

Mission and Objectives

- Boost overall sales: By giving them additional resources to provide lower pricing, this is directly related to their objective.
- Boost earnings: Higher profits from improved resource management and more sales enable them to make additional investments in cost cutting.
- Increase consumer base: Reaching out to new markets increases market share and boosts revenue.
- Improve product selection by phasing out underperforming items and using sales data analysis to pinpoint profitable and well-liked products.
- Customize the customer experience by using sales data to identify the interests of the user and provide personalized recommendations and promotions that will entice the user to make further purchases.
- Strategic Insights through Sales Data Dashboard Analysis

This data is for executives to make informed and data driven decisions to achieve the overall objective of increasing sales

WALMART INC. SALES

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Province

All

42K

Sum of Profit

684K

Sum of Amount

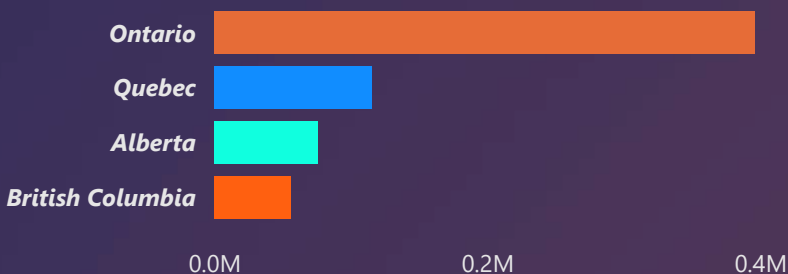
5720

Sum of Quantity

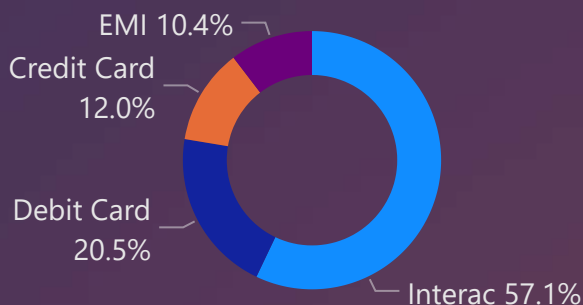
173.6K

Sum of Order Value(Average)

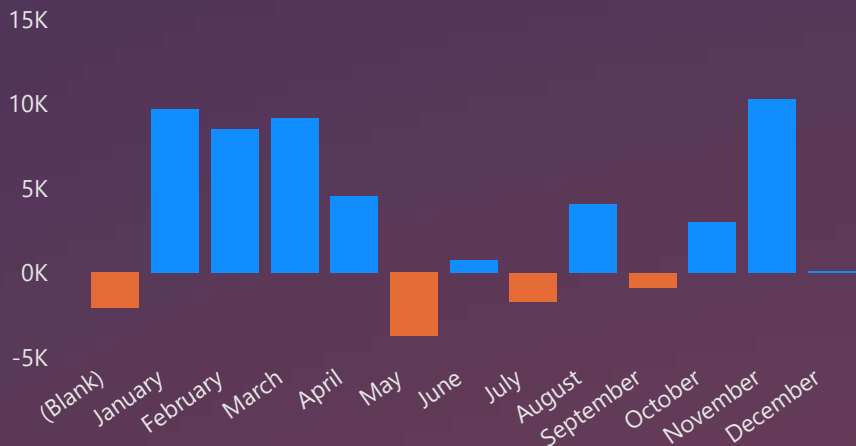
Sum of Amount by Province



Sum of Quantity by PaymentMode



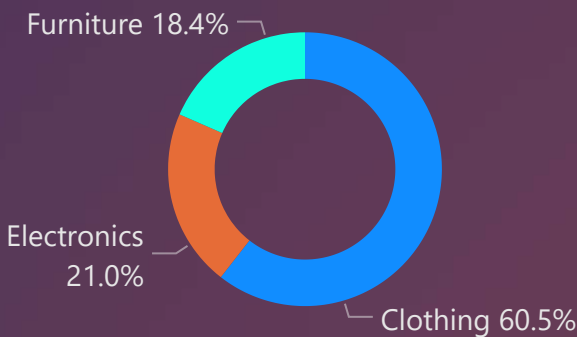
Profit By Month



Sum of Amount by CustomerName



Sum of Quantity by Category



Sum of Profit by Category

