

Untitled8

November 9, 2018

```
In [ ]: Project: Investigate a Dataset (TMDB movie Database)
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```

```
Introduction
```

```
In this section of the report, I'll provide a brief introduction to the dataset I've
Introduction to dataset:
```

```
I will be using TMDB movie dataset, This data set contains information about 10,000
```

```
In [1]: import numpy as np
import pandas as pd
import os
import csv
from datetime import datetime
import matplotlib.pyplot as plt
%matplotlib inline
```

```
In [ ]: Let's load the data and check some rows from the dataset to identify the questions
```

```
In [2]: os.chdir('/home/raghusharma/Downloads')
tmdb_data = pd.read_csv('tmdb-movies.csv')
tmdb_data.head()
```

```
Out[2]:
```

	id	imdb_id	popularity	budget	revenue	\
0	135397	tt0369610	32.985763	150000000	1513528810	
1	76341	tt1392190	28.419936	150000000	378436354	
2	262500	tt2908446	13.112507	110000000	295238201	
3	140607	tt2488496	11.173104	200000000	2068178225	
4	168259	tt2820852	9.335014	190000000	1506249360	

	original_title	\
0	Jurassic World	

1	Mad Max: Fury Road
2	Insurgent
3	Star Wars: The Force Awakens
4	Furious 7

	cast \
0	Chris Pratt Bryce Dallas Howard Irrfan Khan Vi...
1	Tom Hardy Charlize Theron Hugh Keays-Byrne Nic...
2	Shailene Woodley Theo James Kate Winslet Ansel...
3	Harrison Ford Mark Hamill Carrie Fisher Adam D...
4	Vin Diesel Paul Walker Jason Statham Michelle ...

	homepage	director \
0	http://www.jurassicworld.com/	Colin Trevorrow
1	http://www.madmaxmovie.com/	George Miller
2	http://www.thedivergentseries.movie/#insurgent	Robert Schwentke
3	http://www.starwars.com/films/star-wars-episod...	J.J. Abrams
4	http://www.furious7.com/	James Wan

	tagline	...	\
0	The park is open.	...	
1	What a Lovely Day.	...	
2	One Choice Can Destroy You	...	
3	Every generation has a story.	...	
4	Vengeance Hits Home	...	

	overview runtime \	
0	Twenty-two years after the events of Jurassic ...	124
1	An apocalyptic story set in the furthest reach...	120
2	Beatrice Prior must confront her inner demons ...	119
3	Thirty years after defeating the Galactic Empi...	136
4	Deckard Shaw seeks revenge against Dominic Tor...	137

	genres \
0	Action Adventure Science Fiction Thriller
1	Action Adventure Science Fiction Thriller
2	Adventure Science Fiction Thriller
3	Action Adventure Science Fiction Fantasy
4	Action Crime Thriller

	production_companies	release_date	vote_count \
0	Universal Studios Amblin Entertainment Legenda...	6/9/15	5562
1	Village Roadshow Pictures Kennedy Miller Produ...	5/13/15	6185
2	Summit Entertainment Mandeville Films Red Wago...	3/18/15	2480
3	Lucasfilm Truenorth Productions Bad Robot	12/15/15	5292
4	Universal Pictures Original Film Media Rights ...	4/1/15	2947

vote_average	release_year	budget_adj	revenue_adj
--------------	--------------	------------	-------------

0	6.5	2015	1.379999e+08	1.392446e+09
1	7.1	2015	1.379999e+08	3.481613e+08
2	6.3	2015	1.012000e+08	2.716190e+08
3	7.5	2015	1.839999e+08	1.902723e+09
4	7.3	2015	1.747999e+08	1.385749e+09

[5 rows x 21 columns]

In []: Questions that can be answered by looking at the datasets are:
Some general questions that can be answered are:

Which movie had the highest **and** lowest profit?
Which movie had the greatest **and** least runtime?
What **is** the average runtime of **all** movies?
Which movie had the highest **and** lowest budget?
Which movie had the highest **and** lowest revenue?

Some questions that can be answered based on the Profit of movies making more then

What **is** the average budget of the movie?
What **is** the average revenue of the movie?
What **is** the average runtime of the movie?
Which are the successfull genres?
Which are the most frequent cast involved?

Data Wrangling

In this section of the report, I will check **for** cleanliness, **and** then trim **and** clean
Observations **from above** dataset are:

The dataset has **not** provided the currency **for** columns we will be dealing **with** **and**
Even the vote count **is not** same **for all** the movies **and** hence this affects the v

General Properties

Let's **check the dataset and see what cleaning does it requires.**

In [3]: `tmdb_data.head()`

