Ideation Phase
Brainstorm & Idea Prioritization Template

Date	03 November 2023
Team ID	NM2023TMID11736
Project Name	Project-Climate Tracks mart Using Blockchain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

Raghul

| Global Collaboration and Innovation | Blockchain Benefits and Transparency | |

Harish

| Challenges with Blockchain | | |

Priyadarshan

| Incentives and Eco-Friendly Behavior | | |

Sigaf

| Data Security and Privacy | | |

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

Raghul

| Global Collaboration and Innovation | Challenges with Blockchain | Incentives and Eco-Friendly Behavior |

Harish

| Data Security and Privacy | Transparency and Trust | Interoperability with Existing Systems |

Priyadarshan

| Public trust and data integrity | Regulatory Compliance | Scalability challenges |

Sigaf

| Immutability of Environmental Record | Gamification of Eco-Friendly behaviours | Innovation in Environmental solutions |

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

+

Focus on traceability to enable buyers to trace the origin and movement of climate

Engage stakeholders in decision-making processes by providing transparent governance through access to blockchain records.

Global Collaboration in Climate action

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Utilize blockchain data for analytics and insights to drive informed decision-making

Leverage the decentralized nature of blockchain to create a distributed network of product suppliers, buyers, and verifiers

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− **Feasibility** **+**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)