



RAGHIB NOOR

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PROFILE

Dedicated and experienced in achieving tangible results and cross-team collaboration. Proactive and able to work under pressure to achieve goals.

SOFT SKILLS

- Reporting and analysis
- Customer Service
- Time Management
- Exceptional communication
- Analytical minded
- Strong interpersonal skills
- Team Player

SKILLS

- Microsoft Office (Word, PowerPoint, Excel, Access)
- Database Management
- Power BI knowledge
- WordPress & C-Panel
- HTML & CSS
- SEO
- Digital Marketing
- Project Management Skills

WORK EXPERIENCE

ONLINE MARKETING STRATEGIST

July'21 - Feb'22

Social Engagement Group

- Attended weekly progress meetings, both virtually and in person, building excellent client relationships.
- Produced compelling, high-quality content for online marketing platforms to increase reach and engagement.
- Monitored social media traffic, evaluating metrics to adjust marketing activities to reach KPIs.
- Generated creative content & campaign ideas to raise awareness and increase sales.
- Nurtured social media channels to grow engagement, and maintain relationships with the social citizens.
- Researched relevant hashtags, checking relevancy for specific brands and audience
- Ran online ads as per the client's requirements to create awareness and generate leads.

TEACHER ASSISTANT

Jan'15 - July'16

Manery Mustafa, South Breeze School

- Assisted teachers to mark homework, grading exams, and giving feedback to students.
- Explained topics in further detail and provided demonstrations to struggling students.
- Helped teachers with daily activities such as correcting homework, sourcing educational supplies, and planning lessons.
- Held extracurricular activities to help underachieving and struggling pupils overcome educational barriers.

EDUCATION HISTORY

Bachelor of Business Administration

Jan'23

Independent University Bangladesh

Majored in Management Information Systems and a minor in Marketing with a CGPA of 3.19.

General Education Development (GED)

July'17

PIE Education

GSCE

May'16

Green Gems International School

REFERENCE

Md. Aminul Islam
Lecturer,
Department Of Management
Information System, School of
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