10,11
avg basket size

59,01
overall reorder rate

50K
Distinct products

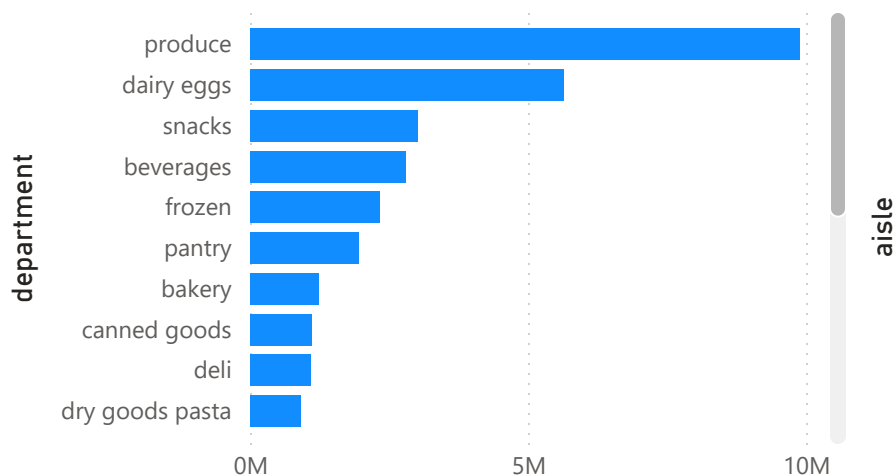**206K**
Total users

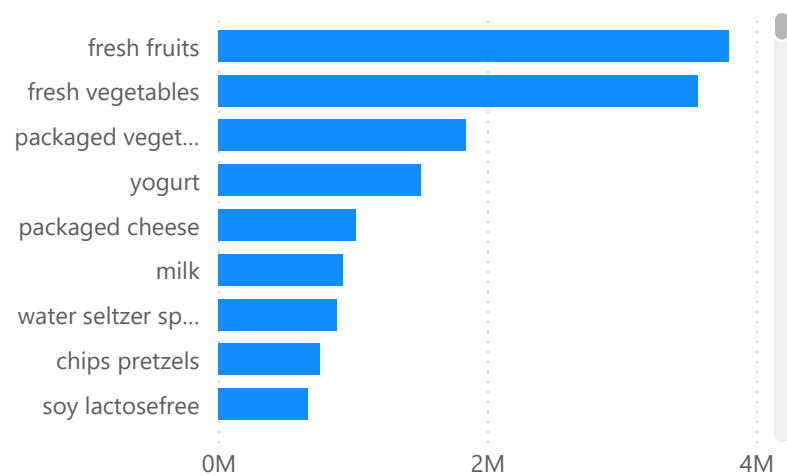**3M**
Total orders

34M
