To,

Dean\Director\Principal

SUBJECT: *Request to make your college as a **_Zonal Center_** for organizing Prelims of **_AADC_**_
_**_Event_** and Workshop on behalf of **_FLUXUS 2014, IIT INDORE_***

Sir/Madam,

With immense pleasure we would like to inform you that the **Indian Institute of Technology (IIT) Indore** is organizing its National Level Annual Techno-Cultural Festival, **FLUXUS 2014** during **7th - 9th February, 2014**.

FLUXUS has fast emerged as one of the best technical festivals of the country over the past years and now resounds as a familiar name across the colleges as well as the industry, nationwide. Fluxus'13 was declared the biggest fest of Central India by TOI. It gets bigger and better by the years and needless to say…we plan to keep up with the legacy!

Fluxus 2014 would boast of unique and exciting events and performances. Pro-Shows would be the Chief crowd-pullers attracting youth from all over the country. Our stream of technical competitions sees some of the smartest minds of this country competing for supremacy

The 3 day fiesta of FLUXUS sees the confluence of thoughts and ideas amongst more than **20,000+ young minds** from not only India's but the world's top notch universities.

IIT Indore: M Block, IET DAVV Campus, Khandwa Road, Indore, Madhya Pradesh, 452001.

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Overall Coordinators:
Anupreet Gupta [+91-8982887047]
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EVENT DETAILS

FLUXUS 2014 is IIT Indore Technical festival going to held from 7th - 9th February, 2014. FLUXUS 2014 in association with i3indya Technologies is conducting a Mega Event **AADC (Android Application Development Challenge)** on Android Application who's Prelims round will be conducted at 30 Zonal Centers across different cities of India. Two (2) winners will be selected from each Prelims round which will get direct entry to the final round at FLUXUS 2014, IIT Indore. The Prelims round will be conducted along with a 3 days workshop on Android Application Development.

The final Round of Android Event at FLUXUS 2014, IIT Indore has Prize Money up to ₹ **1,00,000/-** to be given by i3indya Technologies. Students from PAN India will be participating in the competition.

The Android workshop will be conducted by **i3indya Technologies, Delhi** (Workshop Partner and Prize Sponsor).

We are looking forward to Make Your College as a ZONAL CENTER for conducting the Prelims of AADC Event and Android workshop.

AADC Highlights:

- ❖ AADC is a National Level Competition on Android Application Development.
- ❖ This Competition is the first of its kind to be held in India among Students.
- ❖ Competition will be held in 30 different centers across India among 4500+ students.
- ❖ The final round of AADC will held at Fluxus 2014 – IIT Indore on 7th – 9th February 2014.
- ❖ Prizes up to Rs 1, 00,000/- to be won which includes Android Mobiles/Tablets etc,

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Round 1   (AADC Prelims Round to be held in 30 Zonal Centers)

- Initially this competition will be organized in 30 different Zonal Centers/Colleges all across India from 15th October 2013 to 6th February 2014.

- The AADC Prelims round will be followed by 3 days workshop on Android Application Development to make students aware about Android Application and to attract more participation for the competition

- The workshop will be organized by **i3indya Technologies, Delhi** (Workshop Partner – FLUXUS 2014, IIT Indore & AADC Prize Sponsor)

- The duration of workshop will be of 21 hours and will be covered in 3 days.

- The Fees of Workshop will be ₹ **1,000/-** per head.

- **Each Student will get the following during the workshop :**

  o Software Toolkit CD (Containing Software, Study Material, e-books etc)

  o Certificate of Participation from FLUXUS 2014, IIT Indore

- At the end of workshop on 3rd day, <u>Prelims round</u> of AADC Event will be organized at the Zonal Center.

- **2 (Two) WINNERS will get Direct Entry to the Final Round of Android MegaEvent at FLUXUS 2014, IIT Indore** where participants from PAN India would be participating.

