

Investment Case study

Spark Fund - Investment Analysis

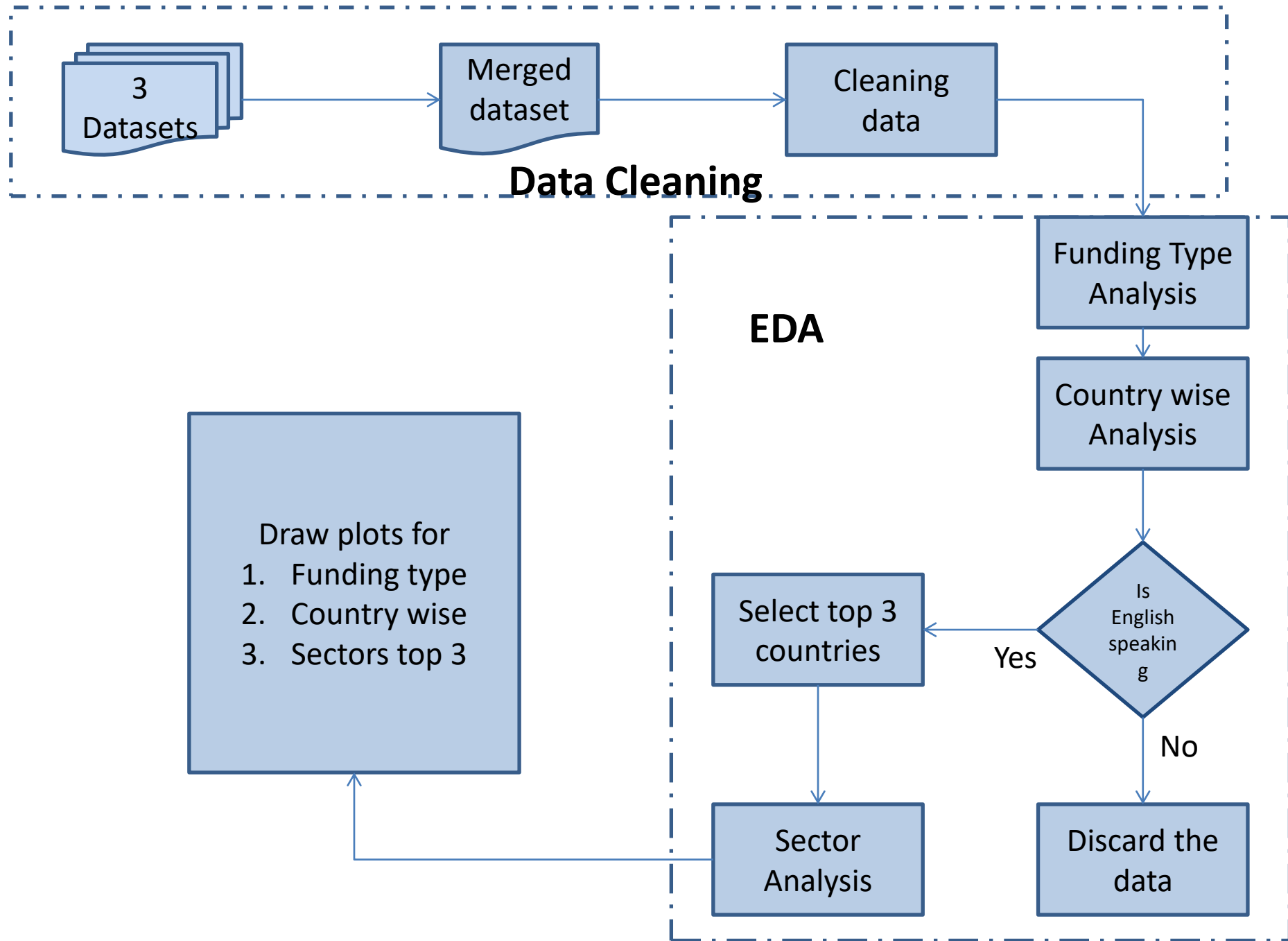
Spark funds is an AMC (Asset Management Company) looking to invest in companies based on two constraints-

- It wants to invest between **5 to 15 million USD** per round of investment
- It wants to invest only in **English-speaking countries.**

