'Object Limits', 'Record Types', 'Related Lookup Filters', and 'Search Layouts'. The 'Details' section on the right contains the following information:

Details	
Description	
API Name	Speaker__c
Custom	✓
Singular Label	Speaker
Plural Label	speakers
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	
Standard salesforce.com Help Window	

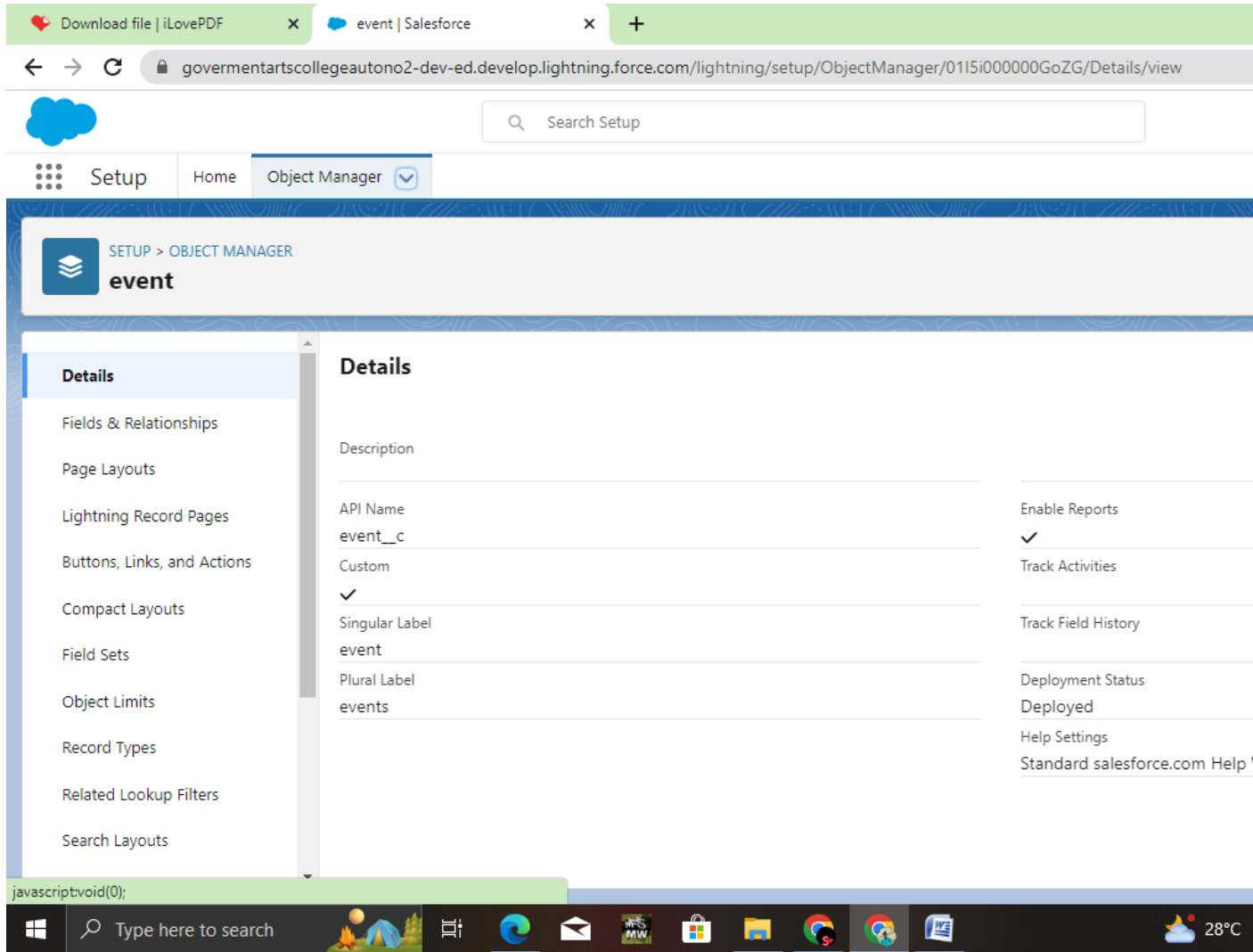
At the bottom of the browser window, a Windows taskbar is visible with the search bar 'Type here to search', several application icons, and a system tray showing '28°C Mostly cloudy'.