```
Out[3]:
```

	id	imdb_id	popularity	budget	revenue	\
0	135397	tt0369610	32.985763	150000000	1513528810	
1	76341	tt1392190	28.419936	150000000	378436354	
2	262500	tt2908446	13.112507	110000000	295238201	
3	140607	tt2488496	11.173104	200000000	2068178225	
4	168259	tt2820852	9.335014	190000000	1506249360	

	original_title	\
0	Jurassic World	

1	Mad Max: Fury Road
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	homepage	director \
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1	http://www.madmaxmovie.com/	George Miller
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3	http://www.starwars.com/films/star-wars-episod...	J.J. Abrams
4	http://www.furious7.com/	James Wan

	tagline	...	\
0	The park is open.	...	
1	What a Lovely Day.	...	
2	One Choice Can Destroy You	...	
3	Every generation has a story.	...	
4	Vengeance Hits Home	...	

	overview runtime \	
0	Twenty-two years after the events of Jurassic ...	124
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	genres \
0	Action Adventure Science Fiction Thriller
1	Action Adventure Science Fiction Thriller
2	Adventure Science Fiction Thriller
3	Action Adventure Science Fiction Fantasy
4	Action Crime Thriller

	production_companies	release_date	vote_count \
0	Universal Studios Amblin Entertainment Legenda...	6/9/15	5562
1	Village Roadshow Pictures Kennedy Miller Produ...	5/13/15	6185
2	Summit Entertainment Mandeville Films Red Wago...	3/18/15	2480
3	Lucasfilm Truenorth Productions Bad Robot	12/15/15	5292
4	Universal Pictures Original Film Media Rights ...	4/1/15	2947

vote_average	release_year	budget_adj	revenue_adj
--------------	--------------	------------	-------------

0	6.5	2015	1.379999e+08	1.392446e+09
1	7.1	2015	1.379999e+08	3.481613e+08
2	6.3	2015	1.012000e+08	2.716190e+08
3	7.5	2015	1.839999e+08	1.902723e+09
4	7.3	2015	1.747999e+08	1.385749e+09

[5 rows x 21 columns]

```
In [4]: # lets us check some statistics of the data
tmdb_data.describe()
```

```
Out [4]:
```

	id	popularity	budget	revenue	runtime \
count	10866.000000	10866.000000	1.086600e+04	1.086600e+04	10866.000000
mean	66064.177434	0.646441	1.462570e+07	3.982332e+07	102.070863
std	92130.136561	1.000185	3.091321e+07	1.170035e+08	31.381405
min	5.000000	0.000065	0.000000e+00	0.000000e+00	0.000000
25%	10596.250000	0.207583	0.000000e+00	0.000000e+00	90.000000
50%	20669.000000	0.383856	0.000000e+00	0.000000e+00	99.000000
75%	75610.000000	0.713817	1.500000e+07	2.400000e+07	111.000000
max	417859.000000	32.985763	4.250000e+08	2.781506e+09	900.000000

	vote_count	vote_average	release_year	budget_adj	revenue_adj
count	10866.000000	10866.000000	10866.000000	1.086600e+04	1.086600e+04
mean	217.389748	5.974922	2001.322658	1.755104e+07	5.136436e+07
std	575.619058	0.935142	12.812941	3.430616e+07	1.446325e+08
min	10.000000	1.500000	1960.000000	0.000000e+00	0.000000e+00
25%	17.000000	5.400000	1995.000000	0.000000e+00	0.000000e+00
50%	38.000000	6.000000	2006.000000	0.000000e+00	0.000000e+00
75%	145.750000	6.600000	2011.000000	2.085325e+07	3.369710e+07
max	9767.000000	9.200000	2015.000000	4.250000e+08	2.827124e+09

```
In [5]: tmdb_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10866 entries, 0 to 10865
Data columns (total 21 columns):
id                10866 non-null int64
imdb_id           10856 non-null object
popularity         10866 non-null float64
budget            10866 non-null int64
revenue           10866 non-null int64
original_title     10866 non-null object
cast              10790 non-null object
homepage          2936 non-null object
director          10822 non-null object
tagline           8042 non-null object
keywords          9373 non-null object
overview          10862 non-null object
runtime           10866 non-null int64
```

```

genres                10843 non-null object
production_companies   9836 non-null object
release_date          10866 non-null object
vote_count            10866 non-null int64
vote_average          10866 non-null float64
release_year          10866 non-null int64
budget_adj            10866 non-null float64
revenue_adj           10866 non-null float64
dtypes: float64(4), int64(6), object(11)
memory usage: 1.7+ MB

```

In []: Data Cleaning (Replace this **with** more specific notes!)

