

# Introduction to AI,ML,DL

Raghu Prasad K S

# Introduction

- Raghu Prasad – BE, MS
- Total of 29 years of experience
- 7 years as a lecturer in Engineering College
- 22 Years into IT
- Worked with companies like CISCO,CSC,ICICI,First Apex – NTT Data
- Currently into Corporate training and consultancy
- Worked with corporates and public sector
- Technologies – Java,Python,Data Sciences,Web technologies,Java Script technologies (MEAN stack),IOT,Test Automation – Selenium,JMeter

# Topics

- Introduction to AI, ML and Deep Learning
- Introduction to Cognitive Computing
- Applications of Artificial Intelligence
- History of AI
- Scope of AI/ML in BFSI

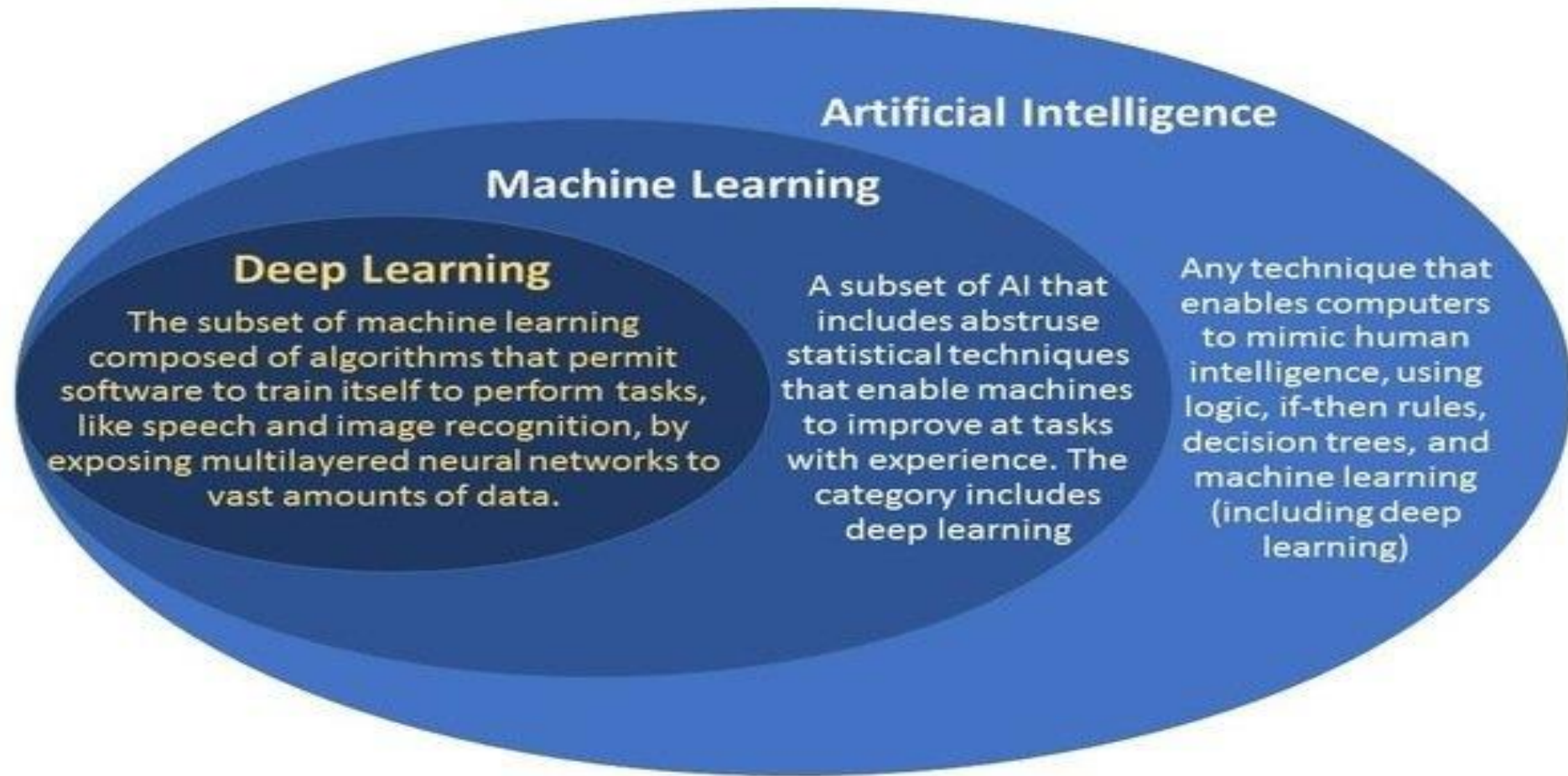
# What is Artificial Intelligence ?

