







Filters

Action (Job Class.. 

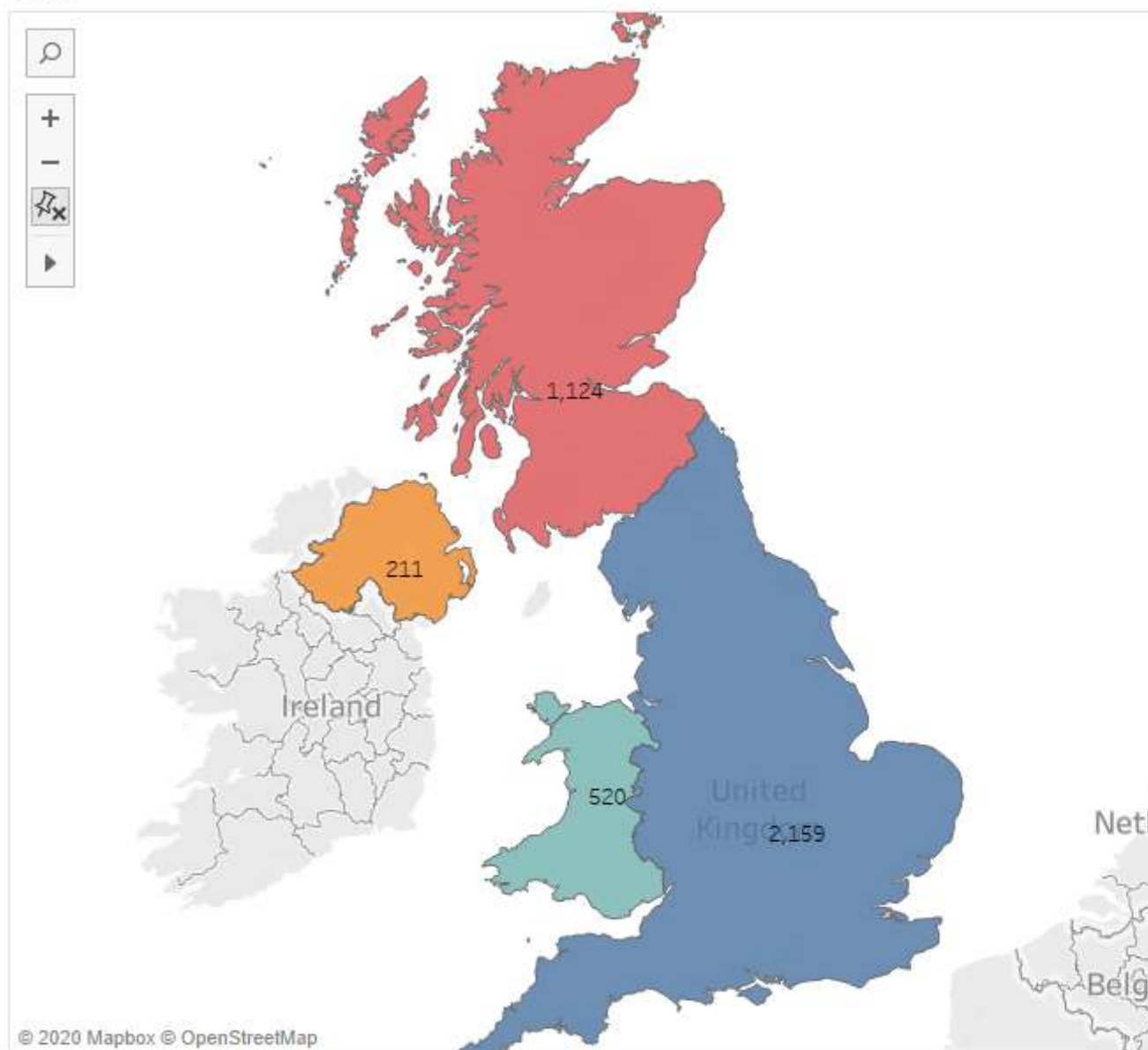
Marks

