

Outlet Location

All

Outlet Size

All

Item Type

All

\$1.20M

Total Sales



\$141

Average Sales



8523

No. of Items



3.9

Average Rating



AVERAGE RATING

3.92

0

5.0

AVERAGE RATING

\$140.99

\$0

\$267

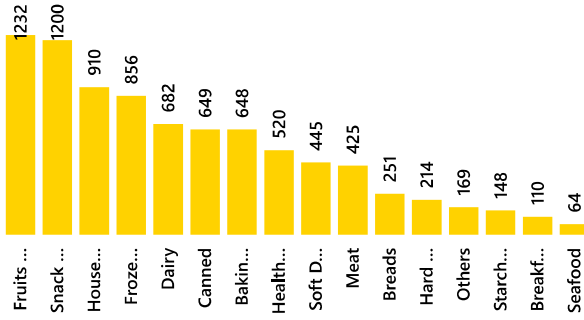
Total Sales

Average Sales

No. of Items

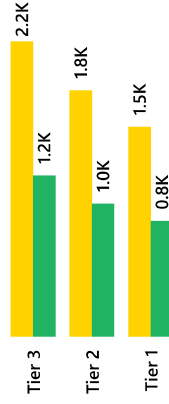
Average Rating

ITEM TYPE



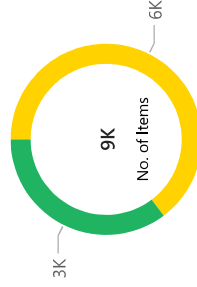
FAT BY OUTLET

Low Fat Regular



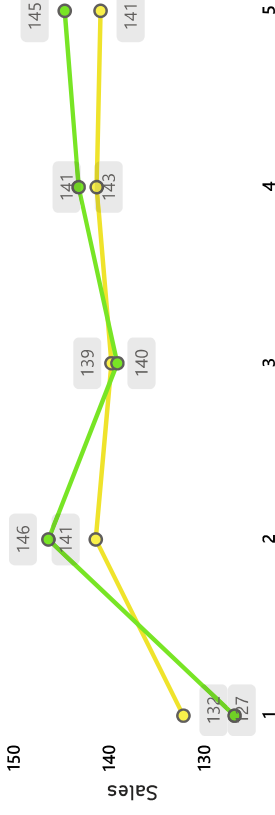
FAT CONTENT

Low Fat Regular



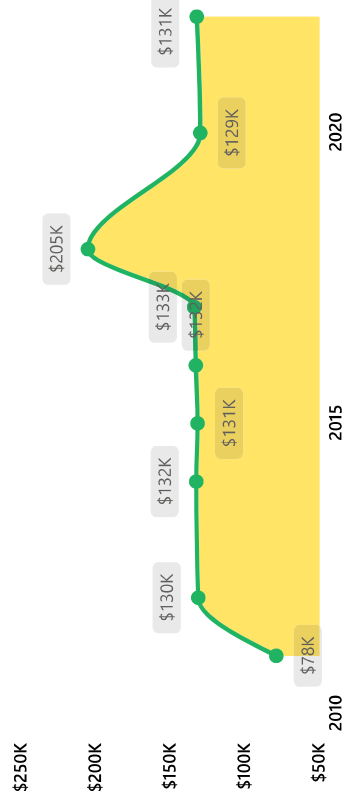
## SALES - RATING TREND

Average of Sales Median of Sales



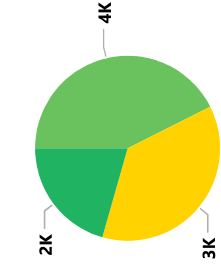
| Outlet Type       | Total Sales | Average Sales | Average Rating | No. of Items | Item Visibility |
|-------------------|-------------|---------------|----------------|--------------|-----------------|
| Supermarket Type1 | \$787.55K   | \$141         | 4              | 5577         | 338.65          |
| Grocery Store     | \$151.94K   | \$140         | 4              | 1083         | 113.57          |
| Supermarket Type2 | \$131.48K   | \$142         | 4              | 928          | 56.62           |
| Supermarket Type3 | \$130.71K   | \$140         | 4              | 935          | 54.80           |

## OUTLET ESTABLISHMENT



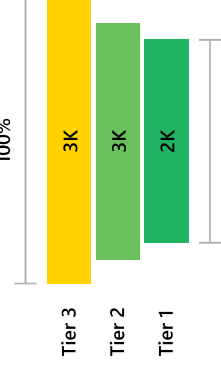
OUTLET SIZE

Medium Small High



OUTLET LOCATION

100%



71.3%