

OLA FOUNDATION



PRODUCT OWNER

POSITION DESCRIPTION

OCTOBER, 2024

CONTENTS

ABOUT OLA FOUNDATION	3
BACKGROUND	3
LEADERSHIP AND SENIOR MANAGEMENT TEAM	7
REASON FOR THE HIRE	8
POSITION SPECIFICATION	9
ROLES & RESPONSIBILITIES	10
COMPETENCIES & SOFT SKILLS	12
ABOUT THIRD SECTOR PARTNERS	15
THE FIRM	15
EXECUTION TEAM	16

ABOUT OLA FOUNDATION

BACKGROUND

OLA Foundation is the social welfare arm of OLA Group, committed to bring systemic shift in women empowerment by enabling access to livelihood opportunities, quality healthcare services and education through the use of technology to bring sustainable change in their lives.

OLA Foundation's Objective:

OLA Foundation's objective is to **empower women** in the urban/rural continuum to become change makers and leaders in their communities, thereby contributing to nation-building. Empowering women refers to - providing women with livelihoods of their choice, skills to match the industry standards, financial services to sustain well-being, access to quality and affordable healthcare and well-being and opportunities for education. Centered on people and driven by values of human dignity, equity & solidarity our vision is to improve lives and create a meaningful change by enhancing access to resources and opportunities that foster community well-being & growth.

About SAHELI – Sustainable Action to transform Health, Education and Livelihoods:

SAHELI is an exclusive technology platform for women to enable their economic, social and personal well-being. OLA Foundation intends to use technology as a key enabler to reach women and address the gaps at information, access and capability levels. The opportunity for them is to create innovative mechanisms and support livelihoods, health and education for 1 million women over 7 years.

The platform will consist of three pillars for women empowerment to start with,

- Livelihoods for women including financial inclusion.
- Healthcare and wellness.
- Education (in the near future).

Objective of The Livelihood Pillar:

Through the Saheli platform they will augment technology to unify factors that increase the Female Labour Workforce Participation in India by -

- Building a holistic solution for women based on their qualification, skills, age, and family/socio-cultural context that help them catalyse overall well-being for self, family and community.
- Helping them build their agency, ability to make informed decisions and financial independence. Provide an uncomplicated livelihood search experience which maps their aspiration and skills. Access to skilling programs which are easy to complete in a short duration and tailored for local contexts.
- Provide skilling and training for the initiation of entrepreneurial journeys and provide guidance and support for the success of the enterprise.
- Hand Holding through care calling/counselling to help women through the livelihood search and application process.
- Involvement of family in the counselling process to create an enabling environment for women who are looking for work.

Objective of the Health Pillar:

Augmenting the existing care delivery mechanisms of the government by setting up and demonstrating technology driven care delivery models focused on women's health with a co-morbidity of Hypertension & Diabetes.

- Design, develop and implement a diabetes and hypertension screening program for women to help reduce the incidence of chronic conditions, high risk pregnancies, maternal deaths and to improve the health outcomes of women, and also reduce the burden on the healthcare system.
- To identify women who are at risk of developing diabetes and hypertension, particularly those who may not have access to regular healthcare services.
- To provide health literacy and awareness about the risk factors and prevention of diabetes and hypertension among women.
- To encourage women to adopt healthy lifestyle habits such as regular physical activity, healthy eating, and stress management to reduce the risk of developing diabetes and hypertension.

- To provide early detection and diagnosis and timely referral of diabetes and hypertension in women to enable prompt management and treatment.
- To enable technology driven health care delivery, continuum of health information, better data collection for evidence informed decision making leading to better health outcomes.

The Promise of Technology:

Technology has the power to transform the way OLA Foundation approaches the challenges in Healthcare, Livelihoods & Education. Digital platforms can provide scalable, integrated, interoperable, data-driven solutions that allow for personalized and efficient interventions which will help create a ubiquitous presence and a unified view of data to help make evidence-informed decisions. This offers a significant advantage with unprecedented efficiency over conventional, resource-intensive methods.

