

For businesses who already take card payments, we usually send them this:

Hi there,

It's great to hear you're already taking card payments!

I've put a little more information below as Tab is designed specifically for tourism businesses, so we may have a few additional features that could help you.

With Tab you can:

- Charge your Booking.com or Expedia customer's card details directly
- Process virtual cards from online travel agents like Booking.com and Expedia
- Take payments directly from your website with our widget
- Request an advance payment from a customer using our payment links
- Take instant payments from customers using our app
- Easily manage cancellations and refunds
- Accept all credit cards (including AMEX!)

We fully appreciate you've already got a system in place, but if you'd like to hear more about any of the above just let me know or we have more info and demos on our website here.

Have a great day!

Where it says 'here', add this link:

https://business.tab.travel/payments?show=true&referrer_code=PaymentsR17&utm_source=Missive&utm_medium=email&utm_campaign=PaymentsR17

For businesses asking about our fees, we usually send this:

Hi there,

Thank you for your interest!

We charge businesses 2.9% for on the spot payments (where the customer is with you) and 2.9% plus \$1 USD for advance payments (where the customer is not with you).

You don't have to pay any monthly fees, maintenance fees, or set-up fees - charges are made per transaction.

We also let your customers pay in their own currency, which means they don't pay the usual foreign usage fees that are charged by their bank (usually 3-9%). We charge them a small fee for this, which doesn't impact you.

We don't hide any charges in our exchange rates and we always show the fees clearly during the payment process. We also cover all the costs of sending your payout to your bank account.

You can read more about our fees here:

<https://business.tab.travel/payments#pricing>, or if you have more questions just reply to this email and I'll be happy to help.

You can apply for an account here when you are ready.

Replace 'here' with this link:

https://business.tab.travel/payments?show=true&referrer_code=PaymentsR17&utm_source=Missive&utm_medium=email&utm_campaign=PaymentsR17

For businesses asking for more information about taking payments with tab we usually send this:

Hi there,

Thanks for your interest in Tab (tab.travel) – I'm excited to share more details with you!

Tab (tab.travel) is a payment platform for tourism businesses, making it easy to accept card payments from guests - before, during, or after their trip.

Here's how Tab can help:

Accept all major cards (including AMEX), Apple Pay, Google Pay, and Virtual Credit Cards

Charge just 2.9% per transaction - with no hidden fees, contracts, or setup costs

Advance payments via secure links - reducing cancellations and no-shows

Free, weekly payouts direct to your bank account in any major currency

Easy refunds, with no extra fees

Accept direct payments to avoid OTA commissions

PCI-compliant systems to give you and your guests peace of mind

We're trusted by thousands of businesses across the world, and rated Excellent on Trustpilot.

It only takes 5 minutes to apply on Tab's website (tab.travel).

Replace all tab.travel with this link:

https://business.tab.travel/payments?show=true&referrer_code=PaymentsR17&utm_source=Missive&utm_medium=email&utm_campaign=PaymentsR17

For businesses who want more information about Checkout flow, we usually send this:

Hi there,

Thanks for your interest in Checkout Flow – I'm excited to share more details with you!

Checkout Flow is a simple booking and payment solution designed for tourism businesses like yours. It helps you accept bookings and payments directly from guests via your website – no middlemen, no OTA commissions.

If you don't have a website, we can even create a landing page for you!

You can see an example of Checkout Flow in action here.

Key benefits for your business:

Guests can book and pay directly through your website

Update your rates, offers, and availability anytime

Keep more of your earnings by avoiding fees from online travel agents

We send weekly payouts, free of charge, to your bank in any major currency

Both you and your guests receive instant booking and payment confirmations

Take advance payments via payment links, or process virtual cards from online travel agents

Accept on-the-spot payments with our appWe charge 2.9% + \$1 USD per transaction – no setup fees, no monthly fees

We're rated "Excellent" on Trustpilot, with over 75% of our reviews being 5-star.

Apply for a free account via our website (tab.travel).

If you have any questions or need help setting up, feel free to reach out – I'd be happy to guide you through the process.

Replace 'our website' with this link:

https://business.tab.travel/checkout-flow?show=true&referrer_code=CheckoutR3&utm_source=Missive&utm_medium=email&utm_campaign=CheckoutR3

Replace 'here' in the sentence 'You can see an example of Checkout Flow in action here' with this link: <https://www.tab-wix-demo.com/>

For businesses asking for a call, we usually send this:

Hi there,

Thank you for your email.

You can book a call through this link, or alternatively you can ask any questions via email and I'll be happy to help.

The link is this:

https://cal.com/team/tab-travel/intro-call?utm_source=missive&utm_medium=email