## Chakilam Shashi Anand

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## **Objective**

To continuously learn about and adapt to the ever changing Technology landscape, thereby making the optimal use of my Innovative and Interactive Skills.

## <u>Summary</u>

• 5.5+ years of extensive experience in building interactive/adaptive UI, PHP and web application development.

• Skills: Team Management & Delegation, Client Interactions, Effective Business Communication

### **Technical Skills Set**

**Programming languages** : PHP, Javascript, Java

Operating System : Linux, Mac, Windows, Unix.

Web technologies : Jquery, JSON, HTML5, CSS3, XML, Bootstrap

Frameworks : VueJS, ReactJS, Laravel, AngularJS

**Database** : MySQL, PostgreSQL, mongoDB, Express(Node JS)

**IDE Tools** : Sublime Text 3, Atom, Eclipse

Web Servers : nginx, Apache 2.\*

**Version Control** : Git, SVN

**Productivity Tools** : Slack, Invision, Pivotal Tracker

## **Experience**

### **Mobmerry Technologies Pvt Ltd** (https://www.mobmerry.com/):

**Description:** Mobmerry is the online shopping app to discover & shop the best brands from retail stores, boutiques around you in hyper-local across Bangalore. This App works based on beacon technology for In store user actions (**Apps:**- <u>Android</u>, <u>iOS</u>)

Role: Product Engineer

- Worked closely with other team members to plan, design and develop robust solutions in a timely manner.
- 2. Researched, designed and implemented scalable applications for information identification, extraction, analysis, retrieval and indexing.
- 3. Rapidly prototyped new capabilities to confirm feasibility.
- 4. Brain stormed with engineering staff to evaluate interface between hardware and software.

**Duration:** April 2016 – Present

#### **Projects:**

- 1. **Consumer Website** (https://www.mobmerry.com/) Current Project
- 2. Merchant Website (https://business.mobmerry.com/signin) Current Project
- 3. Berry Platform (https://berry.mobmerry.com) Current Project

**Technologies:** PHP, nginx, Javascript, IodashJS, AngularJS, Angular Material, NodeJS, PhantomJS, Jquery, mySQL, JSON, XML, CSS3, HTML5, progressive web app, service workers, Razorpay, PayTM

Package Managers: gulp, webpack Version Control System: Git UX/UI Tools: Zeplin, Invisionapp

Services & Infrastructure: AWS S3, AWS SNS, AWS EC2, AWS Cloudfront, AWS Route 53, AWS SES

Analytics collections: Google Analytics, Branch, Appsflyer, iZooto

## **Interaction One Pvt Ltd** (<a href="http://www.interactionone.com/">http://www.interactionone.com/</a>)

**Description:** Interaction One is a confluence of technology, creativity and the science of user behaviour. This unique mix helps us deliver elegant, engaging and enriching digital experiences.

Role: Team Lead

- 1. Built, tested and deployed scalable, highly available and modular software products.
- 2. Wrote and implemented scripts to enhance user experience of website UI & CMS.
- 3. Designed and developed transactional and analytical data structures.

Duration: 8th Dec 2014 - April 2016

#### **Projects:**

- 1. Brigade Group
  - a. Brigade Group Corporate Website (<a href="http://www.brigadegroup.com/">http://www.brigadegroup.com/</a>)
  - b. Brigade Content Building System
  - c. Dynamic lead management system salesforce integration which is a analytics & reporting platform
  - d. Interactive floorplans Mapping builder
  - e. Other 7 Brigade Microsites
- 2. Times Now
  - a. App Website: http://web.timesnowmobile.com/
  - b. Editorial Admin Panel Website: https://editors.timesnowmobile.com
- 3. Fault Reporting (<a href="http://fault-admin.interactionone.com/">http://fault-admin.interactionone.com/</a>)
- 4. Incture Technologies
  - a. Website: http://www.incture.com/
  - b. CMS Panel: <a href="http://admin.incture.com/">http://admin.incture.com/</a>
- 5. LetsBinge (http://www.letsbinge.com/)
- 6. Interaction One Pvt Ltd (<a href="http://www.interactionone.com/">http://www.interactionone.com/</a>)