Total order lines

orders by department

orders by aisle
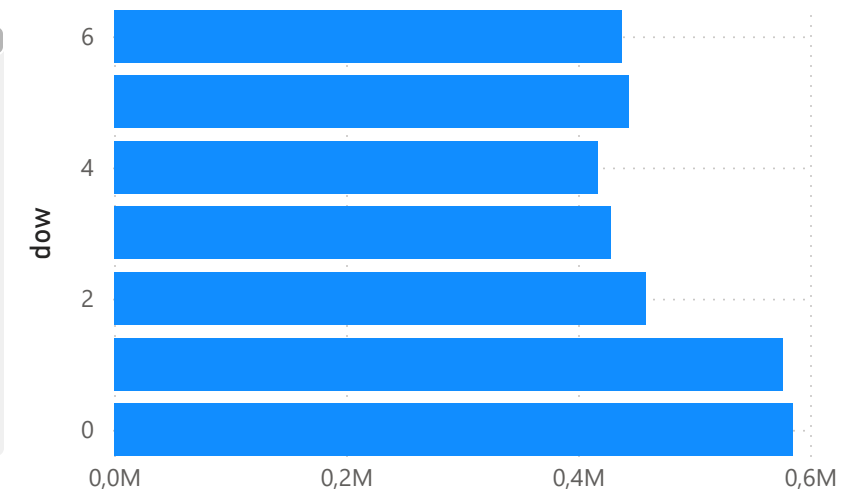
orders by dow

orders by hour_of_day
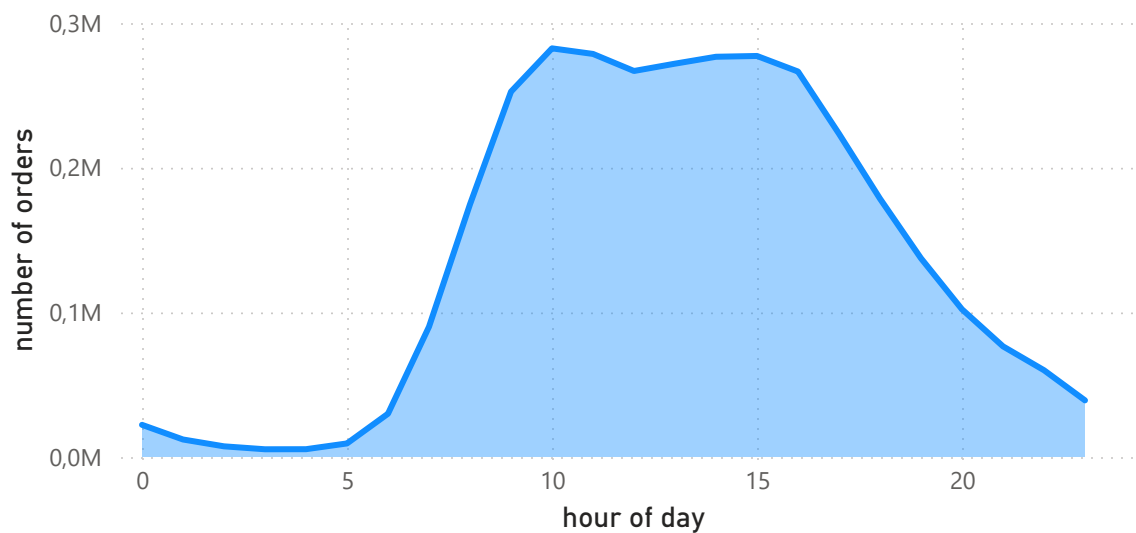
orders by week and hour

