

Images are very important to beautify as well as to depict many complex concepts in simple way on your web page.

This chapter will take you through simple steps to use images in your web pages.

➤ How to Insert Image ?

You can insert any image in your web page by using `` tag. The `` tag is an empty tag, which means that, it can contain only list of attributes and it has no closing tag.

Syntax

```

```

For Ex.

```
<body>  
  <p>Simple Image Insert</p>  
    
</body>
```

You can use PNG, JPEG or GIF image file based on your comfort but make sure you specify correct image file name in src attribute.

Image name is always case sensitive.

The **alt** attribute is a mandatory attribute which specifies an alternate text for an image, if the image cannot be displayed.

➤ Set Image Location

Usually we keep all the images in a separate directory. So let's keep HTML file test.htm in our home directory and create a subdirectory images inside the home directory where we will keep our image test.png.

For Ex.

```

```

➤ Set Image Width / Height

You can set image width and height based on your requirement using width and height attributes.

You can specify width and height of the image in terms of either **pixels or percentage** of its actual size.

For Ex.

```
<body>

    <p>Setting image width and height</p>

    

</body>
```

➤ Set Image Border

By default, image will have a border around it, you can specify border thickness in terms of pixels using border attribute.

A thickness of 0 means, no border around the picture.

For Ex.

```

```

➤ Set Image Alignment

By default, image will align at the left side of the page, but you can use **align** attribute to set it in the center or right.

For Ex.

```

```