

AI STRATEGY & RISK PROGRAM

Guiding Your Organization Toward Responsible and Effective Al Adoption



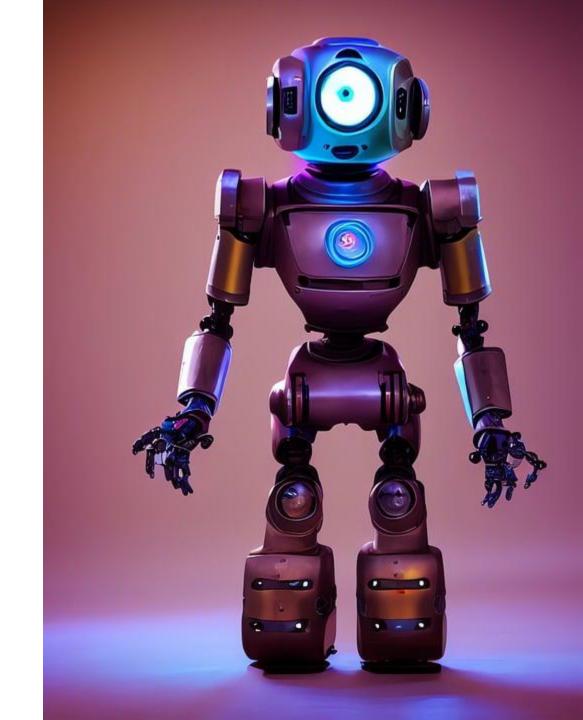


The Al Imperative

- Al is transforming industries and driving innovation.
- Challenge: Many organizations feel unprepared for Al adoption.
- Risks: Regulatory compliance, ethical considerations, operational risks.

Al Strategy and Risk Program Overview

- Adapts to the constantly changing digital environment of AI.
- Combines strategic alignment with proactive risk mitigation.
- Designed to guide responsible Al deployment.
- Tailored to your organization's needs and industry context



Built on Experience, Standards, and Adaptability

- Experience-Driven Insights
- Industry Standard Frameworks
- Dynamic and Adaptive Approach
- Changing regulatory and legislative rules



Why Choose the Al Strategy and Risk Program?

- Establishes a robust governance foundation.
- Promotes responsible and ethical AI adoption.
- Enables proactive risk management.
- Aligns Al initiatives with business objectives.
- Provides flexibility and scalability for future growth.
- Speed of implementation and consistency of implementation.



Al Strategy and Risk Assessment

Use Case: GenAl CRM Module



COMPONENT	BASELINE	EVOLVING	MATURE
AGILE GOVERNANCE			-
RESPONSIBLE AI APPROACH	•		
RISK-INFORMED SYSTEM	•		———
STRATEGY AND EXECUTION		•	-
RISK ESCALATION AND REPORTING			

Agile Governance

- Adapts to the constantly changing digital environment of Al.
- Combines strategic alignment with proactive
- risk mitigation.
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- industry context





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Responsible Al Approach

- Ethical Al deployment with a focus on explain ability and transparency
- Model Risk Management (MRM) to monitor soundness, fairness, robustness and model drift.
- Data governance to protect privacy and ensure compliance
- Prompting Guidelines and Assurance

Risk-informed System

- Clear definition of AI-related risk tolerance levels
- Maturity models to evaluate and improve risk management capabilities
- Key Risk Indicators (KRIs) for monitoring risks and triggering necessary actions





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Strategy and Execution

- Needs Research (Use Cases)
- Understanding Capabilities
- Risk and Mitigation Mapping
- Regulatory and Compliance Obligations

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Risk Escalation and Reporting

- Escalation protocols for risks exceeding tolerance levels
- Internal reporting to keep executives and boards informed
- External disclosures to maintain compliance and stakeholder trust



Al Strategy and Risk Assessment

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COMPONENT	Key Themes
AGILE GOVERNANCE	Strength: The Business has established a robust governance structure, with multiple reporting avenues to executive leadership and the board.
	Growth Opportunity: While responsibilities for each of the three lines of defense have been formally defined, additional clarification and alignment of responsibilities would enhance The Business's ability to define and execute a cohesive cybersecurity strategy.
RESPONSIBLE AI APPROACH	Strength: Executive and Board leadership are frequently and regularly presented with information security metrics.
	Growth Opportunity: The Business has not yet formally defined a risk appetite, tolerance thresholds, or acceptance criteria. Additionally, metrics and key indicators have not been tied to business objectives.

COMPONENT	Key Themes
STRATEGY AND EXECUTION	Strength: Executive and Board leadership are frequently and regularly presented with information security metrics.
	Growth Opportunity: The Business has not yet formally defined a risk appetite, tolerance thresholds, or acceptance criteria. Additionally, metrics and key indicators have not been tied to business objectives.
RISK ESCALATION AND REPORTING	Strength: Executive and Board leadership are frequently and regularly presented with information security metrics.
	Growth Opportunity: The Business has not yet formally defined a risk appetite, tolerance thresholds, or acceptance criteria. Additionally, metrics and key indicators have not been tied to business objectives.
RISK-INFORMED SYSTEM	Strength: Executive and Board leadership are frequently and regularly presented with information security metrics.
	Growth Opportunity: The Business has not yet formally defined a risk appetite, tolerance thresholds, or acceptance criteria. Additionally, metrics and key indicators have not been tied to business objectives.