

LEARN  
PROFESSIONAL  
DESIGN AND ART



Kalavethi  
INSTITUTE OF DESIGN



FASHION.  
Graphics  
Art idea



"Creativity is your Identity"

# About Kalaveethi Institute of Design

Kalaveethi institute of Design, established since year 2019, at Yogi chowk, Surat is a training center for short and long term Diploma Courses and B.SC. in Fashion and Fashion Design with Accessories, Jewellery Design, Textile Design with Applied Graphics design and Fine art.

Designing is all about creativity and passion and at kalaveethi institute of Design we stand for both. We are a group of passionate design experts dedicated to educate and train individuals on various patterns and forms of designing. Since the year 2019, we are into training aspiring designers in Fashion Designing, Textile Designing, and Graphics Designing. Our aim is to polish the skills of the individuals through practical and innovative methods so that they come out as successful real-time designers in the near future. Both, short and long term Professional Designing Courses like Certificate and Diploma in Textile design course, Fashion design course and Graphics design course is offered here at affordable prices. All the courses are developed such that students get the best training program and knowledge in India on the current trends and the latest developments in design. Today, we proudly represent ourself as one of the most famous Fashion, Textile and Graphics Design Institutes in Surat, where individuals come with zero knowledge of designing but leave as an expert designer. If you, too are passionate about designing and possess creativity, then do join us today and we will lead you to a successful career in the world of designing.



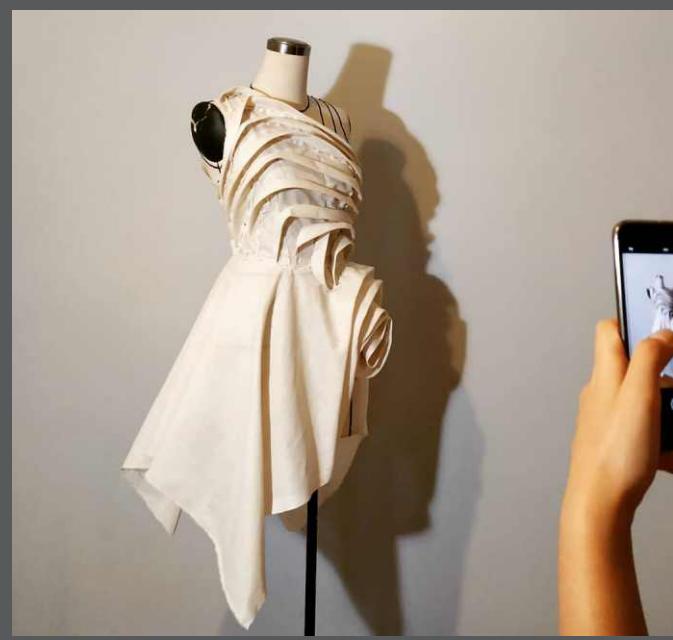
**Art. TRUPAL GAJERA**

- B.sc of Multimedia
- Diploma In Film Making
- Fine Art



**Art.NIRAV HIRANI**

- B.Des in Fashion and Technology
- Diploma in Fashion & Jewellery Design
- Fine Art



# FASHION DESIGN

- Degree of Fashion Design [3 Year]
- Advances Diploma in Fashion [2 Year]
- Diploma In Fashion [1 Year]
- Short Term Program in Fashion [6 & 3 Months]

## PMGC

- Pattern Making & Garment Construction [1 Year]
- Pattern Making & Garment Construction [6 Months]
- Pattern Making [3 Months]

## TEXTILE DESIGN

- Diploma In Textile Design [1 Year]
- Textile Design Short Term Program [6 & 3 Months]
- Motif Design & Sketch [1 & 3 Months]

## JEWELLERY DESIGN

- Diploma In Jewellery Design [1 Year]
- Jewellery Design Short Term Program [6 & 3Months]

## GRAPHICS DESIGN

- Diploma In Graphics Design [1 Year]
- Graphics Design Short Term Program [6 & 3Months]
- Corel Draw [3 Months]
- Photoshop [3 Months]

## FINE ART

- Diploma In Fine Art [1 Year]
- Fine Art Short Term Program [6 & 3Months]
- Canvas Painting [3 Months]
- Portraits Painting [3 Months]
- Kids Art Program [6 & 3 Months]

## MEDIA COVERAGE

- Workshop
- Student Work
- Extra Activity
- Field Visits
- Study Tour

## PLACEMENTS & START UPS

- Student Placements
- Student Start Ups
- Collabroation Company



# Kalaveethi Mentor And Designer



**Mrs. Garima Agarwal**

Fashion Designer

Bangalore, India



**Mrs. Saloni Dave**

Animator & Graphic

Ahmedabad, India



**Mr. Paranshu Lakhtaria**

3D Artist & Photgrpher

Auckland, New Zealand

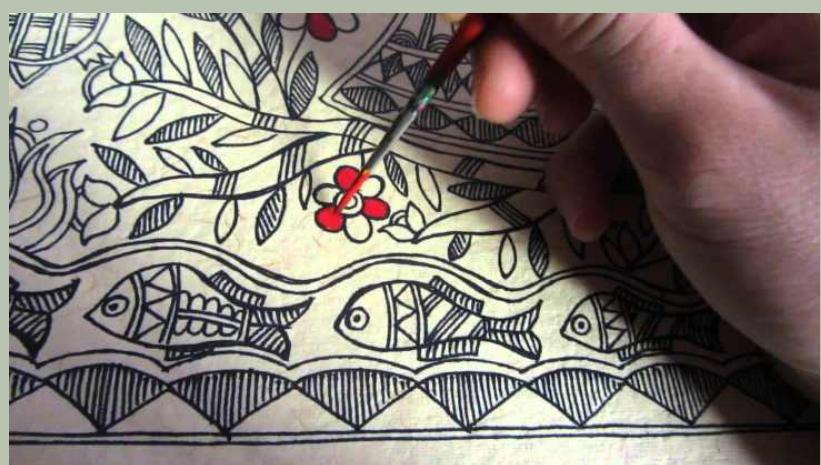


**Mrs. Aska Jain**

Jewellery Designer

Rajasthan, India

# FASHION DESIGN



# **FASHION DESIGN - 3 YEAR [Degree]**

## **1<sup>st</sup> Year**

### **FOUNDATION**

Foundation Program in Design  
Introduction In Design, Introduction to Fashioning  
Color Theory, Color Scheme