By building SAHELI as a holistic platform we recognize that healthcare, livelihoods, and education are not isOLated issues but are intricately linked. SAHELI Platform will facilitate streamlined access to health data, fostering precision medicine and accelerating diagnostic processes, continuum of health information across facilities. In livelihoods, technology empowers skill assessment, job search, financial inclusion and remote work opportunities, market access, catalyzing economic growth even in underserved regions. Additionally, within the educational landscape, technology platforms bridge gaps in access to quality learning, offering personalized experiences and interactive tools that adapt to diverse learning styles.

A technology-driven platform approach connects these sectors, breaking down silos and facilitating holistic, comprehensive solutions to help in evidence-informed decision-making. The integrated approach is a formidable enabler that helps us get a comprehensive view which helps us design and deliver targeted solutions to solve the interlinkages between the three areas. A platform-driven approach also benefits community-based organisations and civil society organisations who are working in the areas of health, livelihood and education but don't have the technology capability. They can leverage the SAHELI platform to run their services and use technology to better their intervention outcomes, monitoring and evaluation as well.

By leveraging the prowess of technology platforms, societies can navigate and overcome the intricate webs of challenges woven into these crucial sectors, ushering in a new era of innovation and accessibility.

Read more about OLA Foundation's work at: <https://OLA.foundation/>

LEADERSHIP AND SENIOR MANAGEMENT TEAM

Rajalakshmi Agarwal, Board Member of OLA Foundation

Rajalakshmi leads the foundation with a passion for empowering women. It was at the Asian Youth Center, Mumbai where she found a deep connection with the economic and social upliftment of women. To solve these issues, she believes that tech enabled programs can bring systemic shifts.

TVG Krishnamurthy, Trustee of OLA Foundation

TVG comes with a rich experience of over 40 years at the Board level for both MNCs and domestic businesses. He actively mentors' entrepreneurs. At the OLA Foundation he is the guiding light to drive our efforts towards women empowerment and education.

Harish Abhichandani, Managing Trustee of OLA Foundation

Harish is a Chartered Accountant with over three decades of experience across diverse profiles and industries, At the OLA Group he was the Group CFO for four years and led OLA's business initiatives in the UK and its Fintech arm. His experience straddles across the start-up ecosystem and large Conglomerates.

Devesh Varma, Head of OLA Foundation

Devesh, over the span of more than 20 years in the development sector, has acquired extensive expertise in diverse leadership roles. Successfully led large scale technology enabled transformation projects, crafted business strategies, funding strategies, executed field implementations, fostered partnerships, collaborated with international NGOs, state and central government agencies. Now, as the Head of OLA Foundation, he brings profound passion for technology, public health, livelihoods, and climate change.

REASON FOR THE HIRE

OLA Foundation is looking to hire a Product Owner to create social impact and improve people's lives by using technology as a key enabler. The incumbent will organize, prioritize, and assess work for a scrum team. She/he/they will be responsible for incorporating feature requests, grooming and prioritizing backlog, and developing user stories and acceptance criteria. She/he/they should have a customer-focused approach and a nuanced understanding of both business and technical aspects of product development.

The Product Owner will direct product's development and life cycle, ensuring that the product aligns with the customer's needs and the company's business objectives. She/he/they will, on an on-going basis, assess current healthcare, livelihoods technology systems and propose possible solutions for the product enhancement and development. She/he/they will also analyze the product's performance and incorporate customer feedback to help in improving the product quality.

She/he/they will also be involved in doing analysis of OLA Foundation's intervention area of Healthcare & Livelihoods technology solutions. She/he/they will closely work with the development team and create various documents needed for the development team to work on.

POSITION SPECIFICATION

Position:	Product Owner
Location:	Head Office, Bangalore
Reporting to:	Head of OLA Foundation
Functional Reportees:	Business Analyst
Key Stakeholders:	External: None Internal: OLA Foundation Team
Department:	Health and Wellness
Qualification:	A Bachelor of Engineering (B.Eng.) in IT/ Computer Science along with an MBA
Experience:	Approximately 8-10 years of experience with product development and lifecycle, strategic planning, backlog management, performance analysis
Travel:	The incumbent will have a medium frequency of traveling
Level of Employment:	Middle Management
Type of Employment:	Permanent Employment

ROLES & RESPONSIBILITIES

• Product Design and Development

- Engaging with the product development vendor/partner.
- Defining product features, requirements according to customer requirements and Human Centered Design.
- Creating and managing a product roadmap and timeline.
- Developing competitive analysis and product positioning strategies.
- Defining metrics for product's success Incorporating customers' feedback.
- Leading the development process by creating a product roadmap based on OLA Foundation's vision.
- Looking after all the stages of product creation including design and development.
- Locating areas that need improvement.