Technologies: Javascript, Jquery, PHP, SQL, JSON, XML, CSS 3, HTML 5, Responsive Layouts, HDFC

Merchant, payTM

Version Control System: SVN

Services: AWS S3, AWS SNS, AWS EC2, AWS Cloudfront, AWS Route 53, AWS SES

# **Interactive Avenues Pvt Ltd** (<u>www.interactiveavenues.com</u>)

**Description:** Interactive Avenues is a leading online digital marketing agency in India.

Role: Senior Web Developer

- 1. Ideate and developed innovative websites using parallax & other trending technologies
- 2. Built twitter bots for sniffing tweets related to a campaign/quiz and generate analytics or applications using that data

**Duration:** 22<sup>nd</sup> April 2013 – 28<sup>th</sup> Nov 2014

**Technologies:** Javascript, Jquery, PHP, SQL, JSON, XML, CSS 3, HTML 5, Responsive Layouts, Social Integration

# Projects:

- 1. Tanishq Jewellery
  - a. IVA (<a href="http://iva.tanishq.co.in/">http://iva.tanishq.co.in/</a>)
  - b. Wedding (http://www.tanishgweddings.com/)
  - c. 4 more tanish collection websites & 7 facebook apps

- 2. Toyota Bharat
  - a. Toyota Etios (<a href="http://www.toyotaetios.in/">http://www.toyotaetios.in/</a>)
  - b. Toyota Be Safety Leaders (<a href="http://besafetyleaders.in/">http://besafetyleaders.in/</a>)
  - c. 6 Other toyota cars official websites, 4 Facebook Apps & 2 Twitter Apps
- 3. Narayana Hrudayalaya ( <a href="http://www.narayanahealth.org/">http://www.narayanahealth.org/</a>)
- 4. Puma School of speed Website (http://schoolofspeed.in/) & 1 Twitter App
- 5. Central Mall Built 4 Facebook Apps
- 6. ING Vysya Bank 4 websites
- 7. 3M (Landing pages, facebook apps)
- 8. Manipal University (landing pages)
- 9. World Vision (landing pages, websites)
- 10. ACT Fibernet IPS (landing pages, facebook apps)
- 11. Skore Condoms (landing pages, website, facebook apps)

### React Media Pvt Ltd (<u>www.reactmedia.com</u>)

**Description:** React Media is an IT & Web services provider.

Role: Web Developer

- 1. Stored, retrieved and manipulated data for close analysis of system capabilities.
- 2. Wrote and implemented scripts to enhance user experience and integrated scripts with the CMS.

**Duration:** 08th August 2011 – 10th April 2013

**Technologies:** Javascript, jQuery, PHP, SQL, JSON, XML, CSS 3, HTML 5. Angular JS, React JS **Projects:** 

- 1. Procamrunning ( http://www.procamrunning.in/ ) with custom CMS
- 2. 5 other procamrunning microsites

#### Achievements and Awards

- The Creative Abby Award Goafest 2015 for Tanishq IVA website (<a href="http://iva.tanishq.co.in/">http://iva.tanishq.co.in/</a>) April 2015
- Campaign India Digital Crest Awards 2015 Bronze Corporate / Brand for Tanishq IVA Website (http://iva.tanishq.co.in/) - June 2015
- Big Bang Award 2014 Silver for Tanishq Weddings website (<a href="http://tanishqweddings.com/">http://tanishqweddings.com/</a>) September 2014
- 4. Digital Crest Award 2014 for Tanishq Weddings Website (<a href="http://tanishqweddings.com/">http://tanishqweddings.com/</a>) June 2014

### Education

- SASTRA University, B.Tech (Computer Sciences Engineering) (2011 Passed Out) Scored CGPA 7.43/10.00
- Narayana Junior College, HIGHER SECONDARY (2007 Passed Out) Scored 74.8%
- Sri Krishnaveni Talent School, SSC (Matriculation) (2005 Passed Out ) Scored 78%

#### Other Skills

• Analytical skills, problem solving skills, team working skills, leadership skills, code optimization skills, communication and motivating skills.