order_dow ● 0 ● 1 ● 2 ● 3 ● 4 ● 5 ● 6
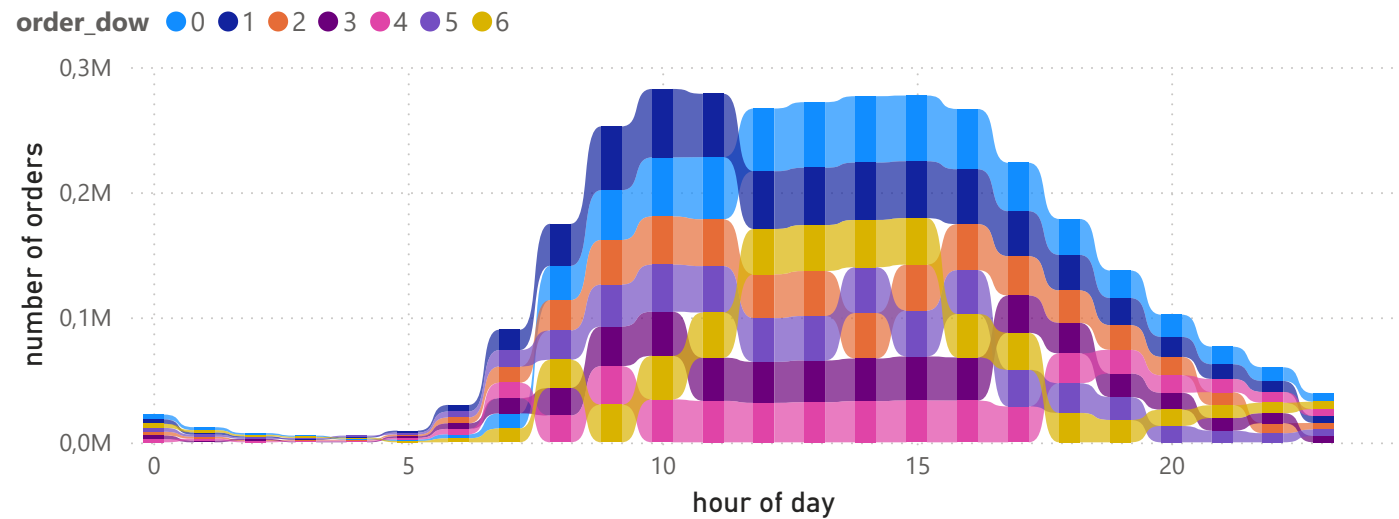
34M
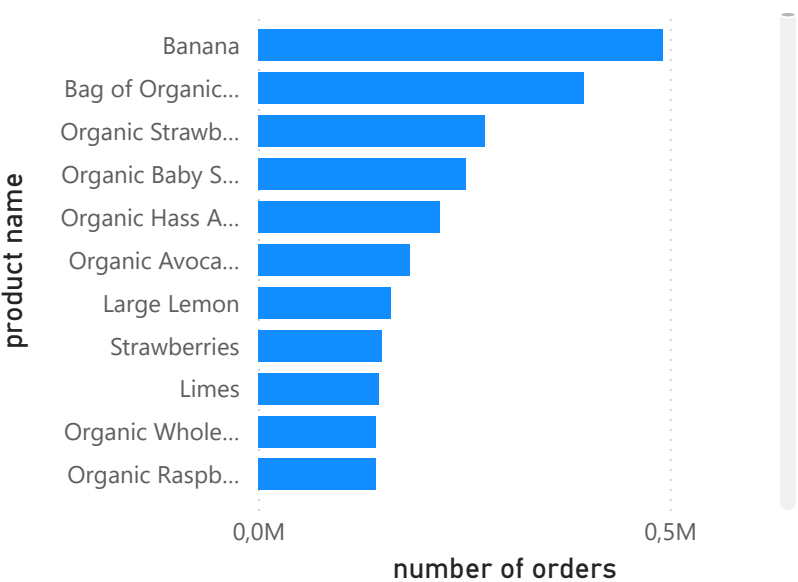total orders

20M
total reorders
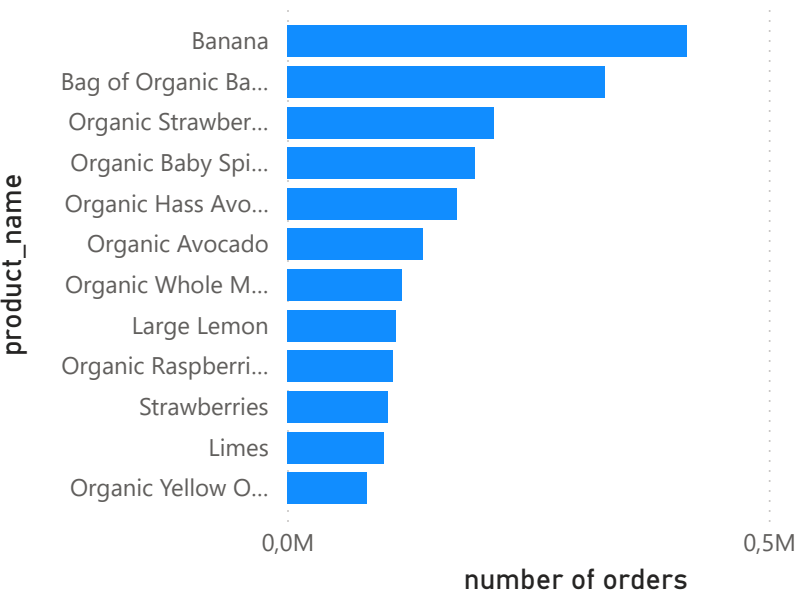
49,69K
number of products

