**RAGHAVENDRA E.H**

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**CAREER OBJECTIVE**

With over 9 years of professional experience in the IT industry spanning various domains, I have more than 5 years of expertise in web design and development, along with 4 years focused on digital marketing (SEO). I am passionate about technology and committed to keeping up with the latest trends, always eager to take on new challenges and opportunities in web technologies.

**Web Developer [ Frontend / PHP / WordPress ] (5+year Exp.)**

* **3+ Years** in Front-End Development (HTML5, CSS3, JavaScript, React.js, Tailwind CSS)
* **2+ Years** in WordPress and PHP Development (Custom Themes, WooCommerce, Payment Gateway Integration,)

**Professional Skills**

* ***Proficient in Front-End Technologies***: Expertise in **HTML5, CSS3, jQuery, JavaScript, Bootstrap 4/5, and Tailwind CSS.**
* ***Project Management***: Experienced in overseeing website development projects from the initial design phase to final completion, while ensuring compatibility across different browsers and platforms..
* ***UI/UX Development***: Experienced in creating user interface effects, event animations, and single-page web applications for web and mobile platforms using JavaScript, jQuery, CSS3, CSS Flexbox, and Grid layouts.
* ***Advanced CSS Technologies***: Proficient in CSS preprocessors such **as SASS** and **LESS**.
* ***Back-End Development***: Experienced in web application development using **core PHP, MySQL, AJAX, and JSON technologies.**
* ***WordPress Expertise***: Proficient in developing and integrating customized WordPress themes, including **HTML to WordPress** and PSD/**Figma design to WordPress** conversions. Proficient with popular WordPress page builders such as **WPBakery, Elementor,** and **Divi.**
* ***E-Commerce Development***: Expertise in building WordPress-based e-commerce websites using the WooCommerce plugin.
* ***Payment Gateway Integration***: Experienced in integrating payment gateways (Razorpay, PayU) for shopping, booking slots, and donation-based websites.
* ***Version Control***: Proficient in version control systems, including **GIT and GitHub**.
* ***React.js Development***: Familiarity with web application development using **React.js.**
* ***Graphic Design Proficiency***: Proficient in graphic design tools, such as Figma, Adobe Photoshop and Illustrator.

**Portfolio Profile:**

<https://raghubng.github.io/portfolio/>

**WordPress Project Completed**

<http://digital-nexus.alchosting.xyz/>

<http://fitnesszone.alchosting.xyz/>

<http://digital-aguvic.alchosting.xyz/>

Created a WordPress websites as a personal project to enhance web development skills.

**Digital Marketing( 4Year Exp.)**

Proficient in developing and executing effective SEO strategies to achieve high organic rankings on major search engines and drive targeted web traffic. Skilled in advanced on-page and off-page SEO techniques, including content optimization, back link building, and technical SEO. Experienced in managing and optimizing paid search marketing campaigns using Google Ads to deliver measurable results.

**Strengths:**

* Proficient in UI/Front-End development, WordPress, PHP web development, and digital marketing.
* Excellent communication, interpersonal, and problem-solving abilities, with a track record of leading teams to outstanding results.
* Flexible and a fast learner, capable of working both independently and collaboratively. Experienced in handling multiple projects while meeting tight deadlines.

**Career Highlights:**

**#1. Mphasis Limited (July 2024 To Oct 31, 2024)**

**Role: Web Developer [Work from Home]**

* Responsive website Design & Developing for client Projects [client: HP]
* Landing Page design for Campaigns using CSS3 without any script and frameworks

**#2.** **IPexcel Business Consulting Services (Jan 2023 To May 31, 2024)**

**Role: Web Developer**

* **Responsive Website Design and Development**: Designed and developed responsive websites for in-house projects.
* **Landing Page Creation**: Developed landing pages for campaigns, along with regular updates and maintenance of existing websites.
* **Web Applications**: Built data management applications (e.g., deadline notifications and account management) using PHP, MySQL, AJAX, and CSS3.
* **SEO Implementation**: Reviewed and implemented SEO techniques and strategies to optimize in-house websites for search engine performance.

**Website Project:**

<https://ipexcel.com/en/>

**Application Development Project**

**Project Name: PMS [Process Management System]**

**Role:** Full Stack Developer

**Technologies Used:**

**PHP, MYSQL,AJAX, HTM,CSS,JavaScript, Bootstrap**

PMS (Process Management System) is a dashboard application suite designed for internal use by employees of IPflair Patent Company. Its primary objective is to maintain a comprehensive patent process database and send automated deadline reminder emails to team members, notifying them of renewal dates for their respective patent projects.  
The system includes a fully authenticated admin panel with role-based access permissions, enabling seamless CRUD operations. The entire application was developed and managed independently.

**Project Name: [Accounts & Employee Management System]**

**Role:** Full Stack Developer

**Technologies Used:**

**PHP,MYSQL,AJAX, HTM,CSS,Javascript,Bootstrap**

The Accounts and Employee Management System is a dashboard application suite designed for internal use by our company's employees. Its primary objective is to manage the accounts database and oversee employee management across respective departments.

**#3. Design At Ease Private Limited (Feb 2022 To Jun 2022)**

**Role: Web Developer(Contract basis – Remote/Work from Home)**

* **Responsive Web Design and Development**: Designed and developed responsive websites tailored to various business sectors.
* **Web Applications**: Built appointment booking, online shopping, and data management solutions using WordPress WooCommerce, leveraging tools like Elementor, WPBakery, and other plugins.
* **Website Maintenance**: Performed regular updates and maintenance for existing websites to ensure optimal performance.
* **Graphic Design**: Created website graphics, including web banner sliders and logo designs, for multiple projects.