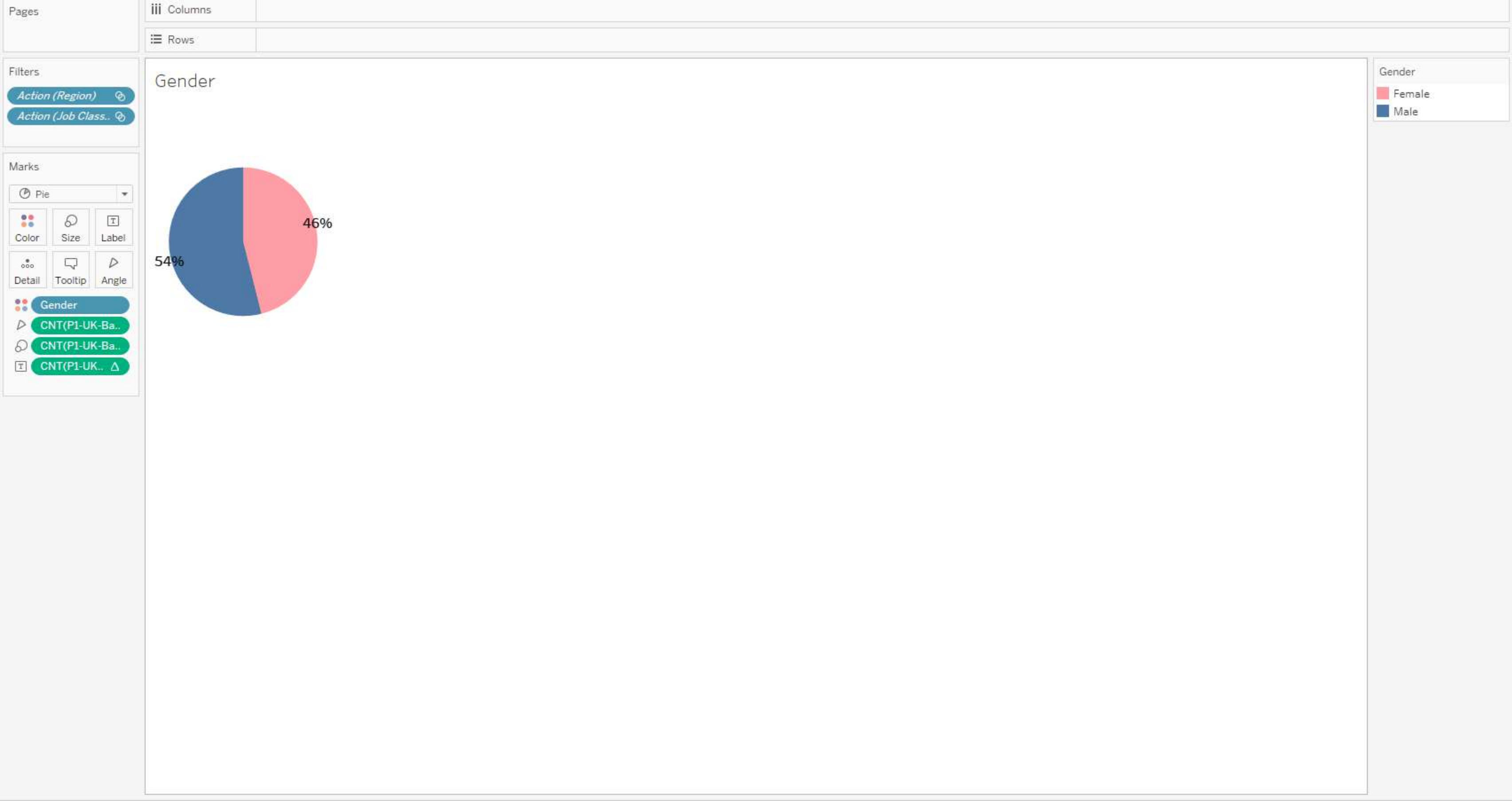
Map  Color  Size  Label Detail  Tooltip Region 

