

Day range

All

Campaign ID

All

Filters apply to all visuals

Total Spend

4,83K€

Impressions

16,47M

Conversions

806,20K

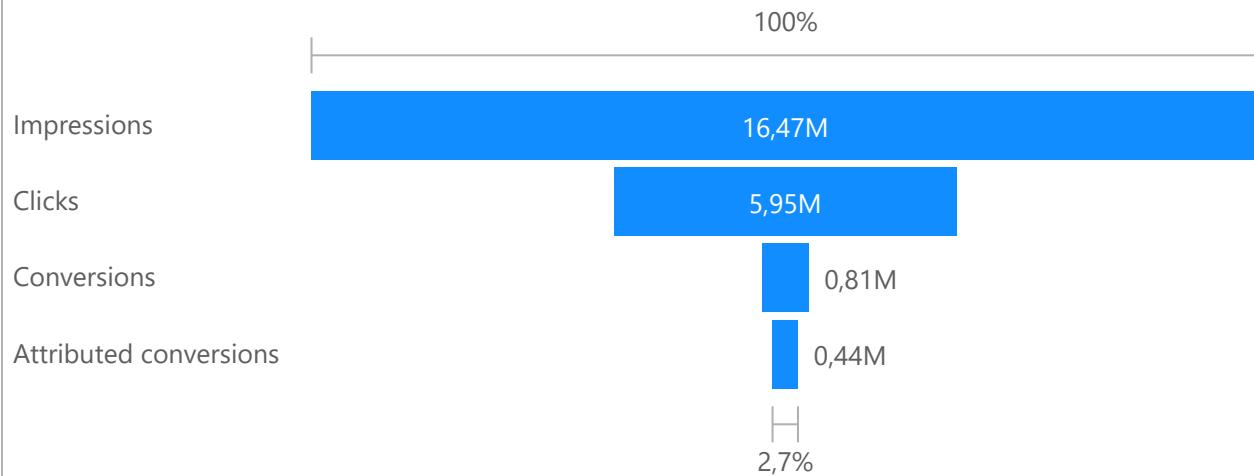
Attributed Conversions

442,42K

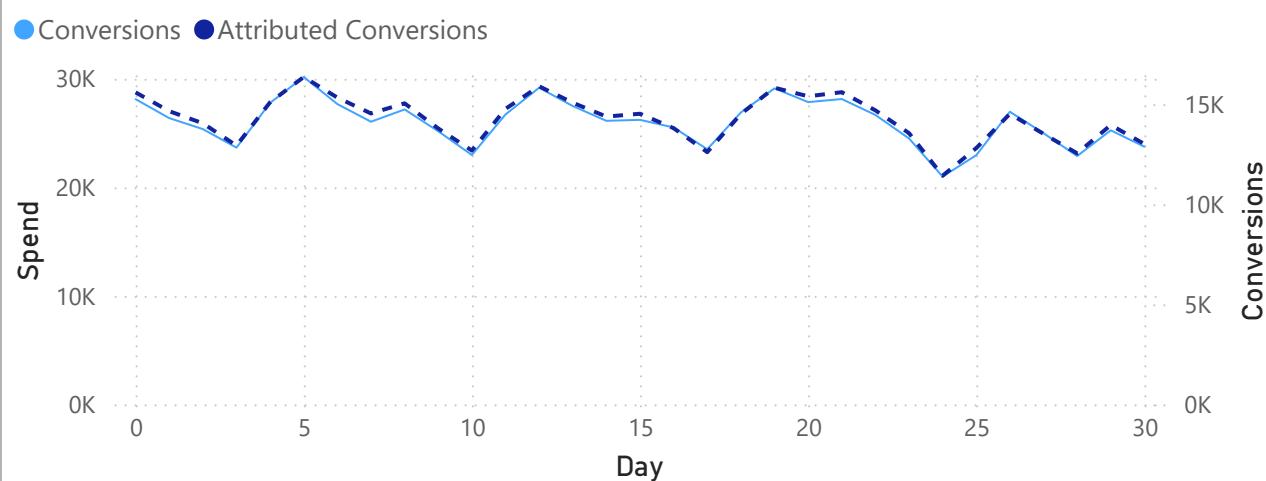
ROAS

9,17

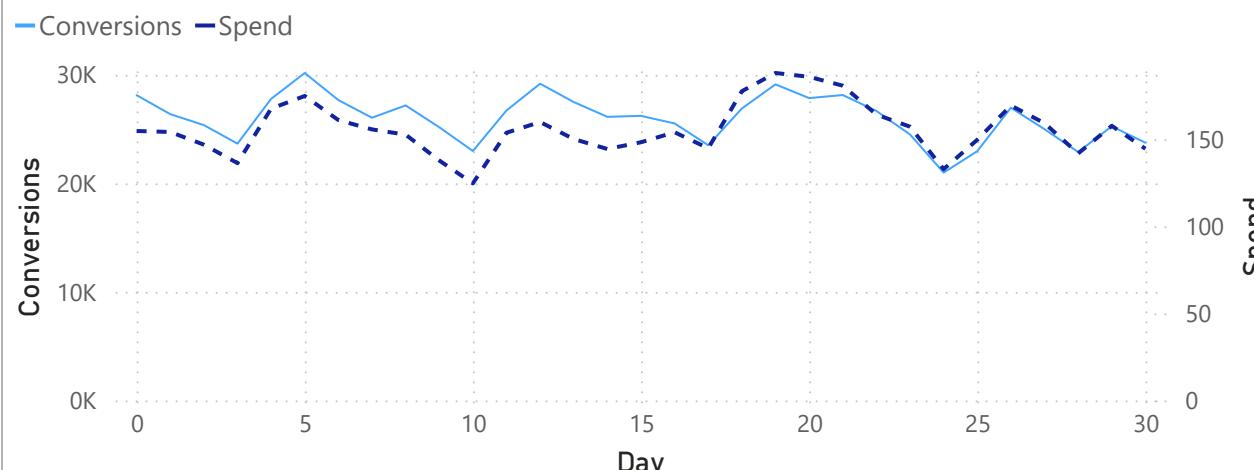
## Conversion Funnel



## Spend vs Conversions over Time



## Attributed vs Total Conversions Over Time



## CPA Trend Over Time