### **FASHION ILLUSTRATIONS**

Basic Anatomy, Fashion Figure  
Fundamentals of Figure Sketching  
Fabric Textures, Motifs Design

### **FABRIC STUDY**

Fiber to Fabric Posse, Dyeing Posse  
Types Of Fabric, Fabric Collection  
Market Sourcing & Studies

### **EMBROIDERY**

Hand Embroidery, Embroidery Placements,  
Surface Ornamentation, Creative Embroidery

### **DESIGN COLLECTIONS**

Design Process, Women's Wear Collection  
Men's Wear Collection, Kids Wear Collection  
Design Collection (Evening Wear)  
Design Collection (Bridal Wear),  
Design Collection (Casual Wear)

### **INDIAN TEXTILES**

Traditional Textile to India, Textile Craft  
Hand Woven Fabric

### **TEXTILES SCIENCE**

Textile Printing  
Textile Dyeing  
Textile Weaving

### **FASHION FORECASTING**

Fashion Forecasting  
Trend Analysis, Market Analysis  
Fashion Trend, Fashion week

### **DRAPING**

Introduction Of Draping, Muslin Draping  
Basic Draping Style

### **DESIGN WORKSHOP**

Block Print Workshop, Origami Art Workshop  
Dyeing Work Shop, Paper Garment Workshop

### **FIELD VISITS**

Field Visit to Manufacturing Units, Export Houses

### **COMPUTER DESIGN**

Designing Corel Draw And Adobe Photoshop

### **FASHION EXHIBITION**

LifeStyle Exhibition

### **FASHION PORTFOLIO**

Fashion Portfolio Development

# **FASHION DESIGN - 3 YEAR [Degree]**

## **2<sup>st</sup> Year**

### **FASHION STUDIES**

Fashion Art, Fashion innovative Rendering  
Fashion Stylish Croquis

### **INDIAN ART**

Indian Motifs Design  
Indian Tradition Art  
Indian Tradition Painting  
Indian Tradition Printing

### **HISTORY OF COSTUMES**

What is Costumes Design  
Indian Costumes Design  
History of Costumes

### **KNIT WEAR**

Types of Knitting, Flat Pattern Knitting,  
Fabric Technology

### **CREATIVE JEWELRY**

Introduction to Jewellery, Fashion Jewellery Design  
Bracelets & Earring Design  
Traditional Jewellery

### **BOUTIQUE MANAGEMENT**

What is Brand ?, Brand Name & Logo Design,  
Brand Promotions, Digital Branding,  
Marketing Skill

### **VISUAL MERCHANDISING**

Window Display Design, Retail Space Study,

### **3D GARMENT DESIGN**

Advance Draping Style,  
3D Garment Design

### **EXPORT LECTURESS**

Expert Lectures, Fashion Designers

### **DESIGN WORKSHOP**

Makeup and Hairstyle Workshop,  
Knitting Workshop, Art Workshop

### **FIELD VISIT**

Export Houses, Visit to Textile regions of India

### **COMPUTER CAD**

Designing Corel Draw And Adobe Photoshop

### **FASHION EXHIBITION**

Annual Fashion & lifestyle Exhibition

### **FASHION PORTFOLIO**

Professional Portfolio Development

# **FASHION DESIGN - 3 YEAR [Degree]**

## **3<sup>st</sup> Year**

### **FASHION ACCESSORY**

Hand Bag Design, Footwear Design, life style Accessory Design

### **FASHION MAKE OVER**

Fashion Modeling, Theme Based Stylization Style An Entire Composition

### **CRAFT DESIGN PROJECT**

Traditional Indian Craft Study  
Craft Study, Field Visits, Material Study,  
Craft Making, Fabric Art

### **-APPAREL CONSTRUCTION METHOD**

Clothing Line,  
Garment Industry, Apparel industry  
Flat Pattern Making, Unit Methods

### **FASHION STYLISH**

Fashion Stylist  
- Personal Stylist  
- Celebrity Stylist  
- Life Style Design

### **GEOMETRICAL CONSTRUCTION**

Basic Geometrical Design  
Origami Style  
Geometric Clothing Style  
3D Garment Design

### **WOARDROP PLLAING**

What Is Wardrobe Plan ?  
Make a Wardrobe chart  
Make Clint Profile and Wardrobe Stylist

### **FASHION PHOTOGRAPHY**

Fashion Photography, Fashion Modeling  
Fashion Magazine Design

### **EXPORT LECTURESS**

Expert Lectures, Fashion Designers

### **FIELD VISIT**

Import & Export Houses, Boutiques

### **ADVANCED CAD**

Adobe Illustration, Illustration Art

### **FASHION SHOW & EXHIBITION**

Annual Fashion Show & Kids Fashion Show  
Life Style Exhibition

### **FASHION PORTFOLIO**

Professional Portfolio Development

### **PLACEMENT & INTERNSHIP**

Placement & Internship

# FASHION DESIGN - 2 YEAR [D.ADVANC]

## 1<sup>st</sup> Year

### FOUNDATION

Foundation Program in Design  
Introduction In Design, Introduction to Fashioning  
Color Theory

### FASHION ILLUSTRATIONS

Basic Anatomy, Fashion Figure  
Fundamentals of Figure Sketching  
Fabric Textures, Motifs Design

### FABRIC STUDY

Fiber to Fabric Posses, Dyeing Posses  
Types Of Fabric, Fabric Collection  
Market Sourcing & Studies

### EMBROIDERY

Hand Embroidery, Embroidery Placements,  
Surface Ornamentation, Creative Embroidery

### DESIGN COLLECTIONS

Design Process, Women's Wear Collection  
Men's Wear Collection, Kids Wear Collection  
Design Collection (Evening Wear)  
Design Collection (Bridal Wear),  
Design Collection (Casual Wear)

### INDIAN TEXTILES

Traditional Textile, India  
Hand Woven Fabric

### TEXTILES SCIENCE

Direct Printing  
Resist Printing  
Discherge Printing

### FASHION FORECASTING

Fashion Forecasting  
Trend Analysis, Market Analysis  
Fashion Trend, Fashion week

### DRAPING

Introduction Of Draping, Muslin Draping  
Basic Draping Style

### DESIGN WORKSHOP

Block Print Workshop, Origami Workshop  
Dyeing Work Shop, Paper Garment Workshop