- **Winning team** will also get **<u>Certificate of Merit</u>** from FLUXUS 2014, IIT Indore and i3indya Technologies.

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Round 2   (Finale of AADC Event at IIT Indore)

- All Prelims winners will gather at FLUXUS 2014, IIT Indore on **7th Feb 2014** for a **FREE workshop on ADVANCE Android Application Development**

- The **final round of AADC will be on 8th – 9th Feb 2014** in which all Prelims round winners will be competing against each other.

- Winner of the finale round will be awarded and honored by FLUXUS IIT INDORE.

- A certificate of excellence will also be awarded to the Winner from FLUXUS IIT INDORE.

- Chance to work with i3indya Technologies on Application Development projects.

- Prizes upto ₹ 1,00,000/- to be won which will include Tablets/Android Phones to be given to the winner as well as runner ups

SELECTION OF ZONAL CENTER

The Zonal Center will be finalized on the following basis:

1. College having a Good Infrastructure with a Seminar Hall having sitting capacity of 150-250 Students.
2. Arrange min. 100 students for the workshop.
3. Can provide Accommodation to Outstation college students. However college can charge extra for this from the students.
4. Laptop Charging Points
5. Arrange Accommodation and Fooding for i3indya Team (2-3 Members)

Since, every college will be interested to make his/her college as a Zonal center for this Event, priority will be given to the college fulfilling the above stated terms and conditions.

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BENEFITS TO ZONAL CENTER

1. National Level Promotion of your College.

2. Prelims Round of <u>National Level Mega Event</u> will be held at Zonal Center.

3. **<u>Certificate of Association</u> to Zonal Center** from FLUXUS 2014, IIT Indore

4. **Zonal Center (College name) will be displayed on FLUXUS 2014, IIT Indore & i3indya AADC Website** and Facebook page each having a daily visitor of more than 10,000+.

5. Student getting <u>Certificate of Participation</u> will contain name of Zonal Center.

6. <u>Certificate of Coordination</u> for Students & Faculties Coordinators

7. Your college will be one of the Zonal Center out of 30 Centers for organizing Prelims of AADC Event

8. All Publicity material (Poster, Flex etc) send to different colleges will carry the name & logo of the Zonal Center.

9. Promotional and Invitation Mail send to different colleges (1 Lacks++) will contain the name & logo of Zonal Center.

10. Name of the Winning Team and Zonal Center will be uploaded on FLUXUS 2014 & AADC website.

REQUIREMENTS FROM ZONAL CENTER

- A Seminar Hall with sitting capacity of 150-250 students

- One Projector

- 1 <u>COLLAR MIKE</u> with Sound System

- White Board and Marker

- Laptops and Charging Points (Laptops to be arranged by students only)

- Workshop Coordinators (3-5)

- Arrange Fooding and Lodging for i3indya Team (2-3 members)

- Arrange Accommodation for the participants of workshop.

- Arrange min. 100 students for workshop

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CERTIFICATION

During the whole Event Process following Certificate will be provided

- **CERTIFICATE OF PARTICIPATION** to all Participants from FLUXUS 2014, IIT Indore

- **CERTIFICATE OF COORDINATION** to the Organizers/Coordinators from FLUXUS 2014, IIT Indore

- **CERTIFICATE OF ASSOCIATION** to Zonal Center from FLUXUS 2014, IIT Indore

- **CERTIFICATE OF MERIT** to the Winners of Prelims round from FLUXUS 2014, IIT Indore

We seek your collaboration with us and look forward to make your campus one of zonal center of this event. **The authorized team from i3indya Technologies (Workshop Partner FLUXUS 2014, IIT Indore & Prize Sponsor AADC Event) would come to your campus to organize a workshop and Prelims Round of AADC event.**

This workshop cum event can be organized at any weekend/weekday before 6th February 2014.

We look forward for a quick and positive response from you and a long term association with your esteemed organization.

Thanks & Regards,

JASPREET SINGH

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