

Credit Card Transaction Report

Total Revenue
55M

Transaction Sum
45M

Total Interest
8M

Transaction Count
656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139418	36957875	6495908
Silver	5586334	4586746	812083
Gold	2454073	2024078	373785
Platinum	1135608	953314	161629
Total	55315433	44522013	7843405

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Silver

Blue

Gold

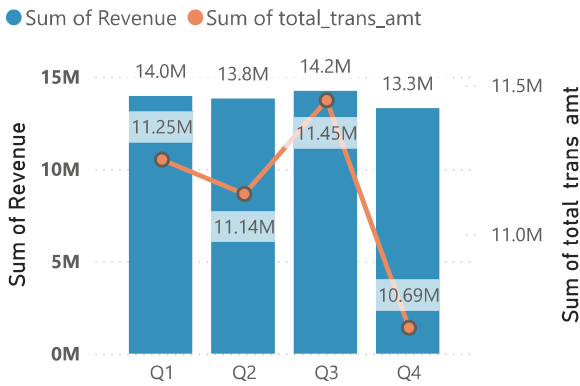
Platinum

med

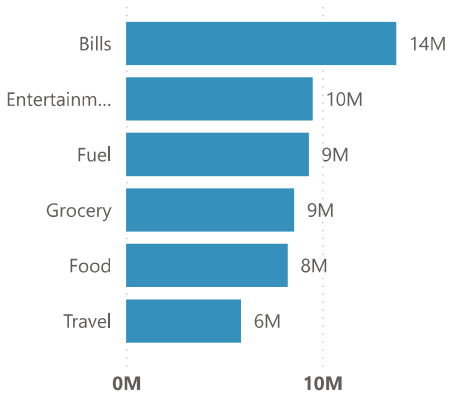
low

high

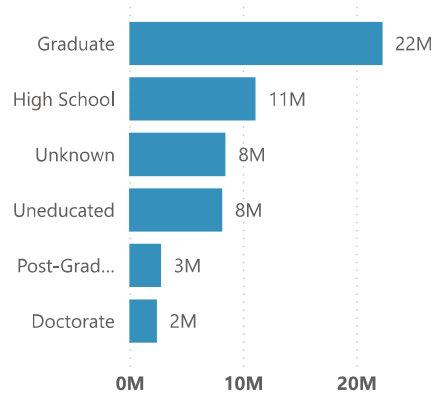
QRT Revenue and total trans count



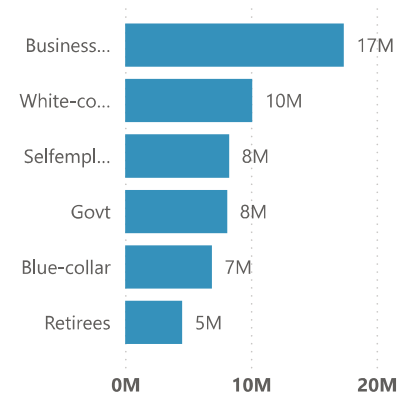
Revenue by Expenditure



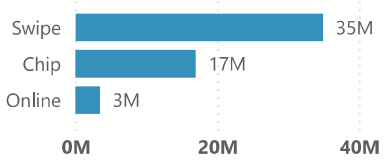
Revenue by Education



Revenue by Customer Job



Revenue by use Chip



Customer Acq Cost