### FIELD VISITS

Field Visit to Manufacturing Units, Export Houses

### COMPUTER DESIGN

Designing Corel Draw And Adobe Photoshop

### FASHION EXHIBITION

lifestyle Exhibition

### FASHION PORTFOLIO

Fashion Portfolio Development

# FASHION DESIGN - 2 YEAR [D.ADVANC]

## 2<sup>st</sup> Year

### FASHION STUDIES

Fashion Art, Fashion innovative Rendering  
Fashion Stylish Croquis

### INDIAN ART

Indian Motifs Design  
Indian Tradition Art  
Indian Tradition Painting  
Indian Tradition Printing

### HISTORY OF COSTUMES

What is Costumes Design  
Indian Costumes Design  
History of Costumes

### KNIT WEAR

Types of Knitting, Flat Pattern Knitting,  
Fabric Technology

### CREATIVE JEWELRY

Introduction to Jewellery, Fashion Jewellery Design  
Bracelets & Earring Design  
Traditional Jewellery

### BOUTIQUE MANAGEMENT

What is Brand ?, Brand Name & Logo Design,  
Brand Promotions, Digital Branding,  
Marketing Skill

### VISUAL MERCHANDISING

Window Display Design, Retail Space Study,

### 3D GARMENT DESIGN

Advance Draping Style,  
3D Garment Design

### EXPORT LECTURESS

Expert Lectures, Fashion Designers

### DESIGN WORKSHOP

Makeup and Hairstyle Workshop,  
Knitting Workshop, Art Workshop

### FIELD VISIT

Export Houses, Visit to Textile regions of India

### COMPUTER CAD

Designing Corel Draw And Adobe Photoshop

### FASHION EXHIBITION

Annual Fashion & Kids Fashion lifestyle Exhibition

### FASHION PORTFOLIO

Professional Portfolio Development

# FASHION DESIGN - 1 YEAR [DIPLOMA]

## 1<sup>st</sup> Year

### FOUNDATION

Foundation Program in Design  
Introduction In Design, Introduction to Fashioning  
Color Theory

### FASHION ILLUSTRATIONS

Basic Anatomy, Fashion Figure  
Fundamentals of Figure Sketching  
Fabric Textures, Motifs Design

### FABRIC STUDY

Fiber to Fabric Posses, Dyeing Posses  
Types Of Fabric, Fabric Collection  
Market Sourcing & Studies

### EMBROIDERY

Hand Embroidery, Embroidery Placements,  
Surface Ornamentation, Creative Embroidery

### DESIGN COLLECTIONS

Design Process, Women's Wear Collection  
Men's Wear Collection, Kids Wear Collection  
Design Collection (Evening Wear)  
Design Collection (Bridal Wear),  
Design Collection (Casual Wear)

### INDIAN TEXTILES

Traditional Textile, India  
Hand Woven Fabric

### TEXTILES SCIENCE

Direct Printing  
Resist Printing  
Discherge Printing

### FASHION FORECASTING

Fashion Forecasting  
Trend Analysis, Market Analysis  
Fashion Trend, Fashion week

### DRAPING

Introduction Of Draping, Muslin Draping  
Basic Draping Style

### DESIGN WORKSHOP

Block Print Workshop, Origami Workshop  
Dyeing Work Shop, Paper Garment Workshop

### FIELD VISITS

Field Visit to Manufacturing Units, Export Houses

### COMPUTER DESIGN

Designing Corel Draw And Adobe Photoshop

### FASHION EXHIBITION

Fashion Show & Exhibition

### PORTFOLIO

Fashion Portfolio Development

# **FASHION DESIGN - 6 MONTHS**

## **FOUNDATION**

Foundation Program in Design  
Introduction In Design, Introduction to Fashioning  
Color Theory

## **FASHION ILLUSTRATIONS**

Fashion Figure  
Fabric Textures, Motifs Design

## **FABRIC STUDY**

Types Of Fabric, Fabric Collection  
Market Sourcing & Studies

## **EMBROIDERY**

Hand Embroidery, Creative Embroidery

## **DESIGN COLLECTIONS**

Women's, Men's, Kids Wear Collection  
Design Collection (Evening Wear, Bridal Wear,  
Casual Wear)

## **FASHION FORECASTING**

Fashion Forecasting  
Trend Analysis, Market Analysis

## **DESIGN WORKSHOP**

Block Print Workshop, Origami Workshop  
Dyeing Work Shop, Paper Garment Workshop

## **FIELD VISITS**

Field Visit to Manufacturing Units, Export Houses

## **COMPUTER DESIGN**

Designing Corel Draw And Adobe Photoshop

## **PORTFOLIO**

Fashion Portfolio Development

# **FASHION DESIGN - 3 MONTHS**

## **FOUNDATION**

Foundation Program in Design  
Introduction In Design, Introduction to Fashioning  
Color Theory

## **FASHION ILLUSTRATIONS**

Fashion Figure  
Fabric Textures, Motifs Design

## **FABRIC STUDY**

Types Of Fabric, Fabric Collection  
Market Sourcing & Studies

## **EMBROIDERY**

Hand Embroidery, Creative Embroidery

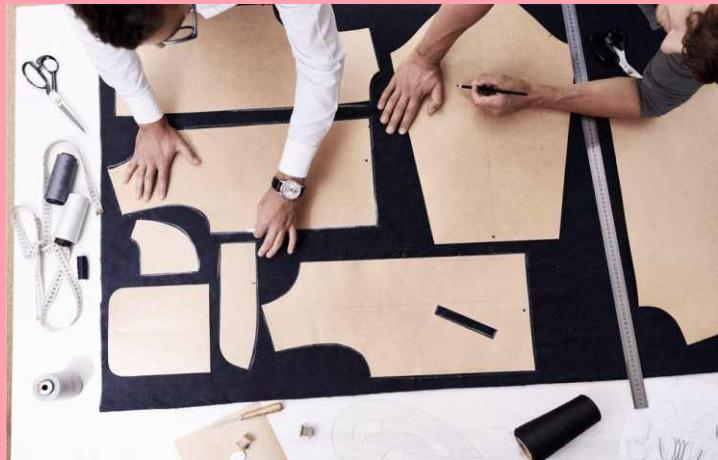
## **DESIGN COLLECTIONS**

Women's, Men's, Kids Wear Collection  
Design Collection (Evening Wear, Bridal Wear,  
Casual Wear)

