

SREEVALSAN R

UI/UX Designer

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SUMMARY

Passionate UI/UX designer with a strong foundation in creating intuitive user interfaces and a keen interest in user research. I prioritize user-centered design principles and strive to create engaging, accessible experiences. Proven ability to collaborate with cross-functional teams to deliver impactful design solutions.

EDUCATION

SETHU INSTITUTE OF TECHNOLOGY

Bachelor of Technology in Computer Science and Business Systems

April 2024

CGPA: 8.2/10 | Relevant Coursework: Human Computer Interaction, Usability Design

WORK EXPERIENCE

QREDIT | Website Manager | July 2024 - Present

- Revamped the company website, enhancing user experience and responsiveness.
- Conducted user research to improve design decisions and engagement metrics.
- Created 50+ social media creatives, achieving an average reach of 2000 per post.

COLLEGE SYMPOSIUM | UI/UX Designer

- Developed a functioning prototype using Figma, illustrating core functionalities and enhancing user experience.
- Utilized mock-up plugins and relevant icons to ensure a smooth and visually appealing experience across the platform.
- Collaborated with team members on branding and wireframing to implement a seamless user experience.
- Acquired 70+ registrations through effective promotion strategies.

SKILLS

Design: Wireframes & mock-ups with Figma, UI graphics with Adobe Photoshop, User flows, Concept sketches

Front-end: HTML, CSS

Soft Skills: Communication, Team Collaboration, Quick Learner

ACHIEVEMENTS

- State-level judo player
- Gold medallist in State Level Yoga Championship
- Coordinated our department symposium

ADDITIONAL

Languages: Fluent in English, Tamil, Malayalam

Interests: Gardening, Outdoor Games, Traveling

Certifications: Adobe Photoshop Workshop, UI/UX from Great Learning