```

In [6]: # Columns that needs to be deleted
deleted_columns = [ 'id', 'imdb_id', 'popularity', 'budget_adj', 'revenue_adj', 'homep
# Drop the columns from the database
tmdb_data.drop(deleted_columns, axis=1, inplace=True)
# Lets look at the new dataset
tmdb_data.head()

```

```

Out[6]:      budget      revenue      original_title \
0  150000000  1513528810      Jurassic World
1  150000000  378436354      Mad Max: Fury Road
2  110000000  295238201      Insurgent
3  200000000  2068178225  Star Wars: The Force Awakens
4  190000000  1506249360      Furious 7

```

```

                                cast  runtime \
0  Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...    124
1  Tom Hardy|Charlize Theron|Hugh Keays-Byrne|Nic...    120
2  Shailene Woodley|Theo James|Kate Winslet|Ansel...    119
3  Harrison Ford|Mark Hamill|Carrie Fisher|Adam D...    136
4  Vin Diesel|Paul Walker|Jason Statham|Michelle ...    137

```

```

                                genres release_date  release_year
0  Action|Adventure|Science Fiction|Thriller      6/9/15        2015
1  Action|Adventure|Science Fiction|Thriller      5/13/15        2015
2      Adventure|Science Fiction|Thriller      3/18/15        2015
3  Action|Adventure|Science Fiction|Fantasy     12/15/15        2015
4      Action|Crime|Thriller      4/1/15        2015

```

```

In [7]: rows, col = tmdb_data.shape
#since rows includes count of a header, we need to remove its count.
print('We have {} total rows and {} columns.'.format(rows-1, col))

```

We have 10865 total rows and 8 columns.

```
In [8]: # Drop duplicate rows but keep the first one
tmdb_data.drop_duplicates(keep = 'first', inplace = True)
# Store rows and columns using shape function.
rows, col = tmdb_data.shape
print('Now we have {} total rows and {} columns.'.format(rows-1, col))
```

Now we have 10864 total rows and 8 columns.

```
In [9]: # Columns that need to be checked.
columns = ['budget', 'revenue']
# Replace 0 with NAN
tmdb_data[columns] = tmdb_data[columns].replace(0, np.NaN)
# Drop rows which contains NAN
tmdb_data.dropna(subset = columns, inplace = True)
rows, col = tmdb_data.shape
print('We now have only {} rows.'.format(rows-1))
```

We now have only 3853 rows.

```
In [10]: tmdb_data.release_date = pd.to_datetime(tmdb_data['release_date'])
# Lets look at the new dataset
tmdb_data.head()
```

```
Out[10]:
```

	budget	revenue	original_title \
0	150000000.0	1.513529e+09	Jurassic World
1	150000000.0	3.784364e+08	Mad Max: Fury Road
2	110000000.0	2.952382e+08	Insurgent
3	200000000.0	2.068178e+09	Star Wars: The Force Awakens
4	190000000.0	1.506249e+09	Furious 7

	cast	runtime \
0	Chris Pratt Bryce Dallas Howard Irrfan Khan Vi...	124
1	Tom Hardy Charlize Theron Hugh Keays-Byrne Nic...	120
2	Shailene Woodley Theo James Kate Winslet Ansel...	119
3	Harrison Ford Mark Hamill Carrie Fisher Adam D...	136
4	Vin Diesel Paul Walker Jason Statham Michelle ...	137

	genres	release_date	release_year
0	Action Adventure Science Fiction Thriller	2015-06-09	2015
1	Action Adventure Science Fiction Thriller	2015-05-13	2015
2	Adventure Science Fiction Thriller	2015-03-18	2015
3	Action Adventure Science Fiction Fantasy	2015-12-15	2015
4	Action Crime Thriller	2015-04-01	2015

```
In [11]: # Columns to convert datatype of
columns = ['budget', 'revenue']
# Convert budget and revenue column to int datatype
```

```
tmdb_data[columns] = tmdb_data[columns].applymap(np.int64)
# Lets look at the new datatype
tmdb_data.dtypes
```

