

GROUP PROJECT

LOST ART

GROUP MEMBERS :

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PROBLEM STATEMENT :

The rich cultural heritage of India boasts numerous art forms that have been cherished for centuries, yet many of these art forms are **at risk of fading** into obscurity due to **lack of exposure** and **economic opportunities for the artisans**. As a result, talented **artists struggle** to **sustain their livelihoods**, and these exquisite art forms face the **threat of extinction**.

OUR SOLUTION :

To address this pressing issue, we propose the development of a comprehensive website dedicated to showcasing and **reviving the lost and forgotten art** forms of India. The website will serve as a platform for both **educating the audience** about these art forms and **providing direct support** to the artisans by facilitating sales of their creations at **fair prices**.

The website will feature **detailed information** about each art form, including its history, techniques, significance, and notable artisans. Through engaging content such as articles, videos, and interactive features, visitors will gain a deeper understanding and appreciation for these cultural treasures.

Additionally, the website will provide a **seamless e-commerce experience**, allowing customers to browse and purchase authentic artworks directly from the artisans. By **eliminating intermediaries and ensuring fair compensation for the creators**, we aim to **empower** these talented individuals and **contribute to the preservation** of India's artistic heritage