- In computer science, **artificial intelligence (AI)**, sometimes called **machine intelligence**, is intelligence demonstrated by machines, in contrast to the **natural intelligence** displayed by humans. Colloquially, the term "artificial intelligence" is often used to describe machines (or computers) that mimic "cognitive" functions that humans associate with the human mind, such as "learning" and "problem solving"

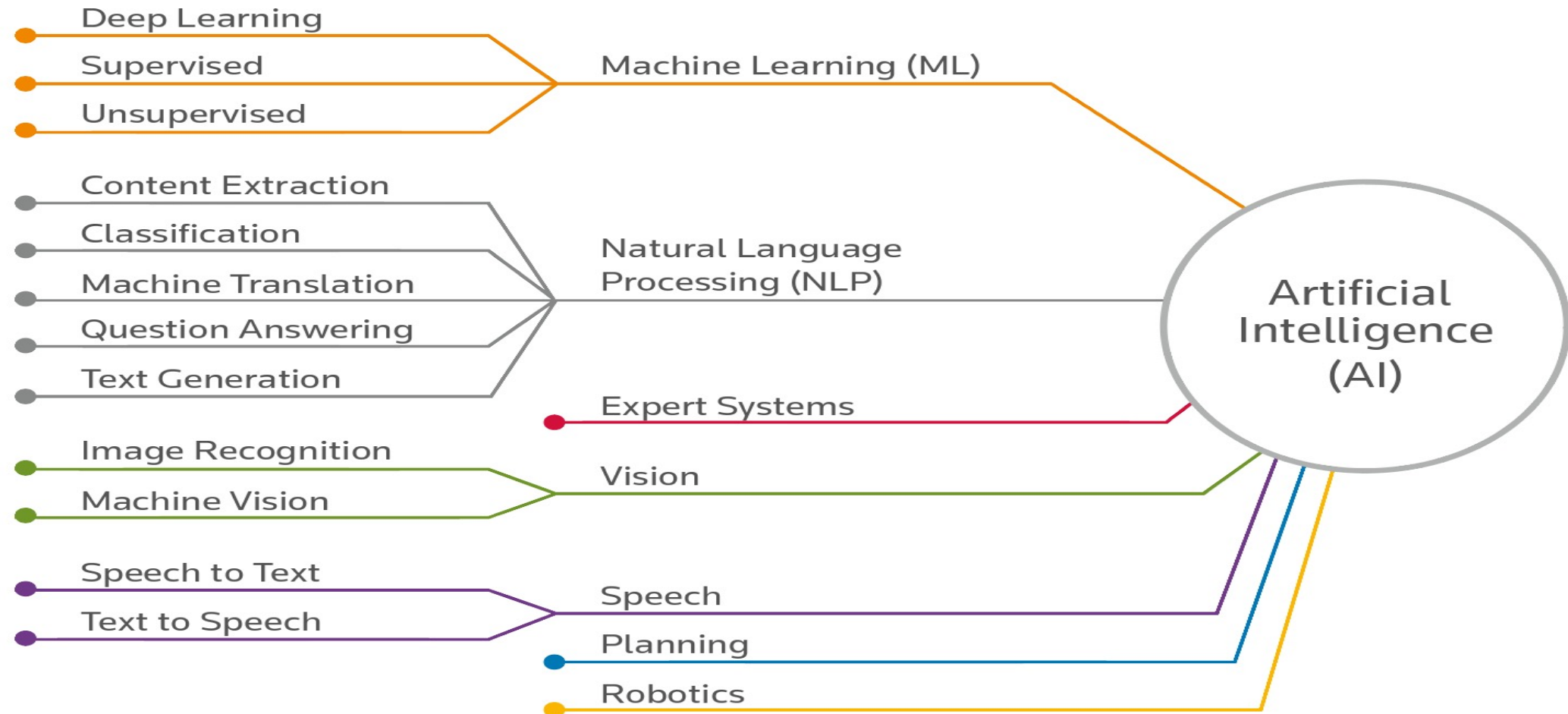
# What is Cognitive Computing ?