36,84
Average of reorder_rate_pct
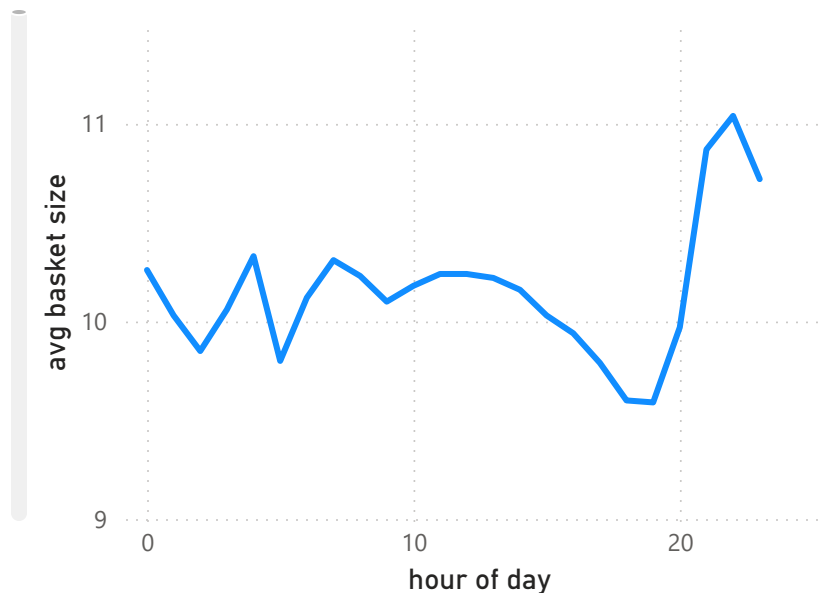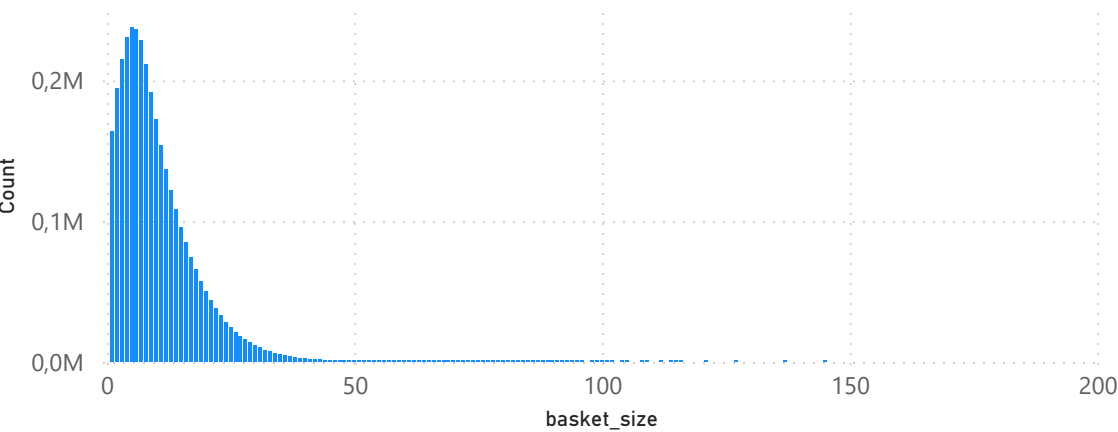
Top sellers

