



# RAQUEL AGUILARS

## UI|UX DESIGNER

### EDUCATION

#### GRAPHIC DESIGN BACHELOR

Fidélitas University

2010-2013

#### WEB DESIGN & DEVELOPING

ULACIT University

2014-2015

#### JAVASCRIPT PROGRAMMING

Cenfotec University

2017

#### BUSINESS ADMINISTRATION

Tecnológico de Costa Rica

2021-2022

### ABILITIES

Creative, Team work, Proactive  
Time Management, Analytical thinking,  
Excellent communication skills.

#### Phone

(+506) 7033 6935

#### Email

raguilarsalazar.92@gmail.com

#### website

[www.raguilarsa.github.io/raguilarsa](http://www.raguilarsa.github.io/raguilarsa)

#### Address

Ciudad Colón,  
San José, Costa Rica

### ABOUT ME

Web designer professional with over 10 years of experience in multinational companies. Vast knowledge in conceptualizing and creating large-scale digital experiences and applications. Deep knowledge in branding, web design, social media content and online advertising.

### WORK EXPERIENCE

2016-NOW

#### eLeaderTech Inc.

Responsible of designing new websites and mobile apps that comply with user requirements in collaboration with product managers and engineers. Developed new and existing features to improve the User Experience in e-commerce websites and maximizes its usability. Created video and graphic marketing material for digital products.

2014-2016

#### International Telecom

Developed Web Templates from scratch, design emails, landing pages, banners, different promos and contests to increment websites visits. Responsible of the CMS websites maintenance using Joomla, WordPress and creating themes plus templates for these platforms.

2013-2014

#### JUPA-Social Strategy

Implemented creative and successful Social Media designing campaigns. In charge of creating the arts for clients like House of Marley, Arenas Skate and Surf, Ofertel S.A, Tiendas Ekono and El Patio Food & Pub based on Social Media Strategies.

2012-2013

#### Yuplon- Grupo Nacion Digital

Created Yuplon's daily promos page in La Nación, Al Día and La Teja Newsletters. Designed daily banners of the website and Social Media content.

### SOFTWARE SKILL

HTML-5/CSS-3

Adobe Illustrator

WordPress

Tailwind

Adobe Photoshop

Joomla

Adobe XD|Invision

Adobe Premier

Javascript