# FASHION SHOW



# PATTERN MAKING & GARMENT CONSTRUCTION



# PATTERN MAKING & GARMENT CONSTRUCTION- 12 MONTHS

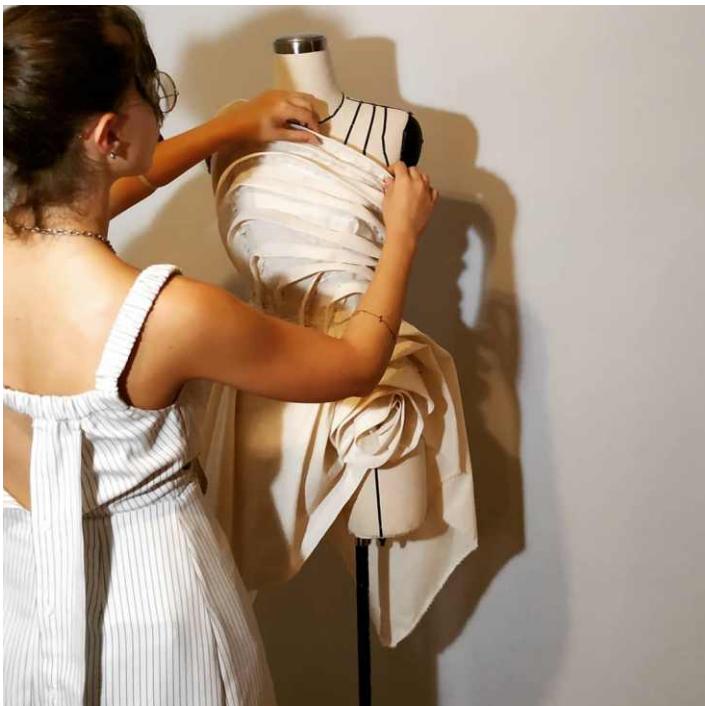
<b>FOUNDATION</b>	Foundation Program in Design Introduction In Design, Introduction to Fashioning Color Theory
<b>FABRIC STUDY</b>	Types Of Fabric, Fabric Collection Market Sourcing & Studies
<b>EMBROIDERY</b>	Hand Embroidery, Embroidery Placements, Surface Ornamentation, Creative Embroidery
<b>BASIC CONSTRUCTION</b>	Basic Foundation - Stitch practice Body Measuring
<b>CONSTRUCTION METHODS</b>	Seams & Seam Variation, Pleats, Tucks, Pin Tucks Frills, Ruffles, Gathering, Etc
<b>PATTERN MAKING</b>	Basic Top, Basic Sleeve, Basic Skirt, Basic Trouser, Basic Torso Dart Manipulations &Variations, Neck Line Variations, Collars Variations; Sleeve Variations, Princess Style lines
<b>GARMENT CONSTRUCTION</b>	Basic Kurta - Salwar, Blouse, Skirt Variations, Indian Wear- Anarkali - Churidaar, Flared Skirts, Panel Skirts, Skirt Variations - Sheath & Shift Dresses - Women's Casual Dresses -Women's Tops & Shirts -Trousers & Palazzos -Wedding Gowns -Party Wear -Evening Wear
<b>DRAPING</b>	Introduction Of Draping, Muslin Draping Basic Draping Style
<b>DESIGN WORKSHOP</b>	Block Print Workshop, Origami Workshop Paper Garment Workshop
<b>FIELD VISITS</b>	Field Visit to Manufacturing Units, Export Houses
<b>COMPUTER DESIGN</b>	Designing Corel Draw
<b>FASHION EXHIBITION</b>	Fashion Show & Exhibition
<b>PORTFOLIO</b>	Fashion Portfolio Development

# **PATTERN MAKING & GARMENT CONSTRUCTION- 6 MONTHS**

<b>FOUNDATION</b>	Introduction In Design, Introduction to Fashioning Basic Foundation - Stitch practice Body Measuring
<b>FABRIC STUDY</b>	Types Of Fabric, Fabric Collection Market Sourcing & Studies
<b>CONSTRUCTION METHODS</b>	Seams & Seam Variation, Pleats, Tucks, Pin Tucks Frills, Ruffles, Gathering, Etc
<b>PATTERN MAKING</b>	Basic Top, Basic Sleeve, Basic Skirt, Basic Trouser, Basic Torso Dart Manipulations & Variations, Neck Line Variations, Collars Variations; Sleeve Variations, Princess Style lines
<b>GARMENT CONSTRUCTION</b>	Basic Kurta - Salwar, Blouse, Skirt Variations, Indian Wear- Anarkali - Churidaar, Flared Skirts, Panel Skirts, Skirt Variations - Sheath & Shift Dresses - Women's Casual Dresses - Women's Tops & Shirts - Trousers & Palazzos - Wedding Gowns - Party Wear

# **PATTERN MAKING & GARMENT CONSTRUCTION- 3 MONTHS**

<b>FOUNDATION</b>	Basic Foundation - Stitch practice Body Measuring
<b>CONSTRUCTION METHODS</b>	Seams & Seam Variation, Pleats, Tucks, Pin Tucks Frills, Ruffles, Gathering, Etc
<b>PATTERN MAKING</b>	Basic Top, Basic Sleeve, Basic Skirt, Basic Trouser, Basic Torso Dart Manipulations & Variations, Neck Line Variations, Collars Variations; Sleeve Variations, Princess Style lines
<b>GARMENT CONSTRUCTION</b>	Basic Kurta - Salwar, Blouse, Skirt Variations, Indian Wear- Anarkali - Churidaar, Flared Skirts, Panel Skirts, Skirt Variations - Women's Casual Dresses - Party Wear Gowns