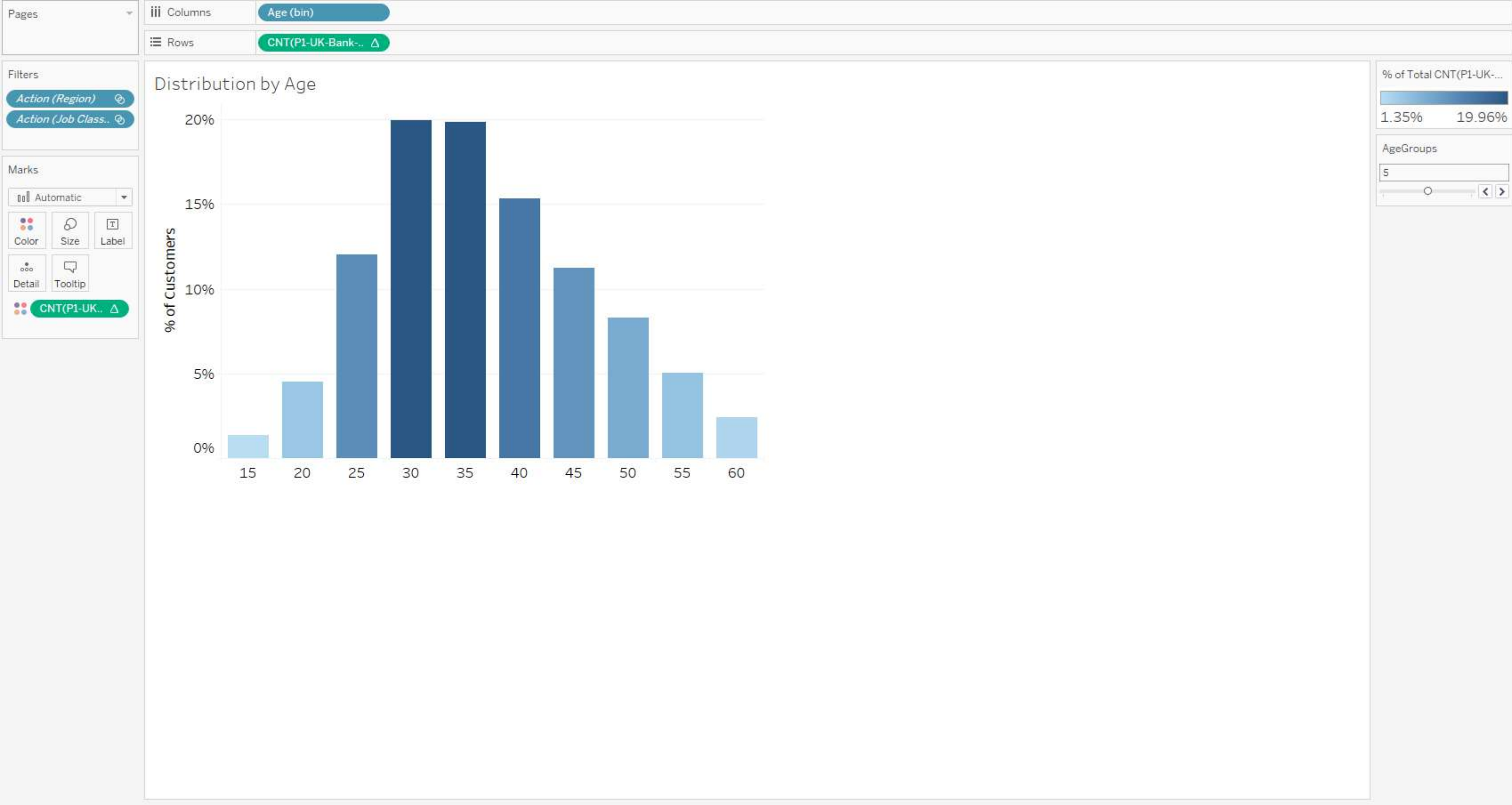
Region

 England
 Northern Ireland
 Scotland
 Wales

Map







Filters

Action (Region)

Action (Job Class...)