Top reordered

avg basket size by order hour

basket size distribution

top products bought together

| product_a	product_b	total orders
100% Raw Coconut Water	Bag of Organic Bananas	9183
100% Raw Coconut Water	Organic Hass Avocado	6868
100% Raw Coconut Water	Organic Strawberries	5515
100% Recycled Paper Towels	Bag of Organic Bananas	5696
100% Recycled Paper Towels	Banana	4876
100% Whole Wheat Bread	Bag of Organic Bananas	11247
100% Whole Wheat Bread	Banana	15746
100% Whole Wheat Bread	Organic Avocado	4898
100% Whole Wheat Bread	Organic Baby Spinach	5180
100% Whole Wheat Bread	Organic Hass Avocado	6213

3M
total number of orders
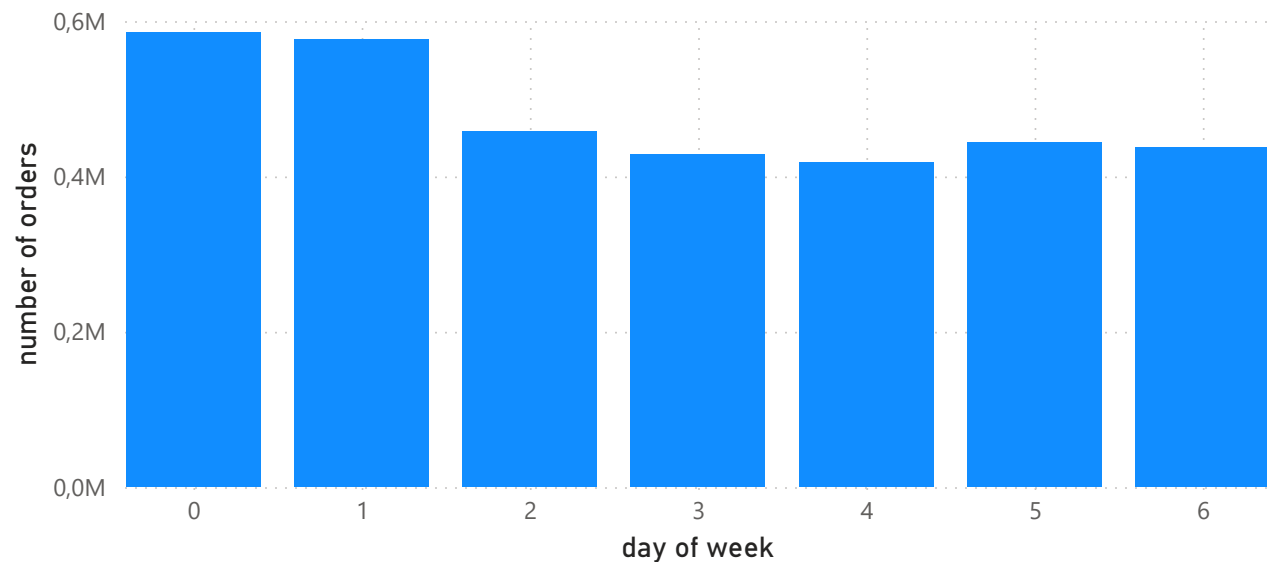
206,21K
Total Users
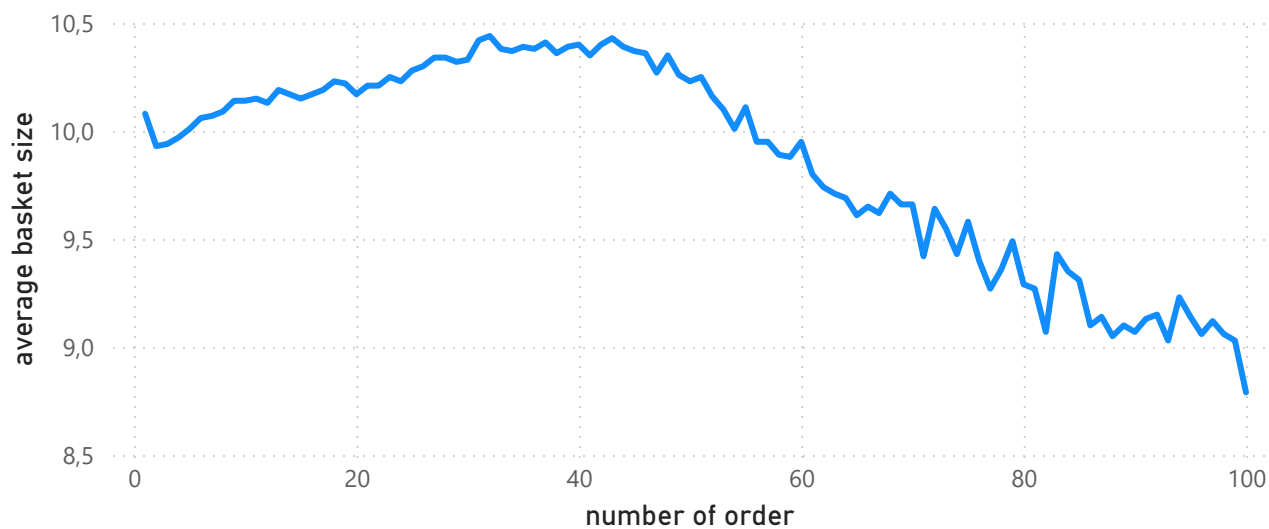
14,21
Average gap between orders