- Cognitive -
- Relating to or involving the processes of thinking and reasoning
- **Cognitive computing (CC)** describes technology platforms that, broadly speaking, are based on the scientific disciplines of artificial intelligence and signal processing. These platforms encompass machine learning, reasoning, natural language processing, speech recognition and vision (object recognition), human-computer interaction, dialog and narrative generation, among other technologies

# What is AI/ML/DL ?

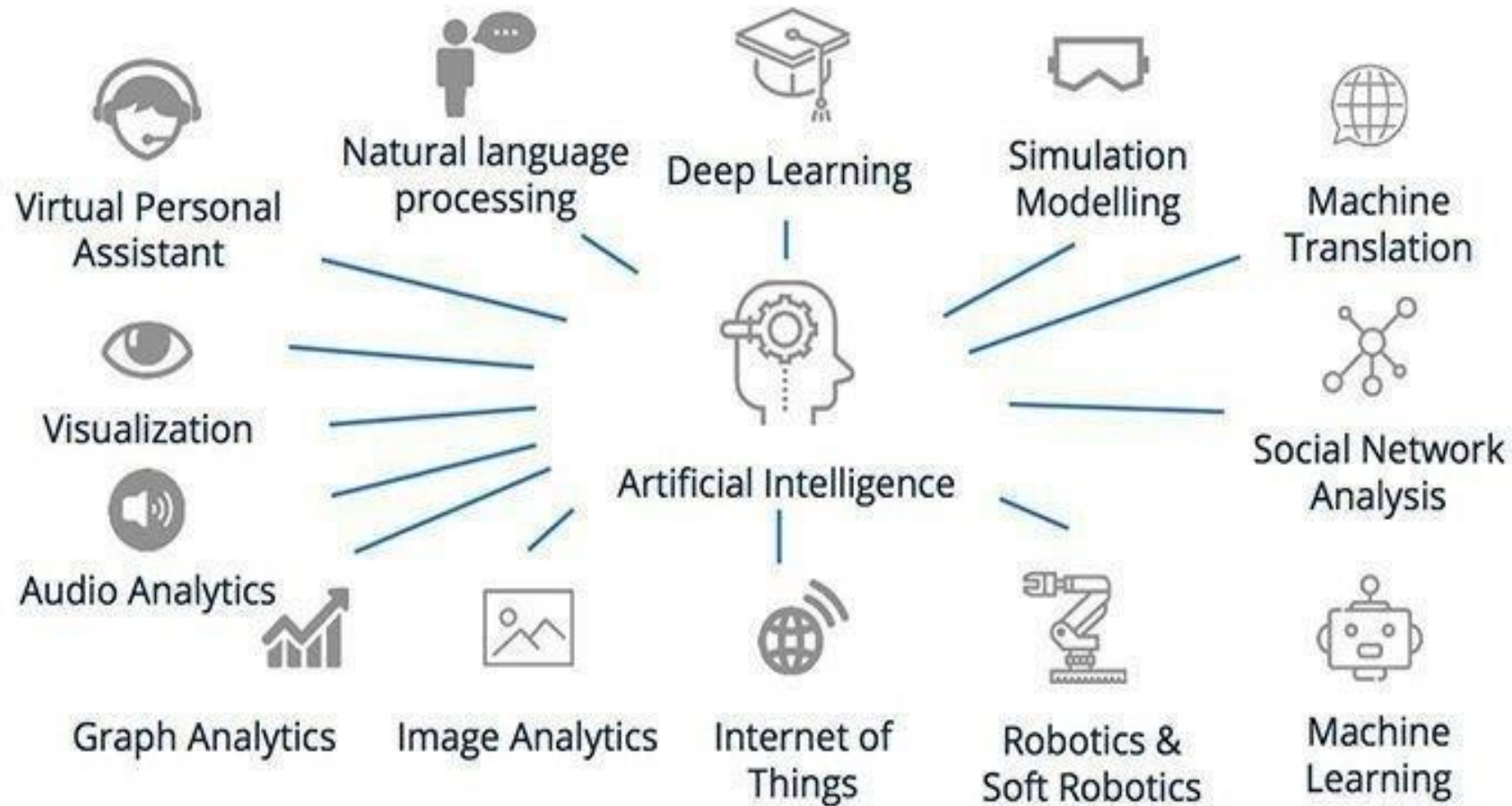


# What is Artificial Intelligence ?





## Possible applications for Artificial Intelligence





# Google's AI Products

## HOW WAYMO'S SELF-DRIVING CAR WORKS

One of Waymo's three lidar systems that shoots lasers so the car can see its surroundings. Waymo says this lidar can detect a helmet two-football fields away.

A forward facing camera works with 8 others stationed around the car to provide 360 degrees of vision.

Radar sensors can detect objects in rain, fog, or snow.

Waymo's self-driving sensors are tightly integrated into the hybrid minivan created by Fiat Chrysler.