Marks

Automatic

Color

Size

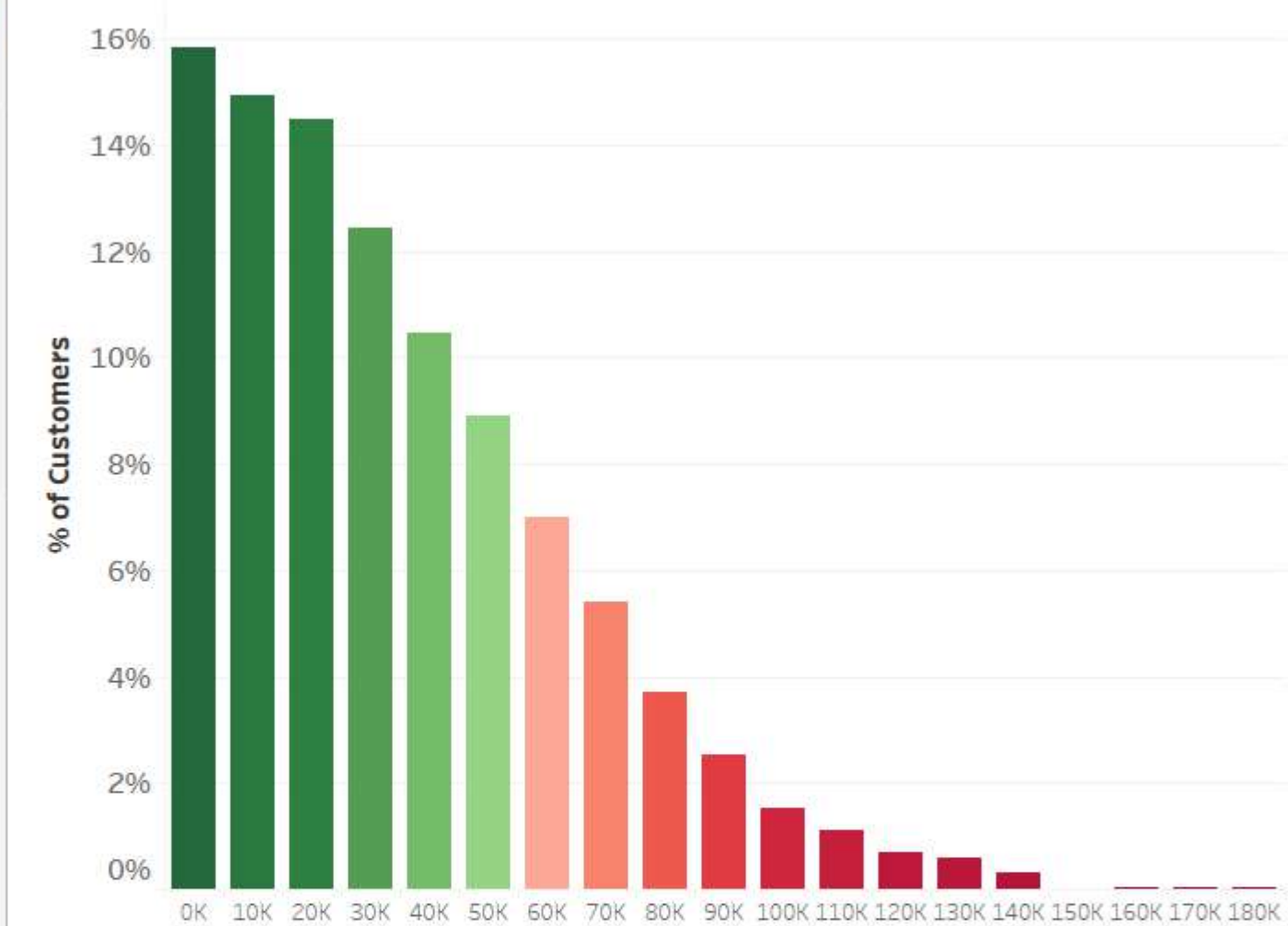
Label

Detail

Tooltip

CNT(P1-UK-Ba...