customer ordering pattern by hour
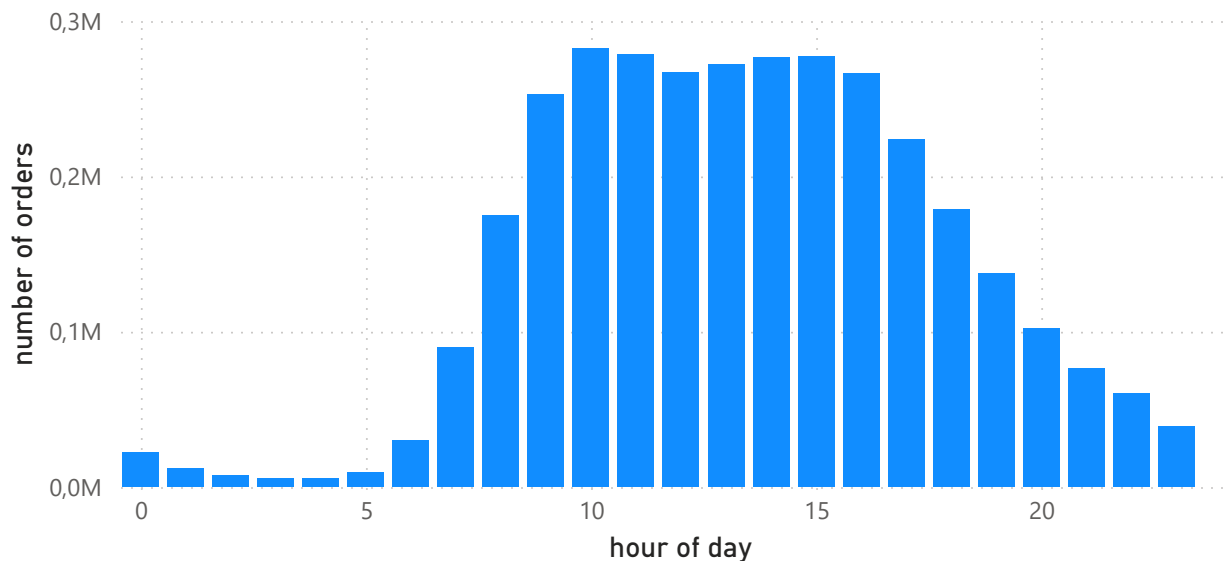
customer ordering patter by dow

Basket size over customer lifecycle

Customer order frequency distribution