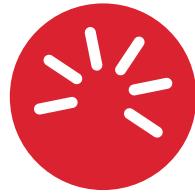


BRAND ELEMENTS

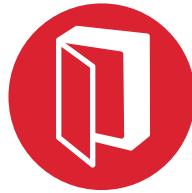
ICONOGRAPHY



nVent



Electrical &
Fastening Solutions



Enclosures

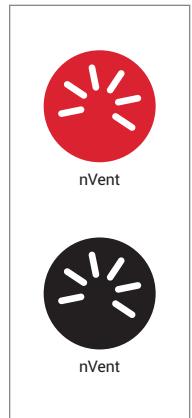


Thermal
Management

BRAND ICONS

Bold, straightforward icons – the simplest way to convey our brand. Our icon system is rooted in the core identity and allows the flexibility to capture and represent all the unique and valuable differentiators and offerings of nVent.

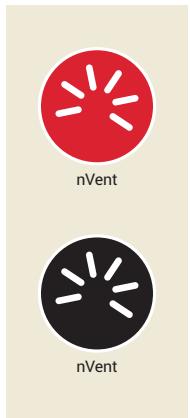
LIGHT BACKGROUNDS (Black Text)



White
Black Text + Outline

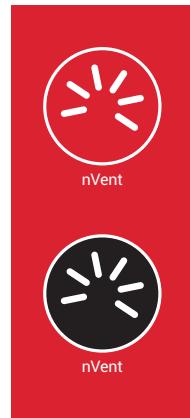


Light Gray
Black Text + Outline

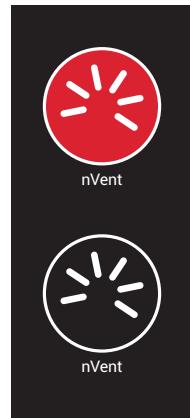


Tan
Black Text + Outline

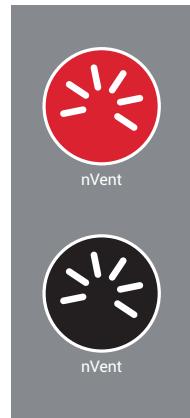
DARK BACKGROUNDS (White Text)



PMS 1797 Red
White Text + Outline



Black
White Text + Outline



PMS Cool Gray 7
White Text + Outline

ICON COLORS & BACKGROUNDS

Our icon system can be visually depicted in two colors from the approved nVent color palette. The main circle behind the icon art should be Red (Pantone® 1797) or Black, and the outline circle should always be White. The icon art, such as the Spark shown to the left, must always appear in White, and should never be used in any other colors or without the main and outline circles.

When using on backgrounds, the Icon Title (e.g., nVent) may be either Black or White, as shown. The icon title should never appear in all uppercase letters, except when listing a product brand (e.g., nVent TRACER).

BRAND ELEMENTS ICONOGRAPHY

NVENT ICON



nVent

SEGMENTS (SBU) ICONS



Electrical &
Fastening Solutions



Enclosures



Thermal
Management

LEAN ICONS



Digital



Growth



Lean Enterprise



People



Velocity

LEGAL ICONS



Legal Assistance



Legal Hold



Legal Information



Legal Team Site



Legal Tracker



Practical Law

THERMAL MANAGEMENT ICONS (Commercial)



TraceCalc Pro
For Buildings



Roof & Gutter Icing
Calculator



SnoCalc



Quick Voltage Drop
Calculator



ACS-30 Program
Integrator

THERMAL MANAGEMENT ICONS (Industrial)



TraceCalc Pro



TraceCalc Net



SnoCalc



Quick Voltage Drop
Calculator



nVent RAYCHEM
Supervisor



PyroSizer

THERMAL MANAGEMENT ICONS (Residential)