SOURCE: Waymo

BUSINESS INSIDER

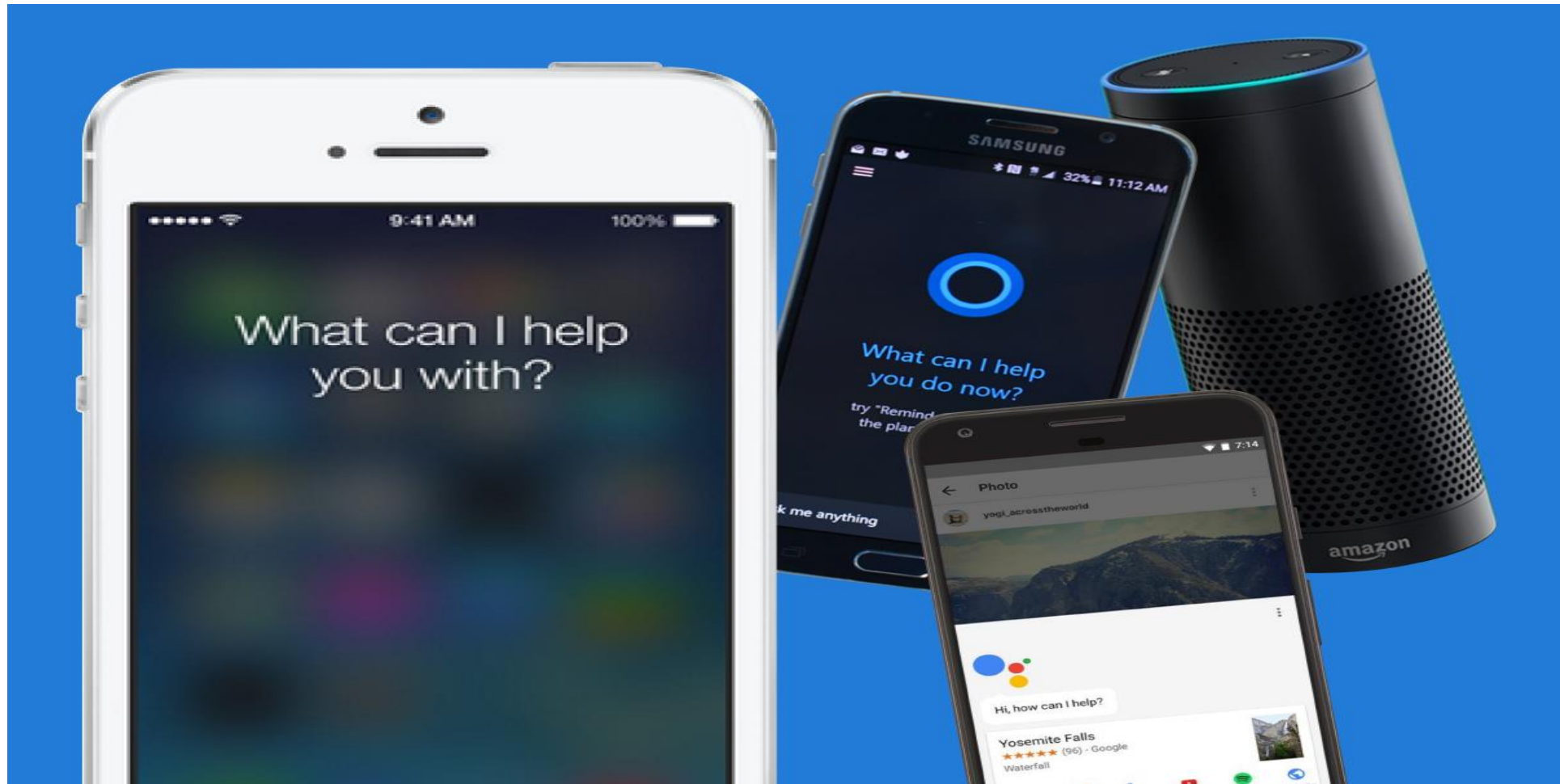
# Google's AI Products



AI is deeply integrated in Google products



