



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Interior are well connected

Interior will deliver the latest trends

Balance and clean finisher

Does it improve the effective ,accessibility and functionality

Does it feel of happiness and positivity

Does it create a relaxing and atmosphere



urbanaura interior
user

Inspire and motivate to do a things amazing

Creativity ideas while solving a problems

More spacious large in size

Improve our mood

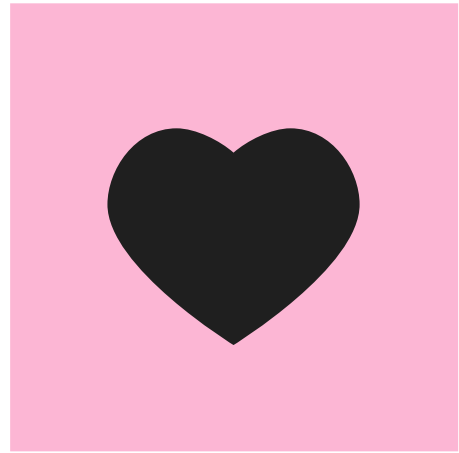
Increase our focus

Reduce our anxiety



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example