Distribution by balance



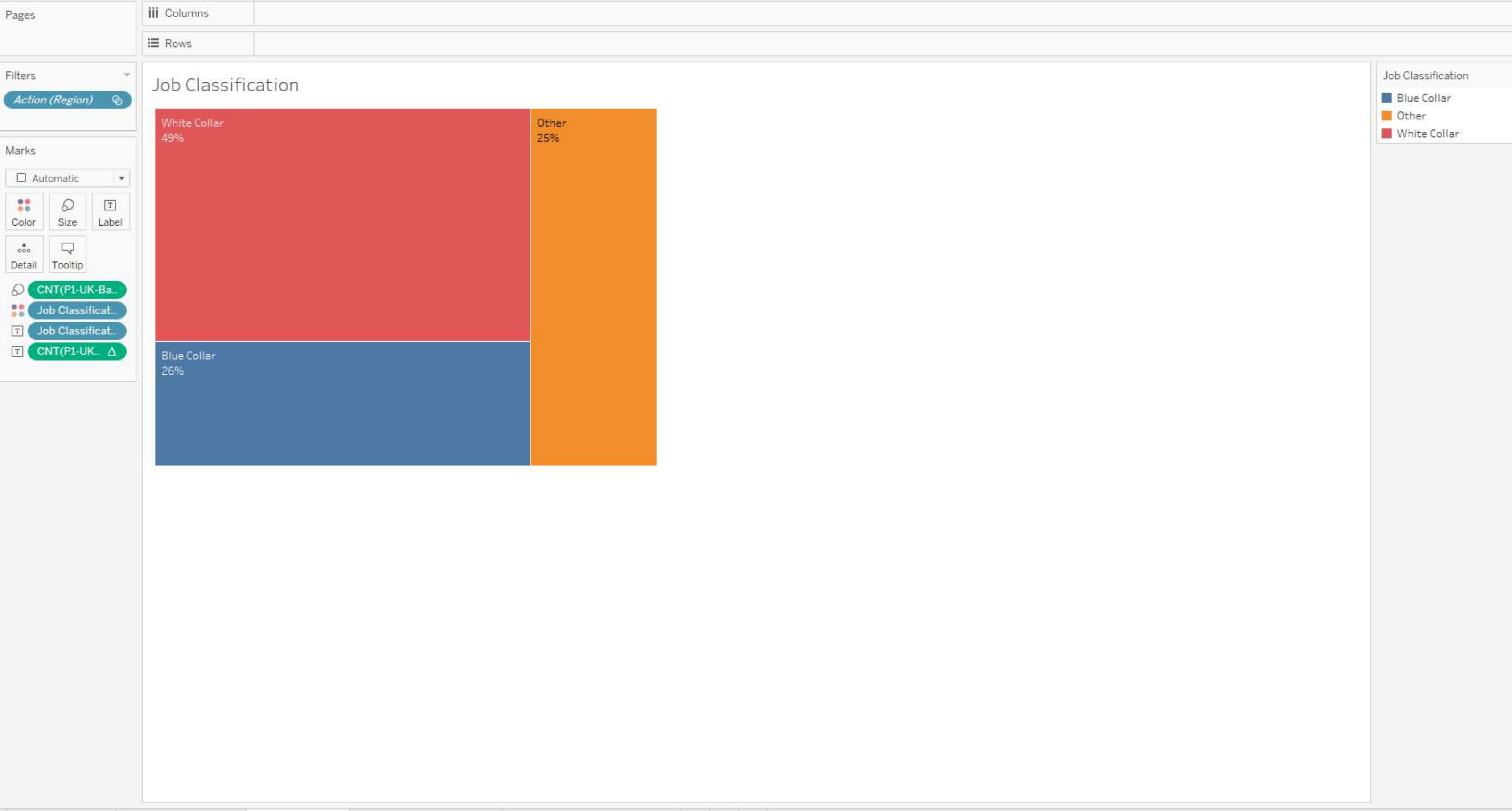
CNT(P1-UK-Bank-Cust...

