A Case Study: Coronavirus & the Fearless Republicans

Kevin Chen, Raghava Govil, Nikhil Sharma



chen.kevincf@gmail.com raghava.govil98@gmail.com nikhilsh98@gmail.com



Our Data Sources



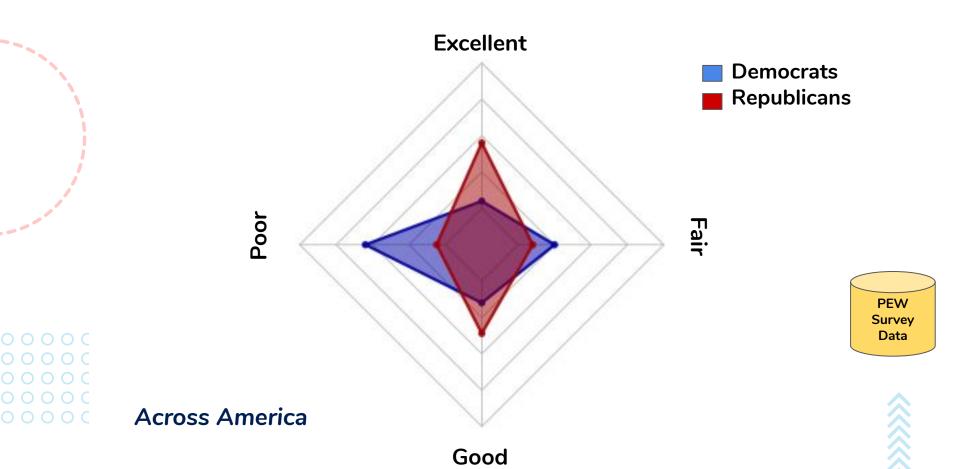




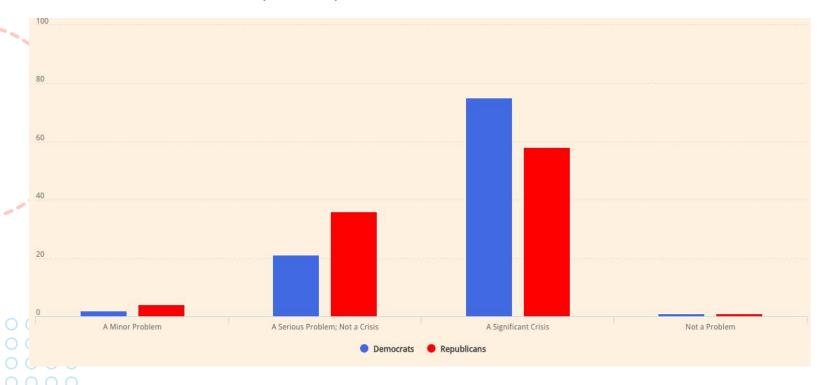




How Would You Rate Donald Trump's Response to COVID-19?



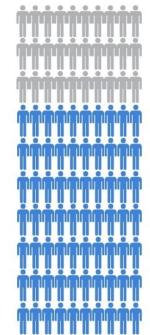
Would you say the COVID-19 outbreak is...?







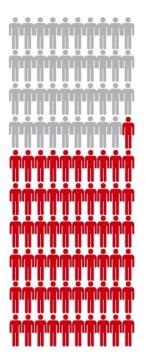
How Comfortable Are You Going to a Polling Place Right Now?



Across America

70%

of Democrats are uncomfortable with going to a polling place to vote given the current COVID-19 outbreak



61%

of Republicans uncomfortable with going to a polling place to vote given the current COVID-19 outbreak





Notable Regions

Pacific East South Central

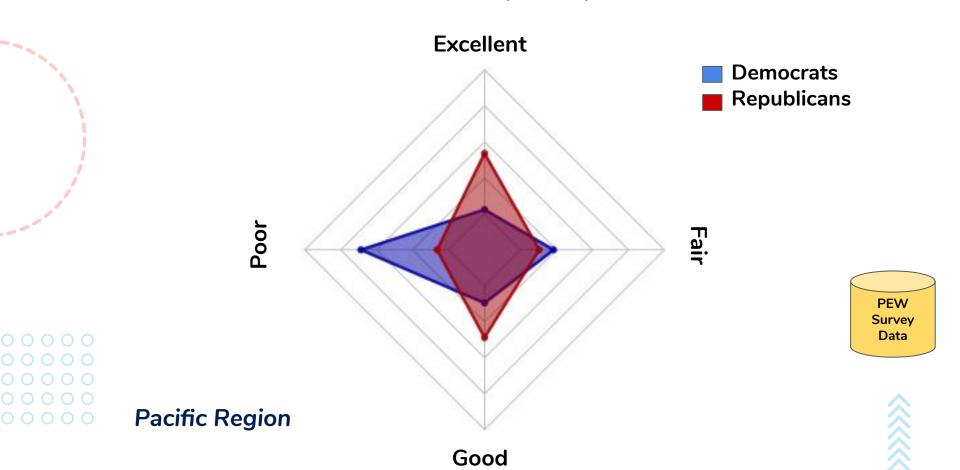
Alaska Mississippi
Washington Alabama
Oregon Kentucky
California Tennessee

Hawaii

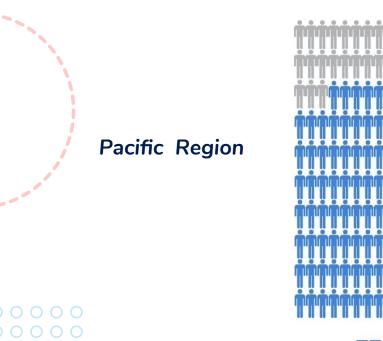




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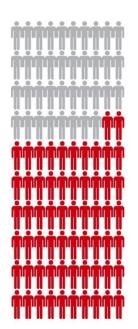


How Comfortable Are You Going to a Polling Place Right Now?