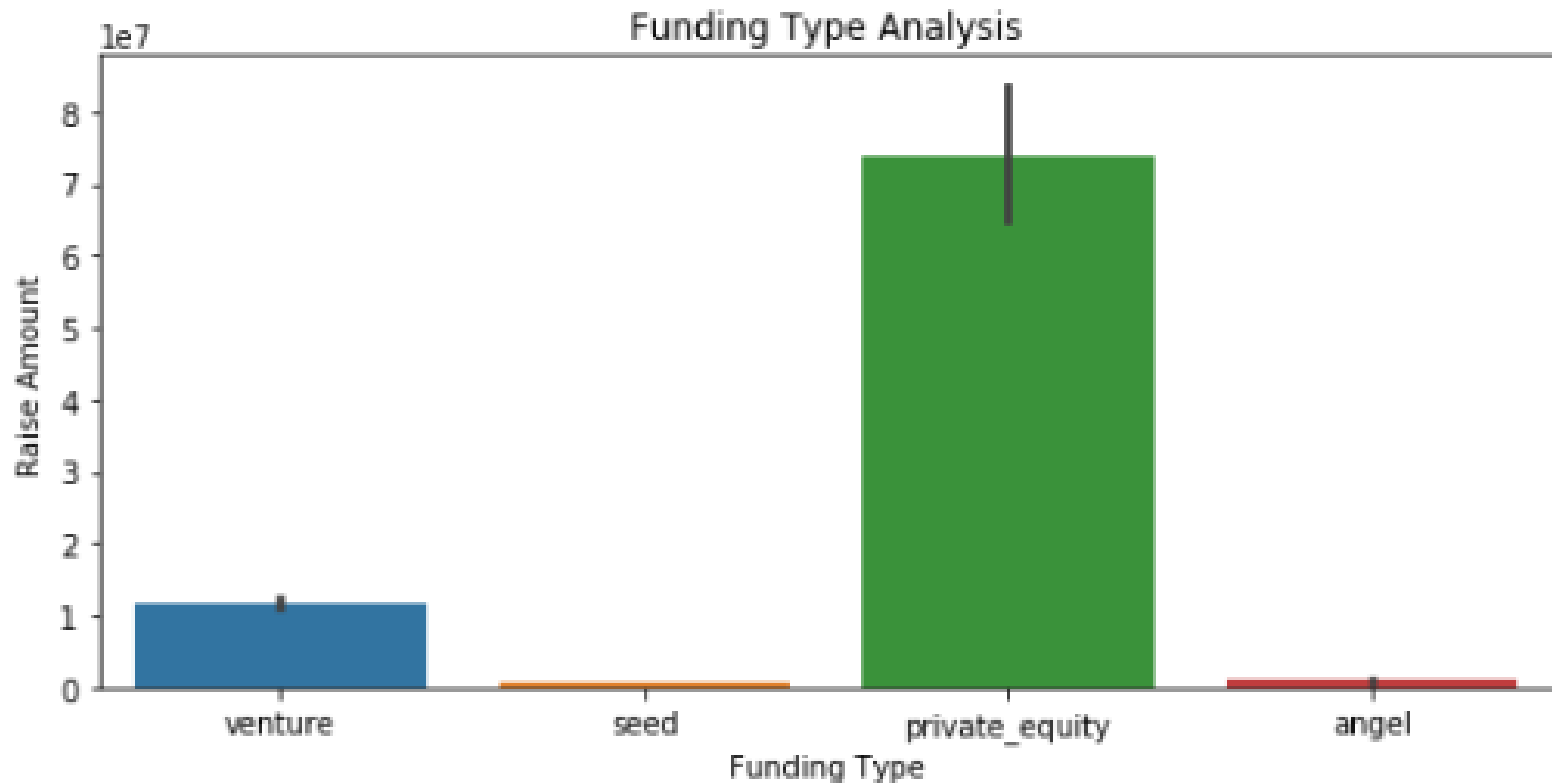
Dataset

The data has been taken from **crunchbase.com**,
The data has been divided into the following files:

