

Full Name: Mariam Hassan
Email: mariam.hassan.designs@example.com
Phone: +20 100 555 8821

Professional Summary

Creative and detail-oriented Graphic Designer with 5+ years of experience in visual branding, advertising, and print design. Skilled in crafting compelling visual content and managing client design projects from concept to delivery. Passionate about color theory, typography, and aesthetic storytelling.

Skills

- Adobe Photoshop
- Illustrator
- InDesign
- Figma
- Canva
- Brand identity
- Typography
- Layout design
- Print production
- Communication and teamwork

Experience

Senior Graphic Designer

VisionArts Studio – Cairo, Egypt

Jan 2020 – Present

- Designed and delivered digital and print materials for marketing campaigns.
- Collaborated with clients to develop brand guidelines and cohesive visual identities.
- Led a small team of designers to meet project deadlines and maintain design consistency.

Graphic Designer

Creative Spark Agency – Giza, Egypt

Aug 2017 – Dec 2019

- Created advertisements, brochures, and social media graphics for clients in various industries.
- Assisted photographers and content creators to ensure brand message alignment.

Education

B.A. in Graphic Design

German University in Cairo (GUC), 2017

Certifications

- Adobe Certified Expert (Photoshop)
- Certificate in Visual Branding – Coursera

Projects

- Rebrand for Al Nour Bakery – Developed a new logo, packaging, and marketing collateral.
- Social Media Campaign for EcoWear – Designed visual assets that increased engagement by 35%.

Languages

- Arabic (Native)
- English (Fluent)