## DRAPING WORKSHOP



## TIE DYE WORKSHOP



## FESTIVAL CELEBRATION



## PHOTOGRAPHY WORKSHOP

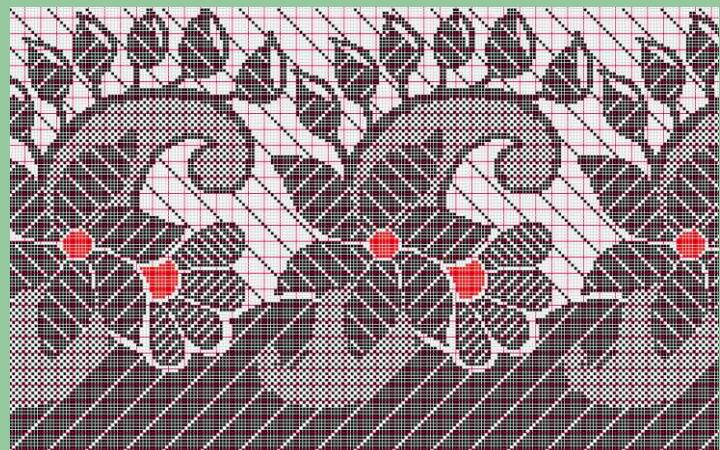
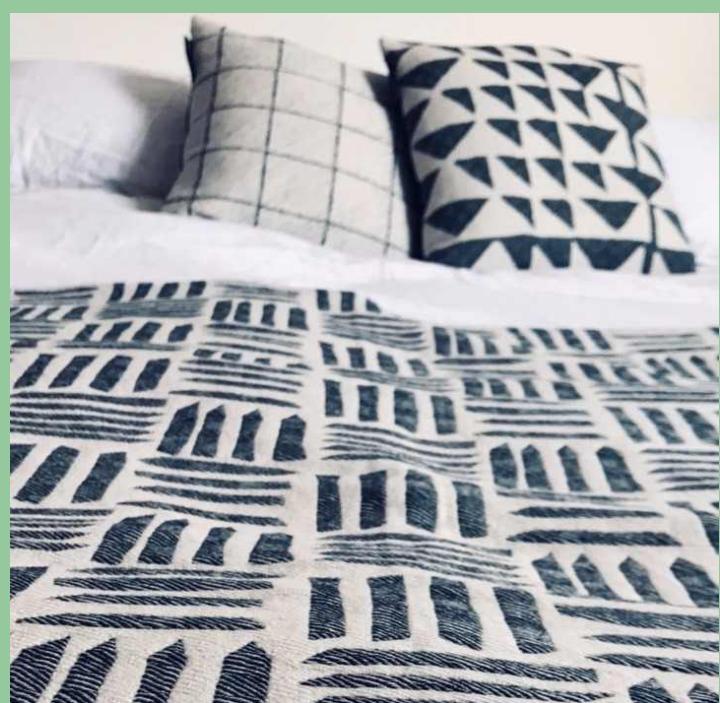
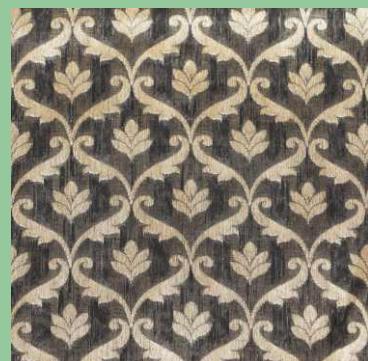
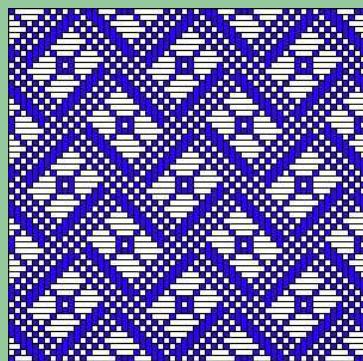


## FILED VISIT

ART  
&  
CRAFT



# TEXTILE DESIGN



# **TEXTILE DESIGN - 1 YEAR [DIPLOMA]**

**1<sup>st</sup> Year**

## **FOUNDATION**

Foundation In Design, Introduction to Textile Design  
Color Theory, Color Schemes

## **ILLUSTRATIONS**

Basic Sketching, Illustration,  
Motifs Design, Fabric Textures Development

## **DESIGN CONCEPTS**

Design Process, Motifs Development  
Surface Design, Non Woven Textile

## **FABRIC STUDY**

Fabric Qualities & Properties  
Fabric Finishes, Market Sourcing & Studies

## **INDIAN TEXTILE**

Traditional Embroidery  
Hand Embroidery, Embroidery Placements  
Surface Ornamentation

## **DESIGN COLLECTIONS**

Design Collection  
- Living Room Collection  
-Bedding Collection  
-Women's Or Men's Wear Collection

## **FABRIC WEAVING**

Types Of Weaving  
Textile Technology

## **TEXTILE FORECASTS**

Textile Forecasting  
Trend Analysis, Market Study

## **PATTERN MAKING**

Basic Foundation, Basic Measurements,  
Pattern Making - Sham & Cushion  
Pattern Making - Bed Sheets & Comforters

## **FIELD VISIT**

Field visit to Manufacturing Units, Import Export  
Houses, Visit to Textile regions of India, Textile Museum

## **TEXTILE PRINTING**

Textile Printing, Block Printing, Applique Art  
Batik Print, Indigo Print

## **COMPUTER DESIGN**

Designing Corel Draw, Adobe Photoshop

## **TEXTILE EXHIBITION**

Annual Fashion Show &  
Textile Exhibition

## **TEXTILE PORTFOLIO**

Professional Portfolio Development

## **PLACEMENT & INTERNSHIP**

Placement & Internship Assistance\*

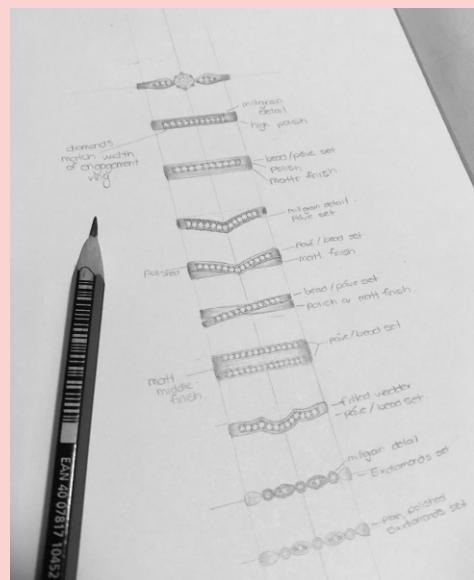
# **TEXTILE DESIGN - 6 MONTHS**

<b>FOUNDATION</b>	Foundation In Design, Introduction to Textile Design Color Theory, Color Schemes
<b>ILLUSTRATIONS</b>	Basic Sketching, Illustration, Motifs Design, Fabric Textures Development
<b>FABRIC STUDY</b>	Fabric Qualities & Properties Fabric Finishes, Market Sourcing & Studies
<b>INDIAN TEXTILE</b>	Traditional Embroidery Hand Embroidery, Embroidery Placements
<b>DESIGN COLLECTIONS</b>	Design Collection - Living Room - Bedding Collection, Women's Or Men's Wear
<b>FABRIC WEAVING</b>	Types Of Weaving Textile Technology
<b>TEXTILE FORECASTS</b>	Textile Forecasting Trend Analysis, Market Study
<b>TEXTILE PRINTING</b>	Textile Printing, Block Printing, Applique Art Batik Print, Indigo Print
<b>COMPUTER DESIGN</b>	Designing Corel Draw, Adobe Photoshop