```
Out[11]: budget          int64
revenue          int64
original_title    object
cast             object
runtime          int64
genres           object
release_date      datetime64[ns]
release_year      int64
dtype: object
```

```
In [12]: # Replace runtime value of 0 to NAN, Since it will affect the result.
tmdb_data['runtime'] = tmdb_data['runtime'].replace(0, np.NaN)
# Check the stats of dataset
tmdb_data.describe()
```

```
Out[12]:
```

	budget	revenue	runtime	release_year
count	3.854000e+03	3.854000e+03	3854.000000	3854.000000
mean	3.720370e+07	1.076866e+08	109.220291	2001.261028
std	4.220822e+07	1.765393e+08	19.922820	11.282575
min	1.000000e+00	2.000000e+00	15.000000	1960.000000
25%	1.000000e+07	1.360003e+07	95.000000	1995.000000
50%	2.400000e+07	4.480000e+07	106.000000	2004.000000
75%	5.000000e+07	1.242125e+08	119.000000	2010.000000
max	4.250000e+08	2.781506e+09	338.000000	2015.000000

```
In [ ]: Exploratory Data Analysis
```

Tip: Now that you've trimmed and cleaned your data, you're ready to move on to exploratory data analysis.

Research Question 1 (Which movie had the highest and lowest profit?)

```
In [13]: # To calculate profit, we need to subtract the budget from the revenue.
tmdb_data['profit'] = tmdb_data['revenue'] - tmdb_data['budget']
# Lets look at the new dataset
tmdb_data.head()
```

```
Out[13]:
```

	budget	revenue	original_title	\
0	150000000	1513528810	Jurassic World	
1	150000000	378436354	Mad Max: Fury Road	
2	110000000	295238201	Insurgent	
3	200000000	2068178225	Star Wars: The Force Awakens	
4	190000000	1506249360	Furious 7	

	cast	runtime	\
0	Chris Pratt Bryce Dallas Howard Irrfan Khan Vi...	124	

1	Tom Hardy Charlize Theron Hugh Keays-Byrne Nic...	120
2	Shailene Woodley Theo James Kate Winslet Ansel...	119
3	Harrison Ford Mark Hamill Carrie Fisher Adam D...	136
4	Vin Diesel Paul Walker Jason Statham Michelle ...	137

	genres	release_date	release_year	\
0	Action Adventure Science Fiction Thriller	2015-06-09	2015	
1	Action Adventure Science Fiction Thriller	2015-05-13	2015	
2	Adventure Science Fiction Thriller	2015-03-18	2015	
3	Action Adventure Science Fiction Fantasy	2015-12-15	2015	
4	Action Crime Thriller	2015-04-01	2015	

	profit
0	1363528810
1	228436354
2	185238201
3	1868178225
4	1316249360

```
In [14]: # Movie with highest profit
tmdb_data.loc[tmdb_data['profit'].idxmax()]
```

```
Out[14]: budget                237000000
revenue                2781505847
original_title          Avatar
cast      Sam Worthington|Zoe Saldana|Sigourney Weaver|S...
runtime                162
genres      Action|Adventure|Fantasy|Science Fiction
release_date      2009-12-10 00:00:00
release_year                2009
profit                2544505847
Name: 1386, dtype: object
```

```
In [15]: # Movie with lowest profit
tmdb_data.loc[tmdb_data['profit'].idxmin()]
```

```
Out[15]: budget                425000000
revenue                11087569
original_title      The Warrior's Way
cast      Kate Bosworth|Jang Dong-gun|Geoffrey Rush|Dann...
runtime                100
genres      Adventure|Fantasy|Action|Western|Thriller
release_date      2010-12-02 00:00:00
release_year                2010
profit                -413912431
Name: 2244, dtype: object
```

```
In [ ]: Research Question 1.2 (Which movie had the greatest and least runtime?)
```

```
In [16]: # Movie with greatest runtime
         tmdb_data.loc[tmdb_data['runtime'].idxmax()]
```

```
Out[16]: budget                18000000
         revenue                871279
         original_title        Carlos
         cast      Edgar Ram  rez|Alexander Scheer|Fadi Abi Samra...
         runtime                338
         genres      Crime|Drama|Thriller|History
         release_date      2010-05-19 00:00:00
         release_year      2010
         profit             -17128721
         Name: 2107, dtype: object
```

```
In [17]: # Movie with least runtime
         tmdb_data.loc[tmdb_data['runtime'].idxmin()]
```

```
Out[17]: budget                10
         revenue                5
         original_title        Kid's Story
         cast      Clayton Watson|Keanu Reeves|Carrie-Anne Moss|K...
         runtime                15
         genres      Science Fiction|Animation
         release_date      2003-06-02 00:00:00
         release_year      2003
         profit             -5
         Name: 5162, dtype: object
```

In []: Research Question 1.3 (What **is** the average runtime of **all** movies?)