**Projects Done:**

<https://hopeastrologyreikitarot.com/>

<https://kgtyres-mechanical.com.au/>

<https://tabooburswood.com.au/>

<https://andersonemc.com.au/>

<https://test.designateasetech.online/>

**4. Mitra Software’s (Dec 2019 To Feb 2022)**

**Role: Web Developer**

* **Responsive Web Design and Development** Responsive Website design and Development for various business sectors.
* **Website Maintenance**: Managed updates and ongoing maintenance for existing websites.
* **User Interface Design**: Designed user interfaces for desktop applications, websites, and mobile applications. Developed interactive features such as menus, dropdowns, events, effects, animations, and responsive banners using jQuery.
* **E-Commerce Development**: Built booking engines and online grocery stores using WordPress and WooCommerce, with integrated payment gateway solutions.
* **Dynamic Website Development**: Developed dynamic websites with PHP/MySQL, including implementing CRUD operations.
* **Technical Support and Mentorship**: Provided technical support and guidance to college students participating in internship projects at our company.

**My Projects link:**

[http://sunrisefacilityservice.com/](http://sunrisefacilityservice.com/%20)

<https://www.thevisabuddy.com/>

<http://spoortiinternationalschool.com/>

<https://mountcarmelsmg.com/>

<http://no1justcall.com/>

<http://jnanavahinihighschool.in/>

<http://www.berriesland.in/>

<http://campustech.in/>

<https://saipuc.org.in/saipu/>

<https://parivarthanindia.org/>

<http://dharaniassociates.in/>

<http://kcsacademykar.in/index.html>

[http://www.bgsmps.com](http://www.bgsmps.com/)

**Ecommerce base website:**

<http://www.lighthousebeachresort.in>

<http://www.neekart.com>

<http://www.saaenterprisee.in>

**#5.TechPearl Software Pvt. Ltd(Dec 2018, To May 2019)**

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**Role: Web Developer / SEO Executive**

* **Responsive Layout Design**: Designed responsive layouts using CSS3 and jQuery for UI design and development.
* **Website Maintenance**: Performed regular updates and maintenance for existing websites to ensure optimal performance.
* **User Interface Design**: Created user interfaces for desktop applications, websites, and mobile applications.
* **Interactive Feature Development**: Developed interactive elements such as menus, dropdowns, events, effects, animations, responsive menus, and banners using jQuery.

**#6.RIM India Pvt. ltd( Sep 2017 To Nov 2018 )**

**Role: Web Developer/UI Developer**

**Responsibility:**

* **Admin Dashboard Design & Development**: Designed and developed admin dashboard themes for application software modules.
* **PSD to Responsive Website Development**: Converted PSD designs into fully responsive websites using Bootstrap.
* **UI Design & Development**: Created user registration forms, tables, tabs, and control panel layouts using HTML.
* **Responsive Layouts**: Designed responsive layouts using CSS3 and jQuery for optimal UI design and development.

**Projects Done:**

<http://rim-global.com/>

**#7.Radical Networks(Oct 2015 ToAug 2017)**

**Role: Web Developer/UI Developer**

**Responsibility:**

* **PSD to Responsive Website Development**: Converted PSD designs into fully responsive websites using Bootstrap.
* **Responsive Layout Design**: Designed responsive layouts using CSS3 and jQuery to ensure optimal user interface design and development.
* **Website Maintenance**: Handled regular updates and maintenance of existing websites to ensure seamless performance.
* **User Interface Design**: Developed user interfaces for desktop applications, websites, and mobile applications.
* **Parallax and Mobile Website Development**: Specialized in developing engaging parallax websites and mobile-responsive designs.
* **Interactive Feature Development**: Utilized jQuery to create interactive elements, such as menus, dropdowns, events, effects, animations, responsive menus, and banners.
* **Email Template Design**: Designed table-based email templates for online campaigns, ensuring cross-platform compatibility.

**Projects Done:**

<http://www.whitepetalshall.com/>

<http://careclean.co/>

<http://www.somugroup.com/>

<http://bizserpro.com/>

<http://quenbyindia.com/>

**#8.Itech Solutions (May 2014 To Sep 2015)**

**Role: Web Designer**

**Responsibility:**

* **Website Development**: Developed websites using HTML/CSS and HTML5/CSS3 for responsive and modern designs.
* **Website Maintenance**: Managed regular updates and maintenance of existing websites to ensure optimal functionality.
* **User Interface Design**: Designed user interfaces for desktop applications, websites, and mobile applications.
* **Technical Expertise**: Extensive experience with HTML/XHTML, CSS, Photoshop, tableless layouts, Dreamweaver, Flash banners, jQuery banners, and Bootstrap template design.

**Designed Web Templates :**

<https://www.dropbox.com/sh/84eywrqgx6zmsxh/AACGPcSv1dV85BKXHdTBuZMEa?dl=0#/>

<http://www.itechtraining.in/index.html>

<http://www.parivarthana.in/>

**Academic Profile**

B.Sc (Computer Science),from Kuvempu University (Shimoga).

PGDQC (Post Graduate Diploma in Quality Control), 2004 from Kuvempu University

**(Raghavendra E H)**

**Bangalore**