# **TEXTILE DESIGN - 3 MONTHS**

<b>FOUNDATION</b>	Foundation In Design, Introduction to Textile Design
<b>ILLUSTRATIONS</b>	Basic Sketching, Illustration, Motifs Design, Fabric Textures Development
<b>FABRIC STUDY</b>	Fabric Qualities & Properties Fabric Finishes, Market Sourcing & Studies
<b>INDIAN TEXTILE</b>	Traditional Embroidery Hand Embroidery, Embroidery Placements
<b>DESIGN COLLECTIONS</b>	Design Collection - Bedding Collection, Women's Or Men's Wear
<b>TEXTILE PRINTING</b>	Textile Printing, Block Printing, Applique Art Batik Print, Indigo Print
<b>COMPUTER DESIGN</b>	Designing Corel Draw, Adobe Photoshop

# JEWELLERY DESIGN



# JEWELLERY DESIGN -12 MONTHS

## 1<sup>st</sup> Year

### FOUNDATION

Introduction of Jewellery Design, Basic shapes, Diamond Pattern/motif, Antiaue gold pattern, Measurement of jewellery, Diamond and stone cuts

### PENDANT COLLECTION

Single loop, Double loop, Hidden loop, Fancy loop, Theme based design collection development

### RING COLLECTION

Concave rings, Open ring, Solitaire ring, Stone setting, Casual, Bands, Engagement & Bridal Rings, Gold & Platinum, Diamonds, Solitaires

### EARRING COLLECTION

Studs, Drops & Dangler, Hoops & Huggies, Jumkhi, Chandelier, Bali, Ear cuffs

### NECKLACE COLLECTION

Theme Design, Choker, Round neck, V-neck, Open neck, Jewellery casting lecture, Project on casting process

### BRACELETS COLLECTION

Open linked, closed linked, Flexible, loose bracelets, party Wear bracelets

### BANGLE COLLECTION

Simple Bangle, Pachheli, Chuda, Armlet, Baloya, Single Line bangles  
Broad Bangles, Thin Bangles

### TRADITIONAL COLLECTION

Pendants, Ring, Cuflink, Tie tack, Broach, 3D Rings,

### BANGLE COLLECTION

Bridal ware, Traditional, Techniques and process of jadtar, Jadtar stone Flling

### ANTIQUE GOLD JEWELLERY

Different kind of work in gold jewellery, texture

### FASHION JEWELLERY

Different kind of techniques of fashion Jewellery, Beads necklace, Anklets, Macrame Jewellery

### BROUCHES COLLECTION

Party wear and Traditional wear Brooches collection for Sarees and Turbans

### COMPUTER DESIGN

Designing in Rhinoceros,

### FIELD VISITS

Field Visits to Manufacturing & Processing units

### DESIGN WORKSHOP

Fresh Flower Jewellery Workshop, Pearl Stringing Jewellery Workshop

### JEWELLERY EXHIBITION

Jewellery Design for Annual Fashion Show & Annual Design Exhibitions

### PORTFOLIO

Jewellery Design Portfolio Development

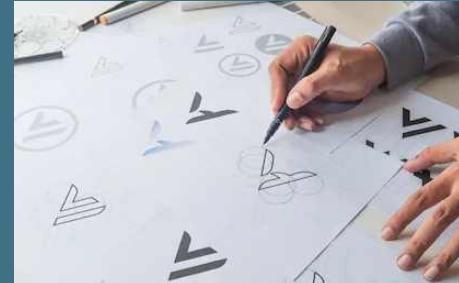
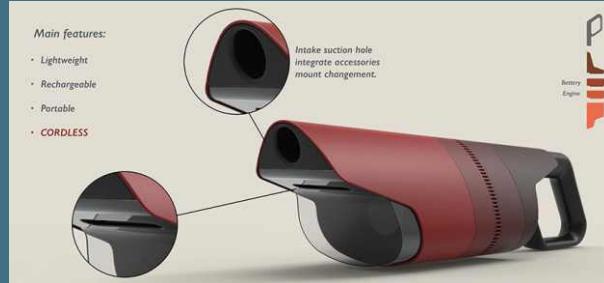
# JEWELLERY DESIGN -12 MONTHS

<b>FOUNDATION</b>	Introduction of Jewellery Design, Basic shapes, Diamond Pattern/motif, Antiaue gold pattern, Measurement of jewellery, Diamond and stone cuts
<b>FASHION JEWELLERY</b>	Different kind of techniques of fashion Jewellery, Beads necklace, Anklets, Macrame Jewellery
<b>DESIGN COLLECTION</b>	Ring Collection Earring Collection Necklace Collection Bracelets Collection Bangle Collection
<b>BROUCHES COLLECTION</b>	Party wear and Traditional wear Brooches collection for Sarees and Turbans
<b>COMPUTER DESIGN</b>	Designing in Corel Draw, Adobe Photoshop, Auto CAD
<b>DESIGN WORKSHOP</b>	Fresh Flower Jewellery Workshop, Pearl Stringing Jewellery Workshop
<b>JEWELLERY EXHIBITION</b>	Jewellery Design for Annual Fashion Show & Annual Design Exhibitions

# JEWELLERY DESIGN - 6 MONTHS

<b>FOUNDATION</b>	Introduction of Jewellery Design, Basic shapes, Diamond Pattern/motif, Antiaue gold pattern, Measurement of jewellery, Diamond and stone cuts
<b>FASHION JEWELLERY</b>	Different kind of techniques of fashion Jewellery, Beads necklace, Anklets, Macrame Jewellery
<b>DESIGN COLLECTION</b>	Ring Collection Earring Collection Necklace Collection Bracelets Collection Bangle Collection
<b>BROUCHES COLLECTION</b>	Party wear and Traditional wear Brooches collection for Sarees and Turbans
<b>COMPUTER DESIGN</b>	Designing in Corel Draw, Adobe Photoshop, Auto CAD
<b>DESIGN WORKSHOP</b>	Fresh Flower Jewellery Workshop, Pearl Stringing Jewellery Workshop
<b>JEWELLERY EXHIBITION</b>	Jewellery Design for Annual Fashion Show & Annual Design Exhibitions