1 636

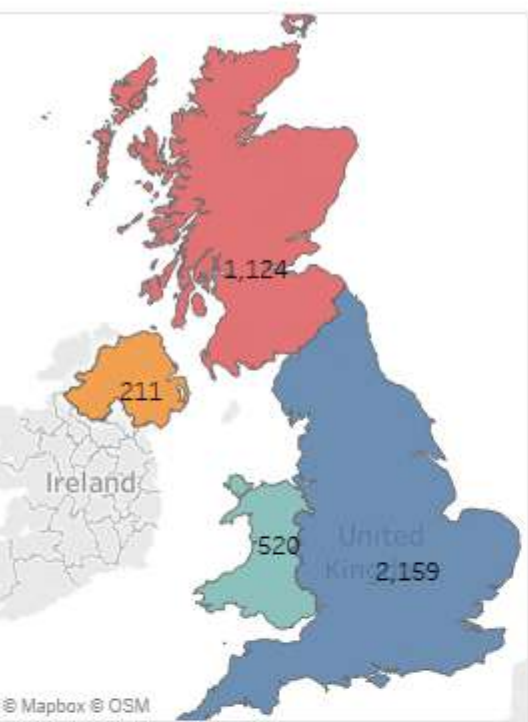
Balance Groups

10,000

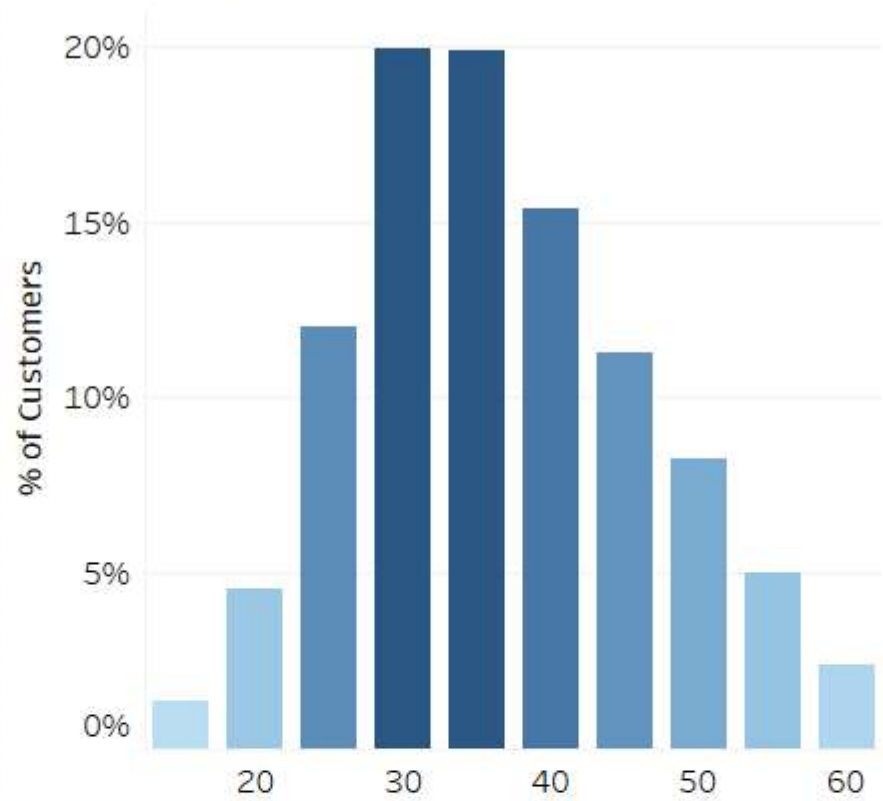
< >



Map



Distribution by Age



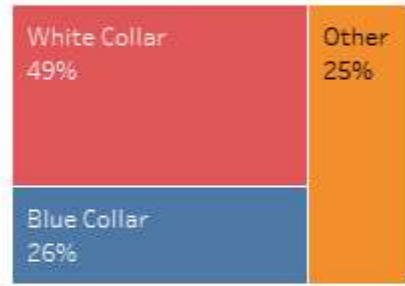
Region

- England
- Northern Ireland
- Scotland
- Wales

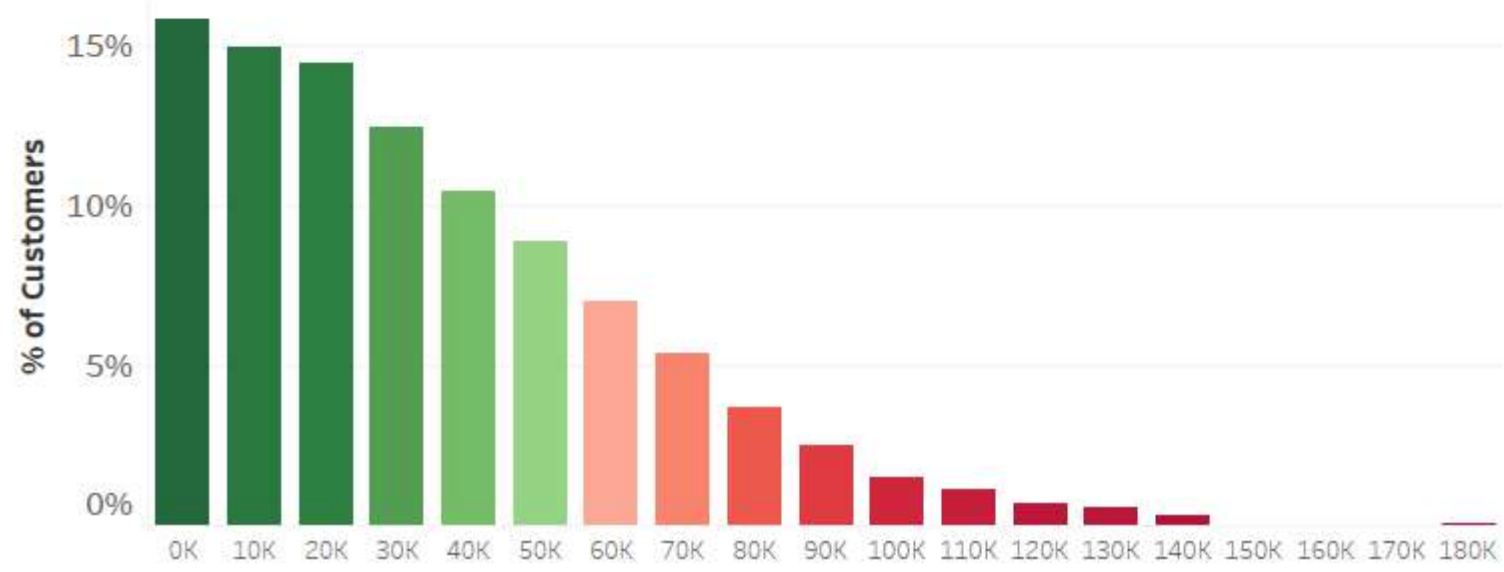
AgeGroups

Balance Groups

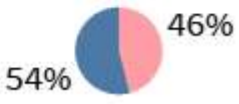