# Personal Assistants





# Recommendation Systems

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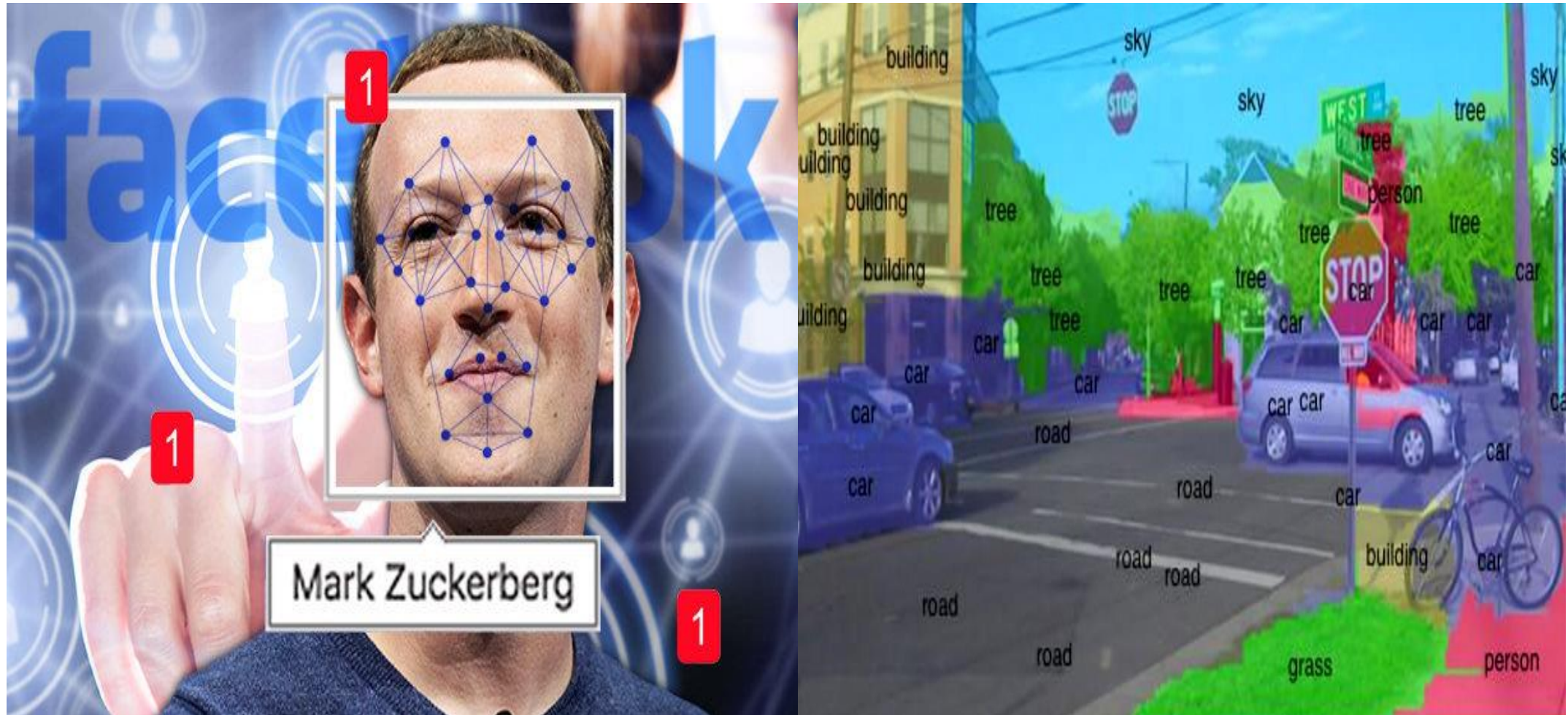
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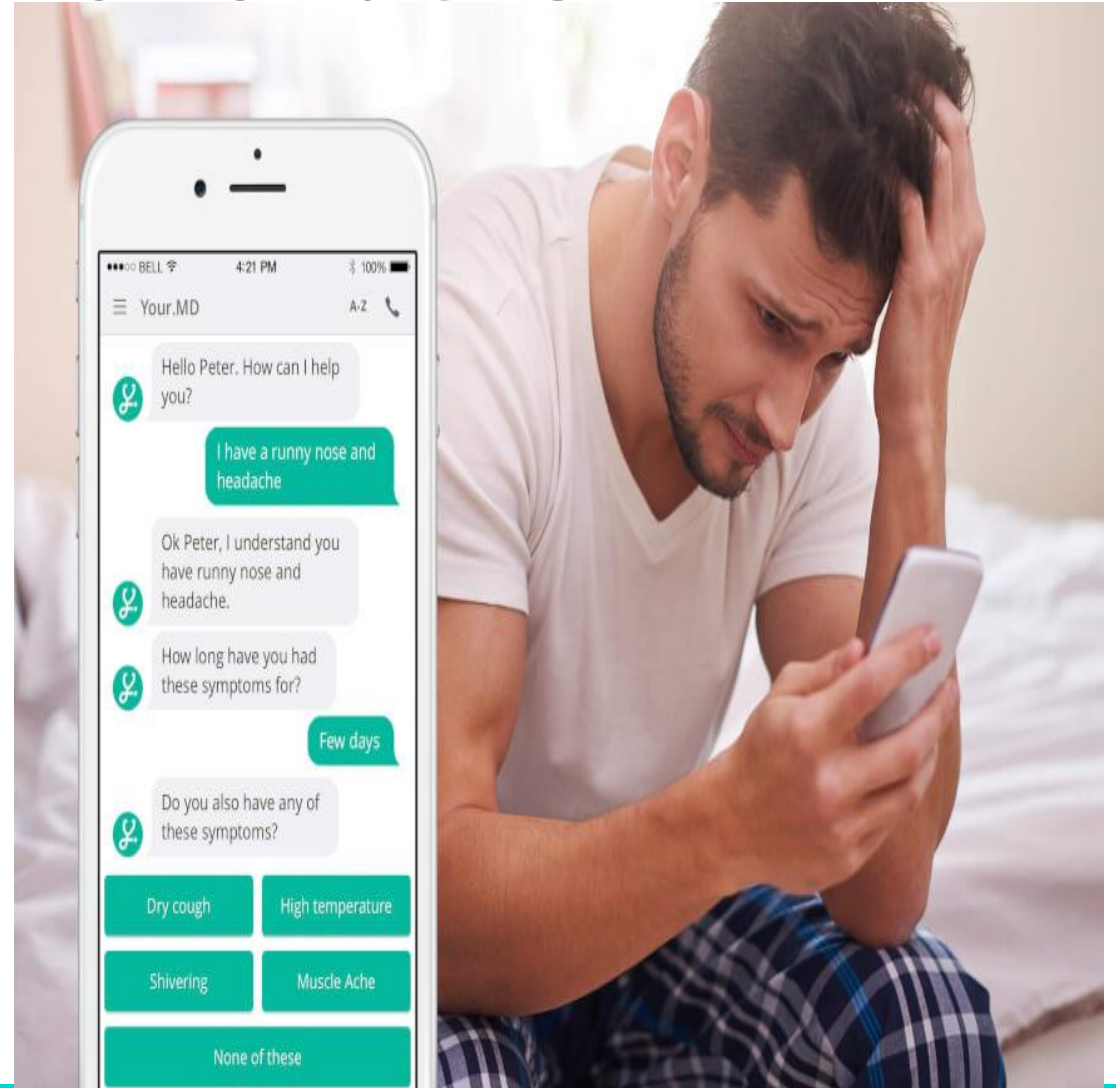


