

Day range

All

Campaign ID

All

Total Spend

4,83K€

Conversions

806,20K

Non-Attributed Conversions

363,77K

CPA

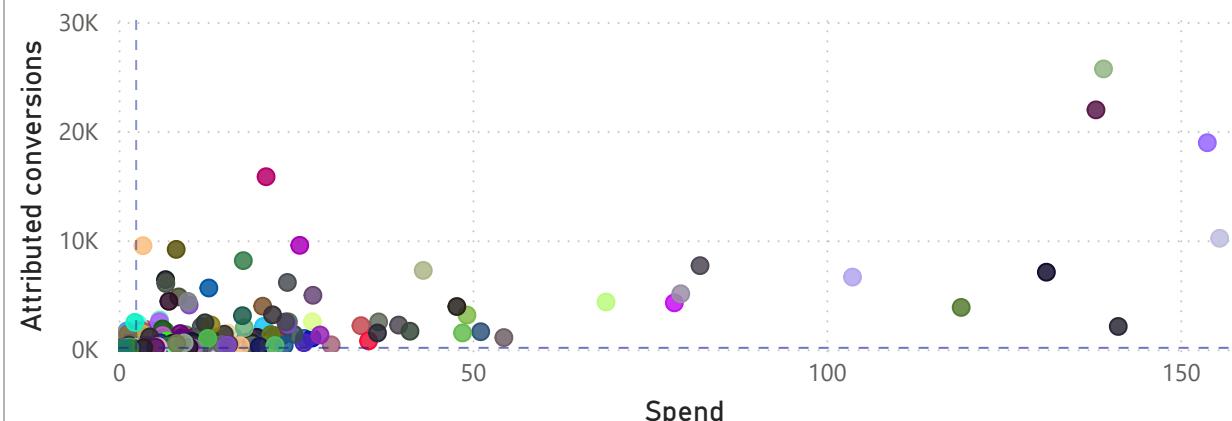
0,01

Attributed CPA

0,01

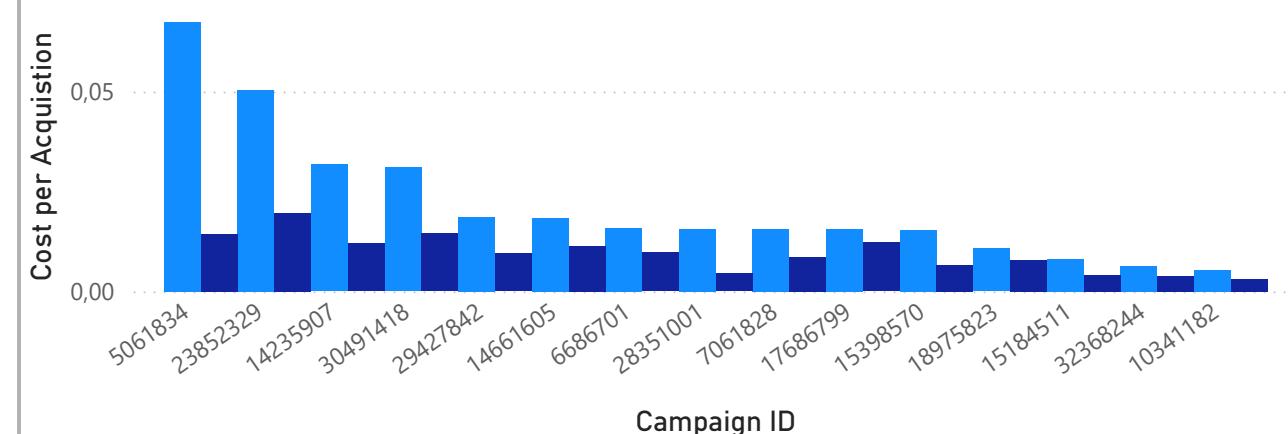
Spend by Campaign

CAMPAIGN_ID ● 73322 ● 73325 ● 73327 ● 73328 ● 83677 ● 289466 ● 336258 ● 408759



Spend vs Attributed Conversions by Campaign

● Attributed CPA ● CPA



Campaign Performance Summary

| Campaign ID | Spend | Conversions | Attributed conversions | CPA | Attributed CPA | ROAS |
|---------------|-----------------|-------------------|------------------------|-------------------|----------------|-------------|
| 2.869.134,00 | 3,44 | 11.919,00 | | 9.499,00 | 0,00 | 11,04 |
| 3.073.305,00 | 0,42 | 1.454,00 | | 1.096,00 | 0,00 | 10,41 |
| 3.073.303,00 | 0,17 | 524,00 | | 448,00 | 0,00 | 10,32 |
| 29.531.983,00 | 0,56 | 1.867,00 | | 1.241,00 | 0,00 | 8,86 |
| 2.073.319,00 | 0,14 | 426,00 | | 313,00 | 0,00 | 8,77 |
| 29.531.976,00 | 0,11 | 299,00 | | 247,00 | 0,00 | 8,76 |
| 3.073.302,00 | 0,35 | 973,00 | | 697,00 | 0,00 | 7,88 |
| 15.506.599,00 | 0,56 | 1.066,00 | | 981,00 | 0,00 | 7,07 |
| 30.487.330,00 | 0,08 | 211,00 | | 119,00 | 0,00 | 6,02 |
| Total | 4.829,34 | 806.196,00 | | 442.424,00 | 0,01 | 9,17 |