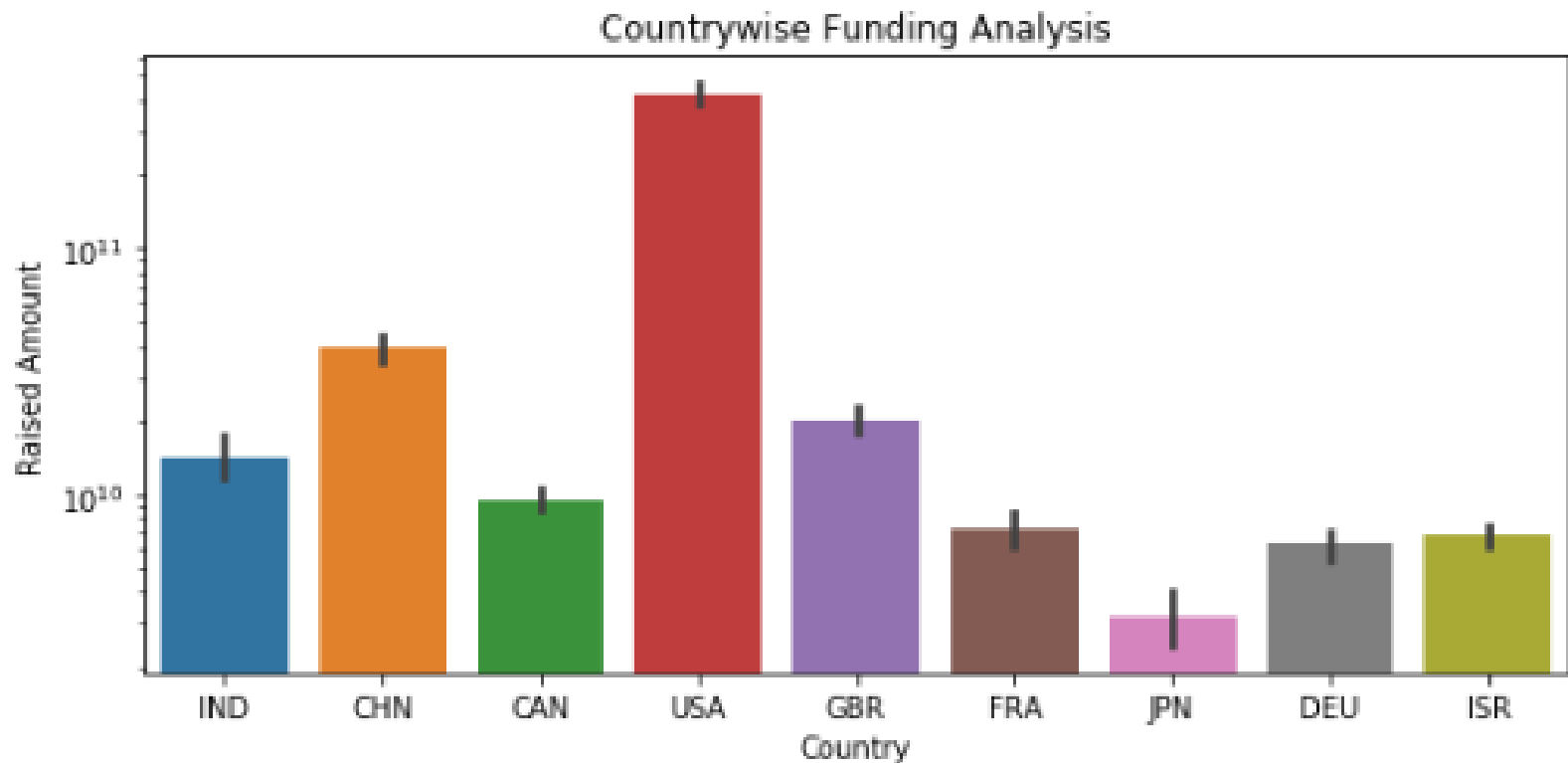
- Company Details (companies)
- Funding round details (rounds2)
- Sector Classification (mapping.csv)