TraceCalc Pro
For Buildings



Roof & Gutter Icing
Calculator



SnoCalc



Quick Voltage Drop
Calculator

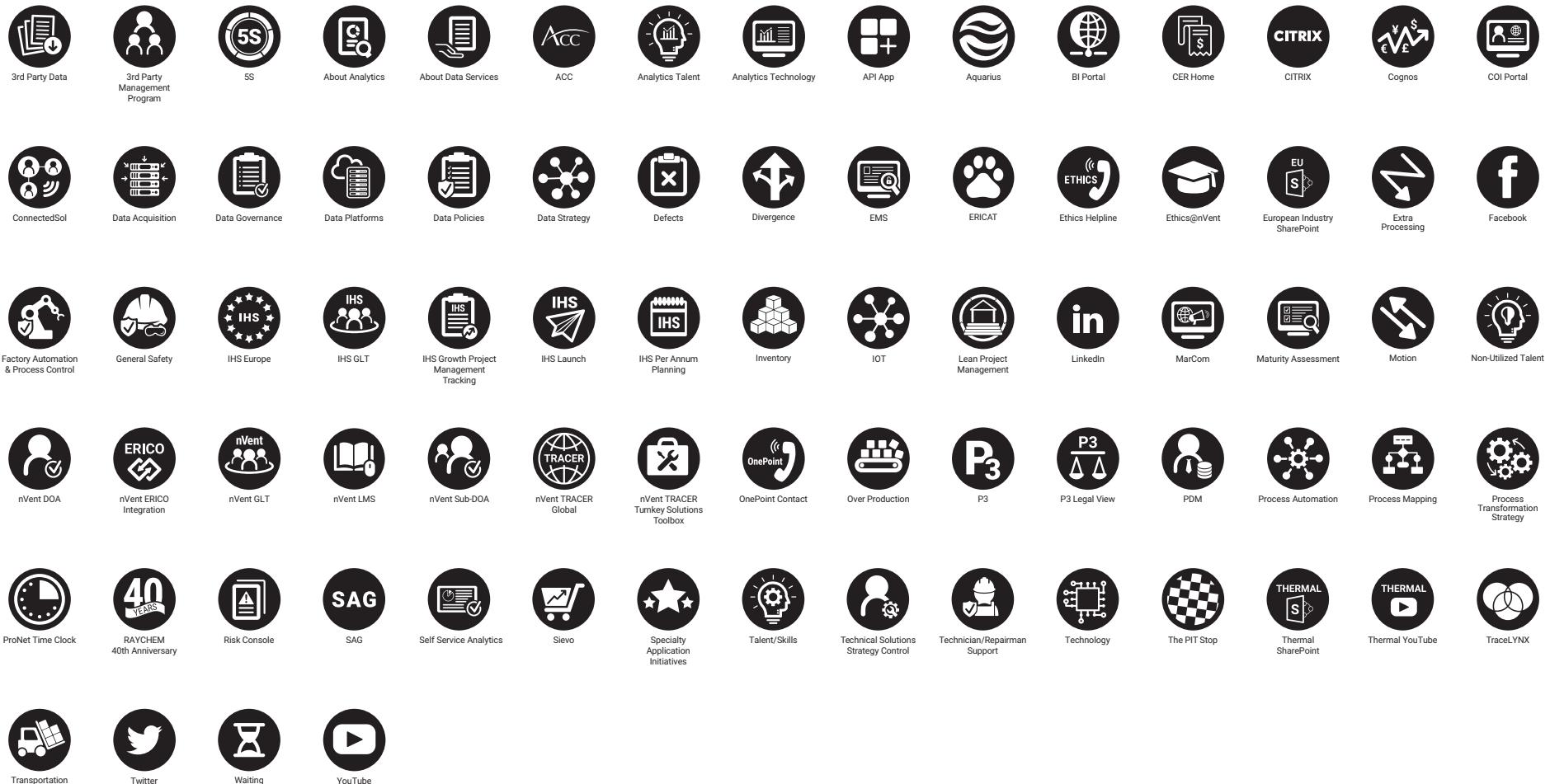


ACS-30 Program
Integrator

BRAND ELEMENTS

ICONOGRAPHY

COMPANY-SPECIFIC ICONS



BRAND ELEMENTS

ICONOGRAPHY

DOCUMENT ICONS



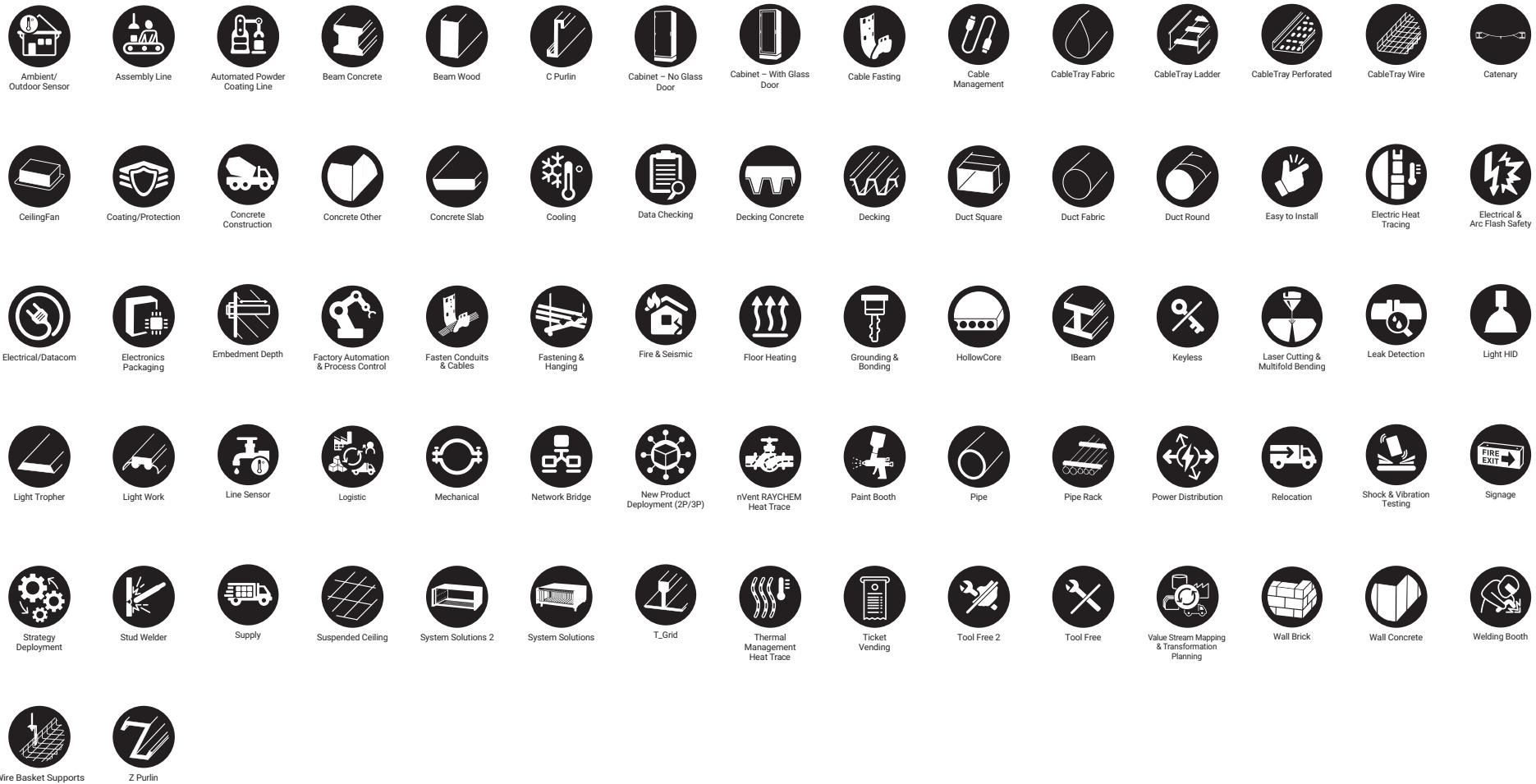
