

# PROJECT REPORT

## INTRODUCTION:

### 1.Overview:

Certificates are more than just pieces of paper; they are tangible representations of recognition and accomplishment. Whether it's honoring academic achievements, employee excellence, training completion, or special awards, a well-designed certificate serves as a symbol of pride and validation.

### 2.Purpose:

The purpose of this Canva project is to harness the creative and user-friendly design capabilities of the platform to craft certificates that stand out and make recipients feel truly valued. Here, you can customize every aspect, from the layout and color scheme to the typography and graphics, ensuring that each certificate aligns perfectly with the event or accomplishment it commemorates.

## Problem Definition & Design thinking

### 2.1 Empathy map



## 2.2 Ideation & Brainstorming Map