# GRAPHICS DESIGN



# GRAPHICS DESIGN - 1 YEAR [DIPLOMA]

## 1<sup>st</sup> Year

### FOUNDATION

Introduction to Graphics Design  
Colors Schemes and Theories  
Element of Design  
Principal of Design  
Idea Generation and Development

### BASIC OF DESIGN

Vector VS. Raster  
Visiting Card (Basic)  
Offer Tag Design  
Invitation Card Design  
Greeting Card Design

### BRAND IDENTITY DESIGN

Typography, Logo Design  
Business Card, Letter Head Design  
Envelope Design  
Poster Design for Company

### MARKETING DESIGN

Banner Design, Hoarding Design  
Pamphlet Design, Flyer Design  
Brochure Design  
Advertisement on Magazine, Newspaper Etc.  
Email Invite  
Social Media Ads and Post

### PUBLICATION DESIGN

Magazine Cover Page, Book Cover Page  
Booklet Design, Catalogue Layout

### PACKAGING DESIGN

Outer Packaging Design  
Creating Mock-up in Photoshop  
Cd Sticker and Cover Design

### PRODUCT DEVELOPMENT

Product Design & Rendering  
Vector Illustration, Floral Design  
Typography, Graphic Pattern for Textile

### LAYOUT DESIGN

Page Layout  
Web Layout Design

### IMAGE PROCESSING

Theme Board, Photo Collage  
Product Mock-Up, Image Editing  
Image Effect with Photoshop  
Image Manipulation Technique  
Images Correction  
Poster Design (Movie, Party, Event etc.)

### SOFTWARES

Corel Draw  
Adobe Photoshop  
Adobe Illustrator

### PORTFOLIO

Basic Layouting, Final Portfolio Development

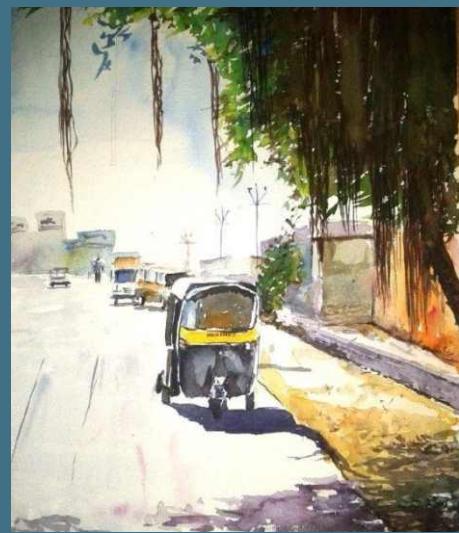
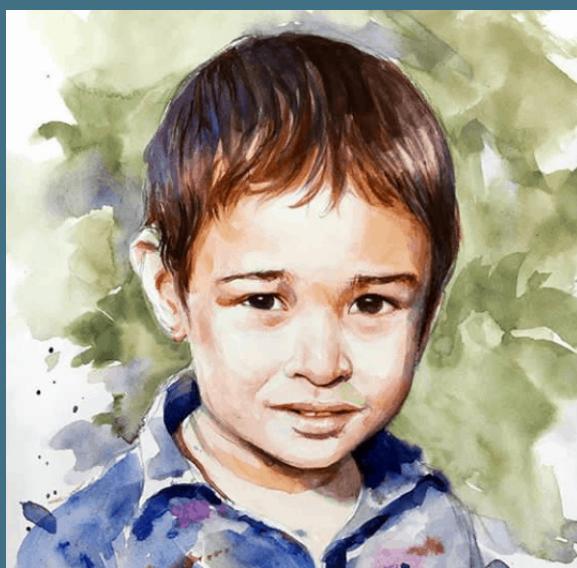
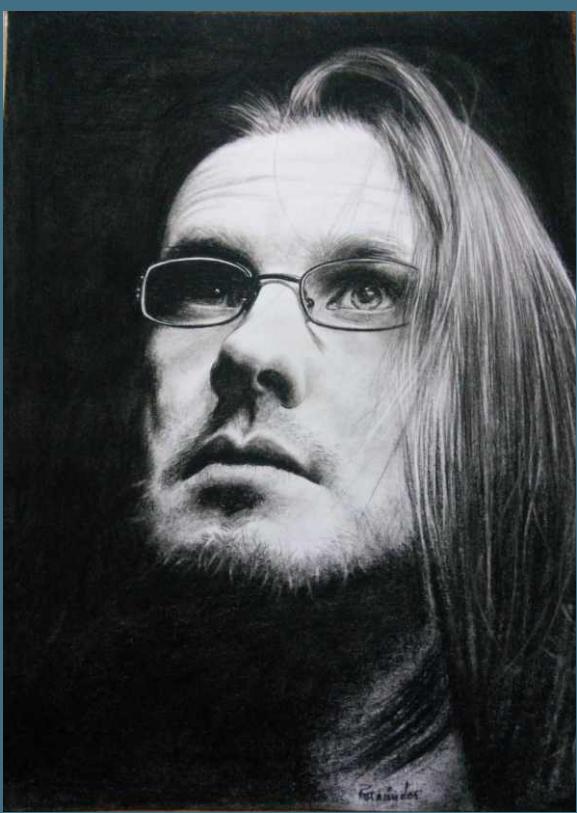
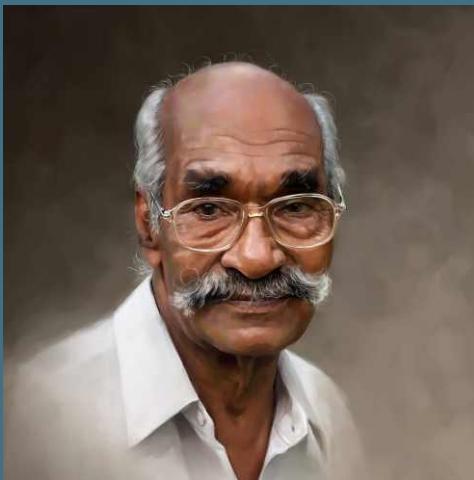
# **GRAPHICS DESIGN - 6 MONTHS**