The screenshot shows a web browser window with two tabs: 'Download file | iLovePDF' and 'Attendee | Salesforce'. The address bar displays the URL: `governmentartscollegeautono2-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0115i000000GoUZ/Details/view`. The Salesforce interface includes a search bar labeled 'Search Setup' and a navigation menu with 'Setup', 'Home', and 'Object Manager' (selected). The main content area is titled 'SETUP > OBJECT MANAGER Attendee'. A left sidebar lists various configuration options: Details (selected), Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The 'Details' section on the right contains the following information:

Details	
Description	
API Name	Attendee__c
Custom	✓
Singular Label	Attendee
Plural Label	Attendees
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	
Standard salesforce.com H	

The Windows taskbar at the bottom shows the search bar with the text 'Type here to search' and several application icons, including Edge, Mail, and various utility apps. The system clock on the right indicates the time is 28°.

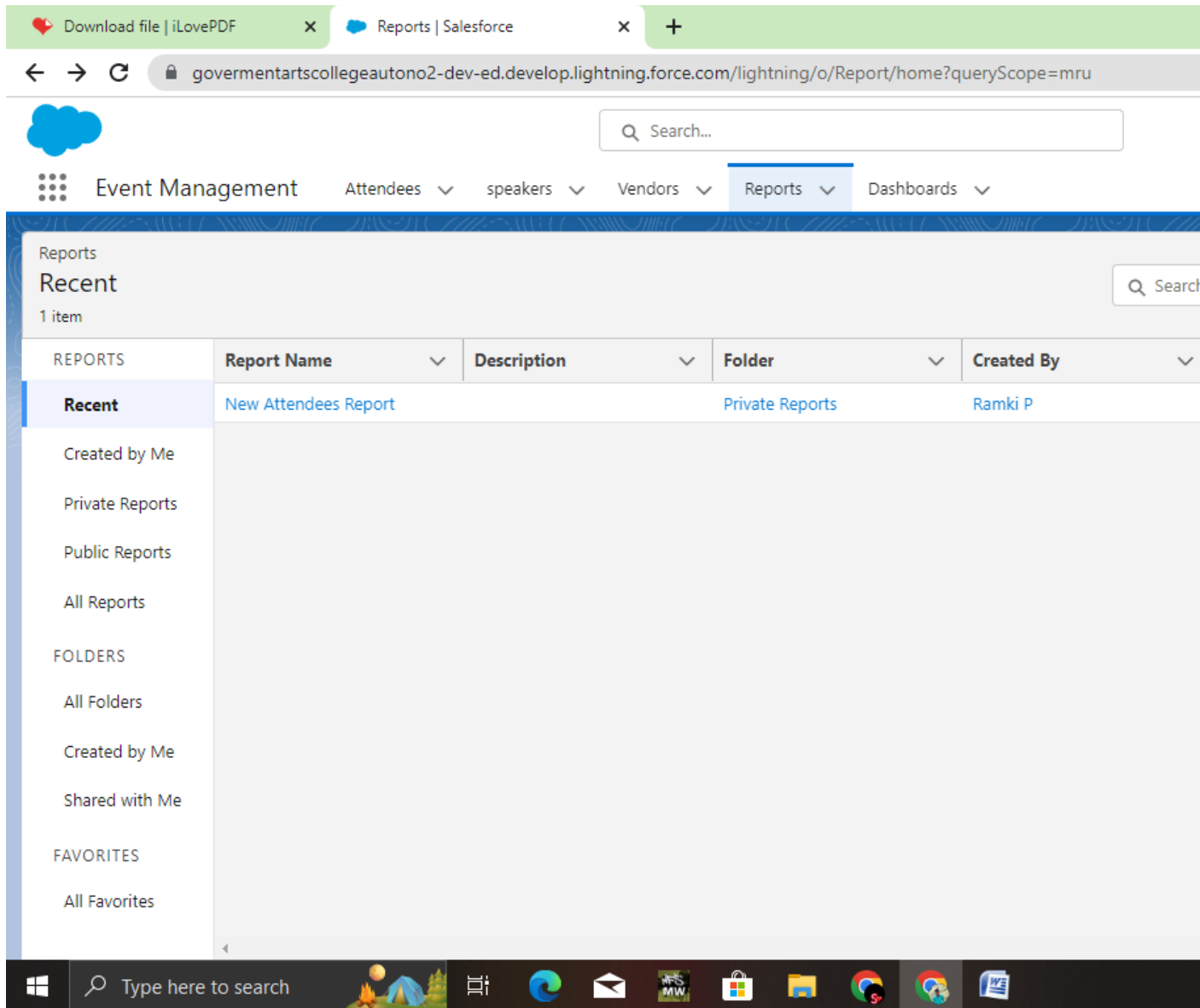


The screenshot shows a web browser with two tabs: 'Download file | iLovePDF' and 'event | Salesforce'. The address bar shows the URL: `govermentartscollegeautono2-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0115i000000GoZG/Details/view`. The Salesforce interface has a top navigation bar with 'Setup', 'Home', and 'Object Manager' (selected). Below this is a search bar labeled 'Search Setup'. The main content area is titled 'SETUP > OBJECT MANAGER' and 'event'. On the left is a sidebar menu with options: 'Details' (selected), 'Fields & Relationships', 'Page Layouts', 'Lightning Record Pages', 'Buttons, Links, and Actions', 'Compact Layouts', 'Field Sets', 'Object Limits', 'Record Types', 'Related Lookup Filters', and 'Search Layouts'. The 'Details' section on the right contains the following information:

Details	
Description	
API Name	event__c
Custom	✓
Singular Label	event
Plural Label	events
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	
Standard salesforce.com Help	

