



ECE Industry Interaction Seminar

Science and Technology Challenges in Healthcare Analytics

When? 5:00 pm on 19th February (Friday)

Where? Golden Jubilee Hall, ECE Department

What? In health care, science and technology are deeply intertwined. This talk will focus on a few challenges on these two fronts including infrastructure and software challenges as well as data science and behavioral science puzzles.

The Speakers (Yes, this time we have two!)



Raghu Venkat
Director of R&D Center



Arun Rajagopalan
Director of Data Science

About Evive Health

Based in Chicago and Bengaluru, and founded in 2007, Evive Health is the industry innovator in health care engagement in USA. Evive Health works with some of the world's largest companies to increase employee adherence, health and wellness, and reduce costs. Since its inception, Evive has helped engage more than 7 million people across 50 states using advanced analytics and rules engines to deliver personalized messages by direct or digital media.