<b>FOUNDATION</b>	Introduction to Graphics Design Colors Schemes and Theories Idea Generation and Development
<b>BASIC OF DESIGN</b>	Visiting Card (Basic) Offer Tag Design Invitation Card Design
<b>BRAND IDENTITY DESIGN</b>	Typography, Logo Design Business Card, Letter Head Design Envelope Design Poster Design for Company
<b>MARKETING DESIGN</b>	Banner Design, Hoarding Design Pamphlet Design, Flyer Design Brochure Design
<b>PUBLICATION DESIGN</b>	Magazine Cover Page, Book Cover Page Booklet Design, Catalogue Layout
<b>PACKAGING DESIGN</b>	Outer Packaging Design Creating Mock-up in Photoshop Cd Sticker and Cover Design
<b>LAYOUT DESIGN</b>	Page Layout Web Layout Design
<b>SOFTWARES</b>	Corel Draw Adobe Photoshop Adobe Illustrator

# **GRAPHICS DESIGN - 3 MONTHS**

<b>FOUNDATION</b>	Introduction to Graphics Design Colors Schemes and Theories Idea Generation and Development
<b>BASIC OF DESIGN</b>	Visiting Card (Basic) Invitation Card Design
<b>BRAND IDENTITY DESIGN</b>	Typography, Logo Design Business Card, Letter Head Design Envelope Design Poster Design for Company
<b>PUBLICATION DESIGN</b>	Magazine Cover Page, Book Cover Page Booklet Design, Catalogue Layout
<b>SOFTWARES</b>	Corel Draw Adobe Photoshop Adobe Illustrator

# FINE ART



# **FINE ART - 1 YEAR**

## **1<sup>st</sup> Year**

### **FOUNDATION**

Introduction to Fine Art, Basic Drawing  
Pencil Shading, Color Theory,  
Color Scheme

### **2D /3D DRAWING**

Basic 2D Drawing  
Perspective  
3D Drawing  
Light & Shade

### **ANATOMY**

Basic Body Proportion, Stick Figure,  
Human Anatomy  
Human Study, Live Human Skating

### **NATURE STUDY**

Landscapes  
Nature Study, Live Sketch

### **PORTRAIT STUDY**

Basic Foundation, Basic Face Study  
Portrait Sketching

### **CANVAS PAINTING**

Canvas Painting,  
Realistic Painting  
Canvas Knife Painting

### **STILE LIFE**

Stile Life  
Live Painting  
Object Drawing

### **HISTORY OF ART**

History of Art  
Abstract Art, Op Art , Pop Art  
Indian History Of Art  
Picasso / Realistic Painting

### **INDIAN TRADITIONAL PAINTING**

Indian Traditional Painting  
Mughal Painting, Gond Painting,  
Rajasthan Painting

### **ETHICAL PAINTING**

Miniature Painting  
Warli Painting  
Madhubani Panting

### **FIELD TRIPS**

Outdoor Sketching, Live Painting

### **FINE ARTS EXHIBITION**

Exhibition

### **FINE ART PORTFOLIO**

Portfolio Development

# **FINE ART - 6 MONTHS**

<b>FOUNDATION</b>	Introduction to Fine Art, Basic Drawing Pencil Shading, Color Theory, Color Scheme
<b>2D /3D DRAWING</b>	Basic 2D Drawing Perspective Light & Shade
<b>ANATOMY</b>	Basic Body Proportion, Stick Figure, Human Anatomy, Live Human Sketching
<b>NATURE STUDY</b>	Landscapes Nature Study, Live Sketch
<b>PORTRAIT STUDY</b>	Basic Foundation, Basic Face Study Portrait Sketching
<b>FIELD TRIPS</b>	Outdoor Sketching, Live Study
<b>FINE ART PORTFOLIO</b>	Portfolio Development

# **FINE ART - 6 MONTHS**

<b>FOUNDATION</b>	Introduction to Fine Art, Basic Drawing Pencil Shading, Color Theory, Color Scheme
<b>ANATOMY</b>	Basic Body Proportion, Stick Figure, Human Anatomy,
<b>PORTRAIT STUDY</b>	Basic Foundation, Basic Face Study Portrait Sketching

## **USE OF DIFFERENT MEDIUM TECHNIQUES**

**Acrylic Colours**  
**Pencil Colours**  
**Oil Colours**  
**Oil Pastels**  
**Poster Colours**  
**Water Colours**  
**Colour Concept**  
**Charcoal**  
**Mix Medium**

# CANVAS PAINTING SHORT TERM PROGRAM - 3 MONTHS

## FOUNDATION

Introduction to Fine Art, Basic Drawing  
Pencil Shading, Color Theory,  
Color Scheme

## BASIC CANVAS PAINTING

Abstract Canvas Painting  
Knife Canvas Painting  
Nature Canvas Painting

## BODY PART

Facial Features, Hand Gestures,  
Hair Style Rendering

## ADVANCE CANVAS PAINTING

Portrait Canvas Painting,  
Textured Canvas Painting  
Mix Mediums Canvas Painting

# PORTRAIT PAINTING SHORT TERM PROGRAM - 3 MONTHS

## FOUNDATION

Introduction to Fine Art, Basic Drawing  
Pencil Shading, Color Theory,  
Color Scheme

## BASIC PORTRAIT PAINTING

Basic Portrait Painting  
Detailed Parts Drawing  
Portrait Using Pencil

## BODY PART

Human Anatomy, Facial Features,  
Hand & Foot Mumeint  
Hair Styles Rendering

## ADVANCE PORTRAIT PAINTING

Water Colour Portraits  
Pencil Colour Portraits  
Charcoal Colour Portraits  
Acrylic Colour Portraits



# Student Start Ups



JENISH KALTHIYA  
FASHION DOOR  
[ SURAT ]



MITAL KACHHADIYA  
JIMI CREATION  
[ SURAT ]



PRKASH DOBRIYA  
ABB ZONE  
[ VADODARA ]



NIKITA KIKANI  
ROYAL QUEEN'S  
[ AHMEDABAD ]

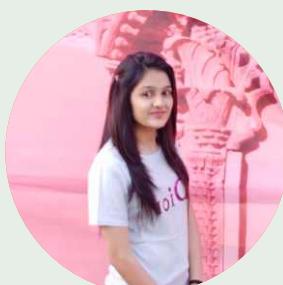


NIRAV SHIROYA  
AAREYA ENTERPRISE  
[ AHMEDABAD ]

# Student Placement



PRIYANKA SANGHANI  
TATHASTU



TRUSHYA CHODVADIYA  
TATHASTU



HEMANGINI BALDANIYA  
SAHIBA



RUCHITA KABARIYA  
SHIV\_f\_STUDIO



DIVYESH KANPARA  
CLASSICUS INFOTECH



# કાલ્વીથી

INSTITUTE OF DESIGN <sup>®</sup>

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yogi chowk, Surat.