• Stakeholder Management

- Preparing strategy and presenting ideas for stakeholders.
- Serving as the main point of contact between teams and stakeholders.
- Informing stakeholders and customers about the product's status.
- Helping the scrum/product development team achieve each sprint's goals.
- Helping in creating a detailed user manual for training.

• Other

- Organizing and ranking the items in the product backlog according to requirements.
- Conducting market research to understand user needs.

Note:

The roles and responsibilities outlined above are not meant to be an exhaustive list of tasks. The need for flexibility is required and the job holder is expected to carry out any other related duties that are within the employee's skills and abilities whenever reasonably instructed.

OPPORTUNITIES

- The incumbent will be working with a diverse group of stakeholders and get the opportunity to work with OLA Foundation in creating social impact by developing their technology pillar for their livelihood, health and education initiatives.
- The incumbent will get an opportunity to be part of a CSR Foundation as big as OLA.

COMPETENCIES & SOFT SKILLS

Leadership Skills:

- Deep sense of ownership, intellectual curiosity and thirst for learning
- Ability to work semi-autonomously.
- Strong project management skills.
- Setting and managing priorities effectively.

Technology Skills:

- Strong proficiency in Excel, Microsoft PowerPoint, and Word.
- Excellent data extraction, analysis, visualization skills.
- Practical experience with product development architecture.
- Excellent understanding of the Product Development methodologies, Scrum, and Agile Software Development Methodologies.
- Technical background with knowledge of software development and web technologies.
- Ability to employ analytical tools for decision-making.

Communication skills:

- Strong presentation skills - ability to communicate with Senior Leadership.
- Excellent communication, both written and spoken, for collaborating with different teams.
- Excellent understanding of the principles of user-centered design.
- Knowledge of design quality guidelines.

Analytical Thinking skills:

- Attention to detail.
- Ability to rationally analyze and comprehend.
- Ability to make informed decisions.
- Results-focused and rigorous methodological approach.
- Ability to prioritize the product development process.

Innovation and Creativity:

- Deep sense of ownership, intellectual curiosity, and thirst for learning.
- Creative and innovative thinking.

Risk Management:

- Ability to perform risk of bias assessment.

EXPERIENCE

Must Haves:

- The incumbent should come with minimum 7 years of experience with a proven track record of having worked as a Product Analyst, Product Owner, Product Manager roles in a reputed organization.
- The incumbent must bring along hands on experience in designing and creating required documents, product features, user personas, etc.
- The incumbent should have demonstrated experience in wire frames and flow diagrams.
- The incumbent must bring along relevant experience in understanding the technical aspects of product development, life cycle, and methodologies.

Preferable:

- The incumbent can have an additional Certification in Agile Development Process.
- The incumbent can additionally be a Certified Project Manager.
- The incumbent shall have an urge to work in the social sector.

ABOUT THIRD SECTOR PARTNERS

THE FIRM

Envisioned as a high-end executive search firm dedicated to meeting the unique requirements of the development sector, Third Sector Partners was founded in 2005 as a “Section 25” Non-Profit Company. A pioneer in executive search, exclusively for social impact organizations, Third Sector Partners is primarily focused on enabling organizations by sourcing the best candidates for senior management and Board levels.

As a boutique search firm, we provide retained and specialized executive search services for top and senior management positions to non-governmental organizations (NGOs), academic institutions and other organizations engaged in social and economic development. We also assist corporates to enable them to recruit leaders for their community initiatives.

Third Sector Partners builds on the strengths, core competencies and retained search methodology of Hunt Partners, our founding company and a leading global search firm for corporate CxO and Board searches.

As a section 8 Company, 100% of our profits are disbursed to our social initiative program – KATALYST, an NGO aimed at empowering girls from disadvantaged backgrounds. Katalyst and TSP share a vision focused on building leaders and enhancing the leadership pipeline for tomorrow.

As a social enterprise itself, TSP is uniquely positioned to understand the key challenges of its clients and is built on principles of ethical business, high-touch engagement, and professionalism.

EXECUTION TEAM

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