

RAGHAV MEHRA

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* Bellandur, Bengaluru – 560103

Education

Ashoka University

Bachelor of Sciences (Hons) | **Major:** Computer Science and Entrepreneurship | **Minor:** Economics

CGPA: 3.78 / 4.0 (Dean's List)

2024-2028

The Cambridge International School

Bangalore

Class 12: 90.8%

2022-2024

Greenwood High International School

Bangalore

Class 10: 96.2%

2014-2022

Experience

Dabur

Internship

02/2025 - present

- Project entails **reimagining Dabur products** namely Dabur Amlaair oil, Dabur Red, Dabur Chamanprash, Real from the lens of GenZers.
- Preparing a **proposal** and **brand equity tree** under the **Head of Consumer Insights** after training, field visits and consumer interaction to pitch to the board.
- Selected as one of the 2 students from my batch for this Live project.

Shiprocket

Live project

03/2025 - present

- Conducting market research on small businesses to assess lending sources under the new arm of Shiprocket Capital

Young Leaders for Active Citizenship (YLAC)

Research Assistant

05/2022 - 07/2022

- Used **data scraping** and **Excel** to analyze insights from **8** research papers and platforms like JSTOR, producing a **research paper** titled "*Mapping Voter Perceptions and Needs with Election Campaigns in India*". Submitted this paper to the offices sitting members of parliament
- Selected among the **top 50 high school students** from over **12,000** applicants for the Young Researchers for Social Impact program.

Indian School of Democracy

Research Assistant

05/2022 - 07/2022

- Worked with Jan Soch (social consultancy firm) to analyze **2019 Lok Sabha** and state assembly election data, highlighting increased turnout and differing outcomes due to varying voter priorities at national and state levels.
- Provided valuable insights to **enhance election campaign strategies**, including the importance of addressing localized governance issues for state elections and leveraging leadership narratives and national policies for central elections

Community Service

Leo Club Bangalore

2018 - 2023

- Record Fundraising: **Raised ₹2.5 lakhs** over three years during tenure as **Vice president (2019-2022)**, a 100% increase, supporting organisations like Cankids and Sankalp India.
- Environmental Sustainability: Organized monthly newspaper collections, **generating ₹50K annually** for recycling under the **Swachh Bharat** initiative.

Sankalp India and Ammucare

2018 – present

- Conducted 8 camps over 4 years with Sankalp India and Ammucare, **collecting 1200+ units**. Raised thalassemia awareness through online and door-to-door campaigns and social media campaigns for underprivileged children

Certifications

- Google Cloud** | *Introduction to Generative Ai* | Issued December 2024
- Google Cloud** | *Introduction to Large Language Models* | Issued December 2024
- Harvard University** | *Data Science: Probability* | Issued August 2024
- Utilized R to analyze the 2007-2008 financial crisis, modeling mortgage rates, default probabilities, and risk factors, and conducted **insurance premium evaluations** based on health risks using statistical techniques.
- National Stock Exchange of India (NSE)** | *NSE Academy's Certification in Financial Markets* | Issued August 2024
- Modules: Securities Market, Exchange Traded Funds, Introduction to Options, Technical Analysis, Mutual Fund Beginner's Module
- India Space Research Organization (ISRO)** | *Summer School on Environmental Studies*, | Issued August 2021

Projects

Stock price prediction Model

- Built a **linear regression model** using **Python**, **pandas**, **scikit-learn**, and **matplotlib** and **y finance** to predict stock prices based on **50-day SMA** (Simple moving average), **14-day RSI** (Relative Strength Index), and **Volume**, with model performance evaluated using **MAE** (mean absolute error) and **MSE** (mean squared error)

Supermarket Sales Analysis

- Analyzed supermarket sales data using **Python**. Calculated **total sales**, **sales trends**, and **profit margins** for different products. Visualized results using **matplotlib** to identify top-selling products and sales patterns.

Technical Skills

- Proficiency in Python, Java, C, SQL, OCaml

Awards and Recognitions

- Finalist IIM Ahmedabad** – Developed a project on colorblindness and dyslexia and pitched at the final round at IIM A. 2025
- Dean's List** - Awarded Dean's List in Monsoon 2024 2024
- Intercollegiate Competition Winner** - Secured 1st place by designing a pitch with a team of 4 to solve a case study on water scarcity and waste management in a competition with over 150+ participants. Won internship offer with Ministry of Urban affairs, Delhi Gov. 2024
- Academic Excellence Award**
Scored 96.2% in 10th grade, Greenwood High International School 2022
- Leo Club Volunteer of the Year**
Recognized for exceptional dedication and contributions to community service. 2020
- Google India Code to Learn Finalist**
Achieved **top 10 finalist status** for a binary search project, among 30,000+ participants. 2018