# Face/Object detection

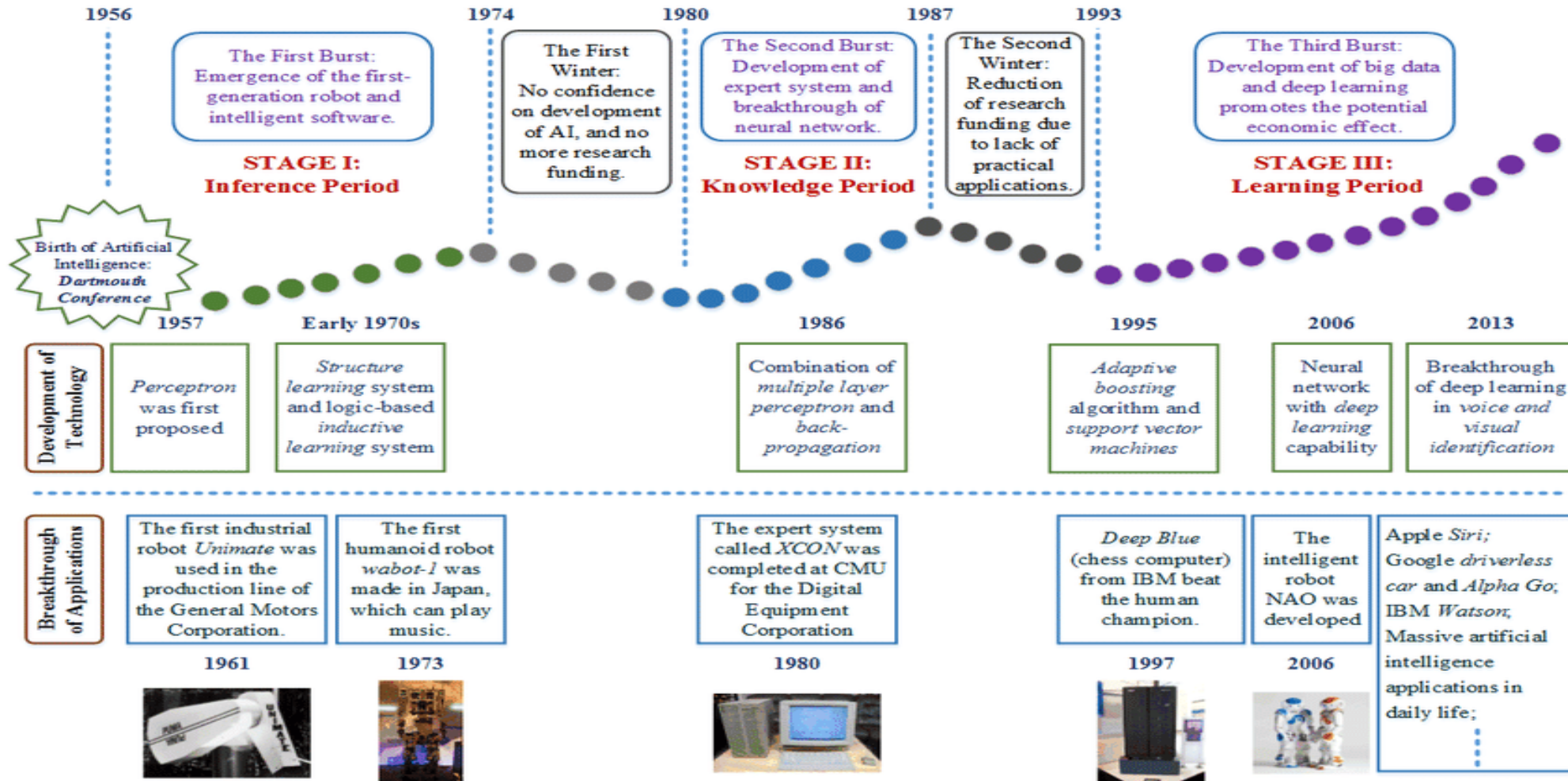




# AI – Healthcare chatbots



# AI – History





# AI in News

## SENSOR-BASED ANTI-CRASH DEVICES

Photo for representation only

**K**SRTC officials said they have installed sensor-based anti-collision devices in buses running on Hyderabad and Pune routes on a pilot basis. The sensor is connected to the engine control unit (ECU) and sends an alert if a vehicle/obstacle is detected within a 10-20 metre distance. It automatically reduces the speed of the bus and stops it.

KSRTC officials said they have received good response from drivers for the pilot project over the past two months. The system will help buses plying on highways, along dense forests or amid mist or fog. "It will be effective only when buses are plying at a speed of over 50 kmph," an official said.



### HOW SYSTEM FUNCTIONS

- Cameras installed in cabin are pointed at bus driver
- Detect face and eye movements of driver
- Analyze facial expressions like eye closure, abnormal blink frequency, head jerk and yawn to estimate driver's attention level
- System raises warning if attention level of a driver falls below a certain threshold or in case driver is not looking straight
- Driver's seat vibrates and an alarm wakes him/her up
- Driver will have to turn off alarm to ensure he/she is awake

## EXCELLENCE AWARD FOR CORPORATION

**K**SRTC has bagged the runner-up position in the International Road Transport Union Bus Excellence Award. Its city-services initiative has won the award, which was presented to S R Umashankar, managing director (KSRTC), by Yadhuvir Singh Mallik, secretary, ministry of road transport and highways. KSRTC is the first state road transport undertaking in the country which has introduced city bus services in tier-II and III cities and towns.



**3.25am |** Rajkumar and Dilip gain entry into the house

**TECH SAVIOUR:** Parthasarathy, a retired civil engineer, logged into his home's CCTV feed and found two men ransacking the house

## ACTION IN THE DEAD OF NIGHT



**3.30am |** Parthasarathy, staying in the US, gets alert on his cellphone and cautions his neighbours in Bengaluru

**3.33am |** One of the neighbours alerts police

**3.40am to 3.43am |** Two Hoysalas arrive at the spot

**3.50am |** Dilip spots police