Job Classification



Distribution by balance



Gender



< This Bank's Customer Baseline

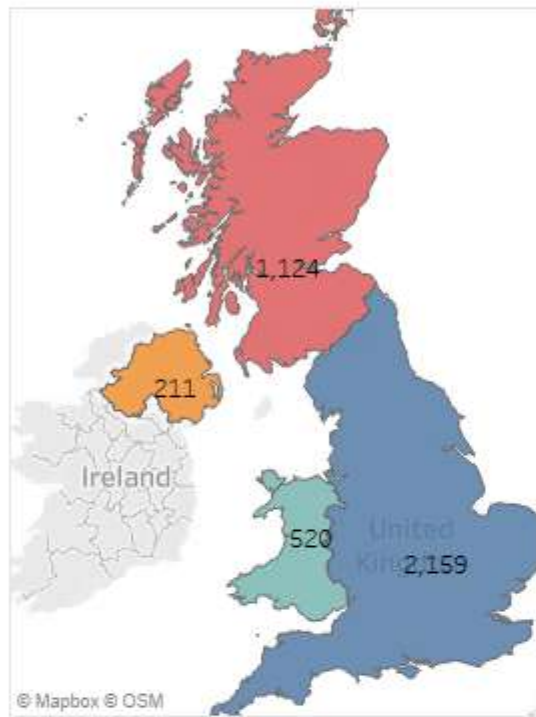
England is mostly represented by white collar workers(70%).

Customers in Scotland are predominantly males in their late 40s.

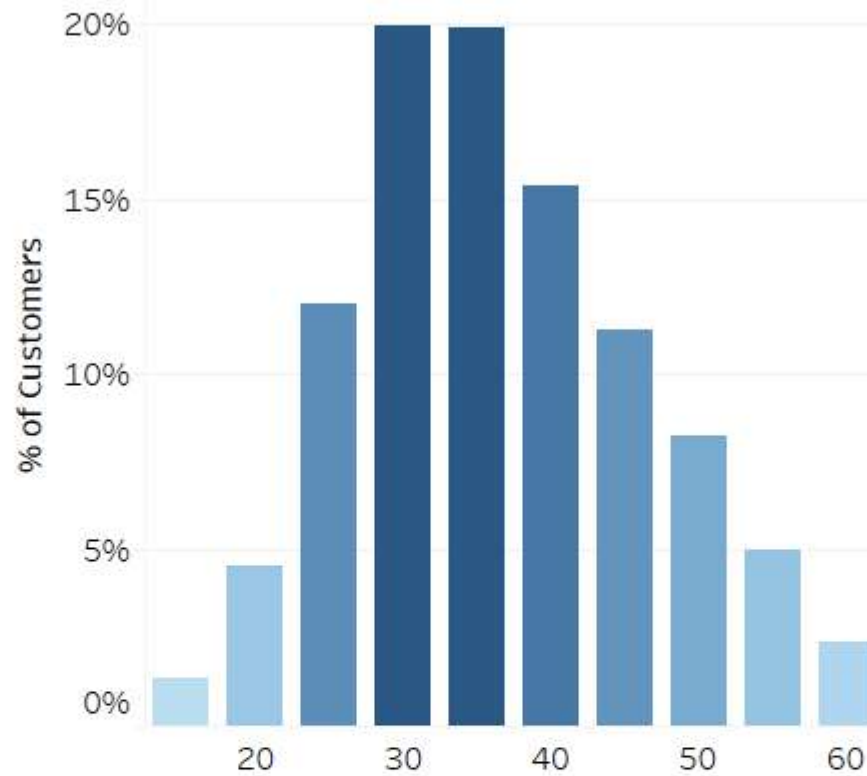
Data of Wales show above average representation of mid-

