Web development Proposal by Right Way Market

Right Way Market is a leading provider of comprehensive web development and digital marketing solutions. we have the necessary skills to drive your brand's online success.

How we work?

We believe in a result-oriented and creative approach that accelerates brand growth. Our process includes:

- In-depth Brand Research: We conduct thorough research to understand your brand's persona and unique value proposition.

- Target Audience Analysis: By analysing your target audience, we gain insights that help us tailor your web strategies specifically for them.

- Development and Incorporating clear calls to action in the website through UI to maximise your brand's reach and impact.

- Execution: Our team brings your business on the digital platform while ensuring successful and smooth user experience.

- Continuous Improvement: We value feedback and constantly iterate on our projects, refining them based on performance data and industry trends.

We believe in result-oriented creativity that accelerates the growth of the brand. We work according to design thinking principles.

DELIVERABLES
We offer a range of deliverables designed to enhance your brand's visibility and engagement:

- Web Development: We create visually appealing and user-friendly websites, optimised for both desktop and mobile platforms.

- Branding: We provide visual communication tools to build brand awareness and strengthen your digital presence.

OBJECTIVE
Our web development strategies align with your business objectives and focus on the following goals:.

- Increase Engagement by incorporating clear call to action in web pages: Through carefully crafted content and actionable buttons on the website, we drive engagement, leads and successful transactions. .

- User experience: We aim to cultivate the most smooth user experience for your brand, fostering loyalty and advocacy.

- S.M.A.R.T. Goal Setting: We set Specific, Measurable, Attainable, Realistic, and Timely goals for your brand, ensuring a systematic and organised approach to achieving desired results.

MISSION :
To deliver a transformative web page with a tangible impact on the sales while staying true to the essence of the personal brand.

PAYMENT:

Items	Our Prices	Offer And Dicounted Prices	Final Prices
APP UI (26 Screens Old)	**Price : 2000 per screen**	**Discounted Price: 1500 per screen**	**42000**
Web UI (**-> 30 Screens** **)**	**Price : 2000 per screen**	**Dicounted Price : 1500 per screen**	**45000**
ADD ONS			
Adding Blogs **(Frontend, Backend , Admin Panel with Blog Preview in different screen sizes (3))**	**Price : 25000**		
Without Blog Preview	**Price : 15000**		
Image Crop and Scale Tool in **desired aspect ratio for all image uploads** **Dharmguru,Posts,Temples,Dharmshala, etc.**	**Price: 12,000**		**12000**
Add Bhajan, Motivational Speakers **(4 Screens + Backend)**	**Price: 2000 per Screen + 1600 for Backend (4 API)**	**Discounted Price: 7000**	**7000**
Video Player for TV Channel	**Price : 12000**		**12000**
Daily Sign In	**2000**		**2000**

Zoom Animation to every post (Describe it more)	No Charge		0
Sliding of Temples	No Charge		0
Scrolling of all dharmguru	No Charge		0
Panchang Design	No Charge		0
Plan Your Trip number Change	No Charge		0
Feedback Form	No Charge		0
Ranks in Dharmguru and Kathavachak	No Charge		0
Astrologer and Palm Reader Live Sessions	25000	15000	15000
Subscription in all Section	No Charge		0

SUGGESTIONS	Our Prices	Offer And Dicounted Prices	Final Prices
Get Post or content real time preview option before upload (For Every SIngle Upload or Update (How they will look in the website after upload))	55,000	35000	35000
Change All API's to REST API(Approx 250 API) ---> For API Speed	300 per API	160 per API	40000
Skeletal Loading (26 +30 = 56)	250 rs Per Screen	150	8400
API to send data in Chunks (Needed for 10 APIs)	1000 per API	750	7500
Switch to Agora for All Live Session (https://www.agora.io/en/pricing/) -> Saves Server Cost, More Reliable in case too much traffic to handle won't affect the whole site	No Charge	0	0
Adding Images to Pooja in App	No Charge	0	0
Ads (with admin panel , location chooser , preview)	No Charge	0	0
Change Framework from Angular to react	No Charge	0	0

Why choose us?

- We believe in keeping clients confident. Your opinion and approval matters to us. We will help you execute your ideas as you know your brand the best, in the best possible manner with our expertise.
- Our web designing goal is also to provide an image of the brand beyond just selling service..
- In today's digitally inclined world, social media marketing helps in creating an image for the brand that attracts people. Social media platforms are the perfect way to grow yourself as a brand. Especially in the post-COVID era, capturing the digital space is of the utmost importance. Essentially social media marketing is a journey of brand building, a journey that we would love to be a part of.