77%
of Democrats in the Pacific Region
are uncomfortable with going to a
polling place to vote given the current

COVID-19 outbreak



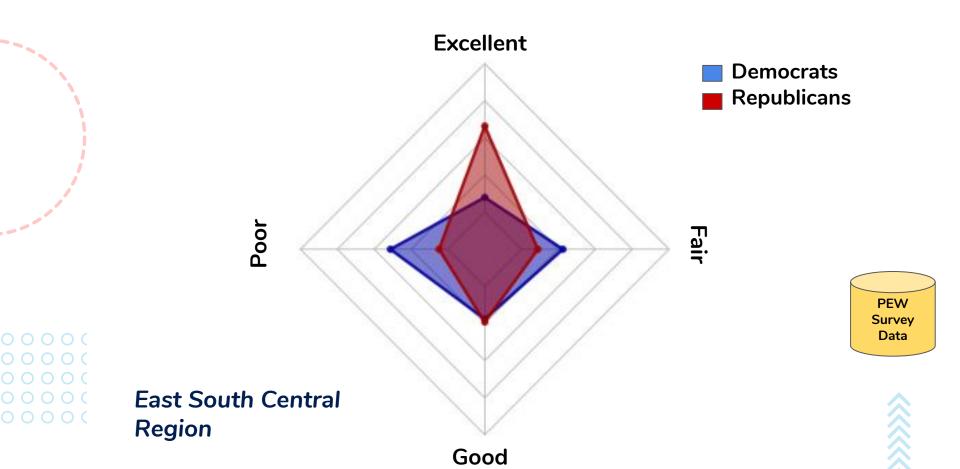
62%

of Republicans in the Pacific Region are uncomfortable with going to a polling place to vote given the current COVID-19 outbreak



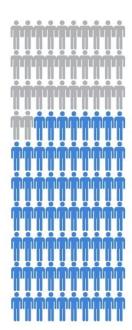


How Would You Rate Donald Trump's Response to COVID-19?



How Comfortable Are You Going to a Polling Place Right Now?

East South Central Region



78%

of Democrats in the East South Central Region are uncomfortable with going to a polling place to vote given the current COVID-19 outbreak



58%

of Republicans in the East South Central Region are uncomfortable with going to a polling place to vote given the current COVID-19 outbreak





Analyzing Curiosity via Searches

"Lockdown"

"Stay at home"

"Quarantine"

Most Searches*

- 1. California
- 2. Michigan
- 3. Hawaii
- 4. Colorado
- 5. Nevada
- 6. Washington

Least Searches*

- 1. Arkansas
- 2. Alaska
- 3. Mississippi
- 4. Alabama
- 5. North Dakota
- 6. South Carolina

Google Trends

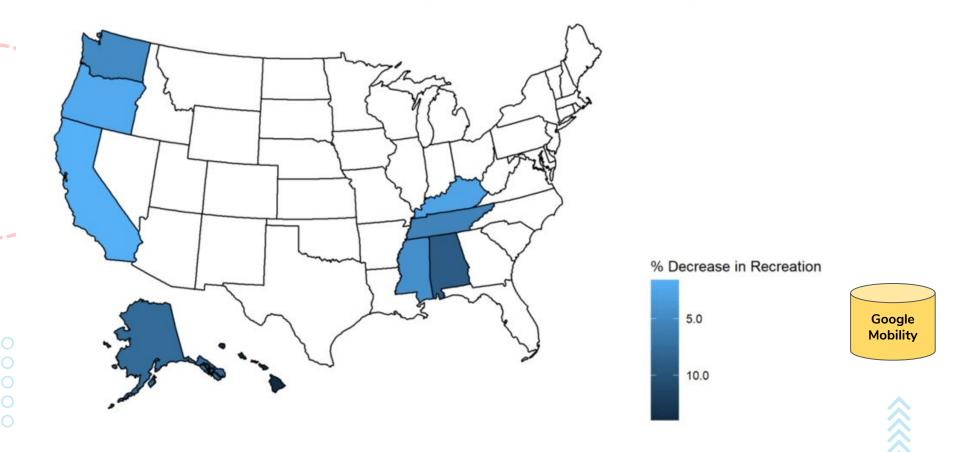
Pacific Region

East South Central Region

*Ranked by Google Avg. Search Score



Retail and Recreation Movement Before Lockdown



Coronavirus & the Fearless Republicans

Republicans are:

- → More enthused with President Trump's Response than Democrats
- → Less apprehensive towards going to polling places
- → Far less fearful of the virus (don't consider a crisis)
- → Less interested with research related to the virus

Assertions hold true in majority Democrat AND Republican regions in the country!

→ Republican regions are more mobile for recreational purposes than Democratic Regions

All findings <u>add data to support</u> that the Democrats will have a difficult 2020 election cycle

Google Mobility

Google Trends

PEW Survey Data