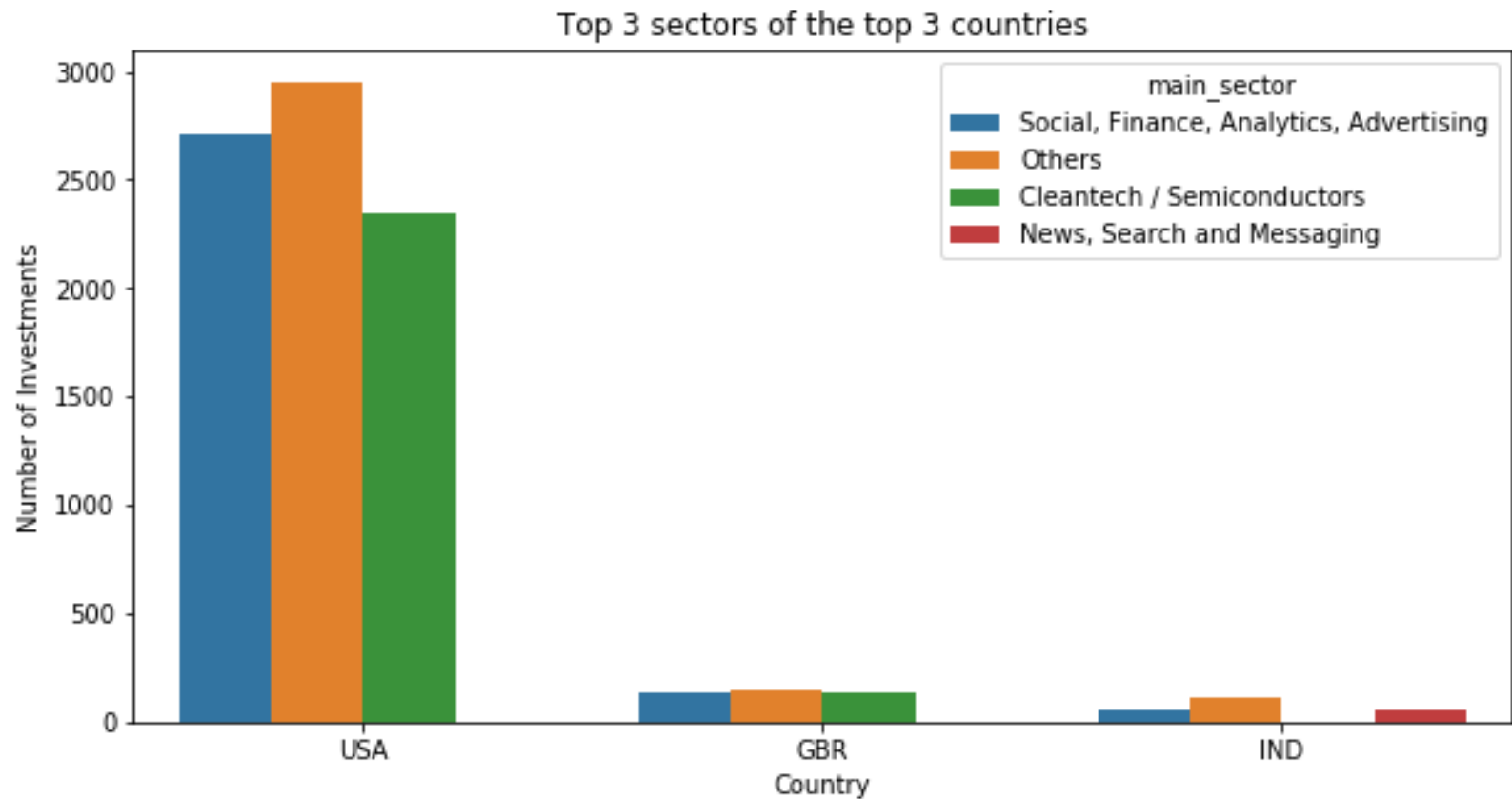
Funding Type Analysis



Country wise Funding Analysis



Top3 sectors of the top 3 countries



Conclusion

Based on the above analysis, Spark Funds should consider investing in the following countries

Country	Sector
USA	Others
	Social, Finance, Analytics, Advertising
	Cleantech/Semiconductors
GBR	Others
	Social, Finance, Analytics, Advertising
	Cleantech/Semiconductors
Ind	Others
	Social, Finance, Analytics, Advertising
	News, Search and Messaging