

Day range

All

Campaign ID

All

Total Spend

4,83K€

Conversions

806,20K

Non-Attributed Conversions

363,77K

CPA

0,01

Attributed CPA

0,01

Spend by Campaign

CAMPAIGN_ID

73322

73325

73327

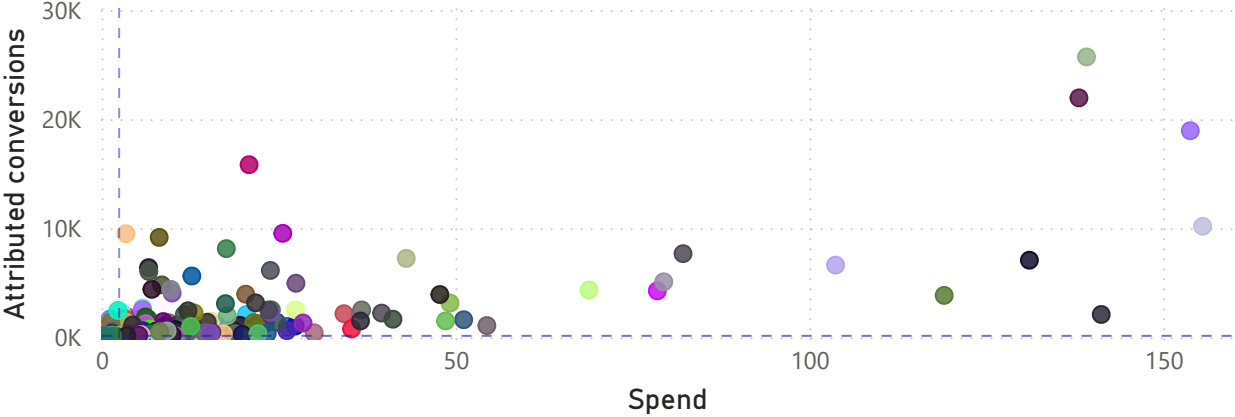
73328

83677

289466

336258

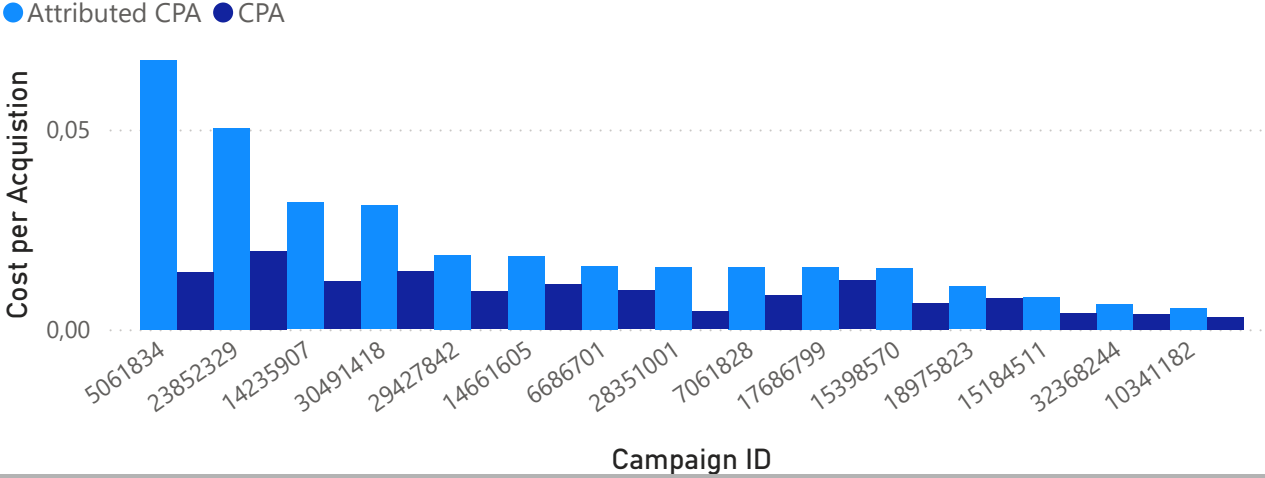
408759



Spend vs Attributed Conversions by Campaign

Attributed CPA

CPA



Campaign Performance Summary

Campaign ID	Spend	Conversions	Attributed conversions	CPA	Attributed CPA	ROAS
2.869.134,00	3,44	11.919,00	9.499,00	0,00	0,00	11,04
3.073.305,00	0,42	1.454,00	1.096,00	0,00	0,00	10,41
3.073.303,00	0,17	524,00	448,00	0,00	0,00	10,32
29.531.983,00	0,56	1.867,00	1.241,00	0,00	0,00	8,86
2.073.319,00	0,14	426,00	313,00	0,00	0,00	8,77
29.531.976,00	0,11	299,00	247,00	0,00	0,00	8,76
3.073.302,00	0,35	973,00	697,00	0,00	0,00	7,88
15.506.599,00	0,56	1.066,00	981,00	0,00	0,00	7,07
30.487.330,00	0,08	211,00	119,00	0,00	0,00	6,02
Total	4.829,34	806.196,00	442.424,00	0,01	0,01	9,17