OFFICE ICONS



BRAND ELEMENTS

ICONOGRAPHY

PRODUCT-RELATED ICONS

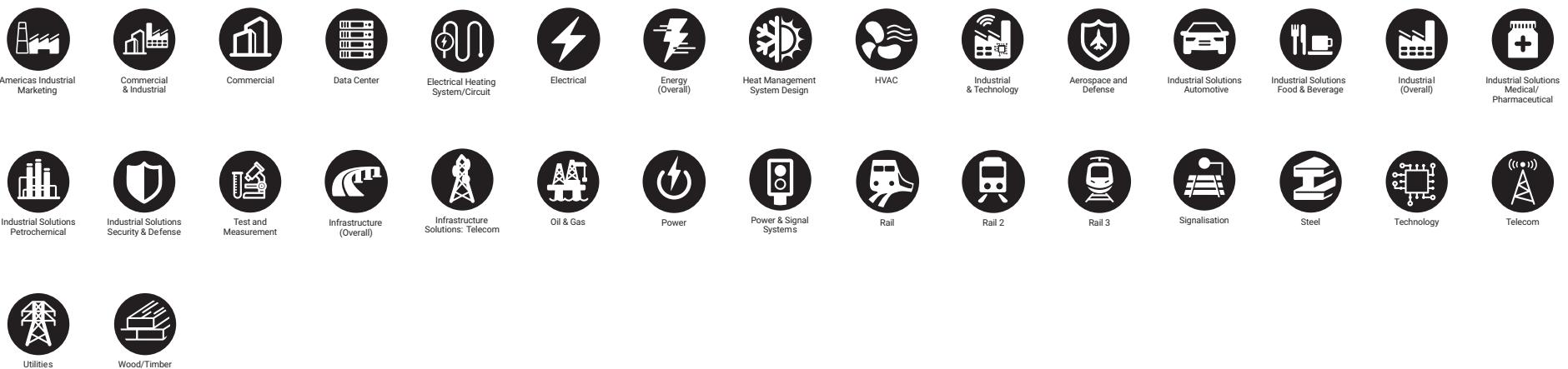


BRAND ELEMENTS ICONOGRAPHY

APPLICATION ICONS



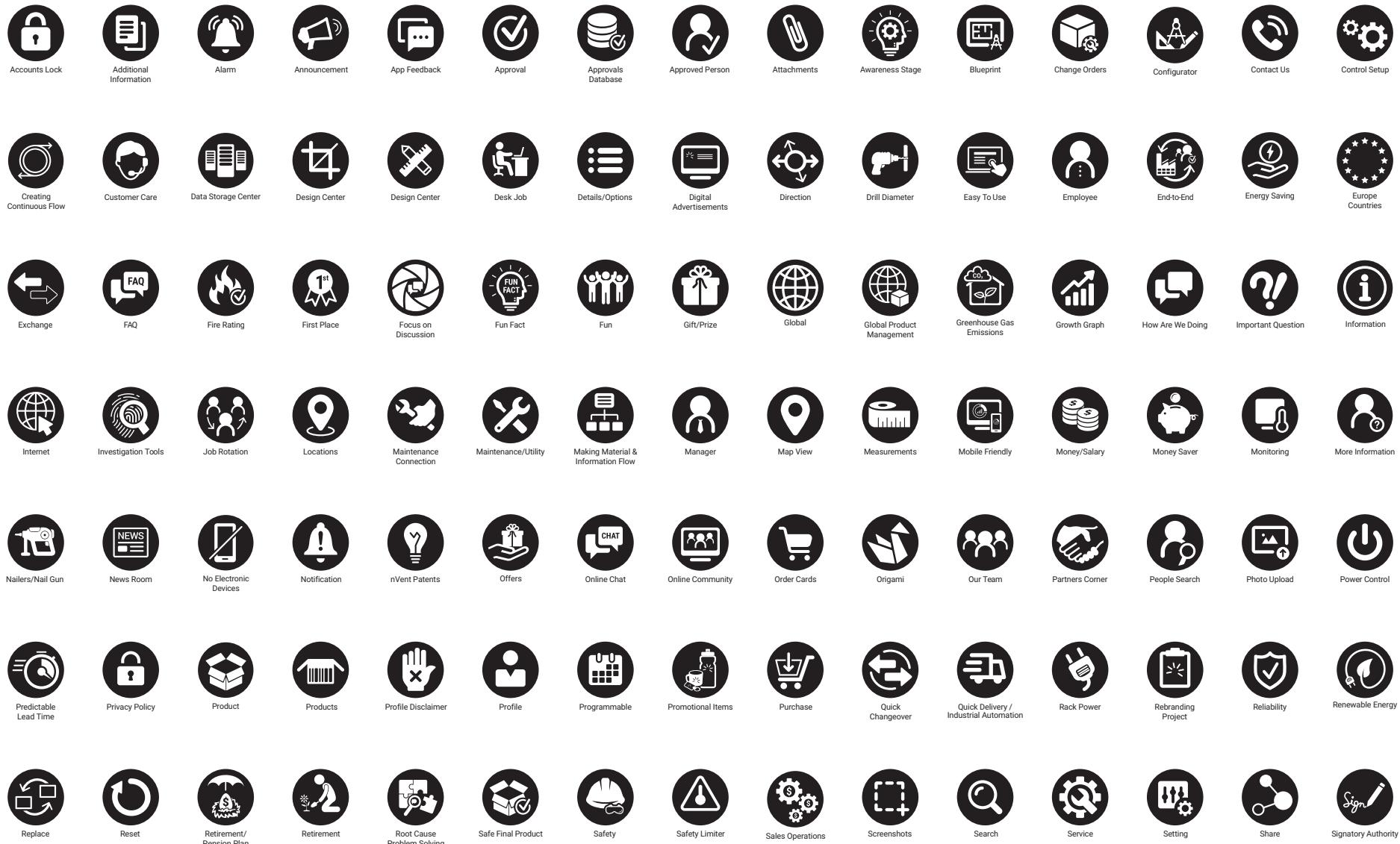
INDUSTRY ICONS



BRAND ELEMENTS

ICONOGRAPHY

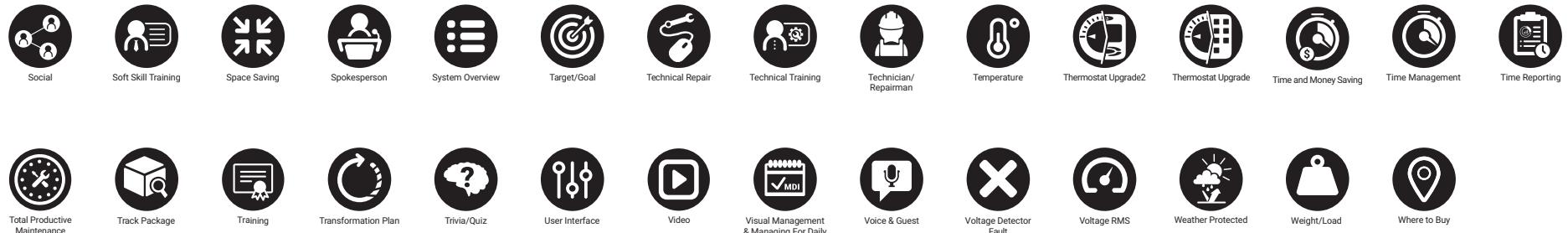
GENERAL ICONS



BRAND ELEMENTS

ICONOGRAPHY

GENERAL ICONS (Continued)



BRAND ELEMENTS

ICONOGRAPHY

COUNTRY ICONS ON BACKGROUNDS



COUNTRY ICONS

Country icons are to be used in full color only to best represent their country's flags, and are available in the following configurations :

1. **Black Text** for light color backgrounds
2. **Black Text + Outline** for white backgrounds
3. **White Text** for dark color backgrounds
4. **White Text + Outline** for red backgrounds

COUNTRY ICONS



NOTE:

If you are not able to find an appropriate icon and would like a new design, please contact **MGDC** (MarCom Graphic Design Center).