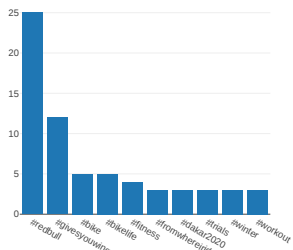


## Campaign details

### Most used hashtags

[illegible]

Domain	Percentage
www.redbull.com	70%
canyoumakeit.redbull.com	10%
mindgamers.redbull.com	10%
win.gs	10%

Day	Number of People
Sunday	5
Monday	3
Tuesday	6
Wednesday	5
Thursday	3
Friday	6
Saturday	2

Platform	Normalized Daily Posts
twitter daily posts normalized	0.3
facebook daily posts normalized	0.25
instagram daily posts normalized	0.2

Intraday Posts Distribution