```
In [18]: # Average runtime of movies
         tmdb_data['runtime'].mean()
```

```
Out[18]: 109.22029060716139
```

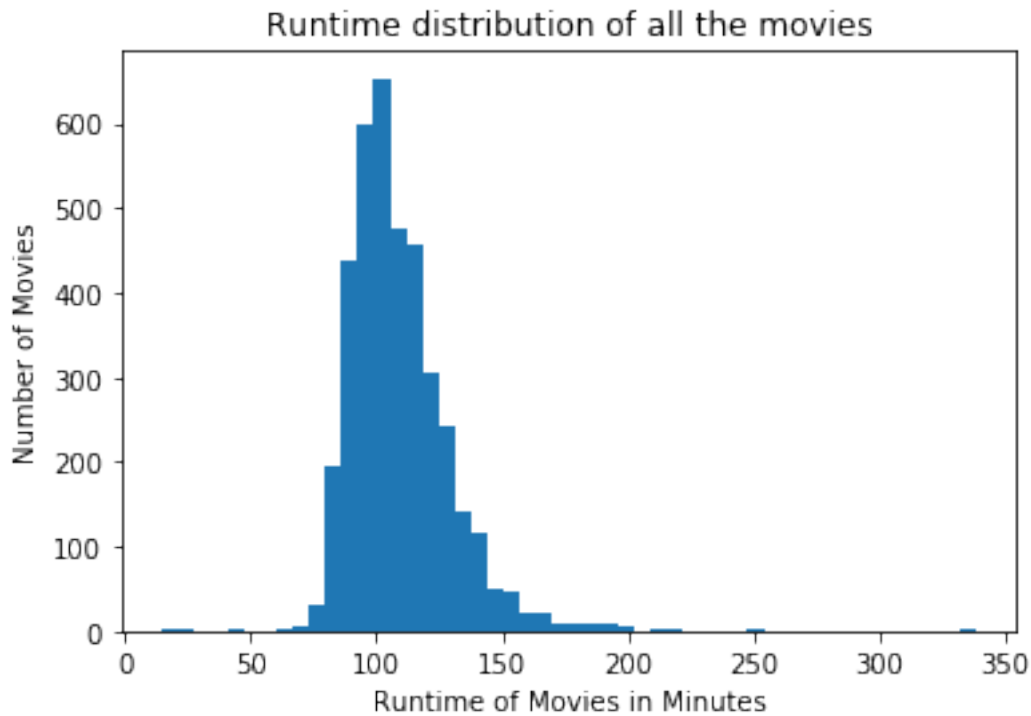
```
In [19]: # x-axis
         plt.xlabel('Runtime of Movies in Minutes')
         # y-axis
         plt.ylabel('Number of Movies')
         # Title of the histogram
         plt.title('Runtime distribution of all the movies')
         # Plot a histogram
         plt.hist(tmdb_data['runtime'], bins = 50)
```

```
Out[19]: (array([ 1.,  1.,  0.,  0.,  1.,  0.,  0.,  3.,  5., 31., 196.,
                437., 598., 653., 475., 458., 305., 243., 141., 117., 49., 47.,
                21., 23.,  9., 10., 10.,  8.,  6.,  0.,  2.,  2.,  0.,
                0.,  0.,  0.,  1.,  0.,  0.,  0.,  0.,  0.,  0.,  0.,
                0.,  0.,  0.,  0.,  0.,  1.] ),
```

```

array([ 15.   ,  21.46,  27.92,  34.38,  40.84,  47.3 ,  53.76,  60.22,
        66.68,  73.14,  79.6 ,  86.06,  92.52,  98.98, 105.44, 111.9 ,
       118.36, 124.82, 131.28, 137.74, 144.2 , 150.66, 157.12, 163.58,
       170.04, 176.5 , 182.96, 189.42, 195.88, 202.34, 208.8 , 215.26,
       221.72, 228.18, 234.64, 241.1 , 247.56, 254.02, 260.48, 266.94,
       273.4 , 279.86, 286.32, 292.78, 299.24, 305.7 , 312.16, 318.62,
       325.08, 331.54, 338.   ]),
<a list of 50 Patch objects>)

