ECE Industry Interaction Seminar

Systems R&D in Tech Start-ups: Opportunities and Challenges

When? 4:00 pm on 1st April (Friday)

Where? Golden Jubilee Hall, ECE Department

What? In a tech startup, once the vision has been conceived, system modeling and performance analysis of candidate algorithms and methods are carried out. However, simulations go through constant changes at every stage of the design and development process. A change in the later stages of development is often expensive and time consuming. In this context, I will talk about few best practices for innovation which can help reduce the product development cycle.

About the Speaker

Ramu Srinivasaiah is the Founder and the Director of Lekha Wireless. He comes with 18 years of experience in wired and Wireless communication and has expertise in voice band modems, fax, ADSL modems, WiMAX and LTE technologies. His current responsibilities at Lekha Wireless include businesses development, driving innovation, customer interaction, building and managing competent engineering teams and delivery of technology products.

Ramu Srinivasaiah
Founder & Director

About Lekha Wireless

Lekha Wireless is a self-funded Indian startup. It is a company with technology focus and has registered growth year after year. They are team of more than 60 engineers with highly competent engineering skills ranging from hardware to software and functionally ranging from RF to networks. Lekha has licensed its data link and embedded technology to OEMs and has developed a vault of turnkey solutions dend IPs over years. The company is in the process of taking these turnkey solutions to devices which meets the compliance requirements of end users.