Northern Island is represented by female customers in vounder >

Map



Distribution by Age



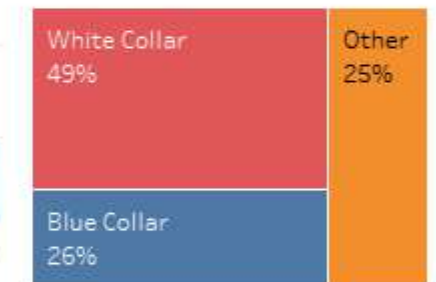
Region

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- Scotland
- Wales

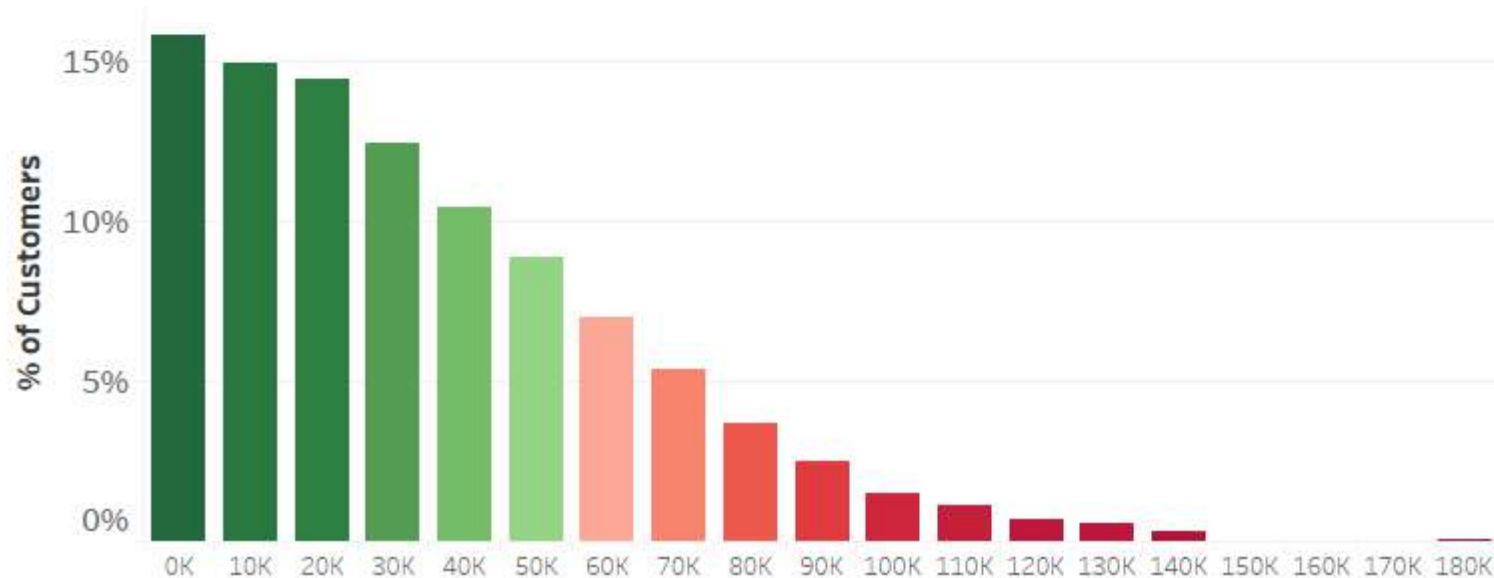
AgeGroups

Balance Groups

Job Classification



Distribution by balance



Gender