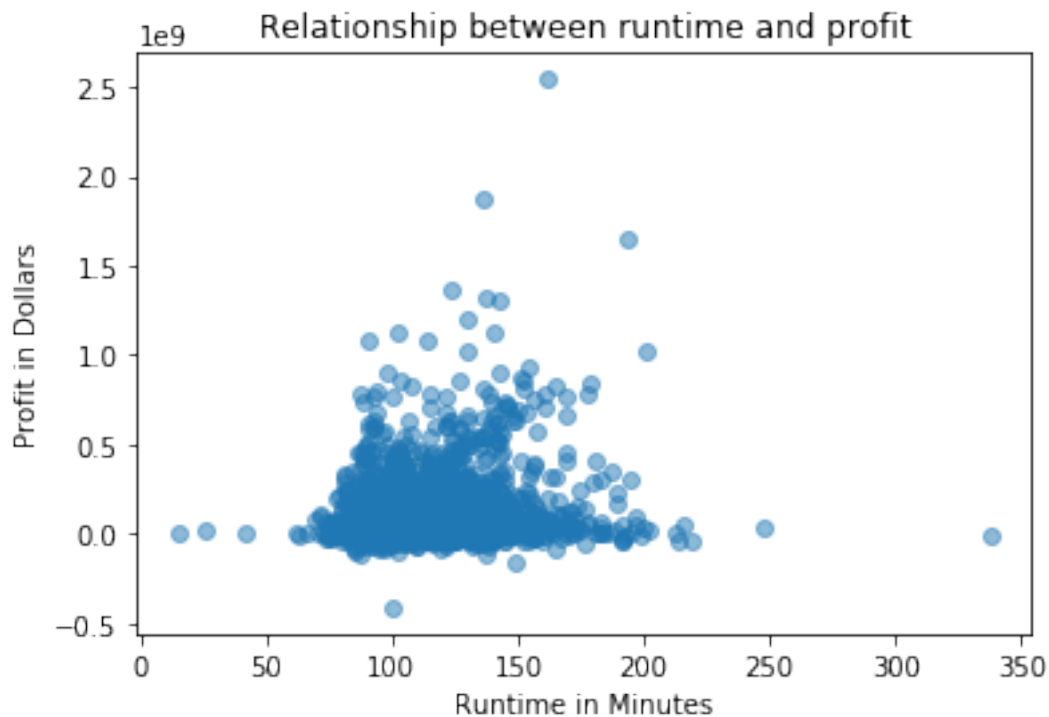
```



```

In [20]: # x-axis
plt.xlabel('Runtime in Minutes')
# y-axis
plt.ylabel('Profit in Dollars')
# Title of the histogram
plt.title('Relationship between runtime and profit')
plt.scatter(tmdb_data['runtime'], tmdb_data['profit'], alpha=0.5)
plt.show()

```



In []: Research Question 1.4 (Which movie had the highest and lowest budget?)

```
In [21]: # Movie with lowest budget
tmdb_data.loc[tmdb_data['budget'].idxmin()]
```

```
Out[21]: budget                1
revenue                100
original_title          Lost & Found
cast      David Spade|Sophie Marceau|Ever Carradine|Step...
runtime                95
genres              Comedy|Romance
release_date      1999-04-23 00:00:00
release_year                1999
profit                99
Name: 2618, dtype: object
```

```
In [22]: # Movie with highest budget
tmdb_data.loc[tmdb_data['budget'].idxmax()]
```

```
Out[22]: budget      425000000
revenue      11087569
original_title  The Warrior's Way
cast      Kate Bosworth|Jang Dong-gun|Geoffrey Rush|Dann...
runtime      100
```

```
genres                Adventure|Fantasy|Action|Western|Thriller
release_date          2010-12-02 00:00:00
release_year          2010
profit                -413912431
Name: 2244, dtype: object
```

In []: Conclusions

In []: The limitations associated with the conclusions are:

The conclusion is not full proof that given the above requirement the movie will be a hit.
Also, we also lost some of the data in the data cleaning steps where we dont know the reason.
This conclusion is not error proof.

```
In [23]: from subprocess import call
         call(['python', '-m', 'nbconvert', 'Investigate_a_Dataset.ipynb'])
```

Out[23]: 255