At the bottom of the browser window, a console shows `javascriptvoid(0);`. The Windows taskbar is visible at the very bottom with various application icons and a system clock showing 28°C.

# Project Report Template



Download file | iLovePDF x Reports | Salesforce x +

governmentartscollegeautono2-dev-ed.develop.lightning.force.com/lightning/o/Report/home?queryScope=mru

Search...

Event Management Attendees ▾ speakers ▾ Vendors ▾ Reports ▾ Dashboards ▾

Reports

Recent

1 item

REPORTS	Report Name ▾	Description ▾	Folder ▾	Created By ▾
<b>Recent</b>	New Attendees Report		Private Reports	Ramki P
Created by Me				
Private Reports				
Public Reports				
All Reports				
FOLDERS				
All Folders				
Created by Me				
Shared with Me				
FAVORITES				
All Favorites				

Type here to search



## 4 Trailhead Profile Public URL

**Team Lead** – <https://trailblazer.me/id/ram223>

**Member 1** -<https://trailblazer.me/id/deepiii>

**Team Member 2** -

[https://trailblazer.me/  
id/kak12Team](https://trailblazer.me/id/kak12Team)

**Member 3** –

[https://trailblazer.me/  
id/raghul04](https://trailblazer.me/id/raghul04)

**Member 4**-

[https://trailblazer.me/  
id/mkr001](https://trailblazer.me/id/mkr001)

## 5 ADVANTAGES & DISADVANTAGE

- ADVANTAGES
- **Event Experts**
- **Save Time and Money**
- **Creativity**
- **Skilled Teams**
- DISADVANTAGE
- Sponsor may request changes in rule ,equipment, start time .

## 6 APPLICATIONS

All different branches of planning go into event management, including various types of sourcing, designing, regulation checks, and on-site management. In event management, you could be in the process of creating a conference, a product launch, an internal sales kick-off, or even a wedding. Really, any event that requires considerable planning and execution is event management.

## 7 CONCLUSION

It provides a new edge to management industry.

## **8 FUTURE SCOPE**

Even management as a career is a multifaceted activity.

In future our project gets more importance because storing of Informations is very essential. I so we think our project makes an impact in future.