team from terrace

**4am |** Dilip manages to dodge police and neighbours; escapes

**4.30am |** They nab Rajkumar, who was hiding under a chair



# AI in News – Amazon Go and Tesla



# AI in News – Google Lens





# Scope of AI-ML in BFSI



## Customer Engagement

- Consistent and faster customer-engagement by quickly addressing the basic inquiries with the ability to understand natural language.



## AML Pattern Detection

- Anti Money laundry application is programmed with a set of rules, process and laws and regulation which help the financial organization to detect income from an illegal source.



## Chatbots

- Chat Bots will automate the chat support system by identifying the query and responding with the most appropriate reply.

# Scope of AI-ML in BFSI



## Investment Predictions

Allows the traders to have an order placed on a predetermined price and also allows to exist on predetermined selling price which saves the traders from unbearable loss as it sells the stock automatically when the price drop down from the certain limit.



## Fraud Prevention

Machine learning has the ability to compare each transaction against the account history and any such unusual activity like out of state purchase, large cash withdrawal etc. raise the red flag which delays the transaction until user confirmation.

# Scope of AI-ML in BFSI Projects

## Risk Analytics

- A company faces various risks at different level and these risks originate from markets, credits, competitors etc.
- Identifying risks, monitoring risks and prioritizing risks are the steps to manage the risk.
- A company has various data like customer information, financial statements and so on.
- Another important aspect is creditworthiness of customers
- To analyse the creditworthiness, companies employ data scientists who use machine learning algorithms to analyse transactions made by the customers.

SUBS

# Scope of AI-ML in BFSI

## Realtime Analytics

- Data was processed in batch in traditional analytics, i.e, using the historical data not the real-time data.
- With the rise of new technologies, it is now possible to access data with minimal latency
- By applying AIML in BFIS, institutions are able to track transactions, credit scores and other